



Tartelette Press

Updates from Tarte Cosmetics

February 2012

Natural Cheek Stain: New Colors for Spring

Achieve a healthy, natural glow with our award-winning gel cheek stains. Cheek stains are free of alcohol so they won't dry out your skin and oil so they won't clog your pores. They are infused with the tarte t5 super fruit complex™ for



a healthy dose of natural antioxidants.

The tarte t5 super fruit complex™ is a proprietary blend of the five most active superfruits: goji, acai, maracuja, acerola and pomegranate. The first blend of its kind, the t5 super fruit complex™ is loaded with naturally occurring, antioxidant rich nutrients and vitamins that have been known to deliver refining, anti-aging and skin-restorative benefits with each application.

Skinvigorating™ ingredients :

- Acai berry extract: antioxidant rich super fruit helps fight free radicals, promotes cell regeneration, has known anti-inflammatory and skin softening properties and combats premature signs of aging
- Acerola: rich in vitamin C and antioxidants, which not only aid in brightening skin, but also help fight skin damaging free radicals
- Goji berry extract: nutrient dense berry often referred to as a 'super fruit' due to its numerous nutritional benefits
- Maracuja: known to reduce redness, irritation & inflammation of the skin
- Mineral pigments: colors and dyes derived from natural minerals have been known to soothe and soften the skin .
- Pomegranate: high concentration of antioxidants

- and vitamin C
- T5 super fruit complex™: a proprietary blend of the five

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Amazonian Clay 12-Hour Full Coverage Foundation

Like airbrushed foundation without the air! Achieve total skin balance thanks to this Amazonian clay-powered foundation. Whether your skin is oily, dry, or combination, skin-smart Amazonian clay will intuitively adjust to address your complexion concerns. This revolutionary foundation also reduces the appearance of pores, while minimizing discolorations and imperfections to ensure a perfectly flawless complexion. Get 12 hours of flawless coverage with wearing UVA/UVB SPF 15 formula. With less texture this and blendable, everyone can achieve skin that looks healthy and natural.



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Get 12 hours coverage with wearing UVA/UVB SPF 15 formula. With less texture this and blendable, everyone can achieve skin that looks healthy

BETTER: good-for-you skincare benefits

LONGER: clinical results- up to 12 hours of perfect wear time

TRUER: Amazonian clay + pure pigments = truer color

Works for all skin types. Ideal for normal to combination skin. Oil free. It has skinvigorating™ ingredients :

- Amazonian Clay: nature's most perfect ingredient providing total skin balance
- Mineral pigments: colors and dyes derived from natural minerals have been know to soothe and soften the skin

Skinvigorating™ benefits:

- formulated without mineral oil
- formulated without paraben
- formulated without phthalates
- cruelty free
- formulated without sodium lauryl sulfate

Maracuja Divine Shine Lip Gloss

Drench lips in healthy color and mega-watt shine while pampering them with the benefits of nature's pure miracle: maracuja oil. Always hydrating and skin-nourishing, each maracuja-infused shade will keep lips moisturized while minimizing the appearance of fine lines and wrinkles. The result: lips that appear fuller and more plump.

- **FIRMER:** nutrient-rich essential fatty acids repair & rejuvenate lips leaving them soft
- **BRIGHTER:** vitamin C awakens skin for healthier, more radiant lips
- **SMOOTHER:** moisture-rich formula replenishes & hydrates lips



Tarte and MyGlam team up!

We are teaming up with MyGlam! Your favorite YouTube beauty gurus will showcase your must beloved products in their upcoming videos. Sign up for MyGlam at www.myglam.com today!



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Here

