

Goal 7: Excellent Reputation

Participate and excel in actions that earn national recognition for quality

A. Measures of SIUE Reputation

1. Perceptions of academic quality by colleagues at other regional universities -- US News Reputation Score (5.0 highest)

Distribution of Reputation Scores:

4.0 or higher
3.0 to 3.9
2.0 to 2.9
less than 2.0

SIUE Measures	2006	2007	2008	2009	2010
US News Reputation Score	2.9	3.0	3.0	2.9	2.9
<u>Midwest Universities-Masters</u>					
4.0 or higher	1	1	1	2	2
3.0 to 3.9	30	22	29	21	23
2.0 to 2.9	106	113	105	113	114
less than 2.0	<u>5</u>	<u>6</u>	<u>6</u>	<u>6</u>	<u>3</u>
	142	142	141	142	142

Benchmarks / Trends

IL publics in Midwest Universities--Master's				
2006	2007	2008	2009	2010
2.60	2.50	2.62	2.57	2.58
<u>IL Publics in Midwest Universities-Masters</u>				
0	0	0	0	0
0	0	1	0	0
5	4	5	6	5
<u>0</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>1</u>
5	5	6	6	6

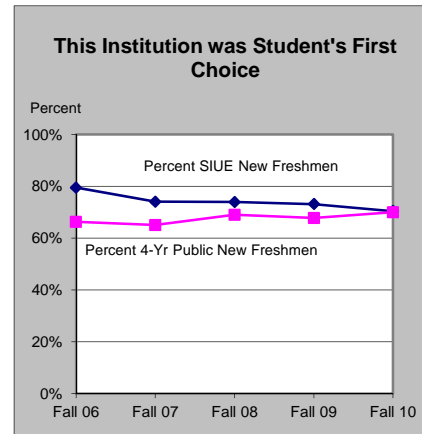
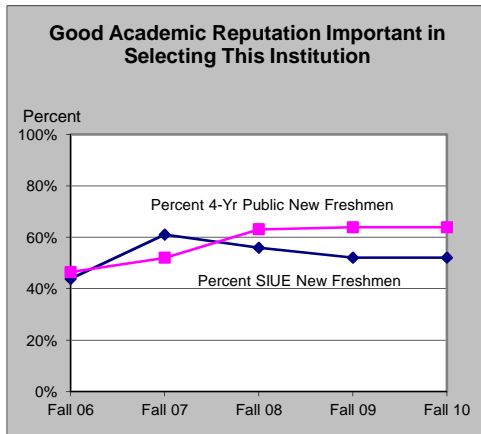
2. New Freshman Perceptions

- a. percent citing "good academic reputation" as important reason in selecting SIUE
b. percent saying SIUE was their first choice

SIUE Measures	Fall 06	Fall 07	Fall 08	Fall 09	Fall 10
a. percent citing "good academic reputation" as important reason in selecting SIUE	44%	61%	56%	52%	52%
b. percent saying SIUE was their first choice	80%	74%	74%	73%	70%

4-Yr Public High Selectivity *

4-Yr Public High Selectivity *	Fall 06	Fall 07	Fall 08	Fall 09	Fall 10
Percent SIUE New Freshmen	47%	52%	63%	64%	64%
Percent 4-Yr Public New Freshmen	66%	65%	69%	68%	70%



3. Number of Donors

B. Items to Monitor as Input/Process Measures

1. Number of Completed Applications to SIUE

- a. First-Time Freshmen
b. Transfer Students
c. Doctor's Professional Practice Students
d. Graduate Students

SIUE Measures	FY 07	FY 08	FY 09	FY 10	FY 11
Number of Donors	5,777	7,161	7,329	7,885	8,174

Percent Change from Previous Year				
FY 07	FY 08	FY 09	FY 10	FY 11
19%	24%	2%	8%	4%

2. Percent of Admitted Students Who Enroll

- a. First-Time Freshmen
b. Transfer Students
c. Doctor's Professional Practice Students
d. Graduate Students

SIUE Measures	Fall 06	Fall 07	Fall 08	Fall 09	Fall 10
a. First-Time Freshmen	5,807	5,658	6,231	6,952	7,354
b. Transfer Students	2,758	2,279	2,330	2,348	2,247
c. Doctor's Professional Practice Students	1,011	1,110	1,107	793	1,016
d. Graduate Students	2,322	1,721	2,079	2,139	1,536

Percent Change from Previous Year				
Fall 06	Fall 07	Fall 08	Fall 09	Fall 10
8%	-3%	10%	12%	6%
7%	-17%	2%	1%	-4%
6%	10%	0%	-28%	28%
13%	-26%	21%	3%	-28%

3. Number of Visitors--Admissions Tours and Events

- a. Students
b. Other Guests

SIUE Measures	FY 07	FY 08	FY 09	FY 10	FY 11
a. Students	2,564	2,854	3,084	3,243	3,535
b. Other Guests	3,681	4,288	4,204	4,745	5,427

Percent Change from Previous Year				
FY 07	FY 08	FY 09	FY 10	FY 11
-3%	11%	8%	5%	9%
-23%	16%	-2%	13%	14%

Notes:

- A.1 Source: US News and World Report, Best College Issues.
- A.2 Source: ACE-CIRP New Freshman Survey.
- A.3 Source: SIUE Foundation.
Reflects the number of households until FY07 FY08 is and after - the number of individual donors.
- B.1 and B.2 Source: *Fact Book*.
- B.3 source Visit Report.
- "Doctor's Professional Practice" was defined as "First Professional" prior to Fall 2010
- Fall 06-07 numbers are 4-Yr Public Medium Selectivity

