



How Higher Education Creates Jobs! The Answers!

- Businesses look for and locate in communities that have quality higher education opportunities.
- Often the institution of higher education is the community's largest employer.
- Higher education employees purchase or rent housing; and employees purchase goods and services locally, supporting employment in grocery stores, restaurants, home repair businesses, gas stations, mom and pop stores, and on and on and on.
- Community colleges and universities contract out in their local areas for a variety of products and services (construction projects, printing services, food vendors, etc.) providing employment in local communities.
- Higher education employees pay taxes to support local governments, public schools, police and fire services, snow removal, etc., generating jobs in local communities.
- Students graduate and often locate in the community. Some of these educated individuals create small businesses; and as these businesses grow, they hire additional employees.

THINK ABOUT IT – WHAT WOULD YOUR COMMUNITY LOOK LIKE WITHOUT YOUR INSTITUTION OF HIGHER EDUCATION?

SUAA (State Universities Annuitants Association) is the only organization doing a statewide campaign to increase public awareness of the importance of higher education to Illinois, to your community, and to advocate for higher education employees.

Now is the time for action. Every SUAA member should recruit at least one new member. Sign up your spouse or partner, encourage a community member to join as a supporter, and encourage EVERY community college and university employee to join SUAA for a stronger voice in Springfield! To learn more about SUAA and to join, go to suaa.org.

HIGHER EDUCATION CREATES JOBS for EVERYONE!