



MEDIA ADVISORY

10/21/13

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SIUE Cougar Fest: Kicking Goals for Cancer

I'm writing to inform you of the upcoming SIUE Cougar Fest taking place this spring. This event focuses around the SIUE Men's Soccer Team match with the top performing Louieville team. These teams have come together to raise money for a local non-profit, Friends of Kids with Cancer. This will be a community event and many SIUE student organizations and alumni will be in attendance.

WHO: The SIUE Men's Soccer Team.

WHAT: SIUE Cougar Fest.

WHERE: SIUE's Korte Stadium
3345 Stadium Dr
Edwardsville IL, 62025
Media parking available right next to the gate entry

WHEN: Saturday, April 19
Event starts at 4 p.m., game starts at 6:30 p.m.

WHY: To raise money for Friends with Kids of Cancer and build excitement for SIUE Men's Soccer spring season.

PHOTO & INTERVIEW OPPORTUNITIES:

The coaches of both teams will be available for interviews before and after the match, as well as the team captions for both teams. Friends with Kids of Cancer will also have representatives available for interviews. Participating media should secure press pass by calling Amber Jackson, copy editor of Precise Professionals, 217-556-7541.