

University Planning and Budget Council

Approved Minutes

Friday, April 28, 2017

Chancellor's Conference Room

10:30 a.m.

Members Present:

Rakesh Bharati

Ken Holbert

Luke Jansen

Stacie Kirk

Nancy Lutz (Chair Designate)

Norris Manning

Ken Moffett

Randy Pembroke (*ex officio*)

Ann Popkess

Morris Taylor (Chair)

Bill Winter (*ex officio*)

Members Absent:

Cindy Cobetto

Gireesh Gupchup

Stephen Marlette

Mallory McCune

Guests:

Scott Belobrajdic

Doug McIlhagga

I. Call to Order

The meeting was called to order at 10:33 a.m.

II. Additions to the Agenda

There were no additions to the agenda.

III. Approval of April 21, 2017 meeting minutes

The April 21, 2017 meeting minutes were approved as written.

IV. Announcements

a. Chancellor's Announcements

i. Chancellor Pembroke clarified that the special BOT meeting on May 10 will begin its executive session at 4:30 pm, and then open their meeting, which would allow for public comments and questions.

ii. At next week's UPBC meeting, we will discuss budget scenarios.

b. Other Announcements

There were no other announcements.

V. New Business

a. Enrollment update – One handout was distributed: “Discount Rate Trend Report – First Time, Full Time, Undergraduate Students.” Associate Vice Chancellor Scott

Belobrajdic provided an overview of Freshman scholarships, as related to discount rates and retention.

- b. University Marketing and Communications update – Executive Director Doug McIlhagga gave a PowerPoint presentation: “Marketing & Communications Budget Update.” McIlhagga provided an update on the FY17 marketing highlights, the impact of the 9% realignment, future marketing plans, the top two funding requests, and additional budget cuts at the 6% level, should they be requested.
- c. Other New Business
There was no other new business.

VI. Adjournment

The meeting was adjourned at 12:01 p.m.

Next Meeting: Friday, May 5, at 10:30 am in the Chancellor’s Conference Room