

# AGILE Realities

Helping our customers to  
realize their business ideas



## Presenters:

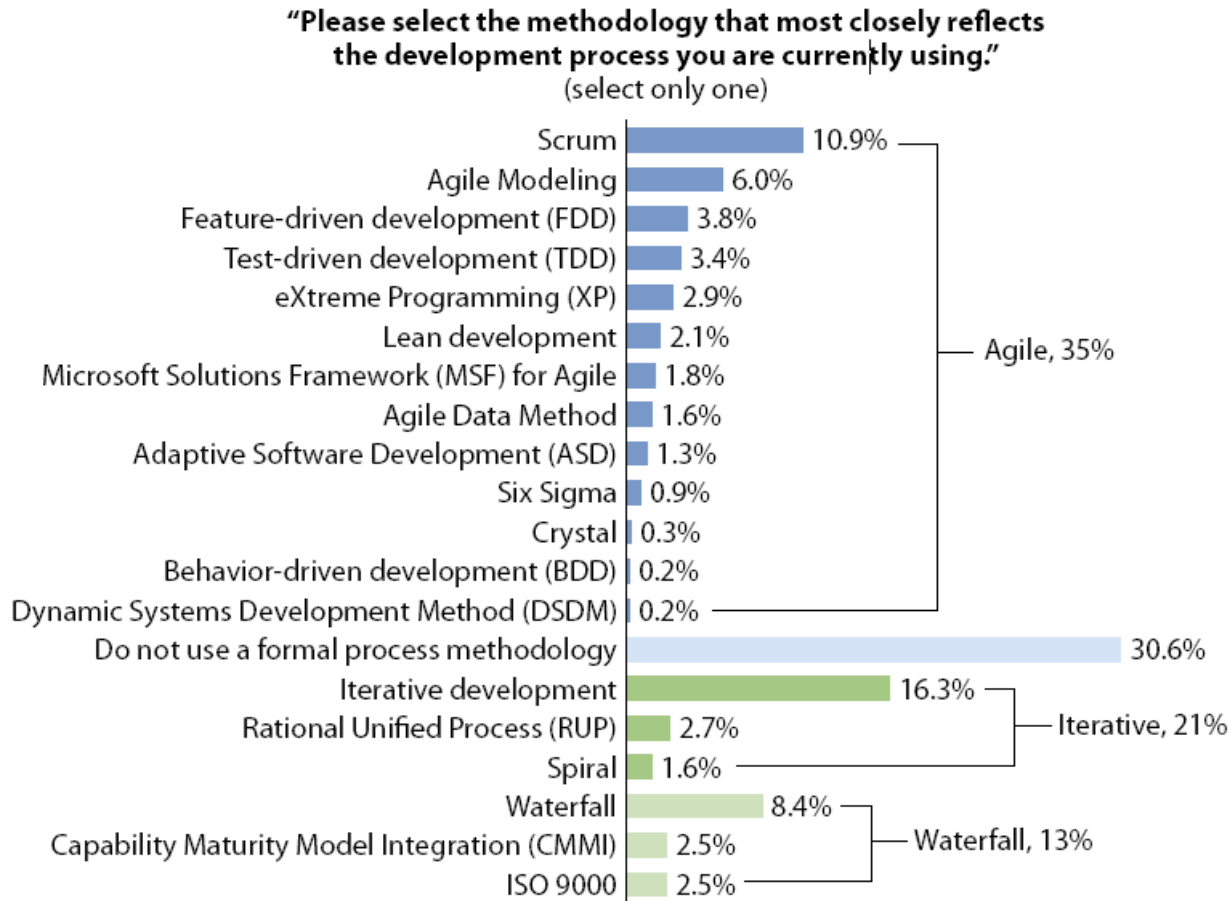
Chris Koo (Edward Jones)

Blake Moyer (Edward Jones)

Joan Romine (Boeing)

# AGILE Gaining Momentum

**Figure 1** Agile Is Organizations' Primary Development Approach



Base: 1,298 IT professionals

Source: Forrester/Dr. Dobb's Global Developer Technographics® Survey, Q3 2009

# AGILE First Impressions



**Fast!**



**Flexible!**



## AGILE Development Myths

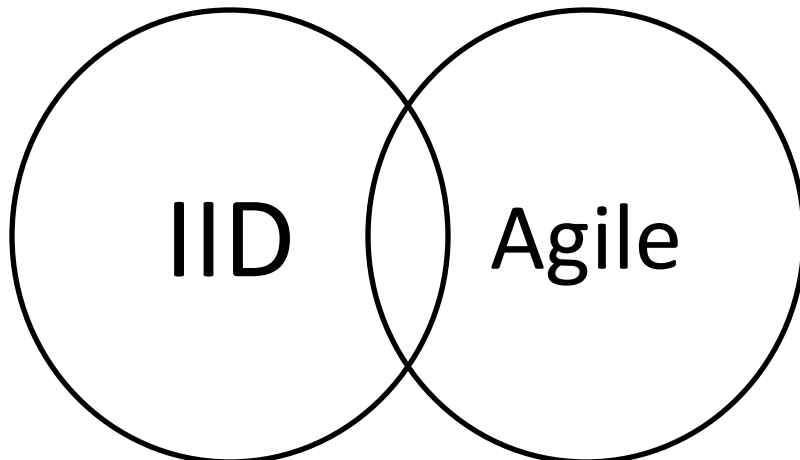
- ✗ "Agile teams don't plan."
- ✗ "Agile is a silver bullet."
- ✗ "Agile teams don't need requirements."
- ✗ "Agile teams can deliver an end product faster than waterfall."

# AGILE Development

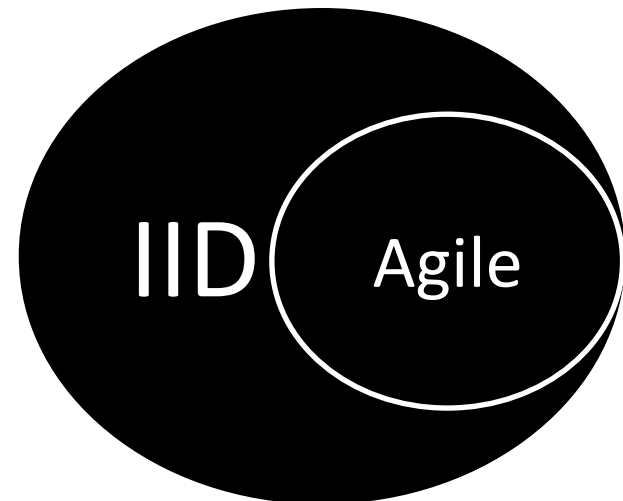
## Is iterative and incremental

- Is about useful working software quicker and better through better internal team and customer collaboration.
- Is a mindset and discipline, NOT a template or tool.

You may think that IID and Agile work together like this...



A better representation of IID and Agile would be as follows...



# Manifesto for AGILE Development

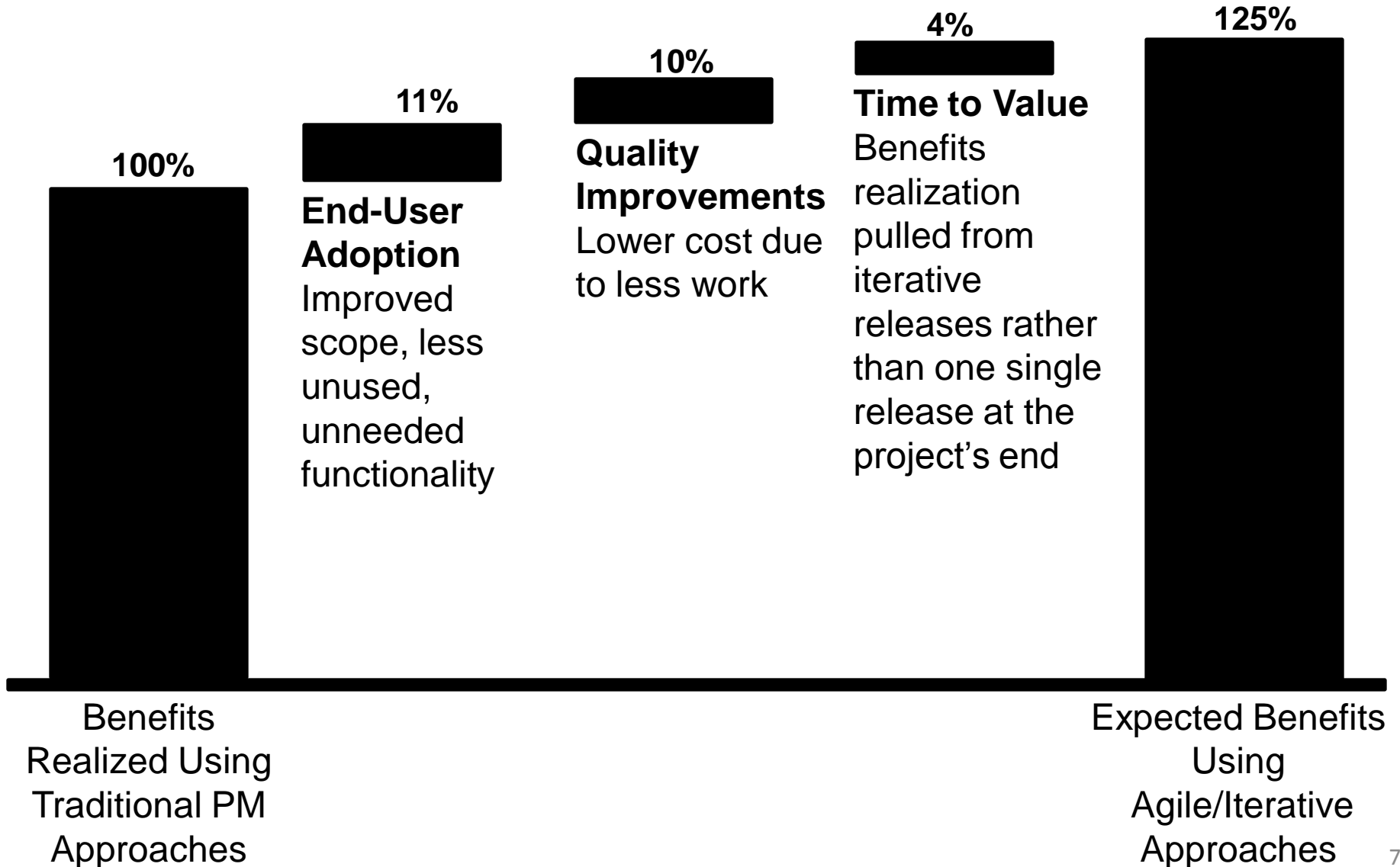
*We are uncovering better ways of developing software by doing it and helping others do it.*

*Through this work we have come to value:*

**Individuals and interactions** over processes and tools  
**Working software** over comprehensive documentation  
**Customer collaboration** over contract negotiation  
**Responding to change** over following a plan

*That is, while there is value in the items on the right, we value the items on the left more.*

# AGILE Project Returns

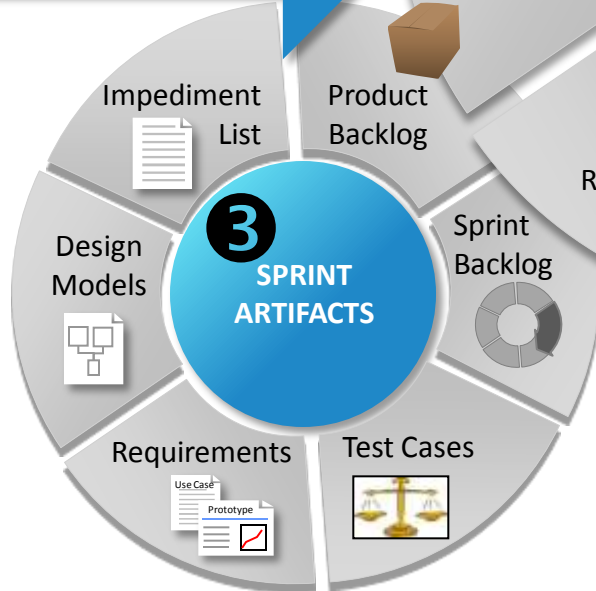


# AGILE Process

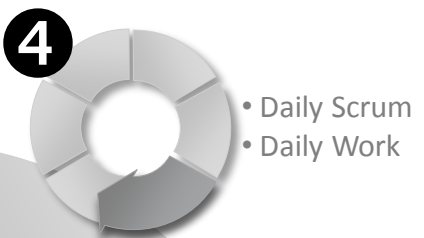
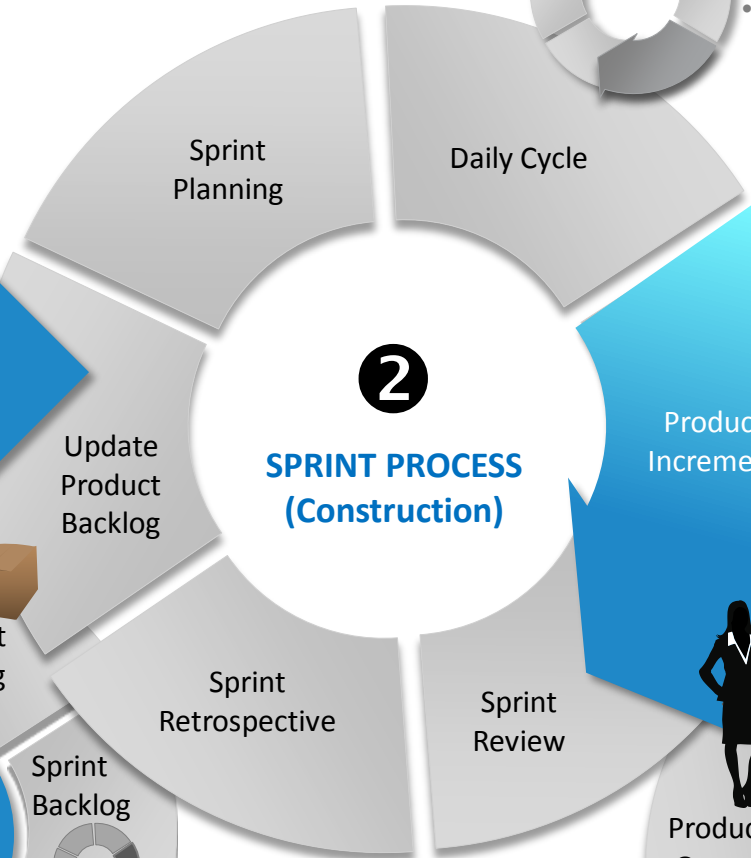
## 1 PREPARATION (Iteration -1 & 0)

- Vision / Business case
- Agile eligibility / approval
- Epic requirements
- Initial product backlog
- Initial release plan
- Team assembly

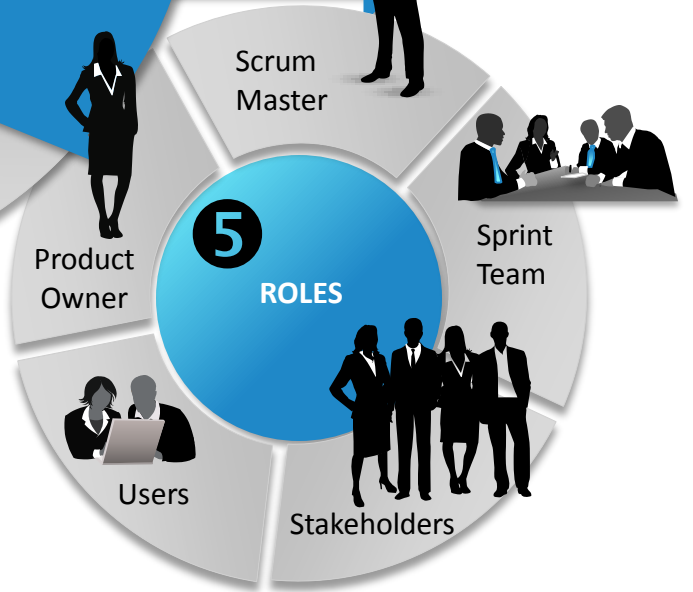
## 3 SPRINT ARTIFACTS



## 2 SPRINT PROCESS (Construction)

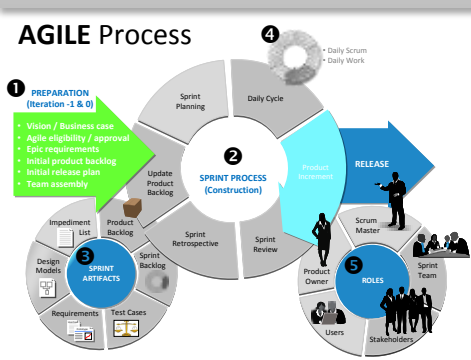


## 5 ROLES



# ① AGILE – Preparation

- Vision / Business case
- Agile eligibility / approval
- EPIC requirements
- Initial product backlog
- Initial release plan
- Team assembly



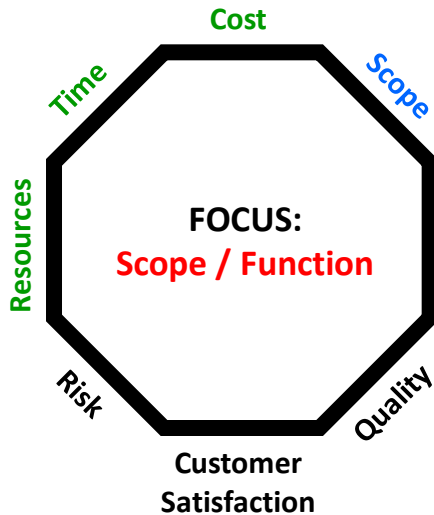
# Mindset Shift - Scope



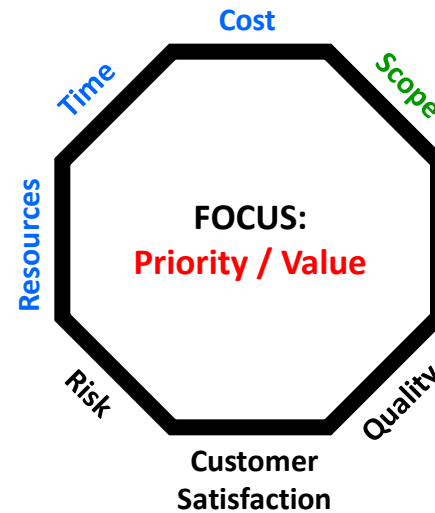
#113 - "AGILE DEVELOPMENT, EXPLAINED" - BY SALVATORE IOVENE, FEB. 21ST 2009

[HTTP://WWW.GEEKHEROCOMIC.COM/](http://www.geekherocomic.com/)

## Waterfall



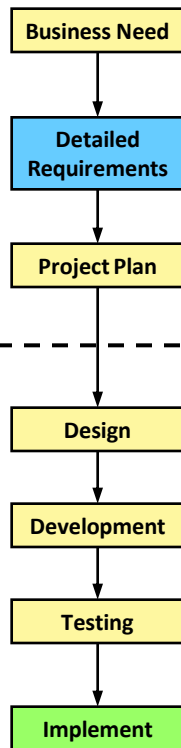
## AGILE



# Mindset Shift - Requirements

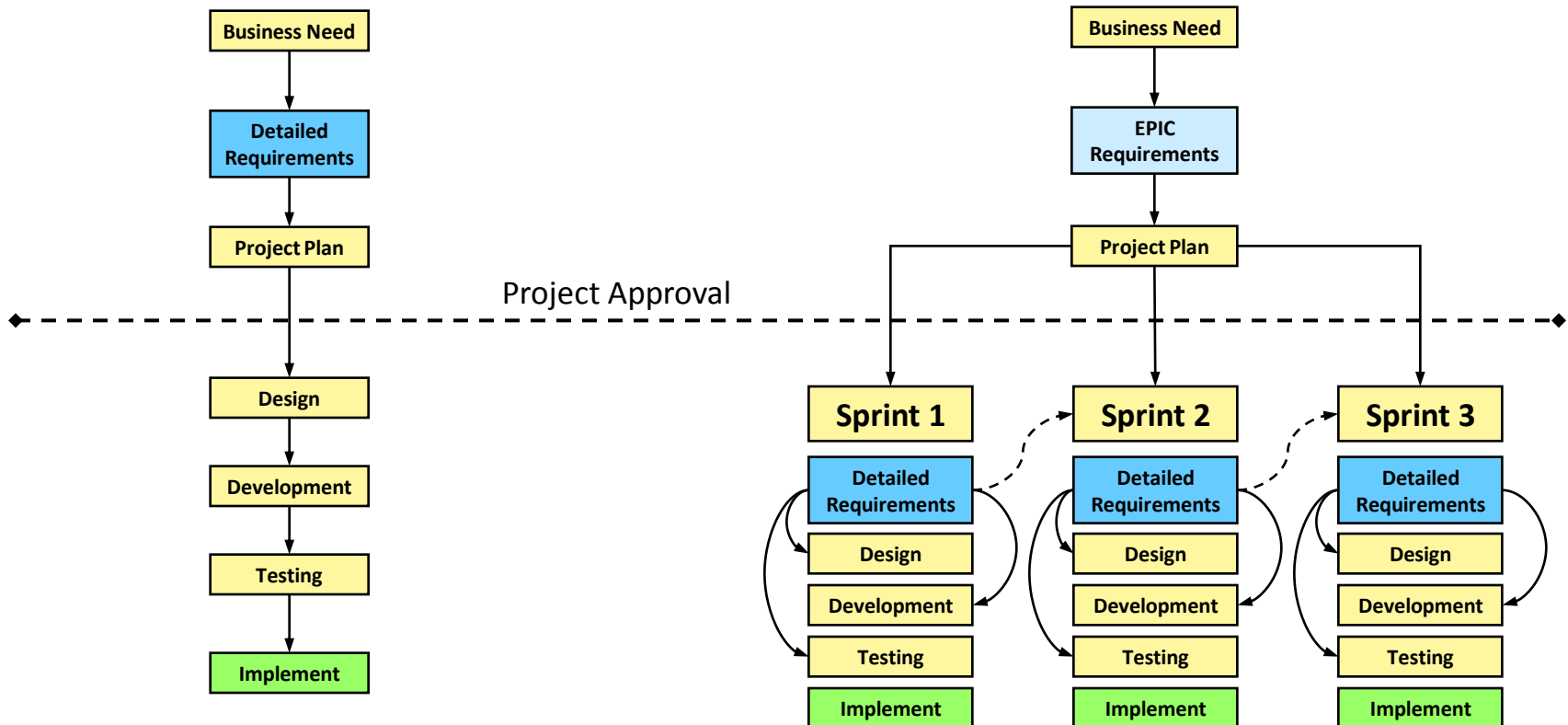
## Waterfall

"Pay now..."



## AGILE

"...or pay later"



# Mindset Shift – Product Backlog

Business-defined story or use case describing a function.

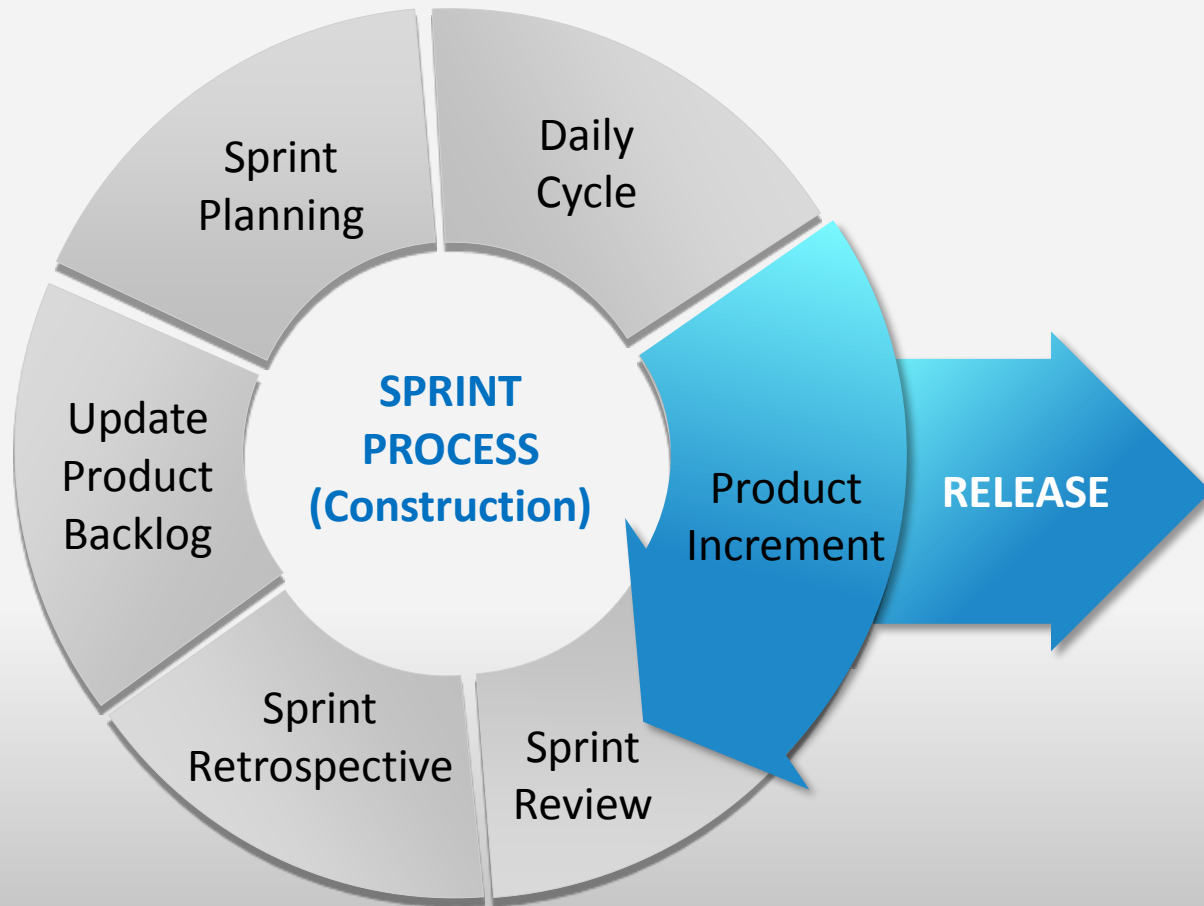
Highest priority stories are developed first; others queued up as "Planned."

Business defines story priorities, and may change them at any time

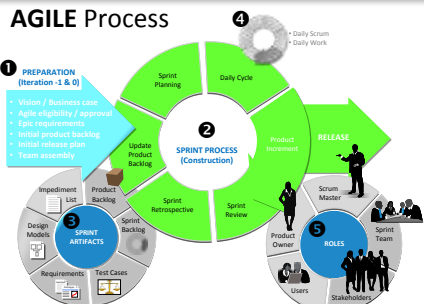
Sprint team sizes stories using a relative measure; at the end of each sprint, # story pts delivered is measured.

Story ID	Story Name / Description	Status	Business Priority	Story Points	Sprint
1	<b>View Orders (INQ Summary)</b>	Planned	<b>A</b>		1
2	INQ Summary Screen (Branch users only)	Planned	A.0		1
3	View Orders by Name / Account - Includes creation of View file	Planned	A.1	7	1
4	View Orders by FA	Planned	A.7	3	1
5	View Orders by Symbol	Planned	A.2	2	1
6	View Orders by Product	Planned	A.3	3	1

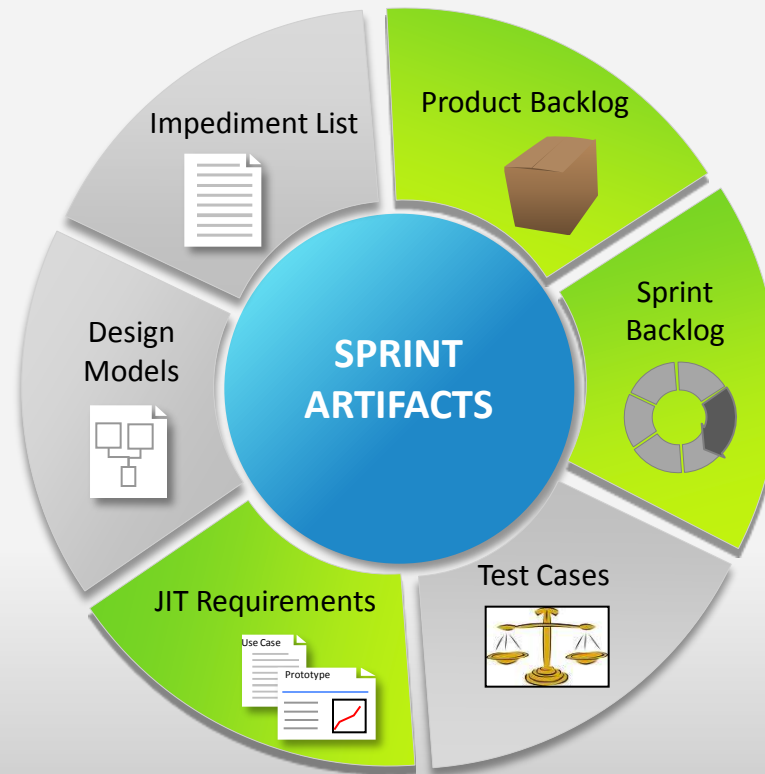
# ② AGILE – Sprint Process



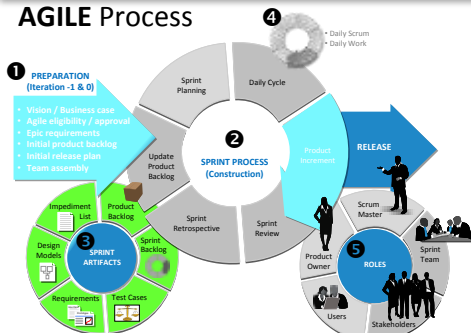
## AGILE Process



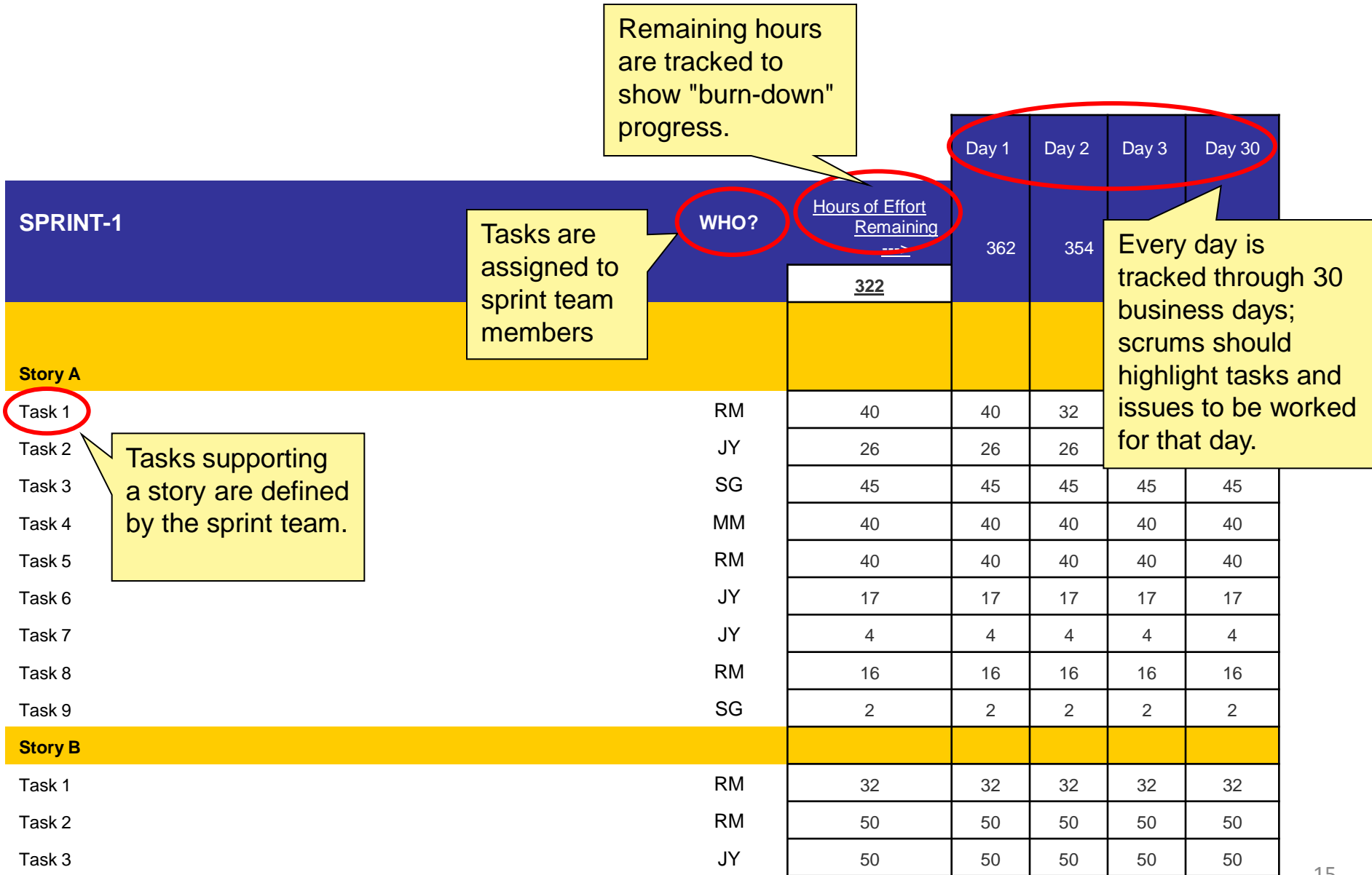
# ③ AGILE - Sprint Artifacts



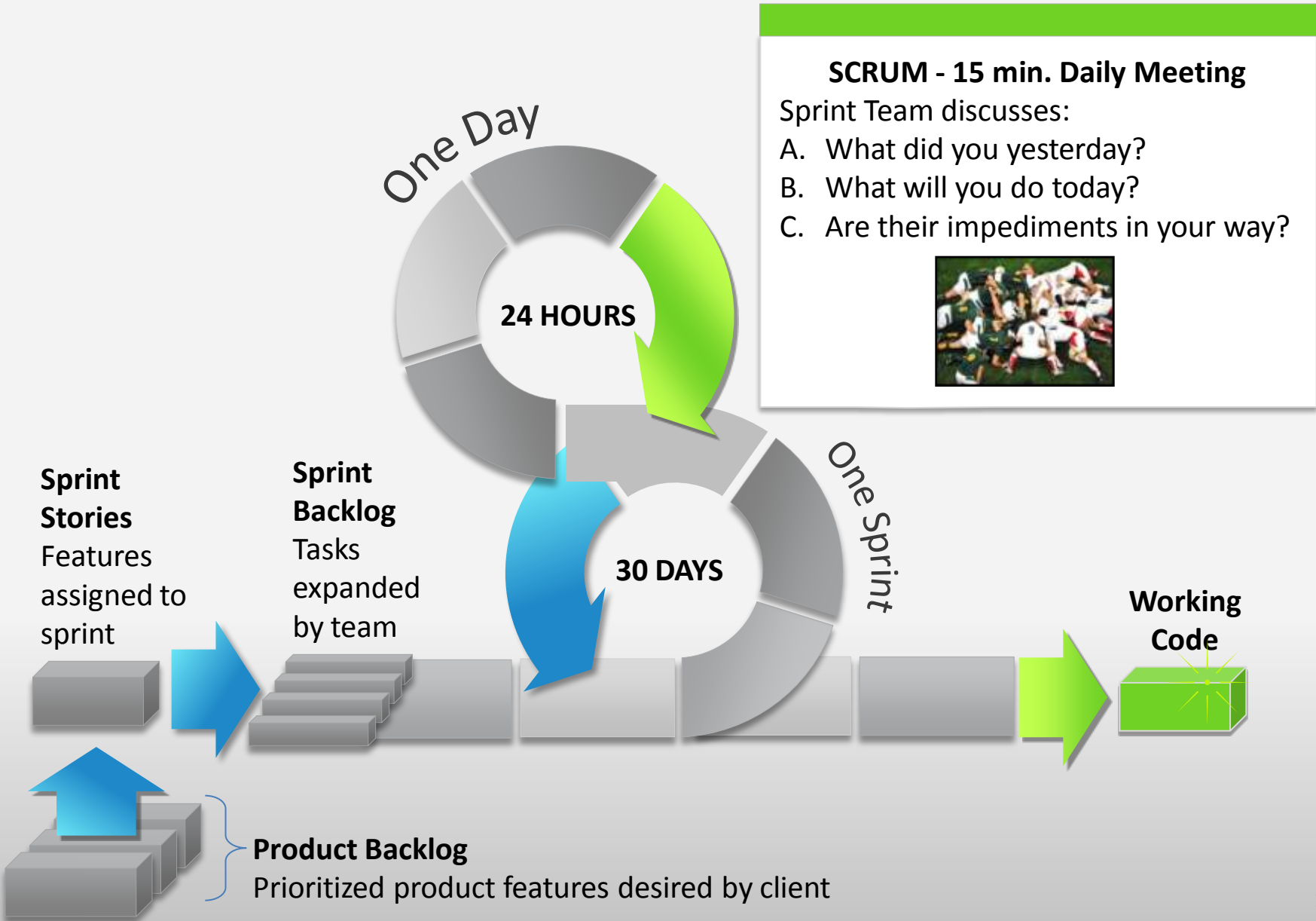
## AGILE Process



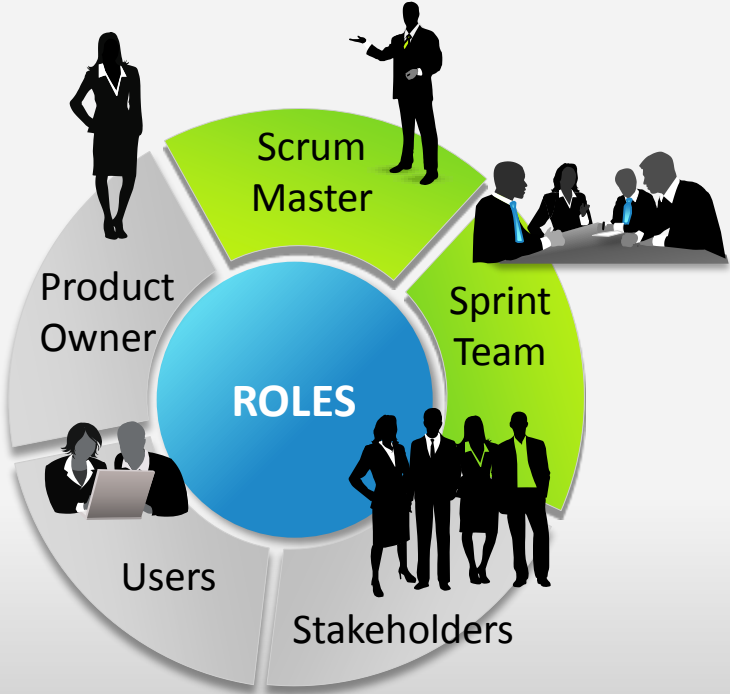
# Mindset Shift – Sprint Backlog



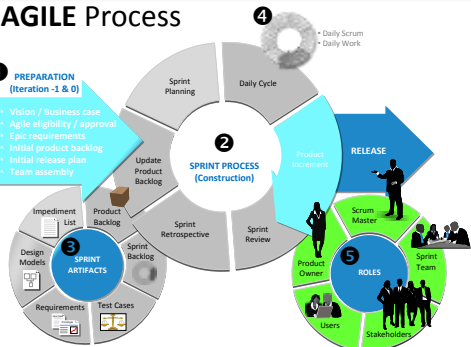
# 4 AGILE – Daily Scrum



# 5 AGILE - Roles



## AGILE Process



# AGILE Process - Review & Retrospective



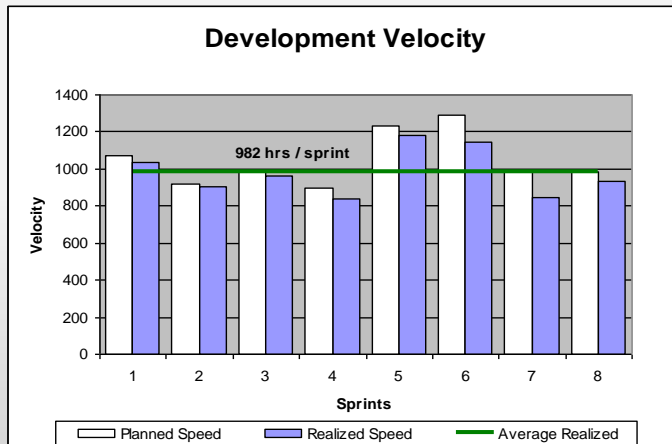
# AGILE Metrics

Story ID	Story Name / Description (BOLD = Major Deliverables)	Status	Business Priority	Story Points (Ideal Days)	Sprint
1	<b>View Trades</b>	Planned	A	15	1
2	View Orders by Name / Account	Planned	A.1	7	1
3	View Orders by Broker	Planned	A.2	3	1
4	View Orders by Symbol	Planned	A.3	2	1
5	View Orders by Product	Planned	A.4	3	1

## Product Backlog Burn-Down

- # Stories in Scope
- # Stories / Sprint
- Story Points / Sprint
- # Stories Planned / Completed

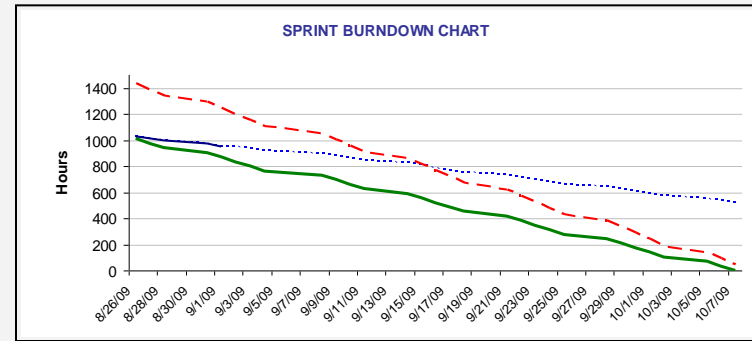
**Planning**



## Velocity

- Ave. Velocity across Sprints
- Planned vs. Actual Velocity

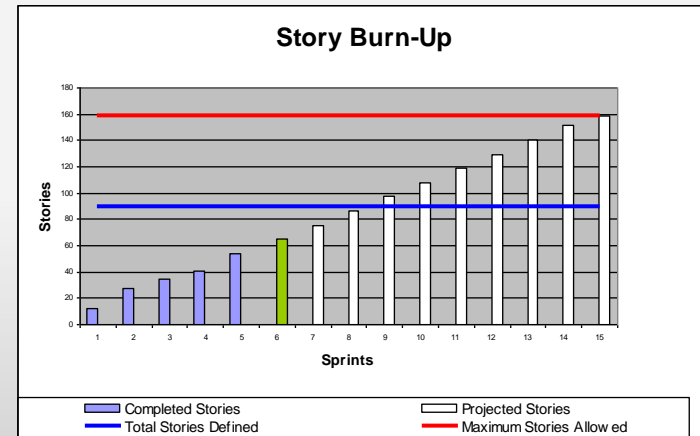
**Forecasting**



## Sprint Burn-Down Chart

- Sprint Velocity (hrs / sprint)
- # hrs / Story
- # hrs Planned / Completed
- # hrs Leading / Lagging / Remaining

**Transparency**



## Story Burn-Up Chart

- # Sprints Remaining
- Total Stories Defined (Scope)
- Max Stories Allowed (Budget)

**Expectations**

# AGILE Realities

## Case Studies:



- ✓ Successes
- X Challenges
- 📄 Recommendations

# Case Study:



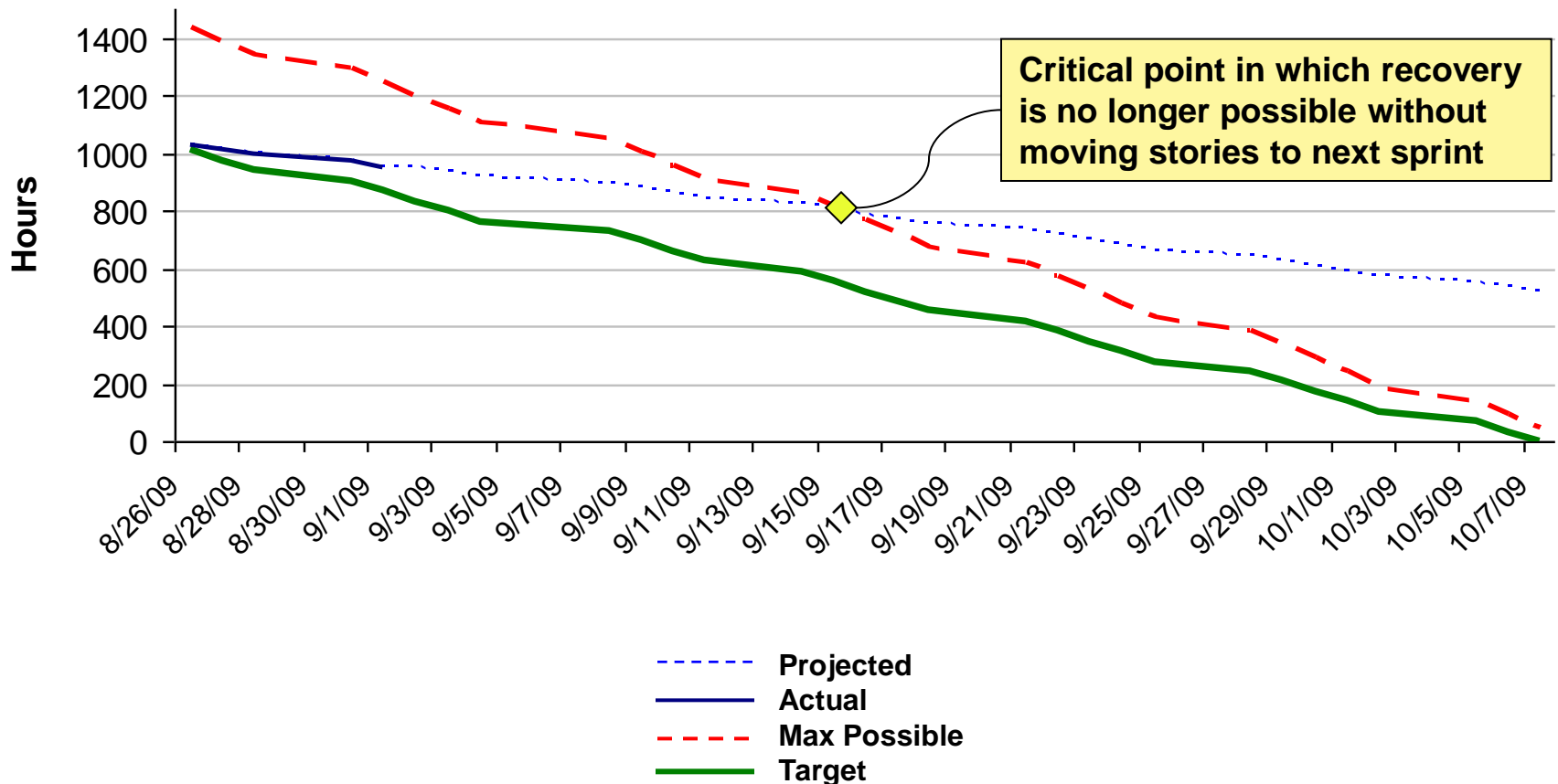
## Background

- 1,200+ IT employees (infrastructure & software)
- Project types
  - Business software development for branches / clients / HQ
  - Regulatory
  - Infrastructure (facilities, hardware, network)
- Matrix organization (project staffed by functional teams)
- Highly integrated web and legacy applications
- Began deploying Scrum-based Agile in 2009; waterfall methodology deeply engrained into culture

# Case Study: Edward Jones

- ✓ **Success:** Developers are focused, efficient, and self-disciplined
- 📄 **Recommendation:** Reinforce expectations that estimates are **NOT** commitments

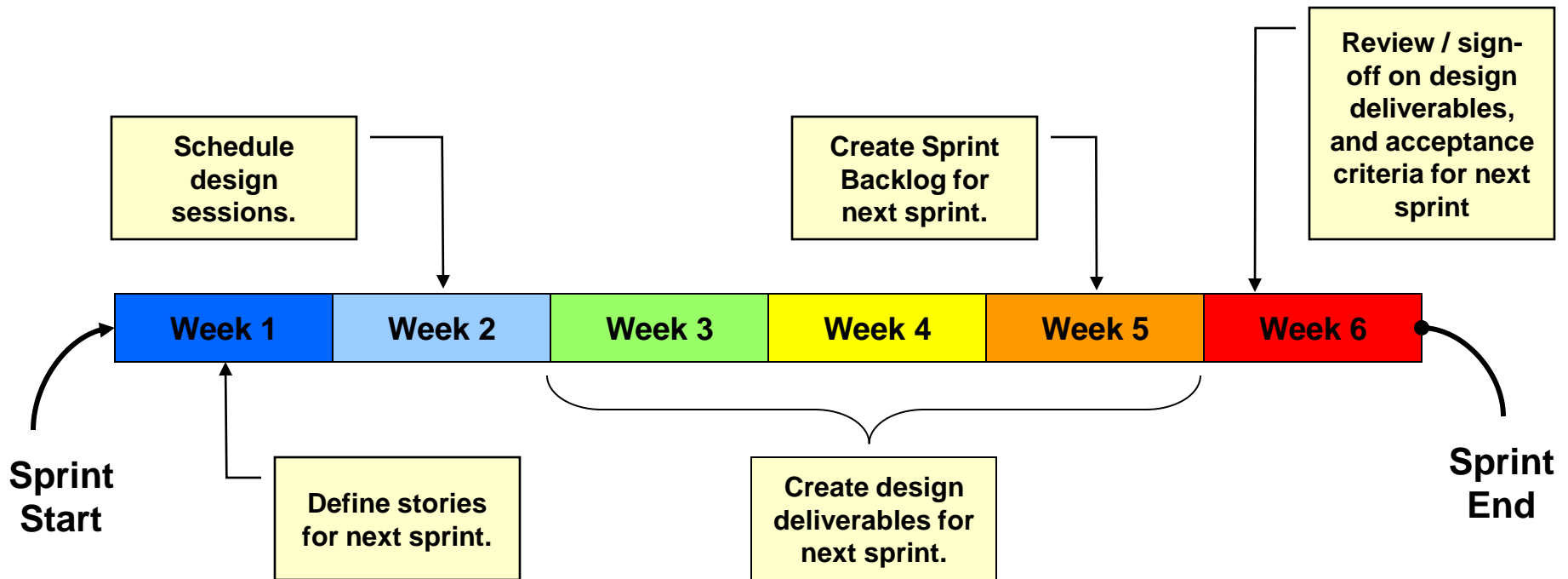
SPRINT BURNDOWN CHART



# Case Study: Edward Jones

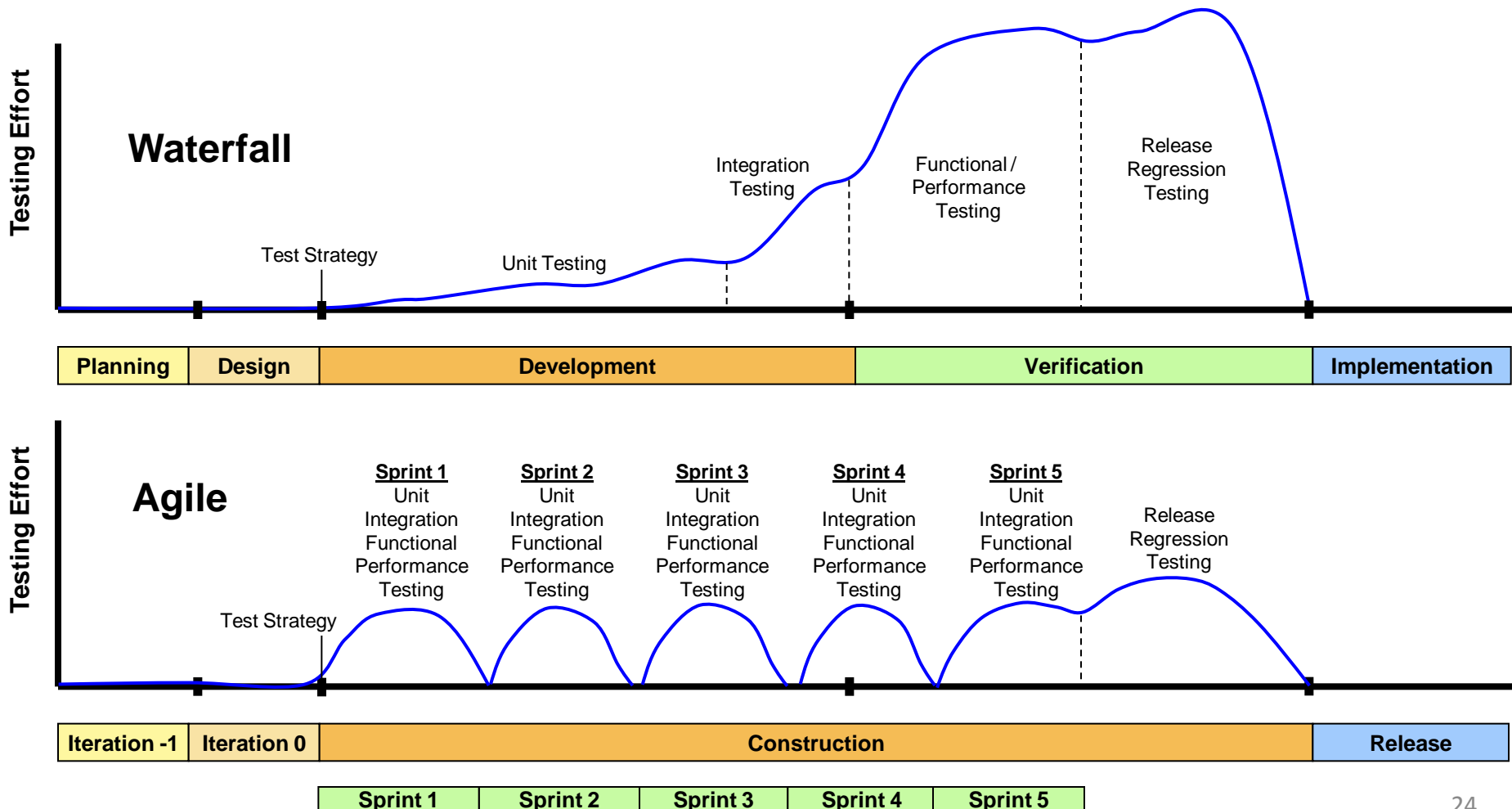
**X Challenge:** PL workload is a planning roller coaster.

**📅 Recommendation:** Plan, and stay true to, planning activities



# Case Study: Edward Jones

- ✓ **Success:** Final push to implementation is less "intense."
- ✗ **Challenge:** Agile testing cycles rely on stakeholder patience.
- 📄 **Recommendation:** Set clear testing environment expectations

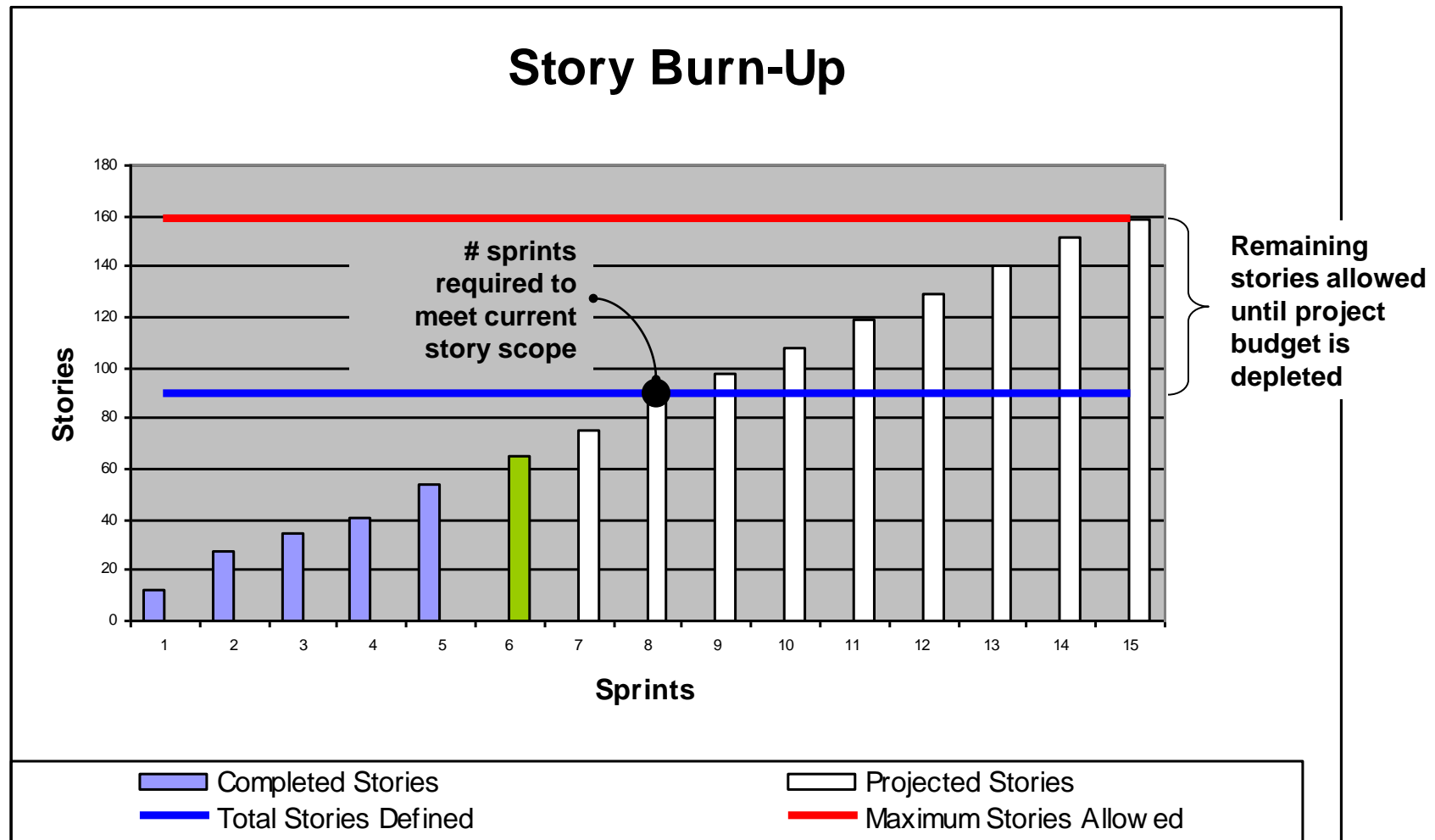


# Case Study: Edward Jones

✓ **Success:** Stakeholders understand the impact of scope changes.

✗ **Challenge:** However, expectations must be set early and often.

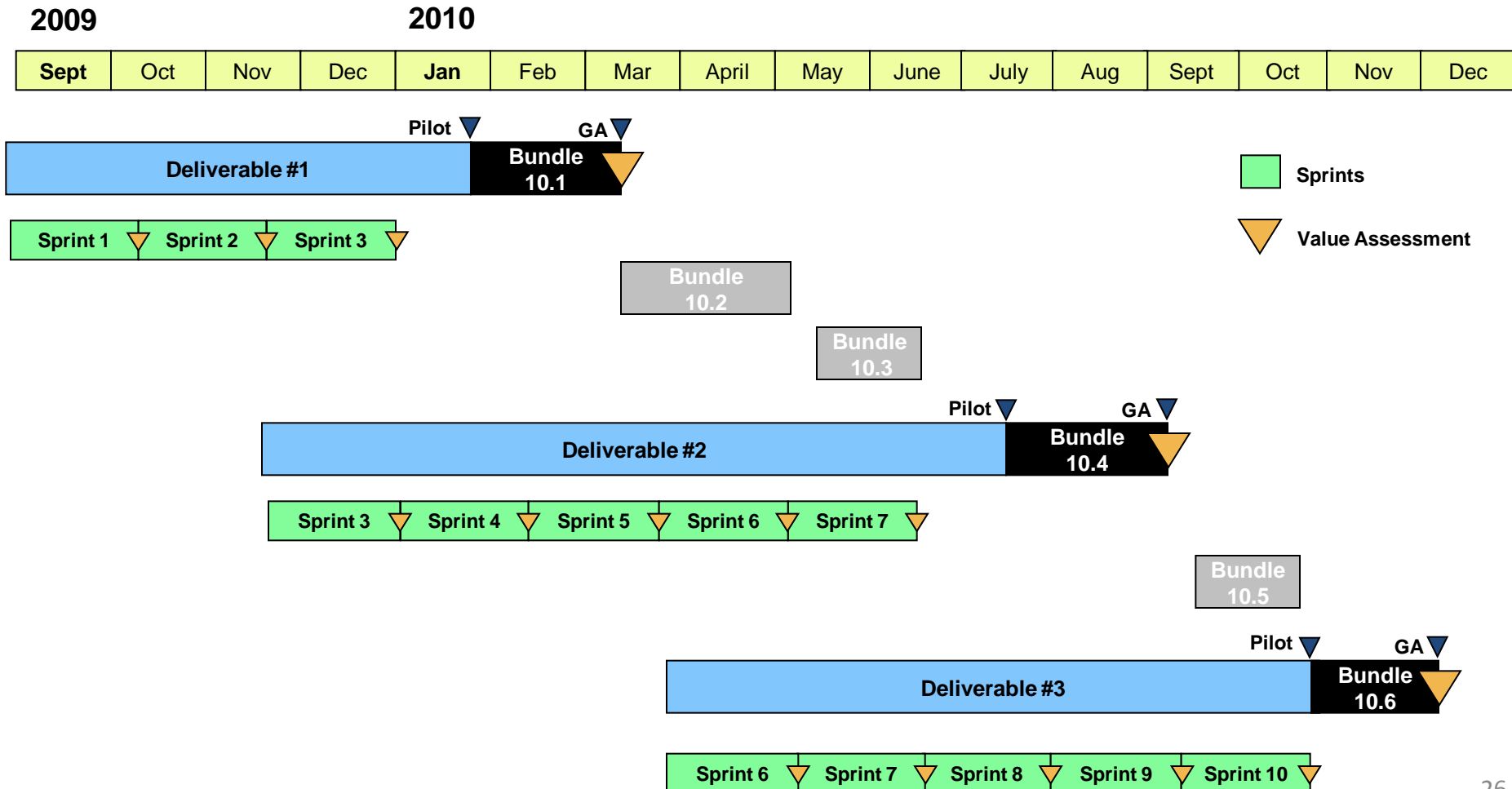
📋 **Recommendation:**



# Case Study: Edward Jones

**X Challenge: 30 day production deliverables often do not fit business model.**

**📅 Recommendation: Clearly define a release strategy**



# Case Study: Edward Jones

**X Challenge: Culture deeply entrenched in waterfall methodology; clear criteria needed to cauterize an AGILE mindset.**

**📋 Recommendation...**

## **AGILE Eligibility Criteria**

- I can commit **resources** that are focused on Agile development, and are available on-site (**100% if needed**) to communicate with sprint team members.
- I accept scope **NOT** being guaranteed, as long as I know my most important priorities are being delivered first. I realize that the approved **cost will be fixed**; when exhausted, a new phase should be submitted for approval. I realize that **lower priority** work will be "left on the table".
- I understand the importance of, and am ready to create, **test cases** to help drive out requirements, even **before any code is written**.
- I'm comfortable working **face-to-face and daily** with developers to flush out requirements, knowing that new requirements will be addressed in a next sprint.
- I understand the importance of the **Product Backlog** being the "Business" plan, and am committed to creating/updating this plan with all sprint team members on a **daily** basis.
- I understand that **vendor contracts** must align with Agile development processes.

# Case Study:

## Background

- 5,000+ software engineers
- Wide range of project types
  - Embedded flight software on aircraft
  - Satellite software
  - Aircraft training simulators
  - Traditional web applications
- Legacy programs with millions of lines of existing code
- Software with safety critical certification requirements
- Every program has unique constraints and complications
- Deploying a customized Scrum-based Agile process

# Case Study: Boeing

## ✓ Successes

- Strong executive leadership support
- Dedicated group of experienced evangelist/champions
- Extensive support infrastructure
  - Training
  - Coaching
  - Outreach
- Synergistic, existing Lean initiative
- Rate of adoption by programs has exceeded expectations
- Adopting programs seeing significant improvements in productivity and quality (defect reduction)

# Case Study: Boeing

## X Challenges

- Every program has unique constraints.
  - Rare to have a pure, by-the-book Agile implementation
  - Agile process must be adapted to work with program constraints (we use Lean principles to inform and guide these adaptations)
  - This constrains the benefits achievable compared with a more ideal Agile team, but the benefits are still significant
- Finding cost-effective ways to train and coach multi-site, distributed teams.
- Finding effective ways to communicate our outreach message to such a large, physically dispersed enterprise.
- Implementing automated testing with legacy code bases.

# Case Study: Boeing

## Recommendations

- Don't buy in to the conventional wisdom of which projects are appropriate for Agile and which are not.
- Agile can provide significant benefits in most situations if you can intelligently adapt to the project's unique situation.
- The only real disqualifiers for Agile are all non-technical:
  - Someone on the team is actively opposed. Either get rid of them or don't use Agile – too easy to sabotage.
  - The customer is opposed
  - The contract does not allow any flexibility for incremental delivery
- For large organizations it is important to know and understand Lean principles.

# Break-Out Session Closing

- Questions / Answers
- Thank You!
- 1-Page Take-Away Available
- "Agile Café" Roundtable (1-2:30pm)

# Supporting Details

# Iterative and Incremental Development

## Incremental Development

*Dividing the project into various **independent** parts and developing these sub-parts at the same/different rate and integrating them when ready. Specifically, staging and scheduling in increments!*

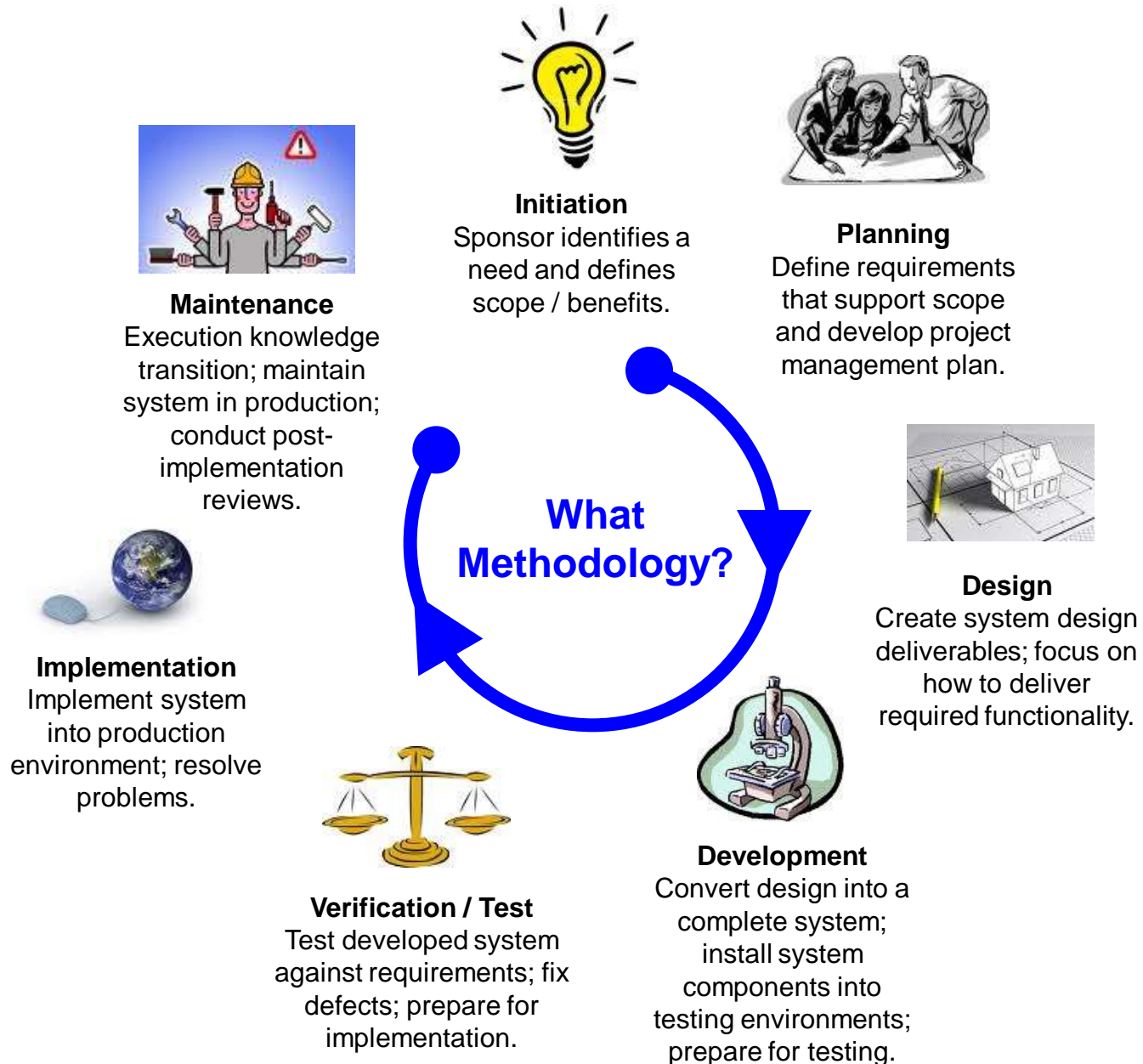
## Iterative Development

**Multiple iterations** help “iterate” toward a final solution.

Iteration 1: Build core registration function.

Iteration 2: Enhance the core registration function.

# System Development Life Cycle





# Waterfall

## Initiation

Sponsor identifies a need and defines scope / benefits.



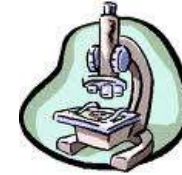
## Planning

Define requirements that support scope and develop project management plan.



## Design

Create system design deliverables; focus on how to deliver required functionality.



## Development

Convert design into a complete system; install system components into testing environments; prepare for testing.



## Verification / Test

Test developed system against requirements; fix defects; prepare for implementation.



## Maintenance

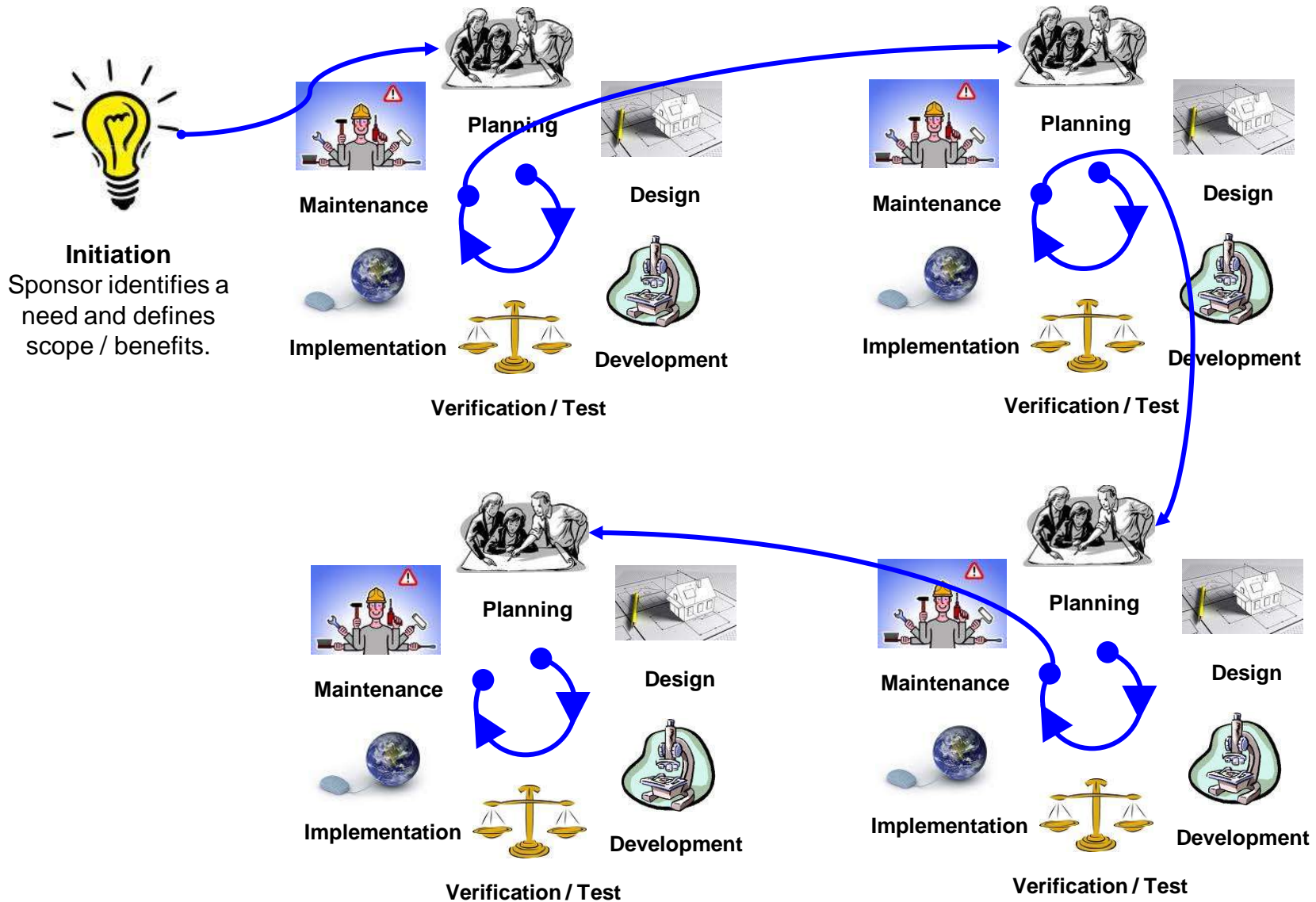
Execution knowledge transition; maintain system in production; conduct post-implementation reviews.



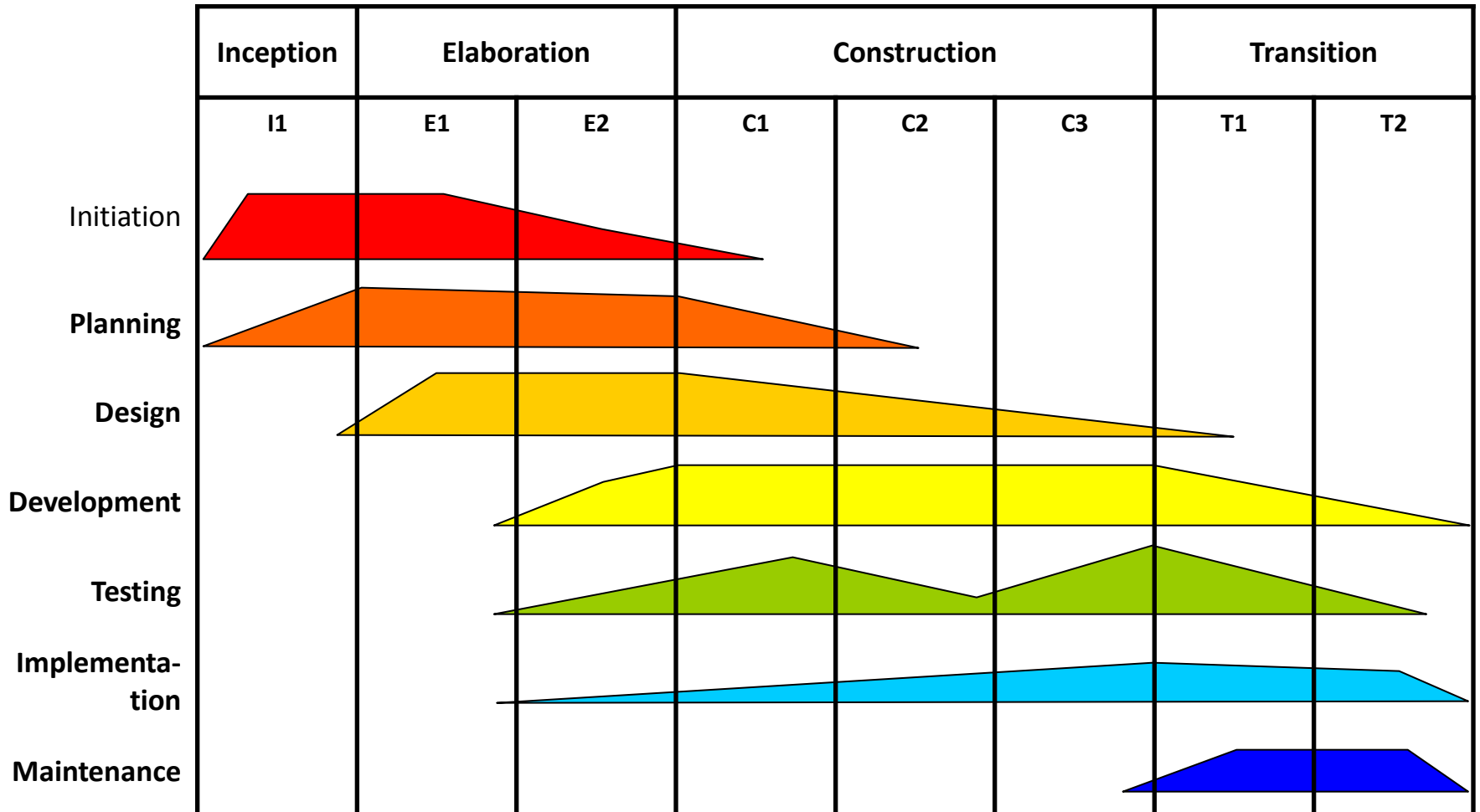
## Implementation

Implement system into production environment; resolve problems.

# Agile & IID



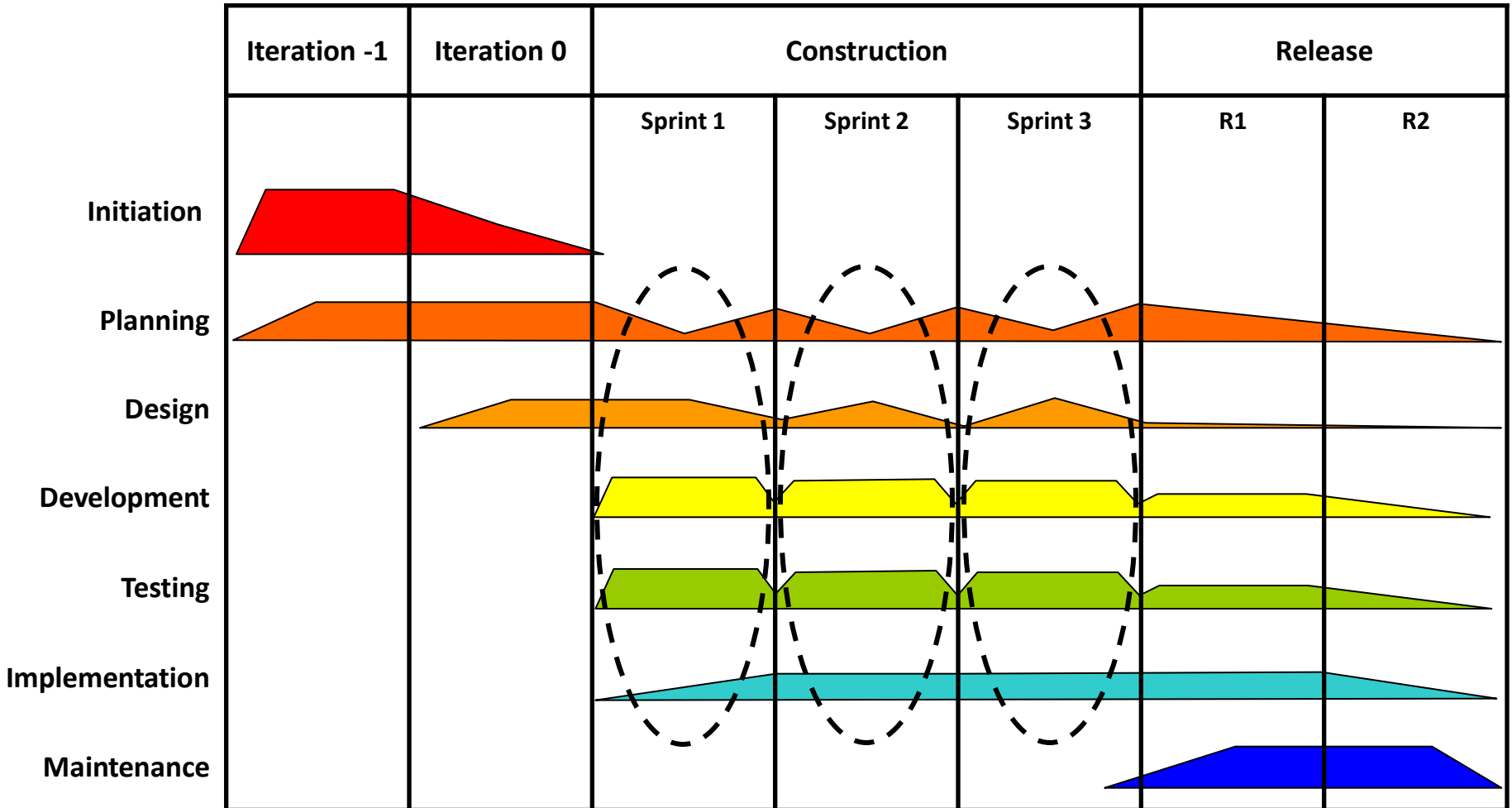
# Iterative & Incremental (IID)



Time



# Agile



Time