

Southern Illinois University Edwardsville

**First-time Full-time Freshmen – As they Enter
Fall 2007 Update**

Who They Are

What They Did in High School

Why They Come to SIUE

What Their Plans Are

Prepared April 2008

Southern Illinois University Edwardsville
First-time Full-time Freshmen – As They Enter
Who They Are

Profile of the Typical New Freshman, Fall 2007:

- fresh out of high school;
- 18 or 19 years old;
- more than 50 miles from home;
- white;
- from a middle income family;
- both parents with some college;
- believes he or she probably will have sufficient funds to finance college education;
- politically middle-of-the-road;
- top objective is being very well off financially, followed by raising a family;
- SIUE was first choice for college;
- is similar to the “typical new freshmen” at all public universities.

1. Although many characteristics of SIUE’s first-time, full-time freshmen have been quite stable over the last five years, some of the characteristics have changed since the 1990 survey. The recent groups have higher numbers recently graduated from high school age 19 and under, with the current proportions being similar to the comparison groups. Although the racial proportions vary among the recent years, the recent cohorts generally have a higher proportion of white students than did the 1990 cohort, with the current proportions being higher than the 4 year public universities nationally.
2. As expected with the introduction of residence halls in 1994, 1998, 2001 and 2007, the proportion of new freshmen whose homes are more than 50 miles from campus has increased dramatically from 18 percent to 54 percent.
3. Although not adjusted for inflation, parental income appears to have shifted upward, those at or above \$75,000 comprising 45 percent of the group compared to 8 percent in 1990 and 34 percent in 2003. The current distribution more closely approximates that for public universities nationally.
4. SIUE is more likely to be the student’s first choice (74 percent of new freshmen) than is true nationally (65 percent) or than was true at SIUE in 1990 (69 percent).
5. The proportion of SIUE new freshmen whose parents had some college or college degrees has increased since 1990 and in Fall 2007 increased to the level of the national comparisons. In 1990, 47 percent of SIUE new freshmen fathers and 40 percent of mothers had at least some college. In Fall 2007, these rose to 58 percent for fathers and 62 percent for mothers. The Fall 2007 national benchmarks are 58-59 percent and 62-63 percent respectively.
6. The confidence of SIUE’s new freshmen regarding their ability to finance their education is slightly lower than the national benchmarks – 32 percent are confident about having sufficient funds, 57 percent think they will probably be alright, and 11 percent are not sure about having enough funds.
7. The most important personal objectives cited by SIUE freshman and freshmen nationally are to be well off financially and to raise a family.
8. Although the differences are not great, SIUE freshmen are somewhat more middle-of-the-road in their political orientation than are freshmen nationally.

Southern Illinois University Edwardsville
Entering Freshmen*
Who They Are

	Fall 1990	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2007	
							4 Year Public Medium Select	4 Year Public
CIRP New Freshman Survey:								
Number of First-time Full-time Respondents	819	1,571	1,467	1,395	1,560	1,312		
Percent of Total First-time Full-time Freshmen	85%	92%	87%	80%	88%	71%		
Graduated in same year as surveyed	92.9%	97.9%	98.4%	98.6%	98.8%	98.3%	97.4%	97.3%
Age 19 or younger as of December 31 survey year	95.0%	98.4%	98.9%	98.8%	99.0%	98.8%	97.9%	98.0%
Racial Background								
White	80.3%	87.1%	87.0%	88.8%	88.3%	85.0%	85.2%	74.5%
African American/Black	16.9%	10.0%	9.9%	8.7%	8.4%	12.6%	8.2%	13.7%
Miles from College to Home								
50 or less	82.4%	58.1%	52.7%	48.4%	47.5%	46.4%	43.6%	43.4%
51 or more	17.6%	41.9%	47.3%	51.5%	52.4%	53.7%	56.4%	56.5%
Estimated parental income								
Under \$40,000	54.5%	22.5%	19.5%	19.4%	17.7%	23.8%	23.3%	26.2%
\$40,000 - \$74,999	37.3%	43.6%	39.9%	39.1%	37.7%	31.5%	31.8%	30.7%
\$75,000 and over	8.3%	33.9%	40.7%	41.3%	44.7%	44.6%	44.7%	43.2%
Status of Parents								
living with each other	68.1%	66.6%	70.2%	68.6%	68.9%	65.5%	67.4%	66.1%
divorced or separated	26.9%	29.7%	26.2%	27.8%	27.5%	31.2%	28.7%	29.8%
one or both deceased	5.0%	3.8%	3.6%	3.6%	3.6%	3.2%	3.9%	4.1%
Citizenship Status								
U.S. citizen	99.5%	99.0%	99.5%	99.2%	99.5%	99.4%	98.6%	97.8%
permanent resident	0.5%	0.9%	0.5%	0.7%	0.4%	0.6%	1.0%	1.4%
neither	0.0%	0.1%	0.0%	0.1%	0.1%	0.0%	0.4%	0.8%
SIUE was Student's								
first choice	69.4%	80.2%	77.6%	81.2%	79.5%	74.2%	65.2%	64.2%
second choice	23.7%	16.8%	18.7%	15.9%	17.9%	20.8%	26.1%	25.8%
third choice	4.8%	1.8%	2.3%	2.0%	1.9%	4.5%	6.3%	7.1%
less than third choice	2.2%	1.3%	1.4%	0.9%	0.7%	0.6%	2.4%	3.0%
Number of Other Colleges Applied to for Admission								
none	35.3%	36.8%	33.3%	36.7%	34.2%	31.2%	21.8%	20.7%
one	19.6%	17.7%	18.2%	17.6%	17.1%	18.2%	13.7%	13.4%
two	21.9%	17.9%	18.5%	18.2%	20.4%	17.7%	16.7%	16.6%
three	13.1%	14.7%	16.8%	15.0%	15.7%	15.2%	17.8%	17.8%
four or more	10.1%	13.0%	13.3%	12.6%	12.6%	17.7%	29.9%	31.5%
Father's Education								
grammar school or less	3.9%	1.9%	2.3%	3.3%	5.6%	2.7%	2.7%	4.2%
some high school	6.2%	3.8%	3.4%	3.6%	3.4%	2.9%	5.5%	6.2%
high school graduate	37.5%	33.9%	33.1%	32.3%	31.4%	31.4%	28.3%	27.1%
postsecondary other than college	5.8%	5.9%	5.5%	4.7%	6.1%	5.2%	4.5%	4.5%
some college	17.2%	18.0%	17.4%	16.9%	15.4%	15.8%	17.3%	16.7%
college degree	15.6%	24.0%	25.0%	24.3%	25.2%	27.6%	26.1%	25.0%
some graduate school	1.8%	1.2%	0.9%	1.3%	1.2%	1.1%	1.5%	1.5%
graduate degree	11.9%	11.3%	12.4%	13.6%	11.7%	13.4%	14.1%	14.7%
Mother's Education								
grammar school or less	3.3%	1.6%	1.7%	2.4%	4.4%	2.5%	2.3%	3.8%
some high school	5.3%	2.2%	3.1%	2.6%	2.7%	2.9%	3.7%	4.2%
high school graduate	43.7%	31.7%	33.1%	31.0%	29.2%	28.6%	25.6%	24.5%
postsecondary other than college	8.1%	5.0%	5.8%	5.0%	5.6%	4.4%	5.1%	5.1%
some college	20.3%	21.2%	19.9%	18.1%	16.1%	19.2%	19.7%	19.1%
college degree	12.9%	26.1%	25.3%	28.2%	29.5%	30.8%	28.9%	28.0%
some graduate school	1.4%	1.9%	0.8%	1.2%	2.1%	1.3%	2.0%	2.1%
graduate degree	5.0%	10.3%	10.4%	11.6%	10.4%	10.3%	12.7%	13.1%

* The population described is "first-time full-time freshmen"

Southern Illinois University Edwardsville
Entering Freshmen*
Who They Are

	Fall 1990	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2007	
							4 Year Public Medium Select	4 Year Public
Concern about ability to finance college education								
None (confident about having sufficient funds)	--	31.2%	31.5%	29.9%	31.4%	32.4%	38.2%	38.2%
Some (probably will have enough funds)	--	56.2%	55.3%	57.3%	55.5%	57.1%	52.9%	51.7%
Major (not sure will have enough funds)	--	12.6%	13.2%	12.8%	13.0%	10.6%	8.8%	10.1%
Reasons Noted as Very Important in Deciding to Attend College								
parents wanted me to go	34.8%	36.3%	43.7%	41.6%	45.7%	--	--	--
could not find a job	8.4%	8.7%	10.7%	10.9%	9.6%	--	--	--
wanted to get away from home	12.6%	18.9%	23.2%	23.9%	22.3%	--	--	--
to get a better job	80.5%	76.2%	78.0%	76.7%	74.3%	--	--	--
gain general education	61.7%	57.7%	55.8%	55.2%	56.2%	--	--	--
improve reading and study skills	42.0%	36.8%	--	--	--	--	--	--
nothing better to do	--	1.9%	3.0%	3.1%	3.5%	--	--	--
become a more cultured person	36.2%	29.7%	32.1%	32.0%	29.5%	--	--	--
make more money	80.1%	77.9%	79.5%	80.2%	74.5%	--	--	--
role model/mentor encourage me	--	13.0%	--	13.4%	16.1%	--	--	--
prepare for grad/prof school	54.7%	51.2%	51.7%	53.0%	55.8%	--	--	--
learn more about things that interest me	--	71.7%	72.5%	72.7%	69.4%	--	--	--
get training for a specific career	--	80.6%	81.0%	76.1%	77.5%	--	--	--
to find purpose in life	--	--	53.4%	49.0%	--	--	--	--
Objectives Considered Essential or Very Important By at Least Half of Respondents								
Being very well off financially	79.6%	81.3%	79.8%	83.9%	79.6%	81.6%	76.2%	77.3%
Raising a family	67.5%	72.6%	78.2%	76.4%	77.9%	78.8%	79.1%	77.5%
Becoming an authority in my field	67.7%	60.8%	59.3%	59.2%	58.6%	59.3%	54.4%	57.9%
Helping others who are in difficulty	62.8%	58.9%	61.2%	61.8%	65.3%	68.9%	67.3%	68.3%
Obtaining recognition from colleagues in my field	58.2%	51.3%	52.4%	56.5%	55.1%	60.6%	53.1%	55.0%
Political Orientation								
Far Left	2.4%	1.8%	2.9%	2.6%	2.6%	1.2%	2.2%	2.5%
Liberal	20.0%	15.4%	18.2%	18.2%	21.0%	22.9%	23.6%	25.2%
Middle of the Road	60.3%	63.1%	59.9%	58.3%	51.7%	56.0%	49.3%	46.9%
Conservative	16.5%	17.5%	17.0%	19.1%	22.9%	19.3%	23.5%	23.8%
Far Right	0.9%	2.2%	2.1%	1.7%	1.8%	0.7%	1.4%	1.7%

* The population described is "first-time, full-time freshmen".

Southern Illinois University Edwardsville
First-time Full-time Freshmen, As They Enter
What They Did in High School

What the Fall 2007 Typical New Freshman Did in High School

- read one to four assigned books;
- read one to four books not as part of an assignment;
- wrote five to 10 papers less than ten pages;
- did “B” work (self-reported);
- used the Internet for research or homework;
- spent time each week:
 - 11 to 15 hours working for pay,
 - 6 to 10 hours socializing,
 - 3 to 5 hours each studying, or exercising/sports,
 - 1 to 2 hours each doing household/childcare duties, participating in student clubs or groups, watching TV or using online social networks,
 - less than one hour each talking with teachers outside class, doing volunteer work, reading for pleasure, playing video/computer games;
 - is similar to the “typical new freshmen” at all public universities

1. During their last year in high school,

- 47 percent of SIUE new freshmen spent less than three hours per week studying;
- more than one quarter spent at least three hours in student clubs or groups, but more than one-third did not participate in these at all;
- almost half socialized with friends for more than ten hours per week;
- more than one-third partied less than one hour per week, but more than one-fourth partied six or more hours per week;
- 44 percent put six or more hours weekly into exercise or sports;
- 19 percent did not work for pay, but 41 percent worked at least 16 hours per week;
- more than one-third volunteered their time for at least one hour per week, with most of these contributing one to two hours.
- 24% watched more than five hours of television each week, while one out of five watched less than one hour per week;
- eleven percent devoted more than five hours to household or childcare duties;
- one quarter read more than two hours a week for pleasure;
- three out of five played video/computer games less than one hour a week.

2. The ways in which SIUE new freshmen spent their time the previous year in high school were typical of new freshmen in four year public universities across the country. The SIUE students spent a little less time talking with teachers outside class, exercising or doing sports, doing volunteer work, and participating in student clubs or groups.

3. The current new freshmen spent their time in high school much the way their older siblings who entered SIUE in 2003 did. However, the current new freshmen spent a little more time playing video/computer games, and reading for pleasure, and a little less time watching TV.
4. Combining the activities into three major groups reinforces the picture of large amounts of time devoted to leisure activities. Based on the median time category for each activity, the distribution of time outside of school becomes:

<u>Activity</u>	<u>Hours Per Week</u> <u>Recreational/Social</u>	<u>Hours Per Week</u> <u>Work/Responsibilities</u>	<u>Hours Per Week</u> <u>School/Academic</u>
Studying			3 to 5
Socializing with Friends	6 to 10		
Talking with Teachers outside Class			less than 1
Exercise or Sports	3 to 5		
Partying	1 to 2		
Working for pay		11 to 15	
Volunteer Work		less than 1	
Student Clubs/Groups			1 to 2
Watching TV	1 to 2		
Household/childcare Duties		1 to 2	
Online social networks	1 to 2		
Reading for Pleasure	less than 1		
Video/Computer Games	<u>less than 1</u>	_____	_____
	12 to 22	12 to 17.5	4 to 7.5

Note: Less than one hour was calculated by adding 0.5 to the high end of the time range.

5. Thirty-six percent, the lowest percentage in the last five years, reported their average high school grade as A- or more, compared to 33 percent at all publics. The distribution of self-reported grades at SIUE has risen since 1990, with the big changes occurring at the high end (A's rising from 18 percent to 36 percent of new freshmen) and at the low end (C's or less dropping from 21 percent of new freshmen to 9 percent).
6. Although most students didn't volunteer much of their own time, more than two-fifths performed community service as part of a class. Nationally more than half did so as part of a class.
7. One-fourth of the new freshmen read no books on their own.
8. Almost half of the new freshmen wrote no paper at least ten pages long, but over two-thirds wrote 5 or more shorter papers.

Southern Illinois University Edwardsville
Entering Freshmen*
What They Did in High School

	Fall 1990	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2007	
							4 Year Public Medium Select	4 Year Public
Number of First-time Full-time Respondents	819	1,571	1,467	1,395	1,560	1,312		
Percent of Total First-time Full-time Freshmen	85%	92%	87%	80%	88%	71%		
Self-reported Average Grade in High School								
A- or more	17.6%	37.2%	38.0%	41.8%	41.7%	35.9%	33.4%	32.5%
B-, B or B+	61.7%	56.3%	56.6%	51.5%	51.8%	55.2%	59.8%	59.6%
C+ or lower	20.5%	6.5%	5.4%	6.7%	6.6%	8.9%	6.7%	7.8%
AP Courses Taken in High School								
Not offered at my high school	--	--	--	--		13.0%	8.0%	6.3%
None	--	--	--	--	52.2%	38.4%	44.8%	41.4%
One	--	--	--	--	--	--	--	--
2 to 3	--	--	--	--	--	--	--	--
1 to 4	--	--	--	--	42.2%	43.0%	42.9%	45.7%
4 or more	--	--	--	--	--	--	--	--
5 to 9	--	--	--	--	3.8%	4.4%	3.7%	5.9%
10 or more	--	--	--	--	1.7%	1.2%	0.6%	0.7%
Selected Activities done Frequently in Past Year								
Studied with other students	--	--	--	--	--	86.3%	84.6%	85.6%
Communicate via e-mail	--	50.8%	--	--	--	--	--	--
Used the Internet for research or homework	--	78.8%	76.7%	78.9%	69.9%	75.7%	71.1%	71.5%
Used internet to read news sites	--	--	--	--	--	40.6%	39.9%	40.5%
Used Internet to read blogs	--	--	--	--	--	35.8%	35.4%	34.4%
Performed community service as part of a class	--	38.3%	37.4%	44.1%	42.2%	44.3%	53.9%	54.1%
Used a personal computer	--	79.2%	82.4%	83.9%	--	--	--	--
Performed volunteer work	--	--	--	--	--	75.9%	77.7%	78.5%
Hours Spent in Typical Week Doing:								
Studying/homework								
None	1.1%	2.3%	2.4%	4.1%	4.0%	2.2%	3.6%	3.4%
Less than one		15.3%	15.2%	21.2%	16.8%	16.0%	17.9%	17.2%
1 to 2	61.6%	28.6%	28.1%	26.8%	28.1%	28.4%	29.1%	27.9%
3 to 5		30.4%	29.5%	27.3%	30.5%	32.4%	29.1%	28.8%
6 to 10	31.8%	14.5%	16.2%	14.5%	13.5%	14.7%	13.6%	14.4%
11 to 15		5.5%	5.3%	3.8%	4.7%	4.3%	4.3%	4.8%
16 to 20	5.5%	2.5%	2.1%	1.1%	1.5%	1.3%	1.5%	1.9%
Over 20		1.0%	1.3%	1.1%	1.0%	0.7%	1.1%	1.4%
Socializing with Friends								
None	0.5%	0.0%	0.6%	0.3%	0.2%	0.2%	0.4%	0.4%
Less than one		1.2%	1.4%	0.9%	1.3%	1.0%	1.3%	1.5%
1 to 2	21.9%	4.7%	4.9%	5.3%	4.9%	5.2%	5.5%	6.3%
3 to 5		17.7%	15.6%	18.3%	16.6%	20.1%	16.3%	18.3%
6 to 10	43.4%	26.4%	23.7%	24.2%	27.3%	25.6%	24.8%	24.5%
11 to 15		18.0%	20.3%	18.7%	19.9%	20.0%	18.9%	17.8%
16 to 20	34.2%	12.9%	13.8%	12.2%	11.7%	12.8%	12.2%	11.3%
Over 20		19.1%	19.7%	20.2%	18.1%	15.0%	20.6%	19.8%
Talking with Teachers Outside Class								
None	9.3%	12.7%	14.1%	16.8%	16.1%	14.1%	11.0%	11.2%
Less than one		49.2%	51.8%	45.1%	45.1%	47.9%	43.5%	43.5%
1 to 2	84.6%	25.5%	24.4%	26.0%	26.9%	25.0%	29.4%	29.1%
3 to 5		8.7%	7.0%	8.0%	8.8%	9.0%	11.2%	11.1%
6 to 10	5.3%	2.2%	1.5%	2.4%	1.6%	2.7%	3.1%	3.1%
11 to 15		1.2%	0.6%	1.0%	0.5%	0.9%	1.0%	1.1%
16 to 20	0.8%	0.2%	0.3%	0.3%	0.4%	0.2%	0.5%	0.4%
Over 20		0.3%	0.3%	0.3%	0.6%	0.2%	0.4%	0.5%

* The population described is "first-time full-time freshmen".

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Entering Freshmen*
What They Did in High School

	Fall 1990	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2007	
							4 Year Public Medium Select	4 Year Public
Exercise or Sports								
None	5.0%	6.1%	5.8%	4.2%	3.8%	6.3%	5.0%	5.5%
Less than one	49.0%	10.8%	11.0%	10.0%	9.2%	11.3%	9.4%	9.5%
1 to 2		18.6%	16.8%	17.5%	19.5%	17.4%	15.4%	15.5%
3 to 5	30.8%	20.3%	21.8%	23.9%	20.4%	21.6%	18.9%	18.3%
6 to 10		16.1%	16.8%	17.5%	17.4%	18.0%	17.0%	17.3%
11 to 15	15.2%	13.6%	12.5%	11.6%	14.0%	11.8%	13.2%	13.3%
16 to 20		6.2%	6.5%	6.1%	6.7%	6.6%	8.7%	8.2%
Over 20		8.4%	8.7%	9.3%	9.1%	7.1%	12.4%	12.2%
Partying								
None	13.3%	21.9%	20.2%	22.7%	20.8%	23.7%	25.3%	25.3%
Less than one	48.7%	15.1%	13.3%	12.9%	13.7%	15.7%	14.3%	14.6%
1 to 2		17.3%	15.7%	15.7%	16.7%	14.5%	16.1%	17.4%
3 to 5	27.5%	19.5%	20.2%	19.8%	18.7%	18.7%	19.6%	19.5%
6 to 10		13.1%	16.3%	14.0%	16.7%	14.5%	13.0%	12.2%
11 to 15	10.5%	7.0%	7.1%	8.1%	6.4%	5.8%	5.9%	5.4%
16 to 20		2.6%	4.0%	3.1%	3.2%	4.2%	3.0%	2.6%
Over 20		3.5%	3.2%	3.8%	3.9%	2.9%	2.9%	3.0%
Working for Pay								
None	22.9%	16.3%	20.4%	20.4%	19.6%	19.0%	21.0%	25.5%
Less than one	7.6%	2.0%	2.7%	3.6%	2.9%	2.6%	2.3%	2.7%
1 to 2		2.4%	4.0%	3.9%	4.1%	2.5%	3.2%	3.4%
3 to 5	21.1%	5.6%	4.5%	5.4%	5.8%	6.1%	6.7%	6.7%
6 to 10		12.3%	11.3%	12.0%	11.5%	13.2%	13.2%	12.4%
11 to 15	48.4%	17.1%	15.9%	16.7%	17.1%	15.2%	15.2%	13.7%
16 to 20		20.2%	19.7%	18.5%	18.0%	18.0%	16.9%	15.8%
Over 20		24.1%	21.5%	19.6%	21.0%	23.4%	21.4%	19.7%
Volunteer Work								
None	52.7%	40.3%	40.1%	39.1%	37.2%	35.8%	34.0%	33.5%
Less than one	41.6%	26.8%	24.0%	27.8%	23.9%	26.4%	24.5%	23.0%
1 to 2		17.6%	19.5%	17.6%	20.5%	22.0%	21.1%	21.7%
3 to 5	4.3%	9.4%	10.6%	9.5%	10.7%	9.5%	11.6%	12.0%
6 to 10		2.7%	3.7%	3.2%	3.6%	2.8%	4.4%	4.8%
11 to 15	1.4%	1.7%	1.1%	1.3%	2.1%	1.5%	1.8%	1.9%
16 to 20		0.7%	0.5%	0.5%	0.7%	1.0%	0.9%	1.0%
Over 20		0.8%	0.5%	1.0%	1.3%	1.1%	1.7%	2.1%
Student Clubs/Groups								
None	35.7%	32.7%	37.0%	33.2%	31.7%	32.2%	32.8%	32.9%
Less than one	50.1%	18.5%	17.2%	20.2%	15.6%	16.9%	15.7%	15.5%
1 to 2		24.7%	22.7%	23.0%	23.6%	25.3%	22.7%	22.6%
3 to 5	10.7%	14.6%	13.7%	13.7%	16.1%	15.7%	14.9%	15.2%
6 to 10		5.4%	5.1%	5.1%	7.0%	4.4%	7.0%	6.8%
11 to 15	3.5%	1.7%	2.2%	2.1%	2.2%	2.8%	3.3%	3.1%
16 to 20		1.2%	0.8%	1.2%	1.8%	1.4%	1.4%	1.5%
Over 20		1.3%	1.3%	1.4%	2.0%	1.4%	2.2%	2.4%
Watching TV								
None	3.1%	4.4%	3.3%	4.7%	4.5%	6.0%	5.3%	5.6%
Less than one	61.7%	16.9%	15.9%	18.0%	18.0%	17.8%	16.1%	15.7%
1 to 2		25.3%	25.0%	25.6%	24.1%	28.0%	25.5%	24.9%
3 to 5	26.7%	28.9%	29.4%	26.6%	30.8%	24.1%	26.7%	26.8%
6 to 10		14.4%	14.6%	14.3%	12.7%	13.4%	14.9%	14.8%
11 to 15	8.5%	5.0%	5.4%	5.0%	4.5%	5.5%	5.6%	5.8%
16 to 20		2.5%	2.4%	2.1%	2.2%	2.4%	2.5%	2.6%
Over 20		2.6%	4.0%	3.7%	3.2%	2.9%	3.3%	3.9%

* The population described is "first-time full-time freshmen".

Southern Illinois University Edwardsville
Entering Freshmen*
What They Did in High School

	Fall 1990	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2007	
							4 Year Public Medium Select	4 Year Public
Household/Childcare Duties								
None	--	18.4%	19.3%	24.5%	20.6%	19.4%	17.8%	18.2%
Less than one	--	24.4%	20.0%	22.6%	24.0%	23.0%	20.2%	20.2%
1 to 2	--	32.2%	32.5%	31.0%	26.0%	30.4%	30.9%	30.3%
3 to 5	--	16.2%	18.8%	14.4%	20.2%	16.3%	19.2%	19.2%
6 to 10	--	4.6%	5.8%	4.0%	5.9%	5.7%	6.5%	6.6%
11 to 15	--	1.7%	1.3%	1.8%	1.6%	2.3%	2.4%	2.5%
16 to 20	--	0.8%	0.9%	0.5%	0.8%	0.9%	1.0%	1.1%
Over 20	--	1.8%	1.3%	1.2%	0.9%	2.0%	1.8%	1.9%
Reading for Pleasure								
None	--	28.0%	31.7%	31.7%	29.8%	28.8%	29.7%	29.2%
Less than one	--	28.5%	25.8%	28.1%	25.2%	26.1%	24.5%	25.0%
1 to 2	--	22.6%	21.3%	20.6%	20.0%	20.5%	21.5%	21.8%
3 to 5	--	12.9%	12.4%	11.1%	13.5%	14.3%	13.3%	13.4%
6 to 10	--	4.4%	5.1%	5.0%	7.2%	4.9%	6.0%	5.9%
11 to 15	--	1.9%	1.8%	1.4%	2.1%	2.9%	2.5%	2.4%
16 to 20	--	0.8%	0.9%	1.2%	1.5%	0.5%	1.1%	1.1%
Over 20	--	0.8%	1.1%	0.8%	0.7%	2.0%	1.4%	1.3%
Playing Video/Computer Games**								
None	--	38.3%	38.0%	42.4%	38.1%	41.0%	39.4%	39.6%
Less than one	--	24.6%	22.8%	21.5%	21.3%	19.4%	21.5%	21.2%
1 to 2	--	16.0%	18.5%	13.3%	16.1%	13.9%	15.7%	15.9%
3 to 5	--	10.3%	10.0%	11.9%	10.6%	12.1%	11.5%	11.4%
6 to 10	--	5.7%	5.8%	5.0%	7.3%	6.0%	5.8%	5.9%
11 to 15	--	1.7%	2.6%	2.3%	2.6%	3.1%	2.8%	2.8%
16 to 20	--	1.2%	0.8%	0.7%	1.2%	1.9%	1.4%	1.3%
Over 20	--	2.1%	1.6%	2.9%	2.8%	2.6%	1.9%	2.0%
Prayer/Meditation								
None	--	36.5%	39.0%	41.9%	--	--	--	--
Less than one	--	36.0%	36.9%	37.9%	--	--	--	--
1 to 2	--	18.0%	16.4%	12.9%	--	--	--	--
3 to 5	--	6.2%	4.9%	4.7%	--	--	--	--
6 to 10	--	1.7%	1.4%	1.4%	--	--	--	--
11 to 15	--	0.5%	0.8%	0.3%	--	--	--	--
16 to 20	--	0.5%	0.0%	0.4%	--	--	--	--
Over 20	--	0.5%	0.6%	0.4%	--	--	--	--
Online social networks (MySpace, Facebook, etc.)								
None	--	--	--	--	--	18.5%	14.9%	14.7%
Less than one	--	--	--	--	--	18.4%	18.1%	18.2%
1 to 2	--	--	--	--	--	27.2%	25.4%	25.0%
3 to 5	--	--	--	--	--	16.9%	21.5%	21.5%
6 to 10	--	--	--	--	--	9.0%	10.4%	10.3%
11 to 15	--	--	--	--	--	4.7%	4.4%	4.5%
16 to 20	--	--	--	--	--	2.7%	2.1%	2.2%
Over 20	--	--	--	--	--	2.6%	3.2%	3.5%

* The population described is "first-time full-time freshmen".

Southern Illinois University Edwardsville
Entering Freshmen*
What They Did in High School

	<u>Fall</u> 1990	<u>Fall</u> 2003	<u>Fall</u> 2004	<u>Fall</u> 2005	<u>Fall</u> 2006	<u>Fall</u> 2007
CIRP New Freshman Survey -- SIUE Questions:						
Number of First-time Full-time Respondents	687	1,281	1,104	1,395	1,560	1,312
Percent of Total First-time Full-time Freshmen	72%	75%	65%	80%	88%	71%
Amount of Reading and Writing Done in Past School Year						
Number of Assigned Books Read						
None	--	6.2%	9.2%	10.6%	5.7%	8.8%
1 to 4	--	48.8%	49.4%	47.9%	46.3%	48.0%
5 to 10	--	34.7%	27.9%	27.6%	33.8%	27.6%
11 to 20	--	6.1%	8.9%	8.8%	10.1%	9.8%
More than 20	--	4.3%	4.6%	5.1%	4.2%	5.8%
Number of Books Read Not as Part of an Assignment						
None	--	27.0%	28.6%	27.5%	24.4%	24.5%
1 to 4	--	51.0%	48.1%	46.0%	49.5%	43.8%
5 to 10	--	14.0%	15.9%	15.6%	14.2%	17.9%
11 to 20	--	4.8%	3.8%	5.7%	6.9%	7.6%
More than 20	--	3.2%	3.6%	5.3%	4.9%	6.3%
Number of Papers Written Less than Ten Pages						
None	--	3.9%	4.0%	3.4%	3.2%	2.2%
1 to 4	--	29.8%	32.2%	30.5%	26.6%	31.0%
5 to 10	--	35.8%	33.9%	35.9%	41.2%	37.6%
11 to 20	--	20.7%	19.1%	20.2%	21.6%	19.8%
More than 20	--	9.8%	10.7%	10.0%	7.4%	9.8%
Number of Papers Written Ten Pages or More						
None	--	43.3%	44.1%	48.4%	48.9%	48.5%
1 to 4	--	50.8%	49.3%	45.5%	45.5%	44.9%
5 to 10	--	3.7%	4.7%	3.5%	3.6%	5.0%
11 to 20	--	1.3%	1.6%	1.8%	1.4%	1.4%
More than 20	--	0.9%	0.4%	0.9%	0.6%	0.3%

* The population described is "first-time full-time freshmen".

Southern Illinois University Edwardsville
First-time Full-time Freshmen, As They Enter
Why They Come to SIUE

Why the Typical New Freshman Comes to SIUE, Fall 2007

- most important reasons in selecting SIUE are “good academic reputation,” “graduates get good jobs,” “low tuition,” “a visit to campus,” “size of college”;
- did not rely on rankings in national magazines, advice of a teacher, advice of a private college counselor, or advice of a high school guidance counselor;
- was aware of SIUE within the last two years;
- learned most about SIUE from friends and family;
- ranks the relative importance of additional reasons for attending SIUE:
 - very important to somewhat important: feeling comfortable on campus, visiting campus during college search, and liking the on-campus housing
 - Slightly less important: meeting with a faculty member in area of interest, having attended events on campus and having participated in activities on campus

1. The overall pattern of reasons for choosing SIUE has remained the same in recent years and is similar to that for all 4-year publics.
2. SIUE new freshmen noted the top two reasons for selecting SIUE: “good academic reputation,” and “graduates get good jobs.” These two were followed by “low tuition” and “a visit to campus.” The top four reasons noted by new freshmen at all 4-year publics are “good academic reputation,” “low tuition,” “graduates get good jobs,” and “a visit to campus” in that order.
3. Several reasons for attending SIUE are being cited by substantially more students in recent years. “Good academic reputation has increased by more than 70 percent from 2003 to 2007, 35.0% to 60.5%. “Good social reputation” and “information from a web site” have increased since 2003 from 17.1% to 34.9% and 6.8% to 15.5%, respectively.
4. Two out of five SIUE new freshmen cited “low tuition” as a reason for selecting SIUE. In contrast, the number of SIUE new freshmen who cited “offered financial assistance” (20.7%) as a reason for selecting SIUE was more than thirteen percentage points lower than new freshmen at all 4-year publics.
5. Ten percent or less of SIUE new freshmen cite the following reasons for selecting SIUE: “teacher advised me,” “advice of high school guidance counselor,” “advice of private guidance counselor,” “not offered aid by first choice,” or “rankings in national magazines.”
6. Although most students became aware of SIUE while in high school, almost one-fourth do so before high school.
7. Almost half of SIUE new freshmen note that friends or family were their primary source of information about SIUE during their college search. The rest are spread among the following sources of information: college guide or directory (print or Internet), high school counselor/teacher/coach, SIUE publications, and college fair or college representative visit to a high school.
8. Among additional reasons for attending SIUE, about three out of five new freshmen stated that feeling comfortable on campus was very important and half noted that a campus visit during their college search was very important.

Southern Illinois University Edwardsville
Entering Freshmen*
Why They Come To SIUE

	Fall 1990	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2007	
							4 Year Public Medium Select	4 Year Public
CIRP New Freshman Survey:								
Number of First-time Full-time Respondents	819	1,571	1,467	1,395	1,560	1,312		
Percent of Total First-time Full-time Freshmen	85%	92%	87%	80%	88%	71%		
Reasons Noted as Very Important in Selecting This College								
relatives wanted me to come	11.9%	8.4%	10.3%	8.7%	11.9%	13.5%	16.7%	18.6%
teacher advised me	3.8%	3.1%	3.1%	4.1%	5.4%	3.1%	6.1%	6.7%
good academic reputation	41.4%	35.0%	42.9%	38.6%	43.9%	60.5%	51.9%	53.1%
good social reputation	13.3%	17.1%	24.1%	23.3%	26.3%	34.9%	34.7%	33.5%
offered financial assistance	19.5%	16.4%	16.7%	15.2%	15.0%	20.7%	35.3%	34.2%
offers special programs	19.0%	17.2%	--	--	--	--	--	--
low tuition	41.0%	38.9%	47.1%	46.0%	42.1%	44.9%	46.8%	45.9%
advice of HS guidance counselor	6.1%	6.4%	7.1%	7.7%	9.5%	7.5%	9.1%	9.9%
advice of priv college counselor	--	1.0%	1.2%	1.7%	2.4%	1.3%	2.2%	2.8%
wanted to live near home	35.1%	28.8%	29.7%	24.7%	25.2%	25.1%	24.9%	23.9%
not offered aid by first choice	--	4.1%	3.6%	5.4%	5.2%	4.7%	6.9%	7.3%
could not afford first choice	--	--	--	--	--	13.5%	11.4%	11.3%
graduates go to top grad schools	15.2%	--	16.4%	16.9%	20.9%	26.4%	23.3%	25.8%
graduates get good jobs	37.6%	--	37.4%	37.5%	39.5%	46.9%	42.7%	45.1%
relig affiliation/orientation	1.1%	1.2%	1.4%	2.7%	2.3%	2.3%	4.2%	4.0%
size of college	21.4%	24.4%	32.9%	33.8%	31.7%	32.0%	39.8%	37.4%
not accepted anywhere else	--	--	--	--	--	--	--	--
rankings in the national magazines	--	2.4%	4.9%	4.5%	5.8%	10.3%	7.9%	9.9%
information from a website	--	6.8%	12.2%	13.4%	12.7%	15.3%	15.5%	15.7%
admitted thru early action/decision program	--	1.6%	2.6%	4.3%	5.6%	4.3%	5.5%	7.3%
my friends are attending	--	--	--	--	--	--	--	--
offered: athletic scholarship	--	--	--	--	--	--	--	--
merit-based scholarship	--	--	--	--	--	--	--	--
need-based scholarship	--	--	--	--	--	--	--	--
info in multicoll guidebook	--	--	--	--	--	--	--	--
athletic department recruited me	--	--	--	--	6.0%	2.8%	8.0%	7.9%
reputation for campus safety	--	--	--	--	--	--	--	--
a visit to the campus	--	28.8%	38.6%	38.5%	37.6%	35.6%	38.5%	38.1%

* The population described is "first-time full-time freshmen".

Southern Illinois University Edwardsville
Entering Freshmen*
Why They Come to SIUE

	Fall 1990	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007
CIRP New Freshman Survey -- SIUE Questions:						
Number of First-time Full-time Respondents	687	1,281	1,104	1,395	1,560	1,312
Percent of Total First-time Full-time Freshmen	72%	75%	65%	80%	88%	71%
First Awareness of SIUE						
before high school	--	33.4%	31.0%	26.2%	25.8%	23.1%
early in student's high school career	--	26.0%	23.6%	26.8%	26.3%	30.1%
within the last two years	--	34.4%	39.0%	39.4%	41.6%	39.5%
student doesn't remember	--	5.4%	6.0%	6.1%	5.2%	6.1%
invalid responses	--	0.9%	0.5%	1.4%	1.1%	1.2%
Primary Source of Information about SIUE During College Search						
college fair or college rep visit to high school	--	11.2%	10.0%	12.0%	10.9%	11.2%
high school counselor/teacher/coach	--	15.1%	14.7%	15.1%	13.7%	15.1%
college guide or directory (print or internet)	--	12.5%	17.0%	15.8%	15.1%	17.5%
SIUE publications	--	11.6%	14.0%	11.9%	11.4%	12.1%
friends or family	--	49.6%	44.2%	45.1%	49.0%	44.1%
Importance of Additional Reasons for Attending SIUE						
Felt Comfortable on Campus						
very important	--	53.9%	59.2%	61.0%	59.7%	61.4%
somewhat important	--	33.8%	30.0%	29.2%	30.0%	31.0%
not important	--	5.5%	5.4%	5.0%	5.3%	3.2%
does not apply	--	5.9%	4.8%	3.7%	3.9%	2.9%
invalid responses	--	1.0%	0.6%	1.1%	1.0%	1.5%
Liked the On-Campus Housing						
very important	--	38.6%	42.1%	47.8%	42.5%	46.0%
somewhat important	--	23.2%	21.6%	22.9%	26.8%	27.0%
not important	--	7.6%	9.3%	9.0%	9.3%	8.3%
does not apply	--	28.0%	25.0%	18.3%	18.4%	15.1%
invalid responses	--	2.7%	1.9%	2.0%	3.1%	3.6%
Had Participated in Activities on Campus						
very important	--	5.7%	8.1%	13.0%	12.2%	10.8%
somewhat important	--	23.5%	27.1%	27.4%	28.8%	27.5%
not important	--	35.4%	25.7%	24.2%	24.9%	22.2%
does not apply	--	40.9%	35.0%	30.5%	28.9%	31.4%
invalid responses	--	4.4%	4.2%	4.8%	5.1%	8.1%
Had Attended Events on Campus						
very important	--	8.4%	12.4%	14.5%	16.0%	13.5%
somewhat important	--	28.9%	28.3%	28.2%	30.1%	30.3%
not important	--	21.1%	21.5%	23.0%	19.1%	19.5%
does not apply	--	37.2%	33.4%	29.2%	28.7%	28.5%
invalid responses	--	4.4%	4.5%	5.2%	6.1%	8.1%
Met with Faculty Member in Area of Interest						
very important	--	13.2%	17.8%	18.1%	18.6%	18.0%
somewhat important	--	21.8%	21.5%	24.8%	28.1%	28.8%
not important	--	18.0%	22.3%	19.0%	16.2%	17.7%
does not apply	--	41.8%	34.2%	32.5%	29.7%	27.3%
invalid responses	--	5.2%	4.2%	5.6%	7.3%	8.1%
Visited SIUE Campus during College Search						
very important	--	41.4%	45.6%	50.1%	54.1%	52.1%
somewhat important	--	30.6%	27.1%	25.6%	23.2%	25.9%
not important	--	8.7%	9.7%	9.2%	9.1%	8.4%
does not apply	--	16.7%	15.7%	12.9%	11.2%	9.9%
invalid responses	--	2.5%	1.8%	2.2%	2.4%	3.6%

* The population described is "first-time, full-time freshmen"

Sources: CIRP New Freshman Surveys Fall 1990, Fall 2003 through Fall 2007.

Prepared: IR&S; rs; 2/15/08

Southern Illinois University Edwardsville
First-time Full-time Freshmen – As They Enter
What Their Plans Are

Plans of the Typical New Freshman, Fall 2007:

- to complete a bachelor's or a master's degree;
- to earn the bachelor's degree at SIUE;
- to live on campus;
- to get a job to help pay for college expenses;
- to socialize with someone of another racial/ethnic group;
- not to participate in student clubs or groups, or in volunteer or community service work.

1. SIUE freshmen aspirations regarding their higher education are similar to freshmen nationally with 29% planning on stopping with a bachelor's degree and 58% planning on master's degrees or Ph.D.'s.
2. Since SIUE has become increasingly residential, the current proportion of new freshmen expecting to live on campus approximates that of the comparison groups. Of the one out of four students not planning to live on campus, most plan to live with their family or other relatives.
3. One in ten new freshmen at SIUE plans to work full-time while attending college.
4. More than half of new freshmen at SIUE and 4-year publics plan to get a job to help pay for college expenses.
5. More than half of SIUE freshmen indicate that "chances are very good" that he or she will socialize with someone of another racial/ethnic group (58 percent). Nationally, new freshmen concur.
6. Less than 5 percent of SIUE new freshmen think "chances are very good" that they will transfer to another college, compared to 9 percent nationally. Five percent is the lowest percentage reported for SIUE new freshmen in the last five years and the proportion considering transferring has declined 65% since 1990.
7. Almost two-thirds of SIUE freshmen do not plan to participate in student clubs or groups, typical of new freshmen at all 4-year publics.

Southern Illinois University Edwardsville
Entering Freshmen*
What Their Plans Are

	Fall 1990	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2007	
							4 Year Public Medium Select	4 Year Public
CIRP New Freshman Survey:								
Number of First-time Full-time Respondents	819	1,571	1,467	1,395	1,560	1,312		
Percent of Total First-time Full-time Freshmen	85%	92%	87%	80%	88%	71%		
Highest Degree Planned Anywhere								
none	1.8%	0.7%	1.0%	0.9%	0.6%	0.6%	1.0%	1.0%
vocational certificate	0.3%	0.1%	0.2%	0.0%	0.1%	0.1%	0.2%	0.1%
associate (A.A. or equivalent)	0.5%	0.3%	0.4%	0.4%	0.3%	0.3%	0.8%	0.8%
bachelor's (B.A., B.S.)	38.0%	40.2%	33.5%	30.5%	30.7%	28.5%	28.6%	28.0%
master's (M.A.,M.S.)	38.2%	37.6%	41.4%	42.5%	39.5%	41.6%	45.1%	44.4%
Ph.D. or Ed.D.	10.9%	12.5%	13.1%	15.9%	17.0%	16.5%	14.5%	15.2%
all other	10.2%	8.5%	10.5%	9.9%	11.8%	12.6%	9.8%	10.5%
Highest Degree Planned at this institution								
none	5.2%	3.0%	1.8%	2.4%	1.8%	1.3%	2.1%	1.9%
vocational certificate	0.0%	0.6%	0.0%	0.0%	0.4%	0.4%	0.2%	0.2%
associate (A.A. or equivalent)	3.2%	2.8%	1.6%	3.2%	1.9%	1.6%	3.2%	2.9%
bachelor's (B.A., B.S.)	61.0%	70.2%	62.3%	58.7%	57.0%	59.3%	67.6%	68.7%
master's (M.A.,M.S.)	23.7%	17.6%	26.0%	25.6%	25.2%	25.2%	21.8%	21.1%
Ph.D. or Ed.D.	1.7%	2.3%	3.0%	6.5%	7.9%	6.3%	2.4%	2.6%
all other	5.2%	3.5%	5.2%	3.7%	5.8%	5.9%	2.8%	2.6%
Residence Planned for Fall (of survey year)								
with my family or other relatives	54.2%	34.3%	32.3%	26.7%	25.8%	23.1%	19.8%	21.0%
other private home, apt, room	7.1%	5.0%	5.4%	3.6%	5.3%	4.5%	6.1%	5.2%
college dormitory	13.9%	58.3%	60.6%	67.6%	66.9%	70.7%	71.2%	70.4%
fraternity or sorority house	0.0%	0.0%	0.1%	0.1%	0.1%	0.0%	0.1%	0.1%
other campus housing	24.2%	1.9%	1.5%	1.9%	1.6%	1.6%	2.4%	2.9%
other	0.5%	0.5%	0.1%	0.1%	0.3%	0.2%	0.4%	0.4%
Percent Expecting to Receive more than \$1,000 for First Year Expenses from:								
family resources	--	65.9%	70.9%	65.1%	--	--	--	--
student's own resources	--	25.6%	27.2%	24.0%	--	--	--	--
aid which need not be repaid	--	35.1%	35.6%	31.2%	--	--	--	--
aid which must be repaid	--	36.2%	38.2%	34.4%	--	--	--	--
other than above	--	1.5%	2.4%	2.5%	--	--	--	--
Chances are Very Good Student Will:								
Participate in student government	--	4.1%	4.9%	5.4%	6.9%	6.5%	5.8%	6.4%
Get a job to help pay for college expenses	45.2%	54.4%	49.9%	51.4%	49.2%	53.6%	51.2%	48.6%
Work full-time while attending college	7.6%	10.4%	10.5%	9.6%	9.5%	11.2%	8.9%	9.0%
Need extra time to complete degree requirements	10.0%	--	--	--	7.4%	3.8%	7.6%	7.4%
Get a bachelor's degree	78.3%	83.2%	--	--	--	--	--	--
Drop out of temporarily (exclude transferring)	0.6%	--	--	--	--	--	--	--
Drop out permanently (exclude transferring)	0.6%	--	--	--	--	--	--	--
Drop out of college	--	0.5%	--	--	--	--	--	--
Transfer to another college before graduating	13.6%	8.0%	7.6%	6.1%	8.6%	4.8%	9.4%	9.0%
Be satisfied with his/her college	45.1%	48.8%	44.6%	46.8%	45.7%	53.0%	48.5%	48.7%
Participate in volunteer or community service work	9.7%	13.4%	15.9%	16.9%	17.6%	18.8%	18.3%	20.4%
Develop close friendships with other students	--	63.3%	--	--	--	--	--	--
Communicate regularly with his/her professors	--	23.3%	21.8%	21.9%	23.3%	24.9%	27.9%	29.9%
Socialize with someone of another racial/ethnic grp	--	56.4%	54.2%	50.6%	52.6%	58.2%	58.8%	59.8%
Participate in student clubs/groups	--	24.0%	30.0%	32.0%	34.7%	39.3%	35.2%	37.5%

* The population described is "first-time full-time freshmen".

Sources: CIRP New Freshman Surveys Fall 1990, Fall 2003 through Fall 2007.

Prepared: IR&S; rs; 2/15/08.

Southern Illinois University Edwardsville
Entering Freshmen*
What Their Plans Are

	<u>Fall</u> <u>1990</u>	<u>Fall</u> <u>2003</u>	<u>Fall</u> <u>2004</u>	<u>Fall</u> <u>2005</u>	<u>Fall</u> <u>2006</u>	<u>Fall</u> <u>2007</u>
CIRP New Freshman Survey -- SIUE Questions:						
Number of First-time Full-time Respondents	687	1,281	1,104	1,395	1,560	1,312
Percent of Total First-time Full-time Freshmen	72%	75%	65%	80%	88%	71%
Anticipated Importance of Activities During College						
Participating in Individual Sports						
no importance to student	--	12.5%	13.8%	10.1%	9.5%	8.2%
little importance to student	--	13.8%	13.8%	14.9%	15.8%	15.8%
moderate importance to student	--	32.4%	28.8%	28.1%	32.7%	32.2%
much importance to student	--	22.1%	22.7%	25.3%	23.1%	22.6%
very much importance to student	--	19.2%	20.9%	21.6%	18.9%	21.2%
Experiencing Intercollegiate Athletics as Spectator						
no importance to student	--	15.6%	16.1%	12.4%	10.6%	11.7%
little importance to student	--	24.2%	19.0%	20.3%	21.9%	18.3%
moderate importance to student	--	34.6%	35.6%	36.1%	37.5%	37.7%
much importance to student	--	18.1%	20.0%	20.3%	20.6%	17.7%
very much importance to student	--	7.5%	9.4%	10.8%	9.4%	14.6%
* The populations described is "first-time, full-time freshmen"						
Participating in Art or Cultural Activities						
no importance to student	--	41.6%	42.8%	40.9%	42.9%	39.8%
little importance to student	--	27.1%	25.1%	26.0%	27.2%	27.7%
moderate importance to student	--	15.7%	15.0%	16.6%	16.0%	13.8%
much importance to student	--	7.7%	9.5%	8.9%	8.1%	9.8%
very much importance to student	--	8.0%	7.6%	7.6%	5.8%	8.9%
Experiencing Art or Cultural Activities in Audience						
no importance to student	--	24.4%	27.1%	23.0%	24.1%	18.1%
little importance to student	--	29.3%	25.4%	26.7%	29.2%	30.3%
moderate importance to student	--	30.0%	29.0%	30.4%	28.1%	30.0%
much importance to student	--	11.6%	12.4%	12.5%	12.7%	14.3%
very much importance to student	--	4.6%	6.2%	7.5%	5.9%	7.3%
Attending Dances or Other Social Events						
no importance to student	--	11.8%	12.7%	11.0%	10.5%	7.6%
little importance to student	--	23.6%	18.7%	17.5%	18.6%	16.6%
moderate importance to student	--	36.4%	34.8%	37.2%	34.1%	41.0%
much importance to student	--	21.4%	23.1%	22.4%	25.9%	23.8%
very much importance to student	--	6.7%	10.7%	11.9%	10.9%	11.0%
Attending Performances by National Entertainers						
no importance to student	--	10.3%	11.2%	10.0%	--	--
little importance to student	--	17.3%	17.3%	15.2%	--	--
moderate importance to student	--	40.2%	35.4%	35.3%	--	--
much importance to student	--	24.0%	23.6%	26.1%	--	--
very much importance to student	--	8.2%	12.5%	13.5%	--	--
Attending Performances by Regional Entertainers						
no importance to student	--	16.3%	16.9%	15.3%	--	--
little importance to student	--	25.9%	23.7%	21.9%	--	--
moderate importance to student	--	38.5%	35.5%	38.2%	--	--
much importance to student	--	14.7%	16.7%	17.7%	--	--
very much importance to student	--	4.7%	7.2%	7.0%	--	--
Attending Performances by National or Regional Entertainers						
no importance to student	--	--	--	--	11.4%	10.3%
little importance to student	--	--	--	--	20.4%	18.9%
moderate importance to student	--	--	--	--	36.0%	38.1%
much importance to student	--	--	--	--	23.9%	22.4%
very much importance to student	--	--	--	--	8.3%	10.3%

* The populations described is "first-time, full-time freshmen".

Sources: CIRP New Freshman Surveys Fall 1990, Fall 2003 through Fall 2007.

Prepared: IR&S; rs; 2/15/08