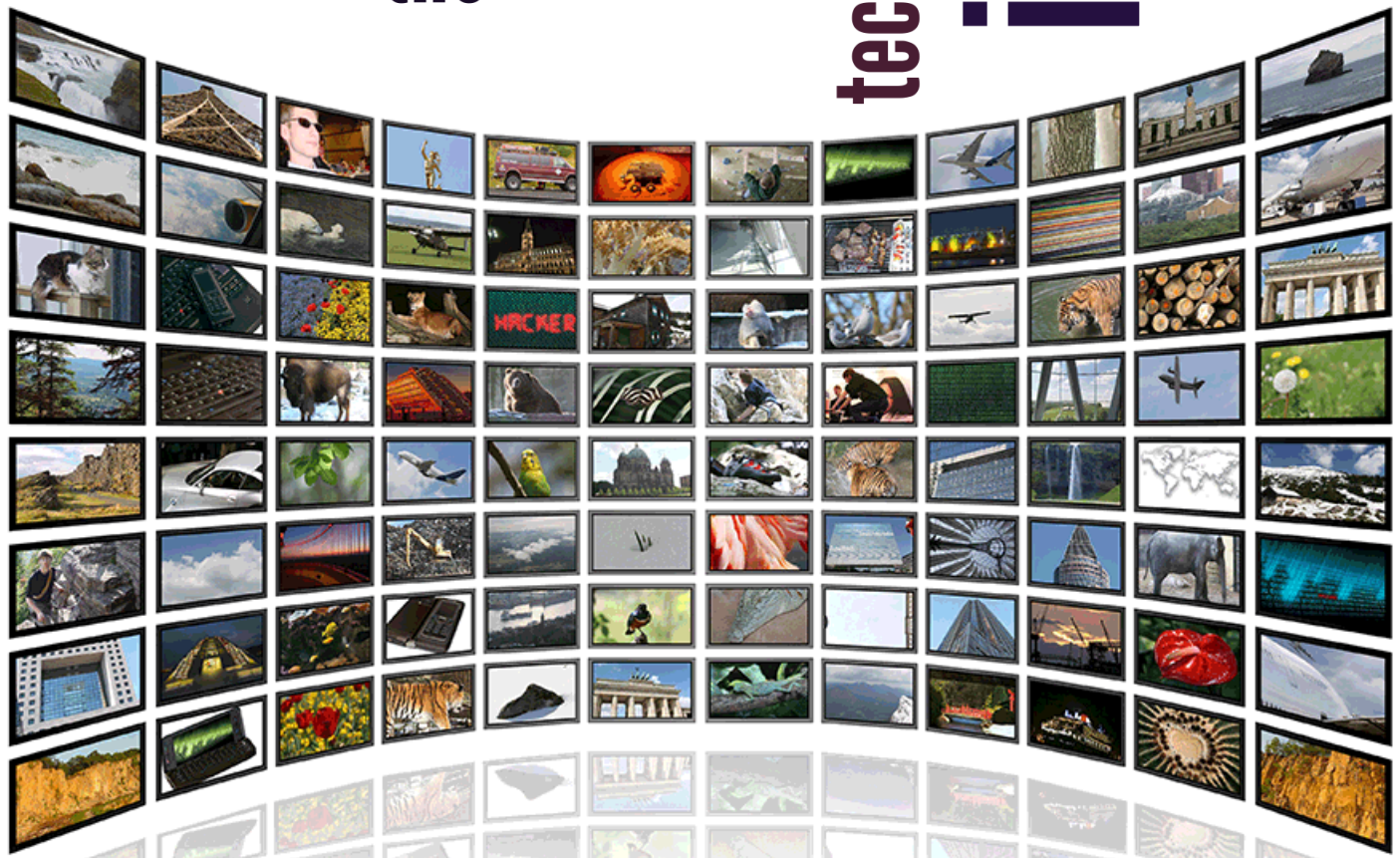


Mass Media in Society

New Freshman Seminar

Tuesday & Thursday
2:00 - 3:15 P.M.

media ownership
bias and Mass Media violence
the technology Society
in



This course takes a critical approach to the study of the production and consumption of mass media.

Some fundamental questions that will be explored:

- What impact are mass media having on our society?
- How do people use and interpret the mass media?
- How do media technologies develop, and what are the effects of technological
- Who owns media and why does it matter?
- What should be the government's role in regulating the media?
- Why are some images and ideas so prevalent in the mass media, while others are marginalized?