Incomplete list of Internship Hosts

Steps in setting up your internship (start early):

1. First, remember that internship course credit is reserved for senior Mass Communications majors only. If you wish to do an internship before you’re a senior, you cannot receive credit from this department. Still, it’s a great thing to do, just for the experience and the contacts.

2. Read the internship FAQ found on our website www.siue.edu/MASSCOMM. On this same website, download a copy of the latest MC 481 syllabus so you know what’s required and how things work and check out the resume and cover letter writing handout, the Portfolio Instructions handout, etc. Then you’ll understand what’s required.

3. You can intern almost anywhere (company and/or location) as long as it meets the requirements: you’re able to get 225 hours and your supervisor has experience in that area.

For example, if you’re doing a video internship, your supervisor must have video experience. This is so that 1) you’ll be able to learn from this person, and 2) this person will be able to evaluate your performance. An example of something that wouldn’t work would be if a local business wanted a video intern to produce videos because no one at the business had that experience. This would not count for an internship.

4. Think about the kind of place you may want to work (or even the specific companies). Look into getting an internship at that company or a company within that specific industry. A Google search will quickly give you a list of companies in the area (“ad agencies in St. Louis,” for example). Start making a list of possible places, contacts, and what the application requirements are (if any).

Something to think about…while researching internships, try to find out what kinds of things you’ll be responsible for and what you’ll actually get to do. Keep in mind what you want to get out of the internship. For example, often (not always) at larger ad agencies, interns don’t get to create a lot of their own work. It’s more about observing and assisting. This can be a great introduction to working in an agency (and a great way to make contacts). However, you may not be able to take much away in terms of work you can use in a portfolio. If you already have plenty of portfolio quality work, this won’t be a problem and getting the agency experience could be exactly what you need. On the other hand, working at a smaller place (like a local chamber of commerce), you’ll often be in charge of creating a lot of things on your own. Being able to include work that was actually used (rather than just created for class) can really enhance your portfolio. So keep these kinds of things in mind when looking for an internship.

5. Take a look at the places listed below. While not a comprehensive list, these are places we’ve had interns in the past, and they are likely to have internship positions.

Also keep in mind that a lot of non-communications companies often have communications-related departments (hospitals, banks, universities, non-profit
organizations, etc.). So even though your small town doesn’t have an ad agency, it may have a number of businesses with internal communications departments where you could intern.

Some companies (typically the larger ones) are used to having interns and will have a fairly organized internship program. Others will have a less formal program. And some places you contact may have never had an intern. This doesn’t mean you can’t intern there, it just means you and the company will need to work out what it is you want from the experience and whether or not they’re willing to provide that.

6. Be sure to talk to classmates about where they interned and what their experiences were. If you’re looking into a company listed below, I may have an Internship Review Letter from a previous student. If you want to see what a peer has to say about that particular place, let me know.

7. Start contacting your top choices. Don’t go overboard and contact too many at once though. While doing your research you should have found out what the process is for each place. Some places have a very regimented internship program with application deadlines and so forth. Others are much more relaxed. Just don’t miss an opportunity because you didn’t know when an application was due.

On a related note, internships don’t always coincide with our semester. It is fine to take an Incomplete and finish your 225 hours during a break or into the following semester if your internship doesn’t start soon enough in the current semester.

8. Follow up with your top choices until you get an answer. If their answer is “yes,” fill out the Internship Data Sheet and the Off-Campus Student Participation Application. Both are found on the department website (under the Internship tab). Then give them to the Internship Coordinator. He’ll approve your internship and remove the block on Cougarnet so you can preregister for MC 481, Internship/Senior Portfolio, which is a controlled enrollment course. The Coordinator will also write your internship supervisor a letter of confirmation. If the answer from your first choice is “no,” contact your second choice and so on.

9. Tip: START EARLY! The best internships – especially the few paid ones -- are taken quickly. Start working on a Spring internship as early as September, a Summer internship in January, and a Fall internship in late Spring/early Summer. Hint: There’s more competition for Summer internships than Fall or Spring, and Fall internships have the least applicant competition.

This document and the Internship FAQ found on the department website under the Internship tab: www.siue.edu/MASSCOMM.
Advertising, Marketing, Public Relations, Corporate Communications

A great place to look for internships is the St. Louis Ad Club’s website: adclubstl.org

Advertising Savants
St. Louis; ad agency
www.adsavants.com

Alton Regional Convention & Visitors Bureau
Alton, IL; P.R., Marketing
http://www.visitalton.com

Anderson Hospital Dept. of Community Relations And Development
Maryville, IL; P.R.
andersonhospital.org

BJC Health Care Media Services
St. Louis; video, P.R., marketing
http://www.bjc.org/About-Us/Newsroom/BJC-Corporate-Media-Contacts

Cahokia Mounds State Historic Site
Collinsville, IL; P.R., marketing
http://cahokiamounds.org

Creative Producers Group
St. Louis; Advertising, P.R., Event Planning, Interactive
getcreative.com

Dovetail
St. Louis, Advertising
http://www.dovetail-stl.com/

Fleishman Hillard Inc.
St. Louis; P.R.
fleishman.com

Gateway Grizzlies
Sauget, IL; P.R./Marketing for minor league baseball team
http://www.gatewaygrizzlies.com

HLK
St. Louis; Advertising, P.R., Marketing
http://hlkagency.com

Image Excellence
O'Fallon, IL; web and graphic design
http://www.image-excellence.com
The Inland Group
Edwardsville, IL; design
http://inlandesign.com

The Magic House/St. Louis Children’s Museum
St. Louis; P.R., marketing
magichouse.org

Nestle Purina Co.
St. Louis; P.R.
purina.com/company

Orca Digital
St. Louis; Advertising
http://orca.digital

Regional Arts Commission (RAC) of St. Louis
St. Louis; P.R., Marketing
art-stl.com

Rodgers Townsend Advertising
St. Louis; Advertising agency
rodgerstownsend.com/

St. Anthony’s Health Center
Alton; Community Relations
www.sahc.org

St. Louis Blues
St. Louis; P.R., Marketing
http://www.scottradecenter.com/about-us/employment

St. Louis Cardinals
St. Louis; P.R., Marketing
http://stlouis.cardinals.mlb.com/mlb/help/jobs.jsp?c_id=stl

Think Tank Public Relations & Marketing
St. Louis; P.R., Marketing
http://www.thinktankprm.com/

United Way of St. Louis
St. Louis; P.R., Marketing
stl.unitedway.org

Access Marketing
St. Louis, MO; marketing services
https://www.facebook.com/AccessMarketingSolutions
Updated 7/2016

Wells Fargo
St. Louis; media production
http://wellsfargojobs.com/st-louis-jobs

Ameren/UE
St. Louis; P.R., Marketing
https://ameren.com/careers

Anheuser-Busch
St. Louis; P.R., marketing
http://www.buschjobs.com/career-opportunities/

(Belleville) Memorial Hospital
Belleville, IL; P.R.
memhosp.com/

Collinsville Chamber of Commerce
Collinsville, IL; P.R., marketing communications
discovercollinsville.com

Downtown St. Louis Partnership
St. Louis; Ad, marketing
downtownstl.org

Hype Creative
Highland, IL; marketing, design
http://www.hypemarketinginc.biz

Integrity
St. Louis; Ad agency
http://integritystl.com

Laclede’s Landing Merchants Association
St. Louis; P.R., marketing
http://lacledeslanding.com

Missouri Baptist Medical Center
St. Louis; P.R.
missouribaptistmedicalcenter.org

Opera Theatre of St. Louis
St. Louis; P.R., marketing
https://www.opera-stl.org

Porter Novelli
Chicago; P.R.
porternovelli.com
Updated 7/2016

**Repertory Theatre of St. Louis**
St. Louis; P.R., Marketing
repstl.org

**Southwestern Illinois College**
Belleville, IL; Public Information (P.R.) and Marketing
www.swic.edu

**St. Elizabeth’s Hospital**
Belleville, Il; P.R., Marketing
steliz.org

**St. Louis Convention and Visitors Commission**
St. Louis; P.R., Marketing
explorestlouis.com

**St. Louis Science Center**
St. Louis; P.R., Marketing; graphics and web design
slsc.org

**Troy-Maryville Chamber of Commerce**
Troy, IL; P.R., Marketing
troycoc.com/

**Chemistry Multimedia**
St. Louis; Advertising, Marketing, P.R., Branding
http://www.chemistrymultimedia.com/

**Woods Basement Systems**
Collinsville, IL; Advertising, Marketing
http://www.woodsbasementsystems.com

**C. Green and Associates**
Edwardsville, IL; Advertising, PR
http://www.cga-pr.com

**Staples Promotional Products**
St. Louis; Advertising, Promotions
http://www.staplespromotionalproducts.com

**Brand STL**
St. Louis; Marketing, Advertising
http://brandstl.com

**Cork Tree Creative**
Edwardsville, IL; Advertising, PR, Web Design
http://www.corktreecreative.com
Scott Air Force Base
Shiloh, IL; Public Affairs (PR)
http://www.scott.af.mil

Senior Services Plus
Alton, IL; Advertising, PR
http://seniorservicesplus.org

Slam! Agency
St. Louis; Advertising, Video
http://slamagency.com

Socially Jen
St. Louis; Social Media
http://sociallyjen.com

St. Louis County Parks and Rec
St. Louis; Advertising, Promotions
http://www.stlouisco.com/parksandrecreation

Glick’s
Granite City, IL; Advertising, Promotions
http://www.gliks.com

St. Louis Football Club
St. Louis; Advertising, Promotions
http://saintlouisfc.com/landing/index

St. Louis Symphony
St. Louis; Advertising, PR
http://www.stlsymphony.org

Eventiv
St. Louis; Event planning, Promotions
http://www.evntiv.net

Bank of Edwardsville
Edwardsville, IL; Advertising, Promotions
https://www.4thebank.com

Red Cross STL
St. Louis; Advertising, PR
http://www.redcross.org/local/missouri/eastern-missouri

Ballpark Village
St. Louis; Advertising, Promotions
http://www.stlballparkvillage.com
GCS Credit Union
Edwardsville, IL; Advertising, Promotions
https://www.mygcscu.com

Olin Corporation
Clayton, MO (Alton, IL); Advertising
http://www.olin.com

McGowan Crain
St. Louis; Ad agency
http://www.mcgowancrain.com

Mannie Jackson Center
Edwardsville, IL; PR
http://www.mjchf.org

FCB Banks
Edwardsville, IL; Advertising, Promotions
http://www.fcbbanks.com

The Hauser Group
St. Louis; PR
http://www.hausergrouppr.com

Cardinal Glennon Hospital
St. Louis, MO; Advertising, Marketing
http://www.cardinalglennon.com/

Argosy Casino
Alton, IL; Advertising, Promotions
http://www.argosyalton.com

LeafGuard
Maryland Heights, MO; Advertising, Promotions
https://www.leafguard.com

Lupus Foundation of America
St. Louis; Advertising, Promotions, PR
http://www.lupus.org

Hook Marketing and Consulting
St. Louis; Marketing, Advertising
http://www.hookmc.com

Drive Social Media
St. Louis; Social media, branding
http://drivesocialnow.com
Television Stations & Networks, Cable TV and others

Academy of Television Arts & Sciences Foundation
Hollywood, CA; Production and much more!
emmys.tv/foundation/internships.php

City of Florissant, City Cable 10
Florissant, MO; City cable production

HEC-TV
St. Louis; Educational TV Production
hectv.org

KETC-TV-9
St. Louis; Public TV program / documentary production
ketc.org

KPLR-TV-11 and KTVI-2
St. Louis; all departments (joint operating agreement)
kplr11.com/ and http://fox2now.com

Charter Communications
St. Louis; Production
https://www.charter.com/browse/content/careers

STL TV
St. Louis; City cable production
http://stltv.net/about/

Fox Sports Midwest
St. Louis; Sports production
foxcareers.com

KMOV-TV-4
St. Louis; all departments
kmov.com

KSDK-TV-5
St. Louis; all departments
ksdk.com

WICS-TV-20
Springfield, IL; all departments, especially News
wics.com
STL Up Late
St. Louis; TV/Video production
http://www.stlushape.com

Fox Sports Midwest
St. Louis; TV production
http://www.foxsports.com/midwest

TV, Film Production Companies, Post Houses, Corporate Video

Wells Fargo
St. Louis; media production
http://wellsfargojobs.com/st-louis-jobs

The Abacus Group
Maryville, IL; Film & Video production
agstl.com

Spot Creative Media
St. Louis; video production
spotcreativemedia.com

Switzerfilm
Troy, IL; High-end wedding videos and various other productions
switzerfilm.com

Arbor Group
St. Louis; Film & Video production
arborgroup.com

Avatar Studios
St. Louis; Film & Video production
avatar-studios.com

Coolfire Media
St. Louis; Video production and more
http://www.coolfire.com/studios

Fat Chimp Studios
St. Louis; Video production
fatchimpstudios.com

Smith Lee Productions
St. Louis; Audio & Video production & post production
smithlee.com
Studio Worx
St. Louis; Video Production
studioworxinc.com

Circa 87
Belleville, IL; TV/Film production
http://www.circa87.com

Vidzu Media
St. Louis; Video production
http://www.vidzu.com

CN Video
St. Louis; video production
http://cn-video.com

Slam! Agency
St. Louis; Advertising, Video
http://slamagency.com

Gateway Motorsports
Madison, IL; Video, Promotions
http://www.gatewaymsp.com

Riverbender.com
Alton, IL; video production
https://www.riverbender.com

Once Films
St. Louis; Video production
http://www.oncefilms.com

Creative Producers Group
St. Louis; Video production
http://cpgagency.com

Radio Stations and Audio Production

Hubbard Radio
hubbardradio.com;

ESPN101
101sports.com

Emmis Communications St. Louis
KFTK-FM, KIHT-FM, KPNT-FM & KSHE-FM
http://www.emmis.com/careers/internships/
KMOX-1120
St. Louis; News-talk radio
kmox.com

Clear Channel Radio Stations
KSLZ-107.7 FM; KATZ-100.3 FM; KMJM-104.9;
KSD-93.7; KLOU-103.3; KATZ-1600 AM
clearchannel.com

590 The Fan
http://590thefan.com

KFNS-590 “The Fan”
AM Sports Radio
kfns.com

KTRS-550
Talk, news, sports
ktrs.com

Smith Lee Productions
St. Louis; Audio production & post production
smithlee.com

WBGZ-1570
Alton, IL; Talk, News, Sports, Local programming
wbgzradio.com

WMAY-970, WNNS-99, and WQLZ-92.7
Springfield, IL; Classic hits, news/talk, and rock
wmay.com; wnns.com; wqlz.com

WCRC-FM
Effingham, IL; Cromwell Radio Group
wcrc957.com

KDHX Community Radio
St. Louis; Radio, Web production
http://kdhx.org

Insane Broadcasting
Radio broadcasting
http://insanebroadcasting.com

Riot Radio
Maryville, IL; radio broadcasting
http://riotradiorocks.com
Updated 7/2016

Radio One
St. Louis; radio broadcasting
http://home.radio-one.com

MindsEye Radio
Belleville, IL; radio broadcasting
http://www.mindseyeradio.org

WMIX
Mt. Vernon, IL; Radio broadcasting
http://www.wmix94.com

Miller Media Group
Taylorville, IL; Radio broadcasting
http://www.randyradio.com/corp/

Newspaper (and web newspaper) Reporting, Photojournalism and Magazine Writing

Alive Magazine
St. Louis; magazine
alivemag.com

Belleville News-Democrat
Belleville, IL; General assignment reporting, layout, photo-j., advertising
bnd.com

Inside STL
St. Louis; web news/feature site
insideSTL.com

Alton Telegraph
Alton, IL; General assignment reporting, copy desk
thetelegraph.com

Chicago Tribune
Chicago; General assignment reporting
chicagotribune.com

Edwardsville Intelligencer
Edwardsville; General assignment reporting, ad layout/design
www.theintelligencer.com

River Front Times
St. Louis; alternative news weekly
rftstl.com/
St. Louis Post-Dispatch *(paid internships also available)*
St. Louis; All departments
stltoday.com

O'Fallon Weekly
O'Fallon, IL; news
http://www.ofallonweekly.com

Riverbender.com
Alton, IL; news, video production
https://www.riverbender.com

St. Louis Magazine
St. Louis; reporting
https://www.stlmag.com

Advantage News
Alton, IL; reporting
http://advantagenews.com