

Goal 7: Excellent Reputation

Participate and excel in actions that earn national recognition for quality

SIUE Measures

Benchmarks / Trends

A. Measures of SIUE Reputation

- Perceptions of academic quality by colleagues at other regional universities -- US News Reputation Score (5.0 highest)

Distribution of Reputation Scores:

	2002	2003	2004	2005	2006
4.0 or higher	2	3	2	2	1
3.0 to 3.9	38	35	32	30	30
2.0 to 2.9	102	102	104	105	106
less than 2.0	3	2	4	5	5
	145	142	142	142	142

Midwest Universities-Masters

IL publics in Midwest Universities--Master's

2002	2003	2004	2005	2006
2.70	2.62	2.74	2.68	0.00

IL Publics in Midwest Universities-Masters

2002	2003	2004	2005	2006
0	0	0	0	0
1	0	3	1	0
4	5	2	4	5
0	0	0	0	0
5	5	5	5	5

- New Freshman Perceptions

- percent citing "good academic reputation" as important reason in selecting SIUE
- percent saying SIUE was their first choice

Fall 02 Fall 03 Fall 04 Fall 05 Fall 06

38%	35%	43%	39%	44%
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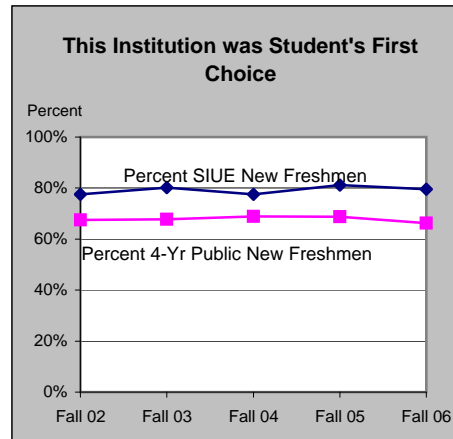
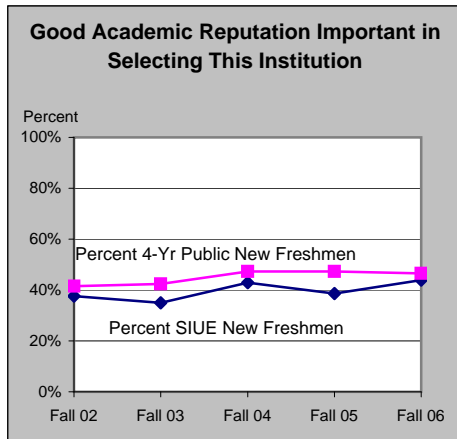
78%	80%	78%	81%	80%
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4-Yr Public Medium Selectivity

Fall 02 Fall 03 Fall 04 Fall 05 Fall 06

42%	42%	47%	47%	47%
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68%	68%	69%	69%	66%
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- Number of Donors

FY 03	FY 04	FY 05	FY 06	FY 07
5,139	5,550	5,472	4,845	5,777

Percent Change from Previous Year				
16%	8%	-1%	-11%	19%

B. Items to Monitor as Input/Process Measures

- Number of Completed Applications to SIUE

- First-Time Freshmen
- Transfer Students
- First Professional Students
- Graduate Students

Fall 02 Fall 03 Fall 04 Fall 05 Fall 06

4,263	4,383	4,759	5,379	5,807
2,405	2,337	2,490	2,580	2,758
423	415	501	952	1,011
2,535	2,287	2,092	2,055	2,322

Percent Change from Previous Year

5%	3%	9%	13%	8%
12%	-3%	7%	4%	7%
2%	-2%	21%	90%	6%
2%	-10%	-9%	-2%	13%

- Percent of Admitted Students Who Enroll

- First-Time Freshmen
- Transfer Students
- First Professional Students
- Graduate Students

49%	49%	46%	42%	41%
66%	69%	64%	61%	61%
50%	52%	40%	61%	78%
54%	55%	61%	48%	50%

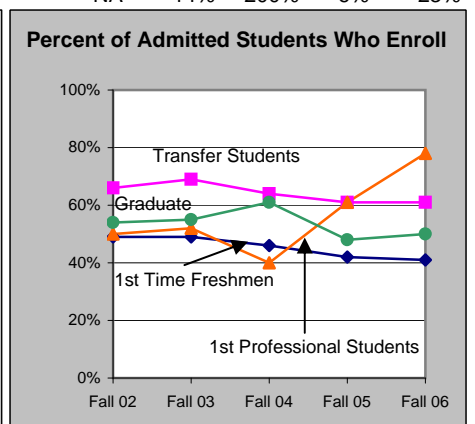
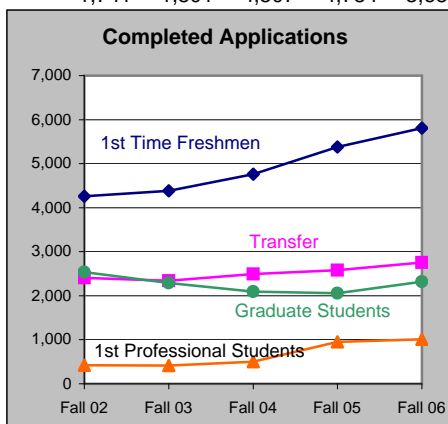
7%	0%	-6%	-9%	-2%
0%	5%	-7%	-5%	0%
9%	4%	-23%	53%	28%
4%	2%	11%	-21%	4%

- Number of Visitors--Admissions Tours and Events

- Students
- Other Guests

FY 03	FY 04	FY 05	FY 06	FY 07
1,378	1,299	2,411	2,638	2,564
1,741	1,501	4,507	4,784	3,681

Percent Change from Previous Year				
NA	-6%	86%	9%	-3%
NA	-14%	200%	6%	-23%



Notes:

- A.1 Source: US News and World Report, Best College Issues.
- A.2 Source: ACE-CIRP New Freshman Survey.
- A.3 Source: SIUE Foundation.
- B.1 and B.2 Source: Fact Book.
- B.3 source Visit Report. Preview SIUE and Fall Visit Day counts added to totals FY05.
- Pharmacy added to First Professional Fall 05.

updated 9/5/07; 7/10/06; 7/6/05; 8/29/03; 7/29/03; 8/28/02.