

### **Speech communication becomes Facebook savvy**

In a world where an increasing number of people are relying on the Internet, the speech communication department is finally coming up to speed. By adding a Facebook page for the department, students are capable of chatting with alumni and other students.

The Facebook group provides an abundance of advantages to those who join, but having the ability to communicate with the alumni is the most important. According to the Facebook page, one of the group's purposes is to give the students the ability to "better communicate with our alumni to see where their education has taken them and to engage them in the ongoing process of improving the education and opportunities provided to our majors."

The world is quickly changing to an environment where a greater number of people communicate through the Internet. So, what is handy about having a Facebook group? All of the students in the speech communication department can join. Why would someone want to join? It's a great way for students to get in touch with people who have graduated from the speech communication department.

The students reap the benefits of these new advances. With the many applications that Facebook offers, students have an advantage in finding alumni who can help them in their career paths. Anyone who joins the group can write on the wall and also read others' comments. Students can find alumni on the same communication track, which is a great way for the students to begin networking and gain recognition with people who could potentially help them find a job.

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“I visit the Facebook page at least once a day. It is interesting to see where the alumni have ended up and to know that I could have a job like them someday,” said Alyssa Eason, a speech communication student.

Future students also have a chance to catch a glimpse at the department and its faculty. There is a link to the department’s page on the school’s Web site, where more information is easily accessible to students. On the discussion board, people belonging to the group can post any information that they feel would benefit others. If an alumni works at a business that is looking for a new intern or employee, they can post it on the board for students. The students can also post events they want alumni to know about or questions they have for alumni.

Using the Internet to communicate and network is becoming exceedingly popular. The speech communication department is doing a tremendous job keeping up with the Internet trend. The benefit for the students is undeniable. Networking is one of the most important things students can do and adding the Facebook page gives them the chance to network with alumni. Speech students have never experienced this great of a benefit.

Join the group to learn more about the department and meet the alumni of SIUE.

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