Welcome to the 12/11/15 meeting of the SIUE University Congress.
12:20am, Fri, Dec 11, 2015 by Moderator
Adapt or die. There's motivation for this session!
1:13pm, Fri, Dec 11, 2015 by Table13
Clarification. Is the strategic conclusion all growth or selected?
1:21pm, Fri, Dec 11, 2015 by Table15
Grow selective programs
1:21pm, Fri, Dec 11, 2015 by Table18
Have certain programs reached their growth capacity? EG: nursing, engineering
1:21pm, Fri, Dec 11, 2015 by Table4
Eliminate the word "only" from option two, but agree with the strategic conclusions.
1:22pm, Fri, Dec 11, 2015 by Table4
Pursue "paying students"
1:22pm, Fri, Dec 11, 2015 by 8
Some of our ideas are reflected; the document is not unified.
1:22pm, Fri, Dec 11, 2015 by Table13
General growth is acceptable, but must be careful of diminished return
1:22pm, Fri, Dec 11, 2015 by Table1
1. Growth seems positive, but our main concern is the quality of education with oversized classes. We should have calculated growth.
1:22pm, Fri, Dec 11, 2015 by Table7
identify masters programs
1:22pm, Fri, Dec 11, 2015 by Table18
Need a clarification of the required course cap. Up or down?
1:24pm, Fri, Dec 11, 2015 by Table9
Jerry is our reporter
1:25pm, Fri, Dec 11, 2015 by Table18
Targeted growth. For instance, capitalize on improved LGBT climate etc.
1:28pm, Fri, Dec 11, 2015 by Table6
Clarification needed on what defines "outside consultants" and what that role would be.
1:29pm, Fri, Dec 11, 2015 by Table2
Under "who" we do NOT want outside consultants, but rather community/business input.
1:32pm, Fri, Dec 11, 2015 by Table6
Quantitative data is sterile. Should be tied to liberal arts mission.
1:32pm, Fri, Dec 11, 2015 by 09
"Grant revenue" should be highlighted and made into its own bullet point. Agree with table two on clarification of "outside consultants"
1:33pm, Fri, Dec 11, 2015 by Table4
Re
1:34pm, Fri, Dec 11, 2015 by Table18
Don't lose sight of the other VC areas for review
1:34pm, Fri, Dec 11, 2015 by table06
are liberal arts valued?
1:34pm, Fri, Dec 11, 2015 by Table18
Need to add qualitative "long term" consideration to the items needed for prioritizing
1:34pm, Fri, Dec 11, 2015 by Table9
Outside consultants is not a great idea
1:34pm, Fri, Dec 11, 2015 by Table13
How does program prioritization relate to a change in the mission?
1:34pm, Fri, Dec 11, 2015 by Table15
Not captured that the stronger groups are more okay with this. Less prominent groups are not quite as okay with it.
1:34pm, Fri, Dec 11, 2015 by Table1
Can donors buy our curriculum?
1:34pm, Fri, Dec 11, 2015 by Table18
Need to have a very good understanding of our facility usage. Are we maximizing the space we have effectively?
1:35pm, Fri, Dec 11, 2015 by Table2
Strong input from advisory boards
1:35pm, Fri, Dec 11, 2015 by Table18
judicious use of outside consultants
1:35pm, Fri, Dec 11, 2015 by Table18
Before we take a stance on which action plans we should go through with, we need to figure out what and where we are as a university.

relationships with business or industry
1:36pm, Fri, Dec 11, 2015 by Table18
We need first to increase the quality of amenities here on campus, for example a parking garage so the students don't have to walk so much.

Program review needs to move quickly – not drag out over a number of years.
1:37pm, Fri, Dec 11, 2015 by Table05
Re 'who' for question 2: alumni are a good link between SIUE and private/public sectors (the world after university)

Agree with table 1 regarding defining who we are and where we are as a university.

Objectively addressing regional need and demand.
1:40pm, Fri, Dec 11, 2015 by Table3
😊 on alumni input
1:41pm, Fri, Dec 11, 2015 by Table18
Objectivity not possible; the conversation will be value driven/value conflict

Link priorities to so,etching like the occupational outlook handbook.
1:42pm, Fri, Dec 11, 2015 by Table6
Something, not so,etching!
1:42pm, Fri, Dec 11, 2015 by Table6

Where is the separation between administrative and academic prioritization
1:43pm, Fri, Dec 11, 2015 by Table10
Re 'how' for question 2: also consider other contributions to
academics important to quality e.g. Gen Ed; also consider regional role
1:43pm, Fri, Dec 11, 2015 by Table17
Tuition increase? We need SIUE specialists to explain how much we can increase
1:45pm, Fri, Dec 11, 2015 by Table12
Shouldn't we be honest with ourselves? State support is currently 0%, and the goal, whenever it returns, is a permanent reduction to 0%.
1:49pm, Fri, Dec 11, 2015 by Table14
Corporate sponsorships
1:51pm, Fri, Dec 11, 2015 by Table3
increase advocacy so we at least have influence
1:51pm, Fri, Dec 11, 2015 by Table18
Deer sausage
1:53pm, Fri, Dec 11, 2015 by Table13
Increase in tuition, international students, big business relationships, no n-traditional students, online and programs, and big donors.
1:55pm, Fri, Dec 11, 2015 by Table1
Explore ideas in leasing off not-commonly used space for the breaks.
1:56pm, Fri, Dec 11, 2015 by Table1
Training in seeking grants and offering incentives
1:57pm, Fri, Dec 11, 2015 by Table3
Capitalize on land usage. Maybe invest in a relationship with a gas station on campus, for example.
1:58pm, Fri, Dec 11, 2015 by Table1
Alumni donation–creating a culture and pride in SIUE for later return
2:00pm, Fri, Dec 11, 2015 by Table3
Rid of barriers of outside groups using our space whether land or buildings
2:01pm, Fri, Dec 11, 2015 by Table3
fundraising increasing
2:02pm, Fri, Dec 11, 2015 by Table18
Partnering with transportation systems to assist in students
traveling here. Ex.) partnering with the train system in St. Louis
2:02pm, Fri, Dec 11, 2015 by Table1

-V.A.T's
2:02pm, Fri, Dec 11, 2015 by 8

Executive Education Programs
2:02pm, Fri, Dec 11, 2015 by Table16

more popular certificate programs related to local business needs
2:02pm, Fri, Dec 11, 2015 by Table18

Corporate endowments without control of curricula
2:03pm, Fri, Dec 11, 2015 by Table16

reach out through certificate programs online
2:03pm, Fri, Dec 11, 2015 by Table18

Target more CC for 2+2 programs
2:03pm, Fri, Dec 11, 2015 by 8

partner with other organizations
2:03pm, Fri, Dec 11, 2015 by Table18

Community involvement: especially alumni cultivation
2:04pm, Fri, Dec 11, 2015 by Table16

summer camps or conventions
2:04pm, Fri, Dec 11, 2015 by Table18

expand clinics in i.e. Speech or weight loss with price increase
2:05pm, Fri, Dec 11, 2015 by Table18

attract retail to campus
2:05pm, Fri, Dec 11, 2015 by Table18

market to second career seekers with certificates
2:06pm, Fri, Dec 11, 2015 by Table18

Major gift fundraising--invest in mor major gift officers--seek naming rights for schools
2:06pm, Fri, Dec 11, 2015 by Table13

Endowed chair, professorships, deans
2:07pm, Fri, Dec 11, 2015 by Table13

Lease out restaurant and bookstore to national chains.
2:08pm, Fri, Dec 11, 2015 by Table6

Monetize land – community garden, retirement center, disability community etc.
Capitalize physical plant revenue by hosting events (MRF example)

Market our own/student talents – actually hire out.

Get more students–

More deer sausage

Increase number of training and certificate programs offered at company locations.

–profitable programs and capacity to attract more students

Target different populations with different modes of delivery.

Most promising sources of revenues Private Industry, Integrating the community (businesses), utilize land, online international students

Rent out University space more often. Especially classrooms and dorms during down time.

Differential tuition

1. External marketing for staff/students

Thinking about Dual Credit Opportunist

Revenue producing patents

opportunities *

leverage the campus–conferences, leases. Sponsorship/donors–businesses that want students from our programs
Bring in outside entities to use available space eg. Conferences or research and business partners

1. Online programs

maybe invest in the football program.

Need to really use our available space effectively and efficiently. Better scheduling and communication based on what the space is used for

2. Year round school/facilities

Facilitate endowment and giving. Bring an alumni focus to campus revenue

Public-private partnerships – degree programs, but also project specific/client-based approaches

3. Corporate partnerships – regional need

We need a bazillionaire patron.

We need support of the Edwardsville Community, we need the integration

Sell public membership to library, rec center etc.

Can we build up our role as a cultural center? May require new or renovated spaces, but could provide long-term revenue and usage.

4. Make it attractive through program related jobs – co-ops (proficiency related)
huge potential for international growth, consulting opportunities for staff and students, including service contracts to outside agencies.
2:14pm, Fri, Dec 11, 2015 by Table4

Should not compromise our strengths
2:14pm, Fri, Dec 11, 2015 by Table16

monetize facilities when not in use
2:14pm, Fri, Dec 11, 2015 by Table14

Alternative academic delivery options to provide programs to new populations of students
2:14pm, Fri, Dec 11, 2015 by Table17

Chart showed about 45 percent increase in revenue? Why primary focus?
2:15pm, Fri, Dec 11, 2015 by Table9

Selling courses and curriculum, aggressively marketing summer courses, and expanding differential tuition programs
2:15pm, Fri, Dec 11, 2015 by Table7

Different modes of delivery – eg weekend school with childcare
2:16pm, Fri, Dec 11, 2015 by Table9

Adult learners, 5 year BS/MS, international students
2:17pm, Fri, Dec 11, 2015 by Table15

provide education in non traditional form, educational seminars, AP courses ....
2:17pm, Fri, Dec 11, 2015 by Table14

Not really completely new revenue – but modify existing revenue model (tuition vs fees)
2:18pm, Fri, Dec 11, 2015 by Table17

😀
2:18pm, Fri, Dec 11, 2015 by Table18

sell our dignity?
2:18pm, Fri, Dec 11, 2015 by Table06

Capitalizing on non trads
2:18pm, Fri, Dec 11, 2015 by Table3

Corporate education options such as certificates, exec Ed, seminars, continuing Ed. Need to have the infrastructure to
support this.
2:19pm, Fri, Dec 11, 2015 by Table2
Reach out to community partners through leasing to provide services/shopping that students want who don't have an easy way off campus.
2:21pm, Fri, Dec 11, 2015 by Table2
Become the first-ever 4 year, MA-granting community college, thereby fundamentally changing our funding model.
2:21pm, Fri, Dec 11, 2015 by Table6
Other ideas suggested although not top include crowd funding, military education partnerships, grants, corporate partnerships.
2:24pm, Fri, Dec 11, 2015 by Table2
that why we have bourbon 😎
2:30pm, Fri, Dec 11, 2015 by Table18
No State budget
2:53pm, Fri, Dec 11, 2015 by Table13
Current budget has a lack of incentives.
2:53pm, Fri, Dec 11, 2015 by Table1
Transparency without flexibility is not useful.
2:54pm, Fri, Dec 11, 2015 by Table13
Incentives
2:56pm, Fri, Dec 11, 2015 by Table3
Flexibility seems to be an issue
2:57pm, Fri, Dec 11, 2015 by Table11
Being stuck on a yearly state cycle prevents us from budgeting effectively and looking strategically long-term.
2:58pm, Fri, Dec 11, 2015 by Table2
Current model pits schools against each other. Only way to gain is to take away from others.
2:58pm, Fri, Dec 11, 2015 by Table3
no incentive to improve—rewarded the same whether improving or not.
2:59pm, Fri, Dec 11, 2015 by Table1
Currently no reward for effective management of resources, encourages spending. Lack of incentives for saving money,
unable to save up.

Current system – revenues accumulate disproportionately

Increment/performance hybrid. What is the criteria of the performance? Need motivators to get desired performance

The current approach works better when funding is growing, not decreasing. And the current approach is not incentive based

Current system doesn't allow innovation but has nice qualities like the appropriated fixed costs

Current incremental model – been in place for so long

Definitely need a hybrid system, and we need to streamline and update whatever we choose.

Worry about pushing authority down to people without financial sophistication or objectivity.

current incremental model – in place for so long – outdated allocations. Not sure if relevant now/ appropriate

Biggest problem: multiple models throughout university (nursing school model is different from pharmacy school model)

1. Current system is inflexible and needs a performance incentive for each department.

Hybrid system. Decentralization but not enough to create tension between programs or schools.

2. RCM doesn't take into account fixed costs
Props with budget no incentives
3:08pm, Fri, Dec 11, 2015 by Table18
Incentives for growth of units but not to level of becoming cut throat.
3:08pm, Fri, Dec 11, 2015 by Table16
people don't know models
3:08pm, Fri, Dec 11, 2015 by Table18
good to have incentives re RCM
3:08pm, Fri, Dec 11, 2015 by Table17
No money allocated to our budget
3:09pm, Fri, Dec 11, 2015 by Table18
Transparency is of great importance In a new budget plan.
3:09pm, Fri, Dec 11, 2015 by Table1
Rolling over last year's budget encourages inertia.
3:09pm, Fri, Dec 11, 2015 by Table6
Don't really have incremental budgeting
3:09pm, Fri, Dec 11, 2015 by Table18
but downsides of RCM –can lead to internal univ competition and inefficiencies at univ level
3:09pm, Fri, Dec 11, 2015 by Table17
like performance based or rcm
3:10pm, Fri, Dec 11, 2015 by Table18
flexibility is of equal importance, have to be flexible to change to be able to coincide with what is happening elsewhere.
3:10pm, Fri, Dec 11, 2015 by Table1

don
3:10pm, Fri, Dec 11, 2015 by Table18
Need a hybrid incremental and responsibility centered model
3:10pm, Fri, Dec 11, 2015 by Table10
Do not want to create system that pits us against one another.
3:10pm, Fri, Dec 11, 2015 by Table6
do not like zero based
3:10pm, Fri, Dec 11, 2015 by Table18
RCM also tends to benefit most end point of system. How to ensure 'trickle down' to supporting units.
No transparency centrally, no incentives for growth
No incentive in current system
Hybrid model needed to address different needs and also traits of different revenue streams
principles accountability transparency incentive contextuality mission centered
Address split of budget with Siuc given enrollment trends
3. Performance based hybrid model to include incremental traits tempered by judgement.
needs central transparency, incentives for growth and innovation, hybrid of performance plan, need flexibility
More flexible model for less certain funding sources
Internal cabibalizatio
good call table 9
Thank you table nine
Fees and where they go are a problem.
Needs to be flexible for different units: either professional or academic
2. A move towards centralization lowers drive for individual advocacy. 3. RCM creates negative competitiveness
Need op–in opt–out fees
Under the current model fee bits are not hit as hard with
reductions.
3:13pm, Fri, Dec 11, 2015 by Table05

Love the SIUC comment too!
3:13pm, Fri, Dec 11, 2015 by Table6

Current lack of transparency
3:13pm, Fri, Dec 11, 2015 by 09

Currently a lack of transparency with the budget.
3:13pm, Fri, Dec 11, 2015 by Table05

Performance based won't fit all depts. Need to make flexibility a priority.
3:14pm, Fri, Dec 11, 2015 by Table2

we have been reactionary to state – decide what to do with money given. Limits opportunities and decisions.
3:14pm, Fri, Dec 11, 2015 by Table17

RCM lets the market dictate what it needs but it hurts struggling programs you feel strongly about.
3:14pm, Fri, Dec 11, 2015 by Table05

Academic units generate tuition income but don't receive it. Yet they are increasingly charged for services by non academic units
3:15pm, Fri, Dec 11, 2015 by 09

Maximize transparency/ flexibility at all unit levels. 
"Taxation" for university needed program support
3:15pm, Fri, Dec 11, 2015 by Table9

Whatever budget model we choose, the university community needs education on it.
3:15pm, Fri, Dec 11, 2015 by Table05

Can you do a zero–based approach but just incrementally? For instance, add zeroing budget to program review cycle?
3:17pm, Fri, Dec 11, 2015 by Table6

Yes, table nine...a 9% cut on an academic programs turns out to be higher when other no academic unit increase cost of services for units.
3:17pm, Fri, Dec 11, 2015 by Table13

choose a model at least in the short term that allows as to know our costs
3:17pm, Fri, Dec 11, 2015 by Table14
in the longer term, choose a model that allows for collegial decision making, once we have affair understanding of the costs
3:18pm, Fri, Dec 11, 2015 by Table14
Need to cut other things before academics. Without academics we have no students. Faculty and student are the university
3:19pm, Fri, Dec 11, 2015 by 09
Without support programs for those academics, they don't function. The University is bigger than just one group.
3:21pm, Fri, Dec 11, 2015 by Table2
We need guidance for changes, but in agreement with a majority of faculty, so a kind of "guided transparency"
3:21pm, Fri, Dec 11, 2015 by Table12
Need to be way more deft in terms of curricular change. Current system is way too slow and bureaucratic
3:22pm, Fri, Dec 11, 2015 by 09
Some central control important to minimize potentially detrimental temporary fluctuations across budget periods
3:23pm, Fri, Dec 11, 2015 by Table17
Revisit elements of Lincoln Plan – is new freshman seminar doing what we intend and is it worth the resources?
3:23pm, Fri, Dec 11, 2015 by 09
The problem with best practices models is that the are already out there, so by definition NOT innovative. They are karaoke.
3:34pm, Fri, Dec 11, 2015 by Table6
The problem with decisions made by committees is they tend to drive toward the mean, so are not especially innovative.
3:35pm, Fri, Dec 11, 2015 by Table6
We need support but it is just as important to remove barriers. Too many 'rules' that really have no basis other than desire of individuals
3:38pm, Fri, Dec 11, 2015 by 09
Marketing services from faculty/students generates revenue
and provides experiential learning opportunities.
3:39pm, Fri, Dec 11, 2015 by Table6

Pedagogical innovation – describing old 'faculty technology center'. Was very helpful then it morphed.
3:40pm, Fri, Dec 11, 2015 by 09

Fast track needed for minor curriculum changes.
3:47pm, Fri, Dec 11, 2015 by Table1

Need to be more flexible and timely when making changes (course options, requirements, curriculum, etc)
3:50pm, Fri, Dec 11, 2015 by Table10

Look for alternative curricular delivery models that are innovative and work to achieve stated curricular goals
3:51pm, Fri, Dec 11, 2015 by Table17

How to address faculty "ta"
3:52pm, Fri, Dec 11, 2015 by Table17

Short-term priorities of tutoring, peer-mentoring, and supplemental instruction should be prioritized
3:53pm, Fri, Dec 11, 2015 by Table12

how to address training faculty in using new alternative curricular methods
3:53pm, Fri, Dec 11, 2015 by Table17

What about training students to take alternative delivery courses?
3:54pm, Fri, Dec 11, 2015 by Table17

Development of a one stop shop for adult learners
3:54pm, Fri, Dec 11, 2015 by Table18

Receiving credit for co-curricular involvement (academic student organizations, etc)
3:55pm, Fri, Dec 11, 2015 by Table10

Find way to stop students from registering for multiple IS courses and NFS courses.
3:56pm, Fri, Dec 11, 2015 by Table13

We need consensus of a definition of experiential learning
3:57pm, Fri, Dec 11, 2015 by Table17

Increase breadth of tutoring and peer-mentoring
3:57pm, Fri, Dec 11, 2015 by 8

1. Ensure course availability
2. Collect data on why students
stay/leave.
3:57pm, Fri, Dec 11, 2015 by Table4

Short-term: we agree to survey faculty to assess barriers to expanding online courses
3:57pm, Fri, Dec 11, 2015 by 8

Improve SI! It improves student understanding, thus improves retention when passing classes.
3:57pm, Fri, Dec 11, 2015 by Table7

Agree with table 4. Ensure course availability
3:57pm, Fri, Dec 11, 2015 by Table12

College students should have an option to design their own course of study or majors
3:58pm, Fri, Dec 11, 2015 by Table10

Allowing earlier declaration of majors
3:58pm, Fri, Dec 11, 2015 by Table13

Agreed with table 10
3:58pm, Fri, Dec 11, 2015 by Table11

Tutoring and peer mentoring
3:59pm, Fri, Dec 11, 2015 by Table16

Develop standards for assessment of experimental learning
3:59pm, Fri, Dec 11, 2015 by Table16

Spending our time talking about re-engaging with non-traditionals.
3:59pm, Fri, Dec 11, 2015 by Table6

More incentives on both sides for online courses to encourage a positive outcome.
3:59pm, Fri, Dec 11, 2015 by Table1

Setting parameters for honors scholars
3:59pm, Fri, Dec 11, 2015 by Table16

Cone trade global efforts in areas where we are the strongest
3:59pm, Fri, Dec 11, 2015 by Table17

Concentrate!!!!
4:00pm, Fri, Dec 11, 2015 by Table17

We also need to get more mileage out of our investment in athletics.
4:00pm, Fri, Dec 11, 2015 by Table6

Trimming duplication of majors
Address decentralized advising model
We need a freshmen experience course such as university 101
Reevaluate challenges to use online resources, more mentoring and how to work with staff. Is the tech itself a barrier?
assessments from both students and teachers to improve upon the online courses.
reassess NFS and what the objectives are
Integration for efficiency and more across the curriculum stuff
accelerated degree plans
Long–term, we agree with revising overall curricular change process. & certificate programs through partnerships with local employers
So many won't use the online resources we have (Blackboard). Tutorials and refreshers may be helpful.
How we share information is incredibly important.
We need to consider using Summer's more fully and get to some 3 year degree program options
Need a much better understanding of non–traditional students. Different backgrounds and needs, experiences.
1. Faculty development center 2. Create certification programs with corporate partners 3. Prior learning
articulation to attract students
4:05pm, Fri, Dec 11, 2015 by Table4
Allow students to declare major earlier and encourage departments and faculty to engage students outside the classroom
4:05pm, Fri, Dec 11, 2015 by 8
1. Expand on,i
4:05pm, Fri, Dec 11, 2015 by Table10
Short term: peer mentoring and tutoring
4:05pm, Fri, Dec 11, 2015 by Table15
Short term: exit interviews for students leaving and outreach to "stop out" students
4:06pm, Fri, Dec 11, 2015 by Table15
LT priorities: grow experiential and require in all programs, implement mentoring (peer, student), incentivize faculty trying new things.
4:06pm, Fri, Dec 11, 2015 by Table2
1. Expand online courses, offer incentives 2. Certificate programs, partnerships w/local employers 3. Ensure course availability
4:07pm, Fri, Dec 11, 2015 by Table10
Long term: explore PLA options
4:07pm, Fri, Dec 11, 2015 by Table15
Long term: better support network for at-risk students
4:08pm, Fri, Dec 11, 2015 by Table15
Long term: affordable evening and weekend childcare options
4:08pm, Fri, Dec 11, 2015 by Table15
URCA and other research / experiential learning is very valuable.
4:09pm, Fri, Dec 11, 2015 by 09
Address tutoring and remediation issue. Students unprepared coming in and now have longer graduation times and pay for non-credit classes.
4:10pm, Fri, Dec 11, 2015 by Table05
Have Campus internships to give students relevant learning experiences. Campus as lab.
Course availability for students is a biggie!

provide more copies of handouts at tables for future sessions

Agreed that competition is destructive. We are all in the same boat. Work together.

Did you know: Learning Support Services has had over 15,000 usages in the fall semester

Our curriculum needs to demonstrate to the student that they have learned at SIUE