

Southern Illinois University Edwardsville

Short-term Goals and Plans for Fiscal Year 2011 Presidential Report

**SIUE's Progress Toward Presidential Goals 1, 2 and 5
June 2011**

Goal 1: *Work with Chancellors to improve enrollment, retention and 6-year graduation rates*

Objective 1: Oversee and monitor the development of an enrollment management plan to fit the needs of each campus. The plan will include:

- i. Comprehensive academic advisement*
 - The final phase of the University-wide advising plan has been implemented. Professional advisors now advise all undergraduate students.

- ii. 1st Year Experience*
 - The New Freshman Seminar is currently being modified to more effectively meet the goals of the course. Academic Affairs and Student Affairs are collaborating on the modifications, including the use of peer mentors and curriculum modules that address University values.

- iii. Greater attention to the needs of transfer, undecided and probationary students*
 - A new transfer website has been designed with increased functionality and expanded use of CAPP and the IAI and for all programs - <http://www.siu.edu/transfer/index.shtml>.
 - A new dual admission agreement was developed and approved for the University's second largest feeder institution, Lewis and Clark Community College (LCCC).
 - Formal 2+ 2 agreements were developed by the School of Engineering with Kaskaskia CC and St. Charles CC.
 - In Spring 2011 the Career Development Center and Academic Advising and Student Volunteer programs teamed up with academic departments to hold the University's first ever "majors fair" for still deciding undergraduates.

- iv. Increasing the focus on the quality of the undergraduate experience*
 - The Undergraduate Research and Creative Activities Program (URCAP) continues to enhance its impact.
 - The advising (Objectives 1&4), general education (Objective 2), retention (Objective 3), academic development (Objective 5), supplemental instruction (Objective 11) and honors (Objective 13) initiatives will enhance the quality of the undergraduate academic experience.

- v. *Create student profile*
 - A new first-time freshman admission process was presented to, and adopted by, the SIUE faculty. The policy was based on multiple factors, including a 3-year history of student retention rates and loan indebtedness. The new process favors students who have typically been best prepared to succeed at SIUE and, for at risk students, requires the admission committee take special care in identifying potential areas of deficiency prior to admission and handoff to academic advising.

- vi. *Alumni follow-up*
 - The Career Development Center (CDC) and Alumni Affairs have partnered to offer alumni the opportunity to take interest inventories and employment assessments online and free of charge through the CDC website.
 - The SIUE Meridian Scholarship committee is considering a proposal to include SIUE alumni in the selection process for the campus' most distinguished scholarship.
 - Well-known alumni (e.g. Congressman John Shimkus, White House Correspondent Peter Maer) have been recruited to write letters to prospective students who are still undecided.
 - At the end of all alumni gatherings, alumni are encouraged to promote SIUE to their families, friends, and neighbors.

Objective 2: SIUE - Finalize a specific implementation strategy for the Lincoln Plan, including New Freshman Seminar, and seek Faculty Senate approval in Fall 2010.

- The *Lincoln Plan* has received approval from the Faculty Senate and an implementation timeline has been established. Implementation is on track with the first phase to be realized in Fall 2012.

Objective 3: SIUE - Consider recommendations of the Student Success Advisory Council and begin initial implementation.

- The final recommendations of the Council will be submitted in Summer 2011 and the process to hire a director for the retention program will then begin.

Objective 4: SIUE - Fully staff the CAS Advising Office, develop pre-health and pre-law advising, develop an advising assessment plan, examine the possibility of specialized advising units and select a student performance monitoring software program.

- The CAS Advising Office is fully staffed and pre-health and pre-law advising has been developed. *Grades First* has been selected as the student advising/performance monitoring software and it will be

fully implemented for the Fall 2011 semester. An assessment plan is being finalized and a structure is in development to begin to move toward specialized advising units.

Objective 5: SIUE - Develop specific plans for addressing academic development needs, fully implement online placement testing, finalize centralized tutoring and develop a plan for Instructional Services to fully assume oversight of the Speech Center.

- A new approach to meeting academic development needs is being devised in conjunction with the Departments of English and Math. COMPASS online placement testing was fully implemented in Spring 2011. Instructional Services is assuming full oversight of the Speech Center and is more fully developing the centralized tutoring plan.

Objective 6: SIUE - Develop a formative assessment process for SOAR, FAME and GAME.

- Through an array of tutoring services, culturally distinct programming, and diverse educational activities, the SOAR, GAME, and FAME programs seek to equip students with the foundational knowledge and skills to pursue successful college careers at SIUE. To assess the effectiveness of the programs in achieving this mission, eight goals with multiple outcome measures have been established and data collection has begun.

Objective 7: SIUE - Explore the concept of creating the Academy of Student Engagement to promote extensive co-curricular involvement of students for better preparation and success in the global environment.

- The concept of an Academy of Student Engagement is evolving and will be refined during the coming academic year. In the interim, an International Task Force has completed its work and submitted its recommendations to expand global opportunities on the campus; Study Abroad/Travel opportunities have been expanded with an increase in the number of students participating; Engineers without Borders were supported to travel to Honduras to volunteer in the local community to assist with building a bridge; and SIUE has been recognized for the second consecutive year for its student engagement in community service with the President's Honor Role, this year with the Distinction award.

Objective 8: SIUE - Begin initial implementation of Health Sciences baccalaureate degree/specializations recommendations.

- The first phase of implementation has begun and a new specialization in Kinesiology for Pre-Physical Therapy, Pre-Occupational Therapy, Pre-Chiropractic Medicine and Pre-

Osteopathic Medicine has been approved. Approval is being sought for a new B. S. program in Environmental Sciences with Environmental Toxicology and Environmental Health specializations. A draft curriculum for a new B. S. degree in Interdisciplinary Health Sciences has been developed and the search process is continuing for a director of the BHS program.

Objective 9: SIUE - Advisory group to Director of General Education will begin to design a General Studies baccalaureate degree in Fall 2010.

- A draft curriculum for an Integrative Studies baccalaureate degree is being finalized with a final report expected in Fall 2011. The full coordination of the curriculum review process will be moved to the Director of General Education once the Lincoln Plan has been implemented.

Objective 10: SIUE - Establish Virtual Study Skills Workshop activities. To make workshop activities available to students 24/7, modules that can be accessed and utilized online will be developed.

- Work on the Virtual Study Skills Workshop activities continues.

Objective 11: SIUE - Instructional Services will collaborate with departments to increase Supplemental Instruction course members, and types of courses and sections served, and will explore offering learning communities.

- Supplemental Instruction sections continue to increase. The AD learning communities will not be pursued, as a new approach to meeting the academic development needs of students is being implemented. The new approach will eliminate the current AD courses in Math and English.

Objective 12: SIUE - Develop University-wide strategic plan for online learning, develop faculty mentor program for technology, implement portal.

- The strategic plan for online and blended learning is drafted and under review by internal constituents.
- The faculty mentor program is being launched this summer with the Summer Design Seminar for online and blended learning. There are four experienced faculty members mentoring sixteen faculty members as they design blended or online courses for use during the next academic year.
- The my.siu.edu portal was implemented in spring semester and is being upgraded over the summer; usage exceeded expectations during the spring semester. The portal is being introduced to all incoming freshmen as the University's primary communication method. The Portal Governance Board meets regularly to review portal usage, policies, and additions

to the service. The portal administrator is attending the users' conference during the summer to help formulate a long-range plan for development of the portal.

Objective 13: SIUE - Finalize the Engaged Learning for Engaged Leaders curriculum and connect to the Lincoln Plan implementation.

- With the departure of the Honors Program Director, finalization of the new curriculum has been delayed.

Objective 14: SIUE – Present a revised Enrollment Management Plan for 2010-2016 to the Provost in Fall 2010 to aid in the development of a realistic view of campus size and capacities, offer a review of course capacities to ensure effective course management and faculty loads, and ensure effective tracking of new students to facilitate early identification and facilitation/advising of new majors.

- The Enrollment Management Council presented enrollment projections through 2032 to the Provosts' Office in February 2011 for consideration.
- The Office of the Registrar is investigating the use of Ad Astra (or similar efficiency product) that promises to optimize use of physical plant facilities and provide a clearer picture of the courses needed by students in upcoming semesters.

Objective 15: SIUE - A University-wide task force will implement recommendations to enhance the internationalization of campus.

- In Collaboration with Registrar, Financial Aid, and Academic Affairs, a list of SIUE-supported international programs was generated, along with credit transfer agreements with host institutions. Various events have been held to increase awareness of the international component of the SIUE experience.

Objective 16: SIUE - Increase the number of students participating in semester long study abroad and faculty-led travel study by partnering with other units in the University to identify sources of financial support and by reaching out to additional departments and schools. In addition, a Study Abroad Fair, International Week, and Global Awareness Week will be conducted.

- Facilitated 135 students in direct international experiences. International Week, Study Abroad Fair and Global Awareness Weeks all took place during the academic year.
- As part of *Defining Excellence – The Campaign for SIUE*, SIUE is seeking specific scholarships for study abroad. The scholarships may fall under any and all departments; the

emphasis is to have as many students as possible graduate with an international experience.

*Objective 17: **SIUE** – Implement an action plan developed by the Student Success Advisory Council to improve graduation rates and retention.*

- The final recommendations of the Council will be submitted in Summer 2011 and the process will begin to hire a director for the retention program (same as Objective 3).

*Objective 18: **SIUE** – Implement an action plan for Greek Housing on campus developed by a University-wide task force.*

- Developed an action plan for Greek Housing that incorporated two options: new building designs as well as renovation of Cougar Village units. Cost estimates necessitated tabling this project at the present time.

*Objective 19: **SIUE** - International Education will develop a proposal for an International House in collaboration with Housing and Academic Affairs.*

- Initial planning discussions have taken place with Housing and Academic Affairs.

*Objective 20: **SIUE** - International Education will facilitate a Study Abroad Fair to highlight study abroad opportunities for students.*

- Conducted Study Abroad Fair, International Week and Global Awareness Week that incorporated SIUE faculty, students, staff, as well as external partners.

*Objective 21: **SIUE** - Counseling and Health Services will implement, in Fall 2010, the new Electronic Medical Records shared system, an holistic approach to student mental and physical health.*

- The EMR system has been implemented and has resulted in greater coordination of efforts between Counseling and Health Services. This state of the art system also allows students to set up appointments online.

*Objective 22: **SIUE** - University Housing will be exploring strategies to engage and assist students who are on academic probation.*

- University Housing has tailored its intervention with students on academic probation to include personal phone calls from professional staff, resulting in higher rates of face-to-face

meetings and increased usage of the LASSI (Learning and Study Strategies Inventory.)

*Objective 23: **SIUE** - University Housing will further integrate MAP Works into the residence life program by utilizing Academic Advising, the benchmarking data, and the follow-up survey.*

- The MAP-Works (Making Achievement Possible) program has been expanded to include student-athletes and participants in the SOAR (Student Opportunities for Academic Results) programs.

*Objective 24: **SIUE** - To support the retention and graduation rates of student parents, the Early Childhood Center will utilize the U.S. Department of Education Child Care Access Means Parents in School (CCAMPIS) funds.*

- The SIUE Early Childhood Center was awarded funding (\$305,595 over 4 years for 2010-2013) through a U.S. Department of Education Child Care Access Means Parents in School (CCAMPIS) grant. This funding is designated for students who are eligible for the Pell Grant and is based on a sliding fee scale. During FY11, 23 eligible student families (25 children) received funding to assist with their child care costs.

*Objective 25: **SIUE** - To enhance diversity awareness, Campus Activities Board will implement at least one new diversity awareness program each semester.*

- During the Fall 2010 semester, Campus Activities Board sponsored three Taste of Culture events, each of which focused on a different country or culture. The countries chosen for those events were: Germany, Ireland, and Jamaica. Students enjoyed cultural performers, food, craft items, and trivia contests, enabling them to learn more about each chosen country.
- Campus Activities Board was actively involved in planning and programming events for Black History Month (February).

*Objective 26: **SIUE** - The SIUE Alumni Association will continue to conduct and expand its series of "Hometown Send-Offs," receptions for incoming freshmen, their parents, and local SIUE alumni.*

- This program continues, although the name has been changed to "Hometown Party." The next event will be on July 29 for incoming freshmen, parents, and alumni from St. Louis.

Objective 27: SIUE – As a part of the upcoming capital campaign, the Foundation will raise significant funds for scholarships for students in all categories, including scholarships for incoming freshmen, scholarships for upperclassmen to enhance retention and graduation rates, and scholarships for special experiences, i.e. international travel and study abroad and undergraduate research.

- Of the \$50 million goal for *Defining Excellence – The Campaign for SIUE*, the target for scholarships is \$15 million, the largest single category within the overall goal. To date, several millions of dollars have been raised in this category for scholarships of all types and for most areas of the University.

Goal 2: Work with Chancellors to oversee campus land-use plans and overall capital development

Objective 1: SIUC – Monitor the progress on the Transportation Education Center, the Student Services Building, and Alumni Foundation Building. Monitor the completion of the Football Stadium and Arena.

Objective 2: SIUE – Assist the Capital Development Board in managing the construction of the Science Building. Through the University’s capital campaign, funds will be raised to provide much of the equipment and furnishings for the new building.

- Began construction in October 2010. Funds remaining from low bids may be used for equipment needs. Occupancy of the new building is expected in Fall 2012.

Objective 3: SIUE – Complete design on the Art & Design Building.

- Completed design in May 2011. Award of Construction Contracts is expected July 2011.

Objective 4: SIUE – Complete construction of Morris Bike Trail, Phase I.

- Completed construction in Fall 2010.

Objective 5: SIUE – Complete renovation of Peck Hall Offices and Classrooms.

- Began renovation in Summer 2010; completion is expected Fall 2011.

Objective 6: SIUE – Complete construction of a new Baseball Locker Room Building and Dugout.

- Completed construction Fall 2010.

Objective 7: SIUE – Complete renovation of Locker Room Upgrades in the Vadalabene Center.

- Completed construction Fall 2010.

Objective 8: SIUE – Complete design on the window replacement project for Peck Hall and Dunham Hall.

- Peck Hall designs were completed in January 2011. Construction should be complete by Fall 2011.
- The Dunham Hall project is being administered by the Capital Development Board. Designs are expected by end of Summer 2011. Construction should be complete by Summer 2012.

Objective 9: SIUE – Complete design and begin construction of an Athletics Office Building addition to the Vadalabene Center.

- Design completed May 2011. Award of contracts is expected July 2011.
- The SIUE Foundation recently gave \$4.2 million to the University for the construction and furnishing of this facility; construction is expected to begin soon.

Objective 10: SIUE – Complete designs for an Engineering Building expansion. Subsequently, fundraising plans will be developed to provide equipment to enhance the laboratories and other classrooms.

- Design work was delayed due to funding. Design work has now begun and is expected to be completed by December 2011.

Objective 11: SIUE – Complete preliminary designs for renovating and expanding the Science Greenhouse.

- Preliminary designs are complete. Final designs and construction are pending the completion of the new Science Building.

Objective 12: SIUE – Complete a Retro-Commissioning Study on Rendleman Hall.

- Completed April 2011.

Objective 13: SIUE – Continue campus sustainability efforts.

- Water bottle refill stations have been installed in each of the main buildings. Dunham Hall and Lovejoy Library restrooms were renovated with low-flow fixtures and Rendleman is scheduled for the same in the next fiscal year; this will complete the installation of low-flow fixtures on campus. The designs for the construction of Science, Art & Design, and the Vadalabene extension were completed and included the U.S. Green Building Council's standards for LEED "green" initiatives. Installation was completed on the window replacement project at the Alton campus, increasing the energy efficiency of each building. Construction has also begun on the Peck window replacement project.

Objective 14: SIUE – Implement Phase I of an invasive species control plan.

- Partial funding was released April 2011. Plan will begin Summer 2011.

Objective 15: SIUE - A University-wide task force will explore a plan to renovate Cougar Village housing units for conversion to Greek housing.

- The task force completed its review. Designs were finalized in March and a plan was developed to renovate Cougar Village housing units, however, it was tabled in April due to cost overruns (see Goal 1: Objective 18).

Objective 16: SIUE - Housing will complete an energy review of Evergreen Hall.

- An energy review was conducted; recommendations are forthcoming and will be implemented in the next fiscal year.

Objective 17: SIUE - A plan for maintenance and upkeep of funded debt facilities, specifically the Student Success Center, Student Fitness Center, Housing, and the University Center has been developed for the life of the bonds from the Repair and Replacement Reserve account. In addition, these units will continue to budget for annual maintenance expenditures into operations at a sufficient level.

- The plan has been implemented and annual maintenance of these facilities is conducted to ensure their upkeep.

Objective 18: SIUE – We will continue to develop and improve The Gardens at SIUE, including completion of the Prairie Portal.

- The Foundation has established a matching fund program to encourage new gifts for The Gardens at SIUE, in particular, toward the development of the Prairie Portal.

Goal 5: Strengthen System

Objective 1: The Office of the President will appoint a system-wide committee to assess the multiple cooperative arrangements by SIUC and SIUE that are already in progress. The committee will further investigate and recommend to the President various teaching, research and service opportunities to strengthen our system.

Objective 2: SIUE - The Vice Chancellor for Student Affairs and the Unit Heads of Student Affairs will continue to meet periodically with their SIUC counterparts to discuss issues of mutual concern.

- Consultations have taken place among administrators in selected areas from both campuses regarding issues of mutual concern.