

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE
F O U N D A T I O N

September 2009

Dear Colleagues:

Welcome! It is with great pleasure that I am serving as the Chair of the fourth annual SIUE Day faculty and staff solicitation.

For those of you whom I have not met, I am an Associate Professor and Chair of the Department of English Language and Literature here at SIUE. As an active member of this staff, I see firsthand the difference people make when they become invested in what we do here at the University.

First, I invite you to take a moment and reflect on what makes one philanthropic...

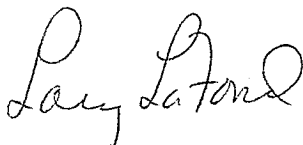
- Is it the excitement and joy of helping students achieve their dreams?
- Is it because being generous has great benefits; a tax write off, a good feeling?
- Is it because supporting programs you love enables them to continue and prosper?
- Is it because money has so little true value, except inasmuch as we deploy it to make a positive impact on the world?

Second, I encourage you as a fellow faculty or staff member to consider making your own generous gift. Our ultimate goal is a 100% faculty and staff participation rate. The importance of 100% faculty and staff participation lies in the message it sends to people outside our University, such as potential donors and members of the accreditation teams. If we can show others, by our example, that we fully believe in the mission of SIUE and we are willing to invest in this mission ourselves, then we have a much better chance of convincing those outside the University that SIUE is worth their investment as well.

There are many funds at SIUE to which you can make your gift. Find a cause or program you believe in, and give because you can! I encourage you to contact your area's SIUE Day Campus Council Representative with any questions that you may have on funds that are of special interest to you.

Thank you for your continued support; your hard work and generosity matter to our students, faculty, staff, alumni and friends!

All the best,



Dr. Larry LaFond
SIUE Day Chair