

Goal 7: Excellent Reputation

Participate and excel in actions that earn national recognition for quality

SIUE Measures

Benchmarks / Trends

A. Measures of SIUE Reputation

1. Perceptions of academic quality by colleagues at other regional universities -- US News Reputation Score (5.0 highest)

Distribution of Reputation Scores:

	2004	2005	2006	2007	2008
4.0 or higher	2	2	1	1	1
3.0 to 3.9	32	30	30	22	29
2.0 to 2.9	104	105	106	113	105
less than 2.0	4	5	5	6	6
	142	142	142	142	141

Midwest Universities-Masters

IL publics in Midwest Universities--Master's

2004	2005	2006	2007	2008
2.74	2.68	2.60	2.50	2.62

IL Publics in Midwest Universities-Masters

2004	2005	2006	2007	2008
0	0	0	0	0
3	1	0	0	1
2	4	5	4	5
0	0	0	1	0
5	5	5	5	6

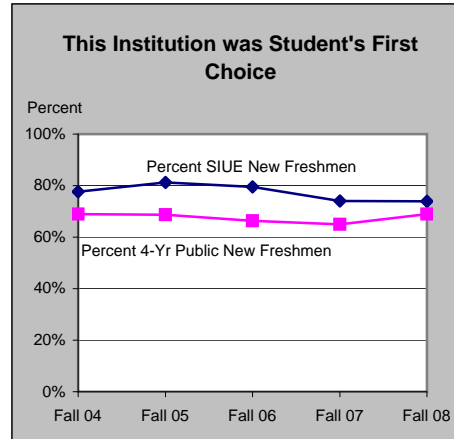
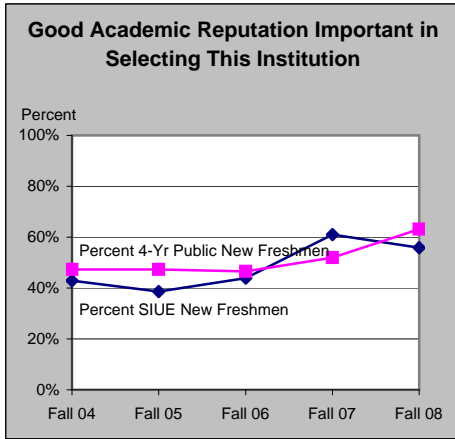
2. New Freshman Perceptions

- a. percent citing "good academic reputation" as important reason in selecting SIUE
 b. percent saying SIUE was their first choice

Fall 04	Fall 05	Fall 06	Fall 07	Fall 08
43%	39%	44%	61%	56%
78%	81%	80%	74%	74%

4-Yr Public Medium Selectivity

Fall 04	Fall 05	Fall 06	Fall 07	Fall 08
47%	47%	47%	52%	63%



3. Number of Donors

FY 05	FY 06	FY 07	FY 08	FY 09
5,472	4,845	5,777	7,161	7,329

Percent Change from Previous Year				
-1%	-11%	19%	24%	2%

B. Items to Monitor as Input/Process Measures

1. Number of Completed Applications to SIUE

- a. First-Time Freshmen
 b. Transfer Students
 c. First Professional Students
 d. Graduate Students

Fall 04	Fall 05	Fall 06	Fall 07	Fall 08
4,759	5,379	5,807	5,658	6,231
2,490	2,580	2,758	2,279	2,330
501	952	1,011	1,110	1,107
2,092	2,055	2,322	1,721	2,079

Percent Change from Previous Year				
9%	13%	8%	-3%	10%
7%	4%	7%	-17%	2%
21%	90%	6%	10%	0%
-9%	-2%	13%	-26%	21%

2. Percent of Admitted Students Who Enroll

- a. First-Time Freshmen
 b. Transfer Students
 c. First Professional Students
 d. Graduate Students

Fall 04	Fall 05	Fall 06	Fall 07	Fall 08
46%	42%	41%	39%	35%
64%	61%	61%	56%	55%
40%	61%	78%	67%	47%
61%	48%	50%	50%	66%

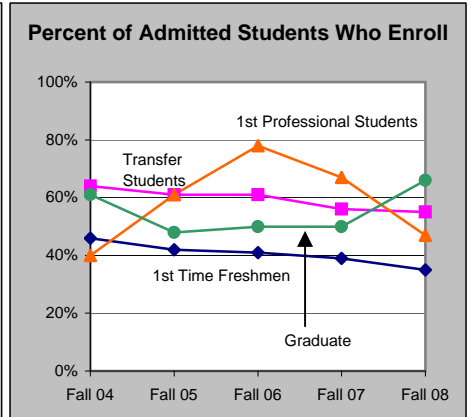
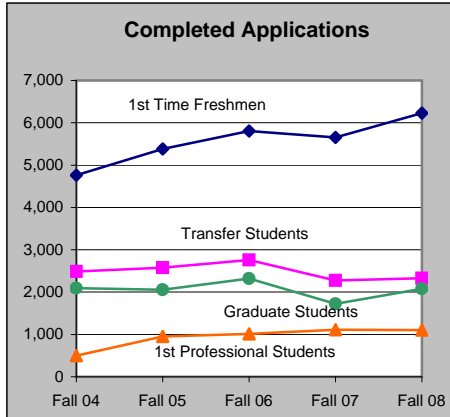
Percent Change from Previous Year				
-6%	-9%	-2%	-5%	-10%
-7%	-5%	0%	-8%	-2%
-23%	53%	28%	-14%	-30%
11%	-21%	4%	0%	32%

3. Number of Visitors--Admissions Tours and Events

- a. Students
 b. Other Guests

FY 05	FY 06	FY 07	FY 08	FY 09
2,411	2,638	2,564	2,854	3,084
4,507	4,784	3,681	4,288	4,204

Percent Change from Previous Year				
86%	9%	-3%	11%	8%
200%	6%	-23%	16%	-2%



Notes:

- A.1 Source: US News and World Report, Best College Issues.
- A.2 Source: ACE-CIRP New Freshman Survey.
- A.3 Source: SIUE Foundation.
Reflects the number of households until FY07
FY08 is the number of individual donors.
- B.1 and B.2 Source: Fact Book.
- B.3 source Visit Report. Preview SIUE and Fall Visit Day counts added to totals FY05.
- Pharmacy added to First Professional Fall 05.