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SOURCES OF INFORMATION ON CORPORATIONS AND INDUSTRIES

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I. Information about Specific Companies

PUBLICLY HELD/TRADED COMPANIES:

[EDGAR Database](#) / U.S. Securities and Exchange Commission

[For 10-K and other reports that corporations are required to file with the SEC]

[Hoover's Company Records](#)—Includes company capsules for over 40,000 public and private firms, including summary financials, competitors, and top officers]

[LexisNexis Company Dossier](#)—Contains information on 13 million companies, public & private, with source information from *Hoover's*, *D & B*, *Disclosure*, *Standard & Poor's*, *Directory of Corporate Affiliations*, *Worldscope*, some *Investext Reports*, *Nelson's Company Research Reports*, and *Vickers Securities Reports*.]

[Mergent Online](#)—Includes information and financial data on publicly held or traded, U.S and International Companies, with archival information back 15 years. Company annual reports also available here in image--pdf.

For older Mergent/Moody's information, consult the microfiche. All **Moody's/Mergent Manuals are held in microfiche format from early 1900's up to 2002** [located on 2nd floor of Library].

Mergent Manuals [formerly Moody's Financial Information Services] included:

- *Mergent Bank and Finance Manual.*
- *Mergent Industrial Manual.*
- *Mergent International Manual.*
- *Mergent OTC Industrial Manual.*
- *Mergent Public Utility Manual.*
- *Mergent Transportation Manual.*
- *Mergent OTC Unlisted Manual.*

An older tool for locating a company in the various Mergent Manuals is the **Mergent Complete Corporate Index**. (Ref. HG 4961.M665)

Standard & Poor's NetAdvantage—This service includes the data of such long-standing publications as: Corporation Records; Industry Surveys; Register of Corporations, Directors and Executives; The Outlook; Bond Guide; and Stock Reports.

Value Line Investment Survey. (Ready Ref. HG 4501.V26)

NOTE: If the company is **NOT** listed in **Mergent Online** or in the older *Mergent/Moody's Manuals*, then it is likely to be:

- **PRIVATELY OWNED.**
- A subsidiary, division or other affiliate.
- The name has changed, possibly because of a merger.
- The name given is incorrect. It may be a brand name or a trade name.
- Company may not exist if it is given in a case study.

If one of these situations is the case, then refer to the following sources:

FIRST, try **Hoover's** and/or **LexisNexis—Company Dossier**—see above—since these systems treat of many thousands of **privately** owned companies, in addition to those publicly held.

Advertising Red Books. Advertiser, Business Classifications, and Advertiser, Indexes.
(Ref. HF 5805.S71, and Ref. HF 5805.S712) [formerly, **Standard Directory of Advertisers**]

Illinois Manufacturers Directory. (Ref. HD 9720.I51)

Illinois Services Directory. (Ref. HC 107.I3 I62)

LexisNexis Corporate Affiliations—This directory/database is contained within **LexisNexis Company Dossier**. Best all-around source for tracing corporate ownership, e.g., subsidiaries, joint ventures, etc.—search by company name or ticker.

Missouri Directory of Manufacturers. (Ref. T 12.M59)

Mergent (and formerly, **Moody's**) **Manuals** (microfiche):

The index section in each volume contains the section "*Additional Companies Formerly Included.*" A check of a few years might reveal the company's fate.

Sorkins Online—covers St. Louis, Chicago, and Kansas City regions.

St. Louis Commerce ... RCGA Roster & Membership Services Directory—St. Louis Regional Commerce & Growth Association. (Ref. HC 108.S2S31)

Telephone Directories [some local in-house, many good Web sources]

ThomasNet—Formally the longstanding *Thomas Register of American Manufacturers*, this web resource is the most comprehensive source for finding information on suppliers of industrial products and services in North America. Has expanded to include online company catalogs, CAD (computer-aided design) drawings, news, etc.

NEWSPAPER INDEX DATABASES:

Newsstand from *ProQuest*—Indexing of 915 and full text of 300+ U.S. and international news sources, including 150+ major U.S. and international newspapers, such as the *New York Times*, *Financial Times*, and *Wall Street Journal*.

Newspaper Source from *EBSCOhost*—selected articles and full text from 180 U.S. and international newspapers.

LexisNexis Academic—access to over 6,000 news, business, and legal sources, including full text of 350+ U.S. and international newspapers.

PERIODICAL INDEX DATABASES:

ABI/INFORM—This preeminent business index is provided by *ProQuest*. Best service for indexing and topical searching of *Wall Street Journal*, with full-text back to 1986.

Business Periodicals Index. [1958-1993] (Z 7164.C81 B983) Useful for older research.

Business Source Elite—part of the *EBSCOhost* service, this database is accessible via Lovejoy Library's "Online Information" web page.

F&S Index United States. [1963-2002] (HG 4961.F83). Excellent print index for older industry research.

LexisNexis Academic—Besides newspapers, this source contains many business periodical sources.

ADDITIONAL SOURCES OF INFORMATION FOR BOTH PUBLIC AND PRIVATE COMPANIES:

Advertising Age: 100 Leading National Advertisers. (Ref. HF 5801. A276 an annual special issue of *Advertising Age*)

Best's Key Rating Guide: Life-Health (Ref. HG 8943.B272)
Best's Key Rating Guide: Property-Casualty. Ref. HG 9765.B4)

Brands and their Companies. 32nd ed. (Ref. T223.V4A25 2009)

Companies and their Brands. 23rd ed. (Ref. T 223.V4A253 2002)

The Fortune 500. (Ref. HG 4057.A25 annual special issue of *Fortune*)

[International Directory of Company Histories](#)—Ongoing—over 80 vols. to date] (print holdings at Ref. HD 2721.I63 1988-)

Organization Charts: Structures of 230 Businesses, Government Agencies, and Non-profit Organizations. 3rd ed. (Ref. HD 38.O738 2000)

United States Corporation Histories: A Bibliography 1965-1990. 2nd ed.
(Ref. HD 2785 .N37 1991)

FOREIGN CORPORATIONS:

Directory of American Firms Operating in Foreign Countries. 20th ed.
(Ref. HG 4538.AI D5 2009)

Directory of Foreign Firms Operating in the United States. 14th ed.
(Ref. HG 4057.A1 D51 2000)

Directory of Foreign Manufacturers in the United States. 4th ed.
(Ref. HD 9723.A76 1990)

[Mergent Online](#) (for most recent 15 years), or **Mergent International Manual** (microfiche—for older years up through 2002).

II. Industry Information Sources

American Wholesalers and Distributors Directory. (Ref. HF5421.A615 2009)

Business Rankings Annual. (Ready Ref. HF 5353.B86 2008)

[Encyclopedia of American Industries.](#) 5th ed. E-Book edition of this Gale reference.
[also have 4th ed. in print at Ref. HC 102.E53 2005, vols. 1-2]

Encyclopedia of Global Industries. 4th ed. (Ref. HD 2324.E53 2007)

First Research Industry Profiles—from D&B (Dun & Bradstreet) and available from the Publications tab within **ABI/INFORM**. These are industry reports for anyone needing quick information on a target industry. Its industry profiles cover over 300 business sectors and highlight industry trends & business issues.

Global Market Navigator. Market research database from **Mintel** which provides critical market data, e.g., market share, for consumer industries worldwide.

Information, Finance, and Services USA. (Ref. HF 9981.4.I53 1st ed. 2001)--provides economic and statistical data on financial services, information services, insurance, and service industries.

Infrastructure Industries USA. (Ref. HD 9505.U5I53 2001)--provides statistical analyses for agricultural, construction, mining, transportation, and utilities industries.

Manufacturing & Distribution USA. 5th ed. (Ref. HD 9721.M364 2009)
provides statistical analyses for over 500 manufacturing, wholesaling, and retail industries.

Manufacturing Worldwide: Industry Analyses, Statistics, Products, and Leading Companies and Countries. 2nd ed. (Ref. HD 9720.4.M36 1998)

Market Share Reporter. (Ready Ref. HF 5410.M35 Latest)

Mergent Industry Review. (Ready Ref. HG 4961.M68)

Passport Markets. **Euromonitor** market reports and market size statistics on 21 consumer and service industries, with accompanying company profiles and statistics.

Standard & Poor's Industry Surveys. (Stacks HG 4961.S75--print version for older years)
[Available **online** through Standard & Poor's **NetAdvantage** service. Provides extensive coverage of 52 major U.S. industries, with sections on current environment, industry profile, how the industry operates, key **ratios** and statistics, and comparative company analysis]

STAT-USA

Computer file produced by the U.S. Department of Commerce containing extensive data on U.S. commerce and exports, international market research, etc. Includes the **NTDB** (National Trade Data Bank file) and **GLOBIUS** (Global Business Opportunities) [Internet-available only on Library computers through Library's login and password—ask at Library Information Desk]

Statistical Service (Standard and Poor's Corporation). (Ref. HG 4961.S7513—updated monthly)
Includes current and basic statistics on stock price indexes and averages, on U.S. economic indicators and conditions, and on specific industries.

U.S. Census Bureau (<http://www.census.gov>). Click on the section "Economic Census" under Business, and you will be able to find a number of industry profiles, organized by NAICS code.

Value Line Investment Survey. (Ready Ref. HG 4501V26)

STATISTICAL ANNUALS - usually published by trade or industry associations but also privately published.

Aerospace Facts and Figures. (Ref. TL 501.A818 Latest)

Air Transport Association of America. Economic Report: A Review of the U.S. Airline Industry. (Ref. HD9788.5.U5A63 2003-) (Also available online at: <http://www.airlines.org/products/pubs/> [formerly, **Annual Report of the ATA**])

CRB Commodity Yearbook. (Ref. HF 1041.C59 Latest)

Ward's Automotive Yearbook. (Ref. HD 9710.U5W3 Latest)

INDUSTRY RATIOS/BENCHMARKING:

Almanac of Business and Industrial Financial Ratios. (Ref. HF 5681.R25T68 Latest)

Industry Norms and Key Business Ratios. (Dun and Bradstreet Corporation)
(Ref. HF 5681.R25I525 Latest)

RMA Annual Statement Studies. (Robert Morris Associates) (Ref. HF 5681.B2R6 Latest)

SPECIAL ISSUES OF PERIODICALS:

Directory of Business Periodical Special Issues: the Definitive Guide to Indexed Business, Science, and Technology Periodicals. (Ref. HF 5351.D574 1995)

Guide to Special Issues and Indexes of Periodicals. 4th ed. (Ref. HF 5351.G85 1994)

III. Other Useful Reference Sources of Information and Statistics

Blackwell Encyclopedia of Management. 12 vols. (Ref. HD 30.15.B463 1997)

Business Statistics of the United States. (Ref. HC 101.A13123—annual)

Concise International Encyclopedia of Business & Management. (Ref. HF 1001.I53 1997b)

Directory of U.S. Labor Organizations. (Ref. HD 6504.D64 1999)

Encyclopedia of Associations. (Ref. HS 17.E5, HS 17.E51, HS 17.E52)

Has national; international; and regional, state, and local parts. Very useful in identifying trade and professional associations and their publications.

Encyclopedia of Business. (Ref. HF 1001.E466 1995, vols. 1-2)

Europa World Year Book. (Ready Ref. JN 1.E86)

Excellent 2-vol. annual source on politics and economics worldwide.

Handbook of U.S. Labor Statistics: Employment, Earnings, Prices, Productivity, and other Labor Data.

(Ref. HD 8051.H36—annual, a continuation of old BLS publication.)

International Encyclopedia of Business And Management. 8 vols. (Ref. HF1001.I53 2002)

Excellent comprehensive reference covering the breadth of business and commerce topics.

International Financial Statistics Yearbook. (Ref. HG 61.I57) Important annual source of financial data produced by IMF (International Monetary Fund). Data will also soon be available online.

North American Industry Classification System. (Ref. HF 1042 .N671 2007) (Online at <http://www.census.gov/epcd/www/naics.html>) [Largely superseding the older SIC-code system as the classification of business activity]

Standard Industrial Classification Manual. (Ref. HF 1042 .A55 1987)

Statistical Abstract of the United States. (Ready Ref. HA 202 .S8)

The **MOST important and basic** statistical reference work for U.S. industrial, social, demographic, political, and economic statistics. Published annually. Available free on Web in PDF at <http://www.census.gov/statab/www/>. [Older print eds. in U.S. Documents Colln. at C3.134:]

Statistical Resources on the Web (University of Michigan). See

<http://www.lib.umich.edu/govdocs/stats.html> [a great resource for both governmental and other statistical sources]

Statistics Sources. (Ready Ref. HA 1 .S75 2005)

Bibliography and index of statistical sources and publications.

UNdata— Statistical time series covering worldwide economic and socio-demographic topics

World Factbook. (Ready Ref. G 123 .W62 for latest print ed.)

Annual publication of the U.S. Central Intelligence Agency.

IV. Guides to the Literature and Research

Business Information: How to Find It, How to Use It. 2nd ed. (Ready Ref. HF 5356.L36 1992)

Business Research Sources: A Reference Navigator. (Ref. HF 54.52.U5B88 1999)

Business Statistics on the Web: Find Them Fast—At Little or No Cost.

(Ref. HF 1016.B47 2003)

Encyclopedia of Business Information Sources. 24th ed. (Ready Ref. HF 5353.E9 2009)

How to Find Information About Companies. 3 vols., 1999 ed. (Ref. HD 2771.H68 1999)

International Business Information: How to Find It, How to Use It. 2nd ed.
(Ref. HF 54.5.P33 1999)

**Strauss's Handbook of Business Information: A Guide for Librarians, Students, and
Researchers.** 2nd ed. (Ready Ref. HF 1010.M68 2004)

NEED MORE HELP?

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