

## University Planning and Budget Council

Approved Minutes

November 10, 2006

Chancellor's Conference Room

### Members Present:

John Danley	Pug Edmonds (chair)	Jane Gillespie
Julia Hansen	Jesse Harris	Joe Loring
Susan Morgan	Carl Mitchell	John Navin
Kathleen Tunney	Josh Smucker	Jay Starratt

**Members Not Present:** Scott Gluntz, George Ladd, Vaughn Vandegrift, and Bill Winter

**Guest:** Barbara O'Malley, Executive Director, University Marketing and Communications

**I. Call to Order:** The meeting was called to order at 10:33 a.m.

### II. Additions to the Agenda

There were no additions to the agenda.

### III. Approval of the Minutes of November 3, 2006

The minutes were approved as amended.

### IV. Announcements

#### A. Chancellor's Announcements

#### B. Other Announcements

1. **IBHE.** The Chancellor is attending the 'Big Picture' meeting today.
2. **Board of Trustees.** On Thursday, November 9, the Board approved construction of a new 350-space parking lot opposite the Vadalabene Center on North Circle Drive, as well as construction of "build-out" of chemistry labs in the new Wet Lab building in University Park.

### VI. New Business

1. **Integrated Marketing at SIUE.** Barbara O'Malley discussed integrated Marketing at SIUE with the committee.

## **VII. Other Business**

1. **Strategic Planning.** The Chair distributed “SIUE Short-term Goals and Plans for Fiscal Year 2007 – Alignment with Presidential Goals (Short Version)” and a copy of SIUE’s “Long-Term Goals.” The committee will devote attention to the updated Strategic Plan in the future, as time permits.

## **VIII. Adjournment**

The meeting was adjourned at 11:57 a.m.

The next regularly scheduled meeting of the UPBC is Friday, November 17, 2006 at 10:30 a.m. in the Chancellor’s Conference Room.