

SPORT MANAGEMENT CURRICULUM

Non-thesis Option - 33 hours

Required Courses (27 hours)

KIN 500-Behavior Analysis of Sport

KIN 510-Historical, Current, and Comparative Issues in Kinesiology

KIN 515-Research Methods in Kinesiology

KIN 535-Administrative Theory and Practice in Sport

KIN 536-Facility Management and Design

KIN 537-Development and Governance of World Sport

KIN 555-Internship in Kinesiology (Sport Management)

ECON 439-Economics of Sport

MKTG 470-Sport Marketing

Electives (6 hours) - Choose two courses from the following*:

KIN 550-Research Methods in Sport Management

KIN 550-Legal Issues in Sport

FIN 470-Sport Financial Management

KIN 526-Social Issues of Sport and Physical Activity

KIN 550-Athletic Directorship

KIN 550-Structure and Policies of Intercollegiate and Interscholastic Sport

KIN 550-Issues in Athletics and Education

KIN 550-Strategic Management in the Sport Industry

KIN 550-Special Topics in Sport Management

KIN 580-Readings in Kinesiology

KIN 480-Independent Study

KIN 499-Individual Research

**Note: While new courses are awaiting approval, KIN 550 (Selected Topics in Kinesiology) is serving as host course for sport management elective courses.*