

School of Business — *Business Transitions Curriculum*

Impact: These new required courses will assist business students

Impact on SIUE: The new courses will assist students with the transition to a professional business environment and further develop their professional skills related to job searching, professional networking, interviewing and business etiquette

Description of Program: The School of Business is seeking funding support for a leading-edge curricular program that will help mold SIUE business students into excellent leaders entering the workforce. The courses, GBA 301 Business Transitions 1: Planning for Success and GBA 402 Business Transitions II: Commitment Beyond College, are required for all business majors. They are designed to assist students with the transition into the School of Business and for developing knowledge and skills related to career planning, including resume development and initial job search strategies. Students will be introduced to the concepts of individual responsibility and ethical behavior, social responsibility of organizations, and global perspectives on business. They will assist students with the transition to a professional business environment and further development of professional skills related to job search, professional networking, interviewing and social etiquette. The goal is to put forth the best equipped business students into the workforce and remain innovative in our approach with students. The goal of the School of Business is to be as innovative as any industry.

Financial Goal: \$250,000 in 18 months

Contact: Sara Colvin, Director of Development, at scolvin@siue.edu or 618.650.2317

