2. How should SIUE determine its academic program priorities?

PURPOSE: What is the purpose of the academic program prioritization process?

- Establish priorities for resources
- Establish priorities for growth

HOW: What items/variables should be used during the prioritization process?

- Quality (program outcomes; program review; assessment results; scholarly output)
- Centrality (measured by course load matrix; mission “fit”) 
- Enrollment
- Cost per credit hour
- Cost for expansion
- Potential for growth/ external demand
- Retention rates
- Graduation rates
- Program revenues

WHO: Who should be involved in the prioritization process?

- Outside peers
- Outside consultants (at least one dissenting voice)
- Majority faculty, but inclusive of all constituent groups
- Internal review (like program review)
  - Should require some self-report by program
  - Start with school/college review
  - End with university-wide review

RULES: What guidelines should be put in place for the process?

- Should involve program review
- Should involve assessment
- Outcomes should be:
  - Designated for enhanced resources
  - Designated for no change
  - Designated for continuation but with reduced resources
  - Designated for required transformation
  - Designated for phasing out.
- Process needs to be transparent
- No programs should be exempt from review
- Administrative prioritization process should also be undertaken
ACTION ITEMS:

1. Launch academic and administrative program prioritization processes during Spring 2016

2.

3.