University Planning and Budget Council
Approved Minutes
November 10, 2006
Chancellor’s Conference Room

Members Present:

John Danley          Pug Edmonds (chair)          Jane Gillespie
Julia Hansen         Jesse Harris              Joe Loring
Susan Morgan         Carl Mitchell             John Navin
Kathleen Tunney      Josh Smucker              Jay Starratt

Members Not Present: Scott Gluntz, George Ladd, Vaughn Vandegrift, and Bill Winter

Guest: Barbara O’Malley, Executive Director, University Marketing and Communications

I. Call to Order: The meeting was called to order at 10:33 a.m.

II. Additions to the Agenda

There were no additions to the agenda.

III. Approval of the Minutes of November 3, 2006

The minutes were approved as amended.

IV. Announcements

A. Chancellor’s Announcements

B. Other Announcements

1. IBHE. The Chancellor is attending the ‘Big Picture’ meeting today.

2. Board of Trustees. On Thursday, November 9, the Board approved construction of a new 350-space parking lot opposite the Vadalabene Center on North Circle Drive, as well as construction of “build-out” of chemistry labs in the new Wet Lab building in University Park.

VI. New Business

1. Integrated Marketing at SIUE. Barbara O’Malley discussed integrated Marketing at SIUE with the committee.
VII. Other Business

1. **Strategic Planning.** The Chair distributed “SIUE Short-term Goals and Plans for Fiscal Year 2007 – Alignment with Presidential Goals (Short Version)” and a copy of SIUE’s “Long-Term Goals.” The committee will devote attention to the updated Strategic Plan in the future, as time permits.

VIII. Adjournment

The meeting was adjourned at 11:57 a.m.

The next regularly scheduled meeting of the UPBC is Friday, November 17, 2006 at 10:30 a.m. in the Chancellor’s Conference Room.