# Southern Illinois University Edwardsville 

Alumni Survey of 2020 Baccalaureate Graduates<br>Survey Results

## Southern Illinois University Edwardsville

Alumni survey of 2020 Baccalaureate Graduates

## Introduction

This alumni survey of students earning Baccalaureate degrees in 2020 was conducted to provide data for the University's undergraduate program reviews and other planning uses.

The current survey was administered using Qualtrics, an online survey tool. It was modified from the hard-copy version used previously to make it more suitable for online formats (both computer and mobile versions were available). Spring 2020 graduates were surveyed in the Summer of 2020, Summer 2020 graduates were surveyed in Fall 2020, and Fall 2020 graduates were surveyed in Spring 2021. The questionnaire included 22 questions in six parts: Employment, Education, Satisfaction, Educational Practices, Program Quality, and Educational Effectiveness. The last section of the survey included space for any comments the survey participant wished to make. See Appendix A for a sample survey.

## Methodology

The survey questions and introductory email were adapted from previously-used snail mail surveys. The student email addresses were pulled from the Banner student system. The first email with a link to the online survey was sent to alumni approximately nine weeks after their graduation date. Reminder messages to unfinished respondents were emailed 1,2 , and 3 weeks after the initial email invitation. Alumni whose initial email was undeliverable/bounced were sent a follow-up survey invitation to an alternate email address.

Qualtrics allows for an external data reference which we filled with the student's Banner ID and some other academic program identifiers so that we could later merge completed survey data with student system records for compiling the survey results.

## Southern Illinois University Edwardsville

Survey of 2020 Baccalaureate Graduates

## Conducted Summer 2020 through Spring 2021

Survey Population and Respondents

| Number of Graduates |  |
| :---: | :---: |
| 2020 Baccalaureate Degrees | 2434 |
| Less students receiving 2 baccalaureate degrees 2020 Baccalaureate Graduates | 12 422 |
| Less Graduates not included in survey * | 5 |
| Graduates Surveyed | 2,417 |
| Survey email status counts |  |
| Email sent - no response | 1,877 |
| Email bounced | 117 |
| Opted out | 28 |
| Partially completed survey | 55 |
| Finished survey | 340 |
| Gross response rate (respondents/total surveys) | 16.3\% |
| Adjusted Response Rate (respondents/delivered surveys) | 17.2\% |

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## Southern Illinois University Edwardsville

Alumni survey of $\mathbf{2 0 2 0}$ Baccalaureate Graduates

## Comparison of all graduates to survey respondents

|  | All Baccalaureate Graduates |  | Alumni survey respondents* |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | Percent | Number | Percent |
| Total | 2417 | 100.0\% | 395 | 100.0\% |
| Female | 1429 | 59.1\% | 238 | 60.3\% |
| Male | 988 | 40.9\% | 157 | 39.7\% |
| Missing data |  | 0.0\% |  | 0.0\% |
| White | 1856 | 76.8\% | 318 | 80.5\% |
| Black or African American | 246 | 10.2\% | 33 | 8.4\% |
| Asian | 48 | 2.0\% | 2 | 0.5\% |
| American Indian/Alaskan Native | 6 | 0.2\% | 0 | 0.0\% |
| Native Hawaiian/Other Pacific Islander | 4 | 0.2\% | 1 | 0.3\% |
| Hispanic/Latino | 106 | 4.4\% | 16 | 4.1\% |
| Non-Resident Alien | 32 | 1.3\% | 3 | 0.8\% |
| Two or more races | 92 | 3.8\% | 18 | 4.6\% |
| Unknown | 27 | 1.1\% | 4 | 1.0\% |
| Age at Graduation | range = median = | $\begin{gathered} 20 \text { to } 68 \\ 23 \end{gathered}$ | range = median = | $\begin{gathered} 20 \text { to } 68 \\ 23 \end{gathered}$ |
| Bachelor of Arts | 141 | 5.8\% | 31 | 7.8\% |
| Bachelor of Fine Arts | 19 | 0.8\% | 2 | 0.5\% |
| Bachelor of Liberal Studies | 9 | 0.4\% | 3 | 0.8\% |
| Bachelor of Music | 25 | 1.0\% | 2 | 0.5\% |
| Bachelor of Science | 2117 | 87.6\% | 342 | 86.6\% |
| Bachelor of Science in Accountancy | 71 | 2.9\% | 10 | 2.5\% |
| Bachelor of Social Work | 35 | 1.4\% | 5 | 1.3\% |
| Missing data |  | 0.0\% |  | 0.0\% |
| Graduated Spring 2020 | 1446 | 59.8\% | 222 | 56.2\% |
| Graduated Summer 2020 | 356 | 14.7\% | 74 | 18.7\% |
| Graduated Fall 2020 | 615 | 25.4\% | 99 | 25.1\% |
| Missing Data |  |  |  |  |
| Degree From College of Arts and Sciences | 823 | 34.1\% | 149 | 37.7\% |
| Degree From School of Business | 405 | 16.8\% | 50 | 12.7\% |
| Degree from School of Education/Health/Human Behavior | 422 | 17.5\% | 69 | 17.5\% |
| Degree from School of Engineering | 294 | 12.2\% | 60 | 15.2\% |
| Degree from School of Nursing | 473 | 19.6\% | 67 | 17.0\% |
| Missing data |  | 0.0\% |  | 0.0\% |
| Matriculated as a New Freshman | 1349 | 55.8\% | 213 | 53.9\% |
| Matriculated as a Transfer | 1045 | 43.2\% | 175 | 44.3\% |
| Matriculated as a Non-Degree Student | 15 | 0.6\% | 2 | 0.5\% |
| Missing data | 8 | 0.3\% | 5 | 1.3\% |
| Time to Degree for New Freshmen |  |  |  |  |
| 4 years or fewer | 710 | 52.6\% | 131 | 61.5\% |
| 5-6 years | 487 | 36.1\% | 63 | 29.6\% |
| 7-8 years | 87 | 6.4\% | 12 | 5.6\% |
| 9 years or more | 65 | 4.8\% | 7 | 3.3\% |
| Missing data |  | 0.0\% |  | 0.0\% |
| Time to Degree for Transfers |  |  |  |  |
| 2 years or fewer | 326 | 31.2\% | 48 | 27.4\% |
| 3-4 years | 559 | 53.5\% | 97 | 55.4\% |
| 5-6 years | 101 | 9.7\% | 22 | 12.6\% |
| 7-8 years | 22 | 2.1\% | 4 | 2.3\% |
| 9 years or more | 37 | 3.5\% | 4 | 2.3\% |
| Missing data |  | 0.0\% |  | 0.0\% |
| Graduating GPA (4 point scale) | Mean = | 3.297 | Mean = | 3.346 |
|  | Std Dev = | 0.450 | Std Dev = | 0.462 |
|  | Maximum = | 4.000 | Maximum = | 4.000 |
|  | Minimum $=$ | 2.103 | Minimum = | 2.207 |
|  | $\mathrm{N}=$ | 2417 | $\mathrm{N}=$ | 395 |

*Respondents include partially completed and finished surveys

## 2020 Baccalaureate degree recipients

 Profile




Southern Illinois University Edwardsville
Survey of 2020 Baccalaureate Graduates

## Conducted Summer 2020 through Spring 2021

Survey Responses - Part I
Employment Questions


Southern Illinois University Edwardsville Survey of 2020 Baccalaureate Graduates


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| Survey Responses - Part II |  |



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| Survey responses - Part III |  |

## Survey responses - Part III





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| :--- | :--- |



## Appendix A - Sample Qualtrics survey Southern Illinois University Edwardsville Alumni Survey

## Start of Block: Welcome

Q0 Welcome! Thank you for taking the SIUE alumni survey.

Please remember that this questionnaire refers only to the degree you received in Fall 2019 from SIUE and to no other degree you may have received.

The survey should take approximately 8 minutes or less.

Thank you for helping us improve SIUE's academic programs!

## End of Block: Welcome

Start of Block: Employment questions
Q1 Are you currently employed (including self-employed)?Yes, full-time (1)Yes, part-time (2)No, but I am seeking employment (3)No, and I am not seeking employment (4)

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Skip To: End of Block If Are you currently employed (including self-employed)? = No, but I am seeking employment
Skip To: End of Block If Are you currently employed (including self-employed)? = No, and I <u>am not</u> seeking
employment
```

Q2 What is the Zip Code of your place of employment (e.g., your actual workplace, not corporate headquarters)?

Q3 How would you classify your primary employer?

Self-employed or private practice (1)Business (industrial, commercial or service) (2)Professional firm (e.g., engineering, law) (3)College or university (4)Elementary/secondary school (including cooperatives) (5)Health agency (e.g., hospital, clinic) (6)Federal, state, or local government (7)Armed services (8)Non-profit (non-government) (9)

Other (please specify) (10) $\qquad$

Q4 How satisfied are you with your current job?Very satisfied (1)Satisfied (2)Somewhat satisfied (4)Neither satisfied nor dissatisfied (8)Somewhat dissatisfied (5)Dissatisfied (6)Very dissatisfied (7)

Q5 How closely related is your current job to your major?

Closely related (1)Somewhat related (2)Unrelated (3)

## Display This Question:

If How closely related is your current job to your major? = Unrelated
Q6 Is your current job unrelated to your major by choice?Yes (1)No (2)

Q7 When did you secure your first job following receipt of your degree?Held the same job while enrolled (1)Secured job by time of graduation (2)Secured job after graduation (3)

Q8 What is your annual earned income before taxes in your current job?
Please select: (1)
No earned income (1) ... Prefer not to answer (9)

Q9 In general, how well did your degree prepare you for your present job?Very well (1)Well (2)Adequately (3)Inadequately (4)Poorly (5)Very poorly (6)

## Display This Question：

IfDevice Typels NotMobile
Q10 What is your primary occupation？（hover over category marked with $⿴ 囗 十$ to see examples）
Although some occupations typically work within one industry，they may be employed in other
industries also．An example would be a school nurse－Health：Registered Nurses（11）in Educational Services（22）．

01．Management（1）02．Business Operations（2）03．Financial Specialists（3）04．Computer Specialists（4）05．Mathematical Scientists and Technicians ©（5）06．Architects，Surveyors，and Cartographers（6）07．Engineers and Related Technicians（7）08．Life and Physical Scientists and Technicians（8）09．Social Scientists（9）10．Health：Doctors（10）11．Health：Registered Nurses（11）12．Health：Therapists（12）13．Health：Other Health Practitioners，Professionals，and Support Workers（13）14．Community and Social Service（14）15．Legal：Attorneys／Judges（15）16．Legal：Legal Support Workers（16）

17．Education：Early Childhood Teachers（17）18．Education：Elementary School Teachers（18）19．Education：Middle School Teachers（19）20．Education：Secondary School Teachers（20）
21. Education: Special Education Teachers (21)22. Education: Other, except Administrators (see 01) (22)23. Library Occupations © (23)
24. Arts and Design Workers © (24)
25. Entertainers, Performers, Sports and Related Workers (25)26. Media and Communication Workers © (26)27. Sales © (27)28. Office and Administration © (28)29. Protective Services © (29)30. Food Preparation and Serving © (30)31. Building and Grounds Cleaning and Maintenance (31)32. Personal Care and Services © (32)33. Farming, Fishing, and Forestry (33)34. Construction and Extractive (34)35. Installation, Maintenance, and Repair (35)36. Production (3) (36)37. Transportation and Material Moving © (37)
38. Military ( ${ }^{\text {(38) }}$

## Display This Question: <br> IfDevice TypeIsMobile

Q10 What is your primary occupation?
Although some occupations typically work within one industry, they may be employed in other industries also. An
example would be a school nurse - Health: Registered Nurses (11) in Educational Services (22). Examples of the types of occupations contained in each category are provided in italics.

1. Management (such as top executives; marketing, P.R., finance, human resources, administrative services, purchasing, \& sales managers; educational administrators; health administrators) (1)
2. Business Operations (such as buyers \& purchasing agents; insurance claims adjusters/examiners; human resources, training, \& labor relations specialists; management analysts) (2)
3. Financial Specialists (such as accountants, assessors, appraisers, financial \& credit analysts/advisors, loan counselors/officers) (3)
4. Computer Specialists (such as computer \& information scientists, programmers, software specialists, database \& network administrators and analysts) (4)
5. Mathematical Scientists and Technicians (such as mathematicians, statisticians, actuaries \& mathematical technicians) (5)

## 06. Architects, Surveyors, and Cartographers (6)

7. Engineers and Related Technicians (such as agricultural, civil, computer hardware, electrical, industrial, mechanical, materials \& construction engineers \& technicians) (7)
8. Life and Physical Scientists and Technicians (such as agricultural \& food scientists, biologists, medical scientists, chemists, physicists, atmospheric \& environmental scientists, and related technicians) (8)
9. Social Scientists (such as economists, psychologists, market \& survey researchers, geographers, historians, sociologists, anthropologists, political scientists \& urban planners) (9)
10. Health: Doctors (such as physicians \& surgeons, dentists, veterinarians, optometrists, podiatrists, and chiropractors) (10)
11. Health: Registered Nurses (11)
12. Health: Therapists (such as occupational, physical, recreational, and speech therapists) (12)
13. Health: Other Health Practitioners, Professionals, and Support Workers (such as pharmacists, dieticians, physician assistants, and all other technicians/assistants/aides) (13)
14. Community and Social Service (such as counselors, social workers, community \& religious workers, probation officers) (14)

## 15. Legal: Attorneys/Judges (15)

## 16. Legal: Legal Support Workers (16)

17. Education: Early Childhood Teachers (such as day care, pre-school, and kindergarten teachers) (17)

## 18. Education: Elementary School Teachers

19. Education: Middle School Teachers (19)20. Education: Secondary School Teachers (20)
20. Education: Special Education Teachers (21)22. Education: Other, except Administrators (see 01) (such as postsecondary teachers; vocational teachers; teaching \& research assistants; other teachers, trainers, \& assistants) (22)
21. Library Occupations (such as librarians, archivists, curators, and library technicians) (23)
22. Arts and Design Workers (such as designers and fine \& craft artists) (24)
23. Entertainers, Performers, Sports and Related Workers (such as musicians, singers, dancers, actors, producers, directors, composers, athletes, coaches and referees) (25)
24. Media and Communication Workers (such as writers \& editors, announcers, news analysts \& reporters, public relations specialists, and media \& communications equipment workers) (26)
25. Sales (such as real estate, retail, insurance \& securities sales agents, wholesale \& manufacturing sales representatives, telemarketers) (27)
26. Office and Administration (such as clerical \& support personnel, clerks, tellers, distribution workers) (28)
27. Protective Services (such as firefighters, correctional officers, police, life guards, security guards, investigators) (29)
28. Food Preparation and Serving (such as cooks, bartenders, food service workers \& servers) (30)
29. Building and Grounds Cleaning and Maintenance (such as janitors, cleaners, landscaping \& grounds keeping laborers) (31)
30. Personal Care and Services (such as flight attendants, child care workers, hairstylists \& personal care workers, recreation workers, hotel \& travel industry workers) (32)
31. Farming, Fishing, and Forestry (such as farmworkers, animal care workers, foresters, loggers) (33)
32. Construction and Extractive (such as carpenters; electricians; painters, construction, oil \& mining workers; plumbers) (34)
33. Installation, Maintenance, and Repair (such as telecommunications workers; auto repairers; heating, air conditioning, and refrigeration mechanics and installers) (35)
34. Production (such as electrical \& electronic equipment assemblers; food, metal, plastic, printing, \& photography industry technicians \& workers) (36)
35. Transportation and Material Moving (such as pilots, drivers, air traffic controllers) (37)
36. Military (such as officers \& enlisted personnel) (38)

Q11 What is the industry in which you are employed?

Accommodations and Food Services (18)Administrative and Support, Waste Management \& Remediation Services (14)Agriculture, Forestry, and Fishing (1)

Arts, Entertainment and Recreation (17)Construction (4)K-12 Education (15)Health Care and Social Assistance (16)Higher Education (21)Finance and Insurance (10)Information (9)Management of Companies and Enterprises (13)Manufacturing (5)

Mining (2)Professional, Scientific and Technical Services (12)Public Administration (20)Real Estate and Rental and Leasing (11)Retail Trade (7)Transportation (8)Utilities (3)Wholesale Trade (6)

Other Services (except Public Administration) (19)

Q12 Are you currently enrolled in another degree program?Yes (1)No (2)

## Skip To: End of Block If Are you currently enrolled in another degree program? = No

Q13 What degree program are you currently enrolled in?Associate's (1)Second Bachelor's (2)Academic Master's (MA, MS, MEd, etc.) (3)Professional Master's (MBA, MSW, MFA, MPA, etc.) or Education Specialist (4)Medicine (MD, DO) (5)Health Professional (dentistry, pharmacy, podiatry, optometry, etc.) (6)Theology/Divinity (7)Law (LLB, JD) (8)Doctorate (PhD, EdD, DA, DBA, etc.) (9)Other, please specify (10) $\qquad$

Q14 In general, how well did your degree prepare you for your additional degree program?Very well (1)Well (2)Adequetely (3)Inadequately (4)Poorly (5)Very poorly (6)

End of Block: Education questions

Start of Block: Satisfaction questions

Q15 What is your present attitude towards SIUE?

Strongly positive (1)Positive (2)Somewhat positive (3)Neutral (7)Somewhat negative (4)Negative (5)Strongly negative (6)

Q16 What is your present attitude towards your major?
Strongly positive (1)
Positive (2)Somewhat positive (3)Neutral (7)Somewhat negative (4)Negative (5)Strongly negative (6)

End of Block: Satisfaction questions
Start of Block: Educational practices questions
Q17 In my major degree program:
professors
were
accessible
outside of
class (1)
I was expected
or required to
work
cooperatively
with other
students on
projects,
homework,
and
assignments
(2)
professors
encouraged
me to
challenge my
own ideas, the
ideas of other
students, and
those
presented in
readings and
other course
materials (3)
professors
used
appropriate
teaching
activities to
help me learn
(4)
professors'
expectations
for the quality
of student
work was high
(5)
professors
provided me
with timely
feedback on
my
performance
(6)


End of Block: Educational practices questions

## Start of Block: Program quality questions

Q18 How would you rate the quality of your degree program concerning the:

|  | Excellent (1) | Good (2) | Fair (3) | Poor (4) |
| :---: | :---: | :---: | :---: | :---: |
| Number of courses offered in your major for you to complete your program in a reasonable amount of time (1) | 0 | 0 | 0 | 0 |
| Classes being offered at convenient times (2) | 0 | 0 | 0 | 0 |
| Classes being offered in a logical sequence (3) | 0 | 0 | 0 | 0 |
| Advising for your major (4) | 0 | 0 | 0 | 0 |

Q19 How would you rate the quality of the faculty in your degree program?Excellent (1)Good (2)Fair (3)Poor (4)

Q20 Were the academic standards in grading students by faculty in your degree program:

Too high (1)About right (2)Too low (3)

End of Block: Program quality questions

Start of Block: Educational effectiveness questions

Q21 Listed below are some abilities often mentioned as important for personal and professional success in the 21st century. In your view, how effective were your University experiences in -

| Extremely <br> helpful (1) | Very helpful (2) | Moderately <br> helpful (3) | Slightly helpful$\quad$ (4) |
| :--- | :---: | :---: | :---: |$\quad$ Not helpful (5)

helping you to better develop your critical thinking ability? (1)
contributing to a greater understanding of people with different backgrounds, habits, values, appearances, and abilities?
(2)
helping you to better develop your reasoning skills? (3)
helping you to better develop your problem solving skills?
(4)
helping you to better develop your writing skills? (5)
helping you to better develop your oral communication skills? (6)
helping you to better develop your
knowledge of scientific and technological developments? (7)

Q22 How would you rate the quality of education that you received from SIUE relative to the education that your friends and colleagues have received from other colleges or universities?

Among the best (1)
Above average (2)

Average (3)Below average (4)

Among the worst (5)

## End of Block: Educational effectiveness questions

Start of Block: Comments

## Display This Question: <br> IfDevice TypeIsMobile

Q23 Please add any comments that you think might help us improve degree programs at SIUE.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## Display This Question:

IfDevice Typels NotMobile
Q23 Please add any comments that you think might help us improve degree programs at SIUE.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

End of Block: Comments


[^0]:    * Includes deceased alumni, and late degree awards, and other issues

