



SPRING 2011

## CONTENTS

Alumni Hall of Fame	
Nomination Form . . . . .	19
Alumni Notes . . . . .	13-17
Dean's Message . . . . .	1
Entrepreneurship . . . . .	1-5
Faculty News . . . . .	18
Homecoming . . . . .	5-8
Memorials . . . . .	18
Project Management . . . . .	8
Student News . . . . .	9-10
Undercover Boss . . . . .	11-12

## A Message from the Dean



You've probably heard the estimates – 60% (maybe up to 90%) of new businesses fail each year. The reasons for failure vary from lack of funding to poor management to products or services that cannot compete. Equally familiar are the reasons why companies succeed – a unique product or service that is first to market, persistent and dogged leadership, and just plain luck. Research on entrepreneurship suggests that many entrepreneurs engage in multiple start-ups, some of which succeed and others that fail. Our interest in entrepreneurial success and failure acknowledges that entrepreneurial activity is an essential element to economic growth, job creation, and quality of community life.

What can we do in business schools to enhance the success of new businesses? Can entrepreneurship be taught? Or must one be born an entrepreneur in order to succeed? We've read the research (some of our faculty created it) and our considered response is, "Yes, we can help."

We think we can assist new entrepreneurs by helping them to network with other entrepreneurs so that they can learn from others' successes and failures. Our School of Business alumni include hundreds, if not thousands, of entrepreneurs, some of whom you will meet in this issue of bWorld. Thus, that networking can begin among our own alumni.

We believe we can assist budding student entrepreneurs by creating a learning environment in which their ideas for new ventures are encouraged and supported. We are excited about the emergence of our student-led Collegiate Entrepreneurs Organization (CEO), especially its leadership in launching the first student business plan competition at SIUE.

We would love to hear about your entrepreneurial ventures! Please let us know, too, if you would be willing to share your experience with our students in ways that might help them grow, succeed, and contribute to the creation of wealth and prosperity in our communities.

Gary A. Giamartino, Ph.D.

Dean

## Entrepreneurial Spirit

**Ralph F. Korte** (BS '68) wakes up every morning with these thoughts running through his mind: *faster, better, less expensive*. "This has been the motto for my business since its founding in 1958 and in my personal opinion is a gold standard for excellence in the construction business," said Korte. Korte is the founder and chairman emeritus of the board of Korte Company and is described by Gary Giamartino, dean of the School of Business, as the consummate entrepreneur.

When speaking with Korte, it is obvious that entrepreneurship is one of his passions. Korte believes that entrepreneurship is a necessary element for our economy and is a quintessential part of American society. "Entrepreneurship is what fuels the American dream; it is what allowed me to go from a youth on my family's farm to the founder and CEO of a multi-million dollar national company." (*continued p.2*)



Ralph F. Korte

(continued from p.1)

Korte believes that entrepreneurs are needed now more than ever. "We need people to start businesses and create employment because that is what truly stimulates the economy."

Korte stressed that the key to becoming an entrepreneur is to be inquisitive and to not be afraid to take chances. When asked what motivates him as an entrepreneur, he simply replied "self-fulfillment and the idea of

creating something that is good for society as well as our employees."

Like Ralph Korte, the School of Business believes that entrepreneurship is important because of the economic growth, employment and productivity it creates. The School has countless alumni who are leaders not only in the marketplace but their communities as well. In this edition of the *bWorld* we want to acquaint you with some of our innovative alumni and their achievements.

## Global Brew



Ryan F. High

**Ryan F. High** (BS '07), his wife, Laura, and friend, Ryan Lowe, (yes it's a High/Lowe company!) are tapping into their love of craft beer and bringing with it one of Edwardsville's newest hangouts, Global Brew Tap House & Lounge. The trio opened the doors to their new endeavor in early February. This pub-inspired space is home to 50 beers on tap and more than

200 craft beers from around the world. "We want to bring something new to the area. Edwardsville is a growing community and it is time to have an establishment where friends can gather and enjoy themselves," said High. Laura also noted that "the 'Ryans' and I live and work in the area, we were ready for a place where we could learn, hang out, and try some great beer."

High feels that his experience at SIUE prepared him to run a business. "In many courses my instructors emphasized hands-on learning and projects. There were several real-world exercises that directly related to creating/running a business. Production, Marketing Research, Accounting, and Management were all classes that provided valuable insight to my future endeavors," said High.

Currently a real estate agent with RE/MAX Preferred Partners in Edwardsville, High also referenced some of the unique challenges of running a business versus working for someone else. "The level of responsibility is extremely high. You have to be very efficient with your time to make sure every facet of work is covered. The amount of behind-the-scenes decision making is also incredible. From selecting lighting fixtures to product mix, and employee scheduling, decisions are fast and frequent." High also noted, "As a business owner, you are your business, which also means you have an added responsibility of hiring the right employees to represent you and your company."



Gail A. Myers Liniger

**Gail A. Myers Liniger** (BS '68) is the co-founder and vice chairman of RE/MAX, LLC (RE/MAX is an acronym for Real Estate MAXimums). A St. Louis native, Liniger relocated to Denver in 1973 and was the first employee to join RE/MAX. In that same year, she was promoted to vice president, and in 1991, was named CEO. She became Vice Chairman of the Board in 2002.

From a single office in Denver, RE/MAX has grown to be a global franchisor with nearly 90,000 agents in more than 80 countries. Ernst & Young and *Inc.* magazine named Liniger 1989's "Entrepreneur of the Year" for the state of Colorado in the real estate and construction category.

Liniger is committed to both her business and her community. She is the co-founder of the Denver-area conservation center, The Wildlife Experience. The center is a quality venue for exceptional cultural exhibits; an educational center for all ages; and a gathering place for social, civic, and business activities. Liniger and her husband, David, were named Colorado's Outstanding Philanthropists in 2008.

High encourages future entrepreneurs to "talk to local business owners. Do research on every aspect of the business, and once you think you have everything in line, step away and reassess." High referenced the current economy and the state of traditional lending institutions. He urged prospective business owners not to be discouraged when they hear the word 'no.' "We approached more than 10 banks and pitched our business plan. We quickly realized that finding financing would be an uphill battle, and after seven months of talking to uninterested banks, our families stepped in. They all agreed to assist us in order to get our business off the ground." High concluded, "While depending on family is not the answer for everyone, it is extremely important to lean on the resources you do have available – other business owners, family, and friends can provide advice and valuable points of view."

## Executive-in-Residence Program Hosts Entrepreneur



Lawrence B. Heitz

Business alumnus **Lawrence B. Heitz** (MBA '69) was the first graduate of the SIUE MBA program and now can claim he was the first Executive-in-Residence for the School's recently created program.

The Executive-in-Residence Program brings alumni who are leaders in their corporations or business owners to campus as a resource

for students and faculty. The program is a great way to reconnect alumni to the School and bestow some of their business and leadership knowledge to students. Executives are available throughout the week to teach classes, consult individually with students, and meet with student organizations.

From September 27 through October 1, Heitz lent his entrepreneurial expertise by consulting with students about class projects, providing career advice, and speaking with student organizations. Students were encouraged to take advantage of this opportunity to learn from a successful alumnus. Heitz believes that this program can "provide practical examples of how coursework can relate to careers."



Heitz visited Professor Tim Schoenecker's undergraduate and graduate strategic management classes. In both classes, Heitz discussed factors that he looks for when evaluating the attractiveness of acquisition candidates. He also talked about the pros and cons of manufacturing specialty products in China and Southeast Asia. "The students enjoyed hearing about his overseas experiences. Additionally, my MBA students appreciated hearing from the first graduate of our MBA program, and his successes gave them something to shoot for," said Schoenecker.

***Heitz believes that this program can provide practical examples of how coursework can relate to careers.***

Heitz currently resides in Scottsdale, Ariz. and is the owner and CEO of two manufacturing firms based out of Colorado Springs; IC Interconnect and Thin Metal Parts. IC Interconnect is a Chinese joint venture that

manufactures highly specialized chips for a niche market that supplies companies around the globe. Thin Metal Parts is a company that creates exactly that, thin metal parts! The company does business with a variety of tech companies.

In addition to being a serial entrepreneur, Heitz is involved in community service work and serves on the Board of Directors for Tumbleweed Youth Services in Phoenix.

## SchoolTube

Business graduate **Carl A. Arizpe** (MBA '89) is the president and co-founder of SchoolTube, a St. Louis based technology company that provides educators and students a safe and fun video-sharing environment that enhances classroom and learning experiences. The premise of the company is similar to the very popular YouTube except that the videos and media uploaded onto the website are first moderated and approved by the teacher. SchoolTube's website, schooltube.com, first launched in 2006 and has since grown to be the largest K-12 moderated video sharing website in the world.

Previous to founding SchoolTube, Arizpe worked for Oracle. "I have always enjoyed working with high-tech products and working at Oracle as well as being a pilot with the Missouri Air National Guard gave me that exposure and encouraged me to learn more," said Arizpe. These experiences in conjunction with the education

from SIUE's MBA program gave Arizpe a solid foundation to start working on SchoolTube.

"Starting a business is tough, but I was excited about the independence of working for myself as well as taking my own ideas to create a sustainable business," said Arizpe. He also noted the importance of doing market research and "to be honest with yourself, that the idea you have is truly something that the market will accept."

SchoolTube is backed by a variety of local investors including Charter Communications' co-founder, Barry Babcock. When asked about pitching his business and gaining the interest of investors he had this advice; "make sure you give realistic cash flow projections, be creative, and do your market research. Investors want to see results before they put their money in. So, pilot products are a great way to show investors how your product works and why it will be successful."

## Five Guys Franchise



**James R. Dudine** (MBA '83) was working for the FDIC in Washington D.C. when he began looking for the right MBA program. "I could choose from among the D.C. schools like George Washington, American University, or Catholic University, but at that time these schools were not AACSB accredited. SIUE was offering a weekend program at Bolling Air Force Base that was accredited and fit my schedule."

"Although I continued to work for the FDIC for many years after graduation, the courses I took during the MBA program gave me the confidence to go into business for myself and to risk a good amount of personal capital." Dudine had just retired from the FDIC and moved into a beach house in Bethany Beach, Del., when he decided to open his first Five Guys franchise. "After a few months of retirement, we knew that just sitting around the house

was not going to cut it. So we thought about the things we enjoyed in the city that we did not have at the beach, particularly during the off-season. Five Guys Burgers and Fries was at the top of the list, and we happened to know the family that started the business. After a phone call, we found out that they had just begun to franchise. We met with them and decided to go for it."

"Some interesting challenges I have experienced in operating this franchise are staffing and financing. Staffing is critical and a real challenge. In order to maintain quality food and service with emphasis on cleanliness, well-trained and motivated people are absolutely necessary, and they are hard to find. Funding the operations can also prove to be challenging. In the current economic environment, bank lending has practically dried up compared to two or three years ago when banks were extremely eager to lend to small businesses."

When asked what advice he could offer to anyone interested in becoming an entrepreneur, Dudine stated, "Starting and running a small business can be extremely rewarding. You are your own boss and that is attractive, but you must be prepared to be on call 24/7 and have a passion for the business. One area that, at least as much as I can remember from my college days, is not emphasized in class or in the textbooks, is how to get out of the business when the need arises. It is relatively easy to start a business. Exiting the business is often much more difficult. Prospective entrepreneurs should consider exit options, both best case and worst case scenarios, before deciding to take the plunge."

Dudine and his wife still reside in Bethany Beach, Del. They opened a second Five Guys location in Lewes, Del., in December 2006 and a third restaurant in Rehoboth Beach, Del., in June 2008.

### What's New With You?

Name _____	Name while attending SIUE _____	Degree/ Grad Year _____
Home Address _____	City _____	State _____ ZIP _____
Home Phone _____	Email _____	
Place of Employment _____	Title _____	
Business Address _____	City _____	State _____ ZIP _____
Business Phone _____	Business Email _____	
Have you been promoted, married, had a child, retired, received an award? Let us know! _____		

## Collegiate Entrepreneurs Organization

The thought of owning a business is at the forefront for the School's Collegiate Entrepreneurs Organization (CEO). Learning from successful alumni has instilled a drive to "make it big" by creating the next best idea. Students look to carry on the tradition many of the School's alumni have set in creating successful businesses. One of the ways that students can get involved and learn more about entrepreneurship is to join CEO. This student organization is a catalyst for student members to learn about helpful resources for entrepreneurial research, local entrepreneurial successes, the start-up process, opportunities available to young entrepreneurs, networks of young entrepreneurs, opportunities to participate in entrepreneurship competitions, sources for small business assistance, business skills, and much more. The organization is open to all students, regardless of their major, across the University.

This spring, CEO hosted the first ever business plan and pitch competition at the University with more than \$10,000 in startup capital and support packages being offered to the winners. The competition, called *The Other 40*, is based on the idea that 60 percent of start-up businesses fail. "We truly believe that members of CEO are going to be in the other 40 percent that succeed," said CEO president and junior business major, Andrew Foster.

Foster said he and fellow business student, Matt McElwee, the organization's vice president and a current business owner, first started discussing the concept of a pitch competition to help support entrepreneurial-minded students at SIUE and to help grow small businesses within the local community. There were many steps in creating the pitch competition that mirrored starting a business. The first task was to find funding for the prizes. "Securing funding for *The Other 40* was one of the most important steps to preparing the competition for launch. It was almost like a separate pitch competition in itself," stated McElwee.

"In order to ensure the success of the competition's first year and its continuation throughout the coming years, we had to garner enough support to sustain the prize amounts for quite a while. The School of Business, the SIUE Entrepreneurship Center, and our amazing Cougar Alumni have all helped in obtaining funding and prizes for *The Other 40* participants. These gifts include one-time cash contributions and guarantees of services to be donated to the winners," said McElwee.

After two rounds of judging, 12 students aspiring to become successful entrepreneurs pitched their business ideas April 6 to a panel of judges that included Matthew

Smith with Polsinelli & Shughart PC, Bob McElwee a serial entrepreneur, and Mara "Mitch" Meyers ('77/'80), retired co-founder of Zipatoni advertising firm. The judges were impressed with the presentations from all the top 12 student entrepreneurs. The top three winners of *The Other 40* business plan and pitch competition are: third place, receiving a cash stipend of \$1,000 plus business services, is business student Paulo Gonzalez. His company, Tech Language is a custom language learning program that combines personal language coaches with the portability of the internet. Second place, receiving a \$2,500 cash stipend plus business services, is the team of Brian Derrow, Cory Akers, and Taylor Hook with their Virtual Reality Bicycle Application (VRBA) that brings virtual reality concepts allowing a user to virtually bicycle through the Grand Canyon and other major cities and attractions from the comfort of their homes. First place, receiving a cash stipend of \$5,000 plus business services, went to Eric Trey Garrison with The E-Scene, a high quality music venue to engage Edwardsville and the surrounding areas featuring local and national acts that provides a safe, affordable, non-alcoholic facility targeted toward students and young adults.

"With the CEO member base, the School of Business, and countless other amazing partners, we are creating a chance for students to truly get excited about starting their own businesses, to build the skills and funding that they need to succeed, and to launch their ventures as current students," said Foster. He concluded by saying that "We started this competition to help build SIUE entrepreneurs - because these are the individuals that will create jobs, better our community, and lead the future."

## Homecoming 2010

Homecoming Week at SIUE held a myriad of activities for students, alumni, faculty, staff, and friends. SIUE prevailed athletically at the Club Football game and the Men's Soccer game. The Club Football team was victorious over Ohio State University's Club Football team on Saturday, October 9. Afterwards, the festivities of Cougar Fest offered live music and a community festival. The Men's Soccer Team took to the field that evening and prevailed over Bradley University. But not all the action during Homecoming Week centered on athletics. The School of Business offered several opportunities to alumni and students to meet each other and to learn from several outstanding School of Business alumni.

The following pages provide highlights of these activities.

(continued p.6)

(continued from p.5)

## Power Breakfast Welcomes Montblanc CEO



Jan-Patrick Schmitz

**Jan-Patrick Schmitz** (MBA '94), president and CEO of Montblanc North America, was the sixth alumnus to be the featured speaker at the School's annual Power Breakfast in October. The Power Breakfast connects prominent alumni from around the country with their alma mater. Schmitz spoke to an audience of 95 people that included business students, faculty,

and alumni. He spoke candidly with the audience, joking about his treacherously long walks through the snow from the red parking lots on campus. He also talked about other aspects of his education at the University and his international work experience.

He emphasized the importance of communication, people skills, and knowledge of the increasingly global marketplace in order to have a successful business career.

Schmitz, a native of Germany, came to SIUE in 1992 to attend graduate school after earning an undergraduate degree from the International Business School in Lipstadt, Germany. He chose SIUE for graduate school because his undergraduate university had an international partnership with SIUE. Schmitz joined Montblanc, a company that is known globally for its fine writing instruments, in 1994 after graduating from the MBA program. He served as CEO of Montblanc in Japan for six years before being named president and CEO of Montblanc North America in 2003. Schmitz currently resides in New Jersey with his wife and their three children.



Schmitz with student Paulo Gonzalez

## Alumni Panel Discusses Accounting Fraud

The School of Business presented a panel discussion: *Law & Order: Forensic Accounting Unit* during Homecoming Week. The panel was composed of three alumni: **John F. Saric**, MBA '81, senior audit manager for the Federal Reserve Bank in St. Louis; **Christina L. Rother**, BSA

'04, MSA '05, audit manager with KMPG in St. Louis; and **Scott A. Stringer** BSA '84, head of Forensic and Litigation Services at Ostrow, Reisin, Berk & Abrams, Ltd. in Chicago. The discussion was moderated by SIUE accounting professor, Dr. Brad Reed.



Left to Right: Scott Stringer, Christina Rother, John Saric, Dr. Brad Reed

The panel discussed accounting fraud from the external audit, internal audit and forensic perspectives. Panel members spoke candidly about how they deal with accounting fraud in their respective professions, providing examples of how fraud occurs. They referenced the three major factors in most fraud cases: pressure, opportunity, and rationalization. The discussion concluded with questions from alumni, students, faculty, and friends. Continuing education credit was offered to participants.

(continued p.7)

(continued from p.6)

## Alumni Hall of Fame

The School of Business at SIUE has produced more than 21,750 graduates who have excelled in a variety of business careers. Some graduates have become entrepreneurs who create jobs, products, and services that improve the lives of countless people. Others use their education to enhance the pool of knowledge and leadership at major corporations. To honor their success, each year the SIUE Alumni Association presents the SIUE Alumni Hall of Fame. Alumni from the various Schools and College of Arts & Sciences (CAS) are nominated by their friends, family members, and peers. Committees comprised of emeritus faculty, current faculty, administration, and alumni, within the various Schools and CAS, select from an outstanding pool of nominees.

The 2010 School of Business honorees included **Alfred C. "Al" Hagemann, Mara "Mitch" Meyers, and Judge Milton S. Wharton**. New inductees were introduced at the annual SIUE Alumni Hall of Fame Awards Dinner held Homecoming

Weekend October 8 at the Morris University Center. The 2010 Hall of Fame Class has achieved a level of professional, community, and academic excellence that brings distinction and honor to themselves, which in turn brings distinction and honor to SIUE and the School of Business. "The SIUE Alumni Hall of Fame provides living examples of the professional and community leaders our university is dedicated to producing, and it is important because it allows us to recognize the achievements of our alumni. It also provides a more visible display of our honorees' contributions, which is a great motivator for our current students because it helps show them what is possible," says SIUE Alumni Affairs Director Steve Jankowski.

To download a form to nominate deserving School of Business alumni, please go to: [siue.edu/alumni/awards/halloffamenominationform.shtml](http://siue.edu/alumni/awards/halloffamenominationform.shtml) or complete the nomination form on page 19 of this publication.



Alfred C. Hagemann

**Alfred C. Hagemann** (BS '63), went to work for Arthur Anderson, LLP after graduating from SIUE. He progressed to partner level in 1974, a position he held until his retirement in 1998. He has invested in several small businesses, and he was one of the founding members of Heartland Capital Investments.

He currently has a CPA firm, Alfred C. Hagemann, CPA, and he serves on the board of several not-for-profit and financial boards, including Financial Counselors, Inc. Hagemann serves on the SIUE Foundation Board of Directors and was a founding member and chair of that Board's Planned Giving Committee. Hagemann has played a critical role in the SIUE School of Business, creating the Hagemann Tax Learning Center in the School's Accounting Department, the Hagemann Leadership Center, and the Hagemann Endowed Scholarship. He was named the SIUE Distinguished Alumnus of the Year in 1982, and is a lifetime member of the SIUE Alumni Association.

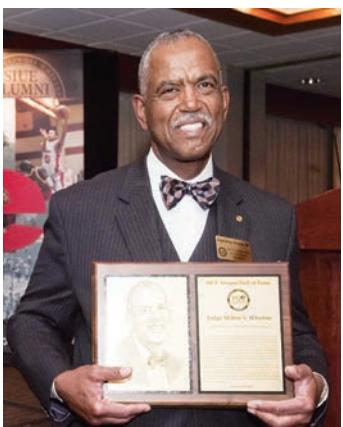


Mara "Mitch" Meyers

**Mara "Mitch" Meyers** (BS '77, MBA '80), began her career in brand management with the 7-Up Company. She was recruited by Anheuser-Busch to launch Bud Light using the "Spuds McKenzie" concept, which was her brainchild. She became the Director of Marketing for a new Anheuser-Busch Beverage Division making her, at the time, the highest ranking woman in Anheuser-Busch corporate marketing, and was named AdWeek's Woman of the Year in 1987. After leaving Anheuser-Busch, Meyers formed Zipatoni Company, growing the firm to 350 employees, with offices in five states and billings exceeding 40 million dollars a year. She attracted such clients as Motorola, e-Bay, Miller Brewing Company, Bacardi, and Snapple before retiring in 2003. Since her retirement, she became a partner in two additional businesses, Maison de Chanticleer and CasaMima. Meyers is a member of the SIUE Foundation Board of Directors having served as Treasurer, and currently serving as the organization's Board president. She was named the SIUE Distinguished Alumnus of the Year in 1992 and is a lifetime member of the SIUE Alumni Association.

(continued p.8)

(continued from p.7)



Judge Milton S. Wharton

**Milton S. Wharton** (BS '69) earned his law degree from DePaul University in 1975 and was appointed an associate judge in St. Clair County Circuit Court in 1976. He was elected a circuit judge in the 20th Judicial Circuit of Illinois in 1988. Judge Wharton has been on the bench for more than 33 years and could have retired several years ago, but continues to handle a full caseload with no pay. He currently serves as the president of the St. Clair County Bar Association and has been widely recognized for his community service with awards including the Kimmel Community Service Award, the Martin Luther King Humanitarian Award, Whitney E. Young, Jr. Service Award from the Boy Scouts of America, and Pro Ecclesia Et Pontifice from the late Pope John Paul II. He was named a "Legend in the Legal Community" by the St. Louis Argus newspaper. Wharton served as a member of the SIUE Foundation Board of Directors, is a past-president of the SIUE Alumni Association Board of Directors, was named the SIUE Distinguished Alumnus of the Year in 1998, and is a lifetime member of the SIUE Alumni Association.

## The Next Generation of Project Management



The School of Business' sixth annual Project Management Symposium, *The Next Generation of Project Management: Are You Ready?*, was held November 19, 2010. This all-day event at the Morris University Center on campus attracted more than 250 attendees from local corporations and businesses.

The symposium consisted of various break-out sessions, presentations, roundtable and panel discussions. Topics from the break-out sessions included "Stray Rescue: Making a Bad Project Good" and "The Impact of Social Networking on the Project Manager". Both focused on how virtual projects and teams have an impact on the way the project is managed as well as the new tools and processes involved.

Maryellen Kliethermes, supervisor of the Information Technology Project Management Office at Ameren Missouri, attended the Social Networking break-out session. Kliethermes said, "I really enjoyed the presentation. We discussed the value of Facebook, Twitter, and other media possibly useful in business. The conversation was very lively because the topic can be a little controversial due to the broad base of understanding."

Peter Fornof, CIO and senior vice president with Hortica Insurance and Employee Benefits, was a facilitator for the discussion on ethics. When asked why he participated in the symposium, Fornof said: "Although project management is not my profession, I'm responsible for large, critical projects at my company. I find 'comparing notes' with other attendees is very helpful. I also learn about best practices that I can apply to projects."

This year's event was sponsored by Ameren, Edward Jones, CA Technologies, Microsoft Project 2010, Oracle, Scottrade, The Metro St. Louis Chapter of the Project Management Institute, and the Illinois Entrepreneurship Network.

## Recognizing Excellent Student Achievement

### Frank A. Staggers Award

The Frank A. Staggers Award of Excellence in Marketing Research was established in the School of Business in memory of alumnus **Frank A. Staggers** (MMR '94). His lifelong pursuit of knowledge and a strong desire for self-improvement led him into the SIUE Master of Marketing Research (MMR) program. Staggers worked with the Marketing Department and his employer Southwestern Bell, to support internships and other MMR development opportunities. When Staggers passed away in February 1997, his family, Marketing Department faculty, MMR alumni, friends, and co-workers created an award to recognize the academic excellence of graduate students in the MMR program at SIUE. This award commemorates Staggers' spirit of learning and pursuit of knowledge.

The 2011 recipients of the Frank A. Staggers Award of Excellence in Marketing Research are **Gaurav Banerjee** (MMR, '10) of Bhopal, India; **Julie Patti** (MMR, '10) of St. Louis; and **Amanda Sodam** (MMR, '10) of Collinsville, Ill. While completing their MMR degrees, Banerjee interned at Anheuser-Busch InBev, where he developed customer satisfaction instruments, detailed analysis, and reporting plans for various client groups. Patti interned in the Strategy and Portfolio Management group at Covidien, a global healthcare company. Sodam interned at Ipsos Forward Research, an international marketing research firm.

### Delta Sigma Pi Receives Charter

Delta Sigma Pi, a business fraternity open to business majors or to those interested in majoring in business, was reinstated at SIUE January 20, 2011. The business fraternity had been deactivated in 1986 due to low membership.

Students began thinking about getting the organization back together as early as 2006 but membership and funding were difficult to come by. The club started gaining momentum in 2009 and membership increased. "I think students started becoming interested in Delta Sigma Pi because there weren't many other student organizations that offered both social and academic aspects," said junior business student Kelsey N. Norris.

Senior business major, Christofer D. Myers of Jerseyville, Ill., is the new president of Delta Sigma Pi. Myers said that the organization does a variety of charity work on and off campus as well as fund raisers for the fraternity.

"This year we participated in a fund-raising event at Auffenberg KIA. "The dealership donated money for each person we brought in to test drive a vehicle. We also are sponsoring a Relay for Life Team," said Myers.



The fraternity recently received its charter at Delta Sigma Pi's national convention in New Orleans. The group plans to take the money from their fund raising efforts to help pay for transportation to this year's convention which will be held in Baton Rouge, La.

### Enterprise Holdings Student of the Semester Award

**Katlyn K. Holm** of Quincy, Ill., is a junior business student who recently was honored with the Enterprise Holdings Student Organization Leader of the Semester Award for Fall 2010. The award recognizes students who



Katlyn K. Holm

are nominated by faculty and students for outstanding participation and responsibility in a student organization. Holm's award recognizes her work as a member of SIUE's American Marketing Association (AMA). "Katie has been the driving force behind this year's AMA Case Competition, and as the competition nears its end, I can honestly say that Katie has done a remarkable job in leading her team through a challenging competition," said Edmund Hershberger, associate professor of Marketing and faculty advisor to the SIUE chapter of AMA.

(continued p.10)

(continued from p.9)

## Business Student Elected to National Board of DirectorsCEO



*Jeffry S. Harrison*

Harrison said when he initially received an invitation to join the honor society he was not sure he was going to have time

**Jeffry S. Harrison**, a junior business administration major, was selected Vice President of Students for The Honor Society of Phi Kappa Phi, the nation's oldest, largest, and most

selective all-discipline honor society. The election occurred at the biennial convention of the organization in Kansas City, Mo., last August.

Harrison adds that he hopes to bring a student's perspective and energy to the board and cites increasing enrollment, promotions, and networking as some of his objectives for the upcoming year.

Harrison also serves as one of the student members of the Southern Illinois University Board of Trustees.

## Club Basketball Has Successful Season

For **Kaylee A. Krischel**, senior business student and a Cox Scholar, leadership opportunities are found in some unlikely places. As vice president of the SIUE women's club basketball team, Kaylee helps with administrative duties such as scheduling games/tournaments, fundraising, and even putting together a tournament at SIUE. "I believe my role as an officer on the team also carries onto the court, where I show constant support for our team and even act as a coach in some instances. I'm sure this leadership experience will also benefit me in the business world."

This season has been exceptionally successful for the women's club basketball team. They have won the Eastern Kentucky/University of Kentucky Tournament, the Ohio State Tournament and have been named national champions at the finals recently in Austin, Tex. The women's club basketball team is organized and run by students and is different from intercollegiate teams because the players are not given scholarships and the University does not fund the tournaments. The team plays other club basketball teams from universities in the Midwest as well as several Junior Colleges and Division III Varsity schools.

Krischel has played on the team since she was a freshman and offered some insight into the team's

success. "The best memory I have from playing on the team so far is winning the Eastern Kentucky University/University of Kentucky tournament. That was the first tournament we went to this year, and we ended up winning the championship! Our team played great."



*Kaylee Krischel, second from right*

While the team is focused on winning, school is still the number one priority. "One of our main goals is to be competitive as possible while still remaining focused on academics," said Krischel. She went on to say that the experience was not only rewarding but she feels that she will benefit both academically and professionally from her experiences on the team.

Krischel also spoke of how her time on the court translates to tangible skills off the court. "Being able to work effectively on a team is crucial in both academics and in a professional career. Not only that but we practice three times a week and then have tournaments on weekends, so I must be able to manage my time well in order to commit enough time to school, basketball, and work." Krischel also noted that "the hard work is definitely worth it because we had tons of fun at the tournaments, and in the end were able to represent SIUE and bring home a trophy."

## Undercover Boss Revealed



Fernando G. Aguirre

Business alumnus and Chiquita Brands International's Chairman and CEO, **Fernando G. Aguirre** (BS '80), was featured on CBS's hit show *Undercover Boss*. The show aired October 31, 2010, and is available for viewing on the CBS website. We sat down with Aguirre to get his reaction to his experience with the show.

*bWORLD:* How were you approached to do the show? Did you immediately want to do it?

Aguirre: CBS simply approached Chiquita to determine if I was interested in participating in the show. At first, I was very hesitant to consider participating as I didn't want people to think I was doing so to further my reputation. Serving Chiquita's business interests is my number one priority, and I was initially unsure how participating would meet this standard. However, as I started to research the show, I realized that this might be a fantastic way to better understand our operations in an "unfiltered" and "real" fashion. As a CEO, it's often difficult to get an unfiltered view of your business operations since your employees generally prepare for any announced visit that you make to the company's facilities.

*bWORLD:* What was your reaction to watching your episode for the first time?

Aguirre: I was relieved and very pleased with how the episode played out. I actually saw it for the first time when it aired on primetime television. When you agree

to participate in the show, you also agree that you have no editorial control of how they piece together the final episode. While this is certainly a risk, it was one I was willing to take as I was confident that our employees and operations would demonstrate Chiquita's excellence.



*bWORLD:* What were you most surprised to find out during your time undercover?

Aguirre: I was really pleased to see the deep commitment and passion each of our employees have for their jobs. As a CEO, you're never quite sure if the vital core values you help promote from the corporate level are truly embraced by the frontline personnel of your workforce. During the filming, I was so pleased to see that each of our employees do embrace these core values and furthermore they are especially committed to quality and food safety. I think these values really came across to viewers when the show was aired.

*bWORLD:* What did you find most difficult while you were on the show?

Aguirre: The long hours. I actually worked the exact shifts that each of the employees would normally have; this meant getting up very early and staying up very late. In fact in one case, I was required to be at one of our processing facilities at 4:00 am.





***"The primary insight I have for SIUE students is that you should work to have a career in life that you are passionate about."***

*bWORLD:* Do you have any new insights that you gained from working undercover that you could share with the business students here?

Aguirre: The primary insight I have for SIUE students is that you should work to have a career in life that you are passionate about. You'll never really "work" a day in your life if you're passionate about the work you do. I've always been passionate about the jobs that I've had, and I really saw that passion in each of our frontline employees. This insight has also led me to ensure that each of our frontline employees have opportunity to grow within the company. We are now working on some new programs to further address that.

*bWORLD:* Have you changed your management style as a result of this experience?

Aguirre: I've certainly picked-up some new ideas from this experience that I think will help make the company even better. First, we've implemented a new program called "Live Chiquita" which really places focus on attaining candid feedback from our employees. In particular, we've formed a group called "The Pulse" which is comprised of frontline employees that will keep me better informed about what's really happening in our operations. I've also taken occasion to show up unannounced to our facilities around the world and to meetings at corporate headquarters. This has been a great way to better see what's actually happening in the company day-to-day.



## Alumni Notes

### 1960s

*James H. Nelson* (BS '64, MBA '70) retired from Laclede Steel in 2000 after 36 years of service.

*Patrick Dillon* (BS '65, MBA '69) is employed by Edward Jones. He lives in O'Fallon, Mo., with his wife and three sons.

*Garrett C. Reuter* (BS '69) was recognized as an Illinois Super Lawyer in the areas of Closely Held Business, Estate Planning, and Probate and Tax. Reuter also continues as a member of the Southwestern Illinois Leadership Council.

### 1970s

*James L. Muehlhauser* (BS '74) is president and CEO with Jefferson Regional Medical Center in Crystal City, Mo.

*Larry E. Cranford* (BS '76) graduated from the Illinois Master Naturalist Program that is part of the University of Illinois Extension.

*James A. Dohr* (BS '76, MBA '80) is the president of Coldwell Banker Gundaker Realty in Chesterfield, Mo.

*Dennis M. Terry* (BS '76) is president and CEO of First Clover Leaf Bank in Edwardsville, Ill., and was named to the Federal Reserve Board's Thrift Institutions Advisory Council.

*Edward J. Blake, Jr.* (MBA '77) is an attorney with Blake and Allen, P.C. in Belleville, Ill. His areas of concentration include real estate, business law, estate planning, trusts and estates, divorce, and family matters. He is a member of the American Agricultural Law Association.

*Robert P. Gray* (BS '77) manages the Texas Forensic Accounting and Litigation Services practice for ParenteBeard, LLC.



Dr. David L. Kapaska

*Dr. David L. Kapaska* (MBA '78) was named regional president and CEO of Avera McKennan Hospital & University Health Center in Sioux Falls, S.D.

*Milan R. Case* (BS '79, MBA '85) is the reimbursement manager at Sisters of Mercy Health Systems in St. Louis.

*Daniel R. Donohoo* (BS '79) retired this year as County Recorder of Deeds for Madison County.

*Joseph G. Uram* (BS '79) is a principal in Alton-based St. Louis Capital Partners.

*Bernard C. Wicklein* (BS '79) is vice president and operations manager at Nooter Construction Co.

### 1980s

*John E. Grizzle* (BS '80) is an engineer with Todd Corp. and currently is pursuing membership in the 50 States Marathon Club based in Texas. He has completed marathons in 45 states and only has Maine, Massachusetts, New Hampshire, Connecticut and South Carolina remaining.

*Anthony T. Holdener* (BS '80) joined the First National Bank of Waterloo, Ill., as senior vice president in the bank's lending area.

*Grant B. Walsh* (MBA '80) of Burlington, Ontario, was appointed by Canada's Transport Minister to chair the board of directors of the Canada Lands Company Limited.

*James A. Conley* (BS '81, MBA '86) was employed by John Henry Foster Co. in St. Louis before moving to Springfield, Mo., to pursue entrepreneurial aspirations. Currently, he is a member owner of Rangeline Marketplace, LLC and an associate of the Kingsley Group.

*Katherine "Katie" A. Elrod* (BS '81, MBA '86) is the owner of To-Do's, The Ultimate Party Store, located in Edwardsville. The store specializes in themed party supplies and carries a wide selection of traditional holiday items.

*William T. Rickher* (BS '81) manages the business development program at Korte & Luitjohan Contractors, Inc.

*Kevin J. Fitzgerald* (MBA '82) was named vice president and compliance officer for First Clover Leaf Bank. He resides in Edwardsville with his wife.

*Robert J. Roennigke* (MBA '82) is a risk manager for Citicorp, Inc. and is board president of The National Alliance on Mental Illness Southwestern Illinois. The agency is dedicated to providing support, education, and advocacy for persons with mental illnesses, their families, and others whose lives are affected by these diseases.

*David B. Warning* (BS '82) heads commercial lending as executive vice president for M&I Bank.

*Cynthia S. Reinhardt* (BS '83) released her first book "LeClaire" which is about the N.O. Manufacturing Co. enclave. It was published as part of the "Images of America" book series.

*Doris K. Reynolds Johnson* (BSA '83, MBA '85) is the founding member and CEO of Pragmatica Healthcare Solutions, a healthcare consulting practice. She also serves on the Advisory Board of the SIUE School of Business.

*Steven F. Springgate* (BSA '83) is a business and planning analyst at the Boeing Company in St. Louis.

*Patty J. Thiede* (BS '83) is the Glen Carbon Director of Finance and Administration in Glen Carbon, Ill.

*Mark J. Deschaine* (MBA '84) is the president and founder of the investment firm Deschaine & Co., LLC, in Belleville, Ill.

*Mark D. Haskell* (BS '84, MS '88) lives in Orlando and is vice president of Disney's food and beverage group for the domestic parks and resorts.

*David W. Weygandt* (BSA '84) is the senior vice president at Gannon Realty Group St. Louis.

*Deborah R. Collins* (MBA '85) was an accountant for the Department of Army, Aviations Systems Command before holding positions with the Department of Agriculture and Farmers Home Administration (now called Rural Development). She retired in 2008 with 32 years of service.

*Joel H. Harres* (MBA '85) owns Harres Home Furnishings in Columbia, Ill.

*Rodney L. Harris* (MBA '85) is a research specialist for the Learning Sciences Research Institute at the University of Illinois Chicago.

*James P. Juna* (MBA '85) is the vice president of quality assurance and compliance at Johnson & Johnson/McNeil Nutritionals in Ft. Washington, Pa.

*Sean P. Madix* (MBA '85) is the employee benefits executive director of NECAD IBEW 134 in Chicago.

*Darryl G. Mayhew* (MBA '85) is a financial planning and budget manager with Bi-State Development Agency in St. Louis.

*William A. McKenzie* (MBA '85) is a 757/767 technical pilot for The Boeing Company in Seattle, Wa.

*Mark W. Nienas* (MBA '85) works for Alliant Technical Systems in Mesa, Ariz., as director of operations.

*Gordon F. Satkowiak* (MBA '85) is retired and currently resides in Jonesboro, Ga.

*Stephanie A. Slabaugh Popp* (MBA '85) is the corporate accounting manager at AGIA, Inc. in Carpinteria, Ca.

*Karen L. Watkins-Watts* (MBA '85) is the grants administrator at Brockton Public Schools in Brockton, Mass.

*Janice A. Wilson* (BS '85) will open Barry Wilson Funeral Home and Cremation Services, Ltd. Maryville, Ill.

*Dr. John "Al" Bornmann* (MBA '86) is senior principal at SRA International and resides in Alexandria, Ga.

*David P. Krantz* (MBA '86) is senior product manager at Farmer's Insurance in Simi Valley, Ca.

*David M. Lavelly* (MBA '86) is director of St. Louis operations for Steris Corp.

*Lyle C. Smith* (MBA '86) is retired and currently resides in Ballwin, Mo.

*Louis E. Wray* (MBA '86) launched LiveAnew, a self-funded, web-based business that capitalizes portfolio value. LiveAnew is designed to help clients lead fulfilling lives - from teaching in Tahiti to volunteering for Habitat for Humanity.

*Ann M. Schnelt Ficken* (BSA '88) was selected as the board treasurer at FOCUS St. Louis. She recently retired as general partner with Edward Jones.

*Gregg E. Korte* (BS '89) is the general manager of Korte & Luitjohan Contractors, Inc. He is active with the Pregnancy Care Center of Highland, a Christian-based nonprofit center.



*Jeffery E. Merry*

*Jeffery E. Merry* (MBA '89) is owner and senior analyst with The Business House in Gainesville, Ga. He was the top producer in 2010 for the Georgia Association of Business Brokers (GABB). He is a member of the Million Dollar Club with \$40 million in business for 2010, and was the top producer for the previous five years as well.

*Katherine M. Smith* (BS '89) specializes in corporate and real estate law at her Alton, Ill., law firm. She also serves on the Madison County Board District 5.

## 1990s

*Tom A. Hoppenjans* (BS '90) is a realtor for Exit Realty Consultants in Belleville, Ill. He owns KT Ventures LLC, a real estate investment company.

*Bryan C. Keller* (BSA '90) is partner-in-charge with RubinBrown's real estate services group in St. Louis.

*Anthony J. Short* (MBA '90) is the vice president of business and wholesale development at AB-InBev in St. Louis.

*Bradley J. Barnard* (BS '91) has joined Contegra Construction Co. as a project executive.

*David P. Hutt* (BS '91) joined Mutual of Omaha in 2008 and was named a member of the company's Chairman's Council for 2009, an honor club for sales representatives.

*Michael O. Schmelze* (MBA '91) is the senior vice president of mortgage lending at Reliance Bank.

*James M. Maxwell* (BS '92) is a recruiter at Westport One in St. Louis.

*Susan M. Young* (BSA '92) created Young & Company, an auditing and accounting services firm located in Glen Carbon, Ill.

*Kristen B. Friederich* (BS '03, MSA '08) was promoted to senior accountant specializing in audit, compilation, and tax services at Rice, Sullivan & Co., Ltd.

*Sean P. Huneke* (BS '03) is a sales associate at Bev George Realty and received an award from the Goshen Preservation Alliance for his work preserving a historical home on St. Louis Street in Edwardsville.

*Jason T. Miller* (BSA '03) is a senior accountant specializing in audit and tax services for small businesses with Rice, Sullivan & Co. Ltd.

*Tedi M. Strate Zott* (BSA '03, MBA '05) is a reimbursement analyst for SSM Health Care in St. Louis. Tedi and her husband welcomed their first child, Brady Michael, in November 2009.

*Laura M. Fedrick* (BSA '04, MBA '06) joined Carrollton Bank as assistant vice president, commercial lending, at its Des Peres, Mo., location.

*Keith A. Franks* (MBA '04) works in human resources for Joyce Meyer Ministries.

*Damon R. Harbison* (MBA '04) works at SSM Health Care-St. Louis as executive director of oncology and imaging services.

*Caleb D. Hawkins* (BS '04) was named an associate at Herzog Crebs LLP.

*Brandon M. Lance* (BS '04) and *Stephanie P. Lance* (BS '06) of Edwardsville welcomed their daughter, Taylor Michelle, May 18, 2010.

*Jonathan D. Ferry* (BS '05, MS '06) is development director for the city of Granite City, Ill. He received the Economic Development Achievement Award from the Southwestern Illinois Development Authority and has been named one of 30 young people making a difference in our region in a poll conducted by the Suburban Journal.

*Robert M. Stephenson* (BS '05) completed an MS in MIS from University of Illinois Urbana-Champaign in December of 2010. He and his wife had a son in 2007.

## Industry Leading MMR Program Celebrates 25th Anniversary

The Master of Marketing Research (MMR) Program at SIUE School of Business is 25 years old! Founded in 1986 by Dr. Madhav N. Segal, the program was developed to address the unrealized need of businesses for skilled marketing research professionals and students' needs for careers in marketing research. According to Segal, the positive reputation of this prestigious program comes from its ability to remain relevant, innovative, and responsive to the needs of both students and the industry. It is one of the few specialized programs in the nation that combines practical knowledge with intensive academic training resulting in excellent employment (with an exceptionally high placement rate). An active Advisory Board is comprised of marketing research industry leaders from several leading research agencies and Fortune 500 client organizations.

The 25th anniversary celebration was held April 14-15, 2011. Please visit [siue.edu/business/mmr](http://siue.edu/business/mmr) for more information.



*Ryan D. Bundy* (BS '06) is a claims adjuster for GMAC Insurance and is working toward a master's degree. He married *Rebecca L. Holshouser* (BS '07) in June 2010.

*Patrick R. Lavery* (BS '06) is the manager of the Ace Hardware Store in O'Fallon, Ill. He was named one of the 30 young people making a difference in our region in a poll conducted by the Suburban Journal.

*Corey L. Newgent* (BS '06) works at Civic Memorial High School and was named Coach of the Year for small school ice hockey.

*Todd J. Stonewater* (MBA '06) achieved the professional designation of Accredited Asset Management Specialist. He is with Edward Jones in O'Fallon, Ill.

*Lisa N. Stuckey Worman* (BS '06, MBA '10) is a marketing specialist at Network Solutions in Swansea, Ill.

*Tanner F. Alexander* (BS '07) is a loan officer with The EDGEBANK in Edwardsville, Ill. He married Nichole R. Robbins (BS '08) in September 2010.

## MBA Student Coordinates Internship

Current MBA student, **David T. Walgamott** (BS '05), works for Nestle Purina in St. Louis. When his company was challenged with finding top recruits for an internship, Dave knew exactly where to look. "I attended SIUE for my undergraduate degree in Economics and Finance. I learned from great professors who were teaching techniques and theories that I use every day in the workplace. I knew that current undergraduates were getting the same quality education. The School of Business is AACSB International accredited and located close to the office, so I thought it would be a great place to look for an intern," says Walgamott.

The reason Walgamott decided to reach out to his professor, Dr. Mary Sue Love, and SIUE was to proactively recruit top talent. "I know there is a lot of talent coming out of SIUE and I wanted to do what I could to help funnel that talent into Nestle Purina." Dr. Love, associate professor of Management in the School of Business, put Walgamott in contact with senior business student Paulo D. Gonzalez. Gonzalez interviewed for the position and was hired for an internship in the Order and Revenue Department at Nestle Purina. He begins the internship May 31 and will run through August 5.

*Emileigh S. Chism* (BS '07 MBA '10) married Steve Zeitka and works as an office manager at LS Transport.

*Katherine "Katie" A. Eckley* (BS '07) is an account manager at BFM Creative.

*Christopher A. Howard* (MSA '07) joined wealth management firm Community Financial Advisors, Inc. in O'Fallon, Ill., as an investment advisor.

*Nicholas A. Paskus* (BS '07, MBA '10) is employed by SIUE as a financial specialist.

*Lauren Brittany Pyle* (BS '07, MS '08) is a forecasting analyst in the food and beverage group for Disney's domestic parks and resorts in Orlando.

*Jennifer M. Sellman Stouffer* (BS '08) is a procurement agent with The Boeing Company in St. Louis.

*Leslie A. Unterbrink* (BS '08) is with Korte Construction Co. in Highland, Ill., and was married to James Musgrave in June 2010.

*Matthew J. Dycus* (BS '09) is employed by Olin and was married in fall of 2010 to Natalie Isaak.

*Andrew "Andy" M. Jones* (BSA '09) was married to Sarah M. Peters (BA '09). He currently works full time at Eck, Schafer & Punke, LLP in Springfield, Ill., and is pursuing an MBA at University of Illinois-Springfield.

*Joan E. Lebkuecher* (MBA '09) was the winner of the Tallerico Leadership Award. Lebkuecher is senior vice president at Hortica Insurance and Employee Benefits in Edwardsville. She is a certified public accountant and also volunteers with the American Cancer Society and United Way.

*Michael "Mike" K. McKinzie* (BS '09) lives in Pontoon Beach, Ill., and is a procurement agent at The Boeing Co. working on the F/A-18 Super Hornet Program.

*Anthony M. Schutzenhofer* (BS '09) is an analyst with Stern Brothers & Co.

*Samantha J. Willis* (BSA '09) is a staff accountant in the Assurance Services Department at Stone Carlie & Co. LLC in St. Louis.

## 2010s

*Marcie M. Adams* (BS '10) is the branch manager and teller supervisor at Peoples National Bank in Belleville, Ill.

*Elizabeth M. Baldree* (BS '10) is with Grimco in Fenton, Mo.

*Justin S. Bolin* (BS '10) is with Dynamic Fitness Management in Alton, Ill.

*John A. Bosico* (BSA '10) welcomed new baby, Zachary Ryan Bosico, June 23, 2010.

*David A. Buehlhorn* (BS '10) lives in Belleville, Ill., and is employed by Pizza Hut.

*Ashley N. Bux* (BS '10) is a teller at TheBANK of Edwardsville's Belleville, Ill., office.

*Marley C. Coghlan* (BS '10) works at SIUE and is pursuing an MBA. She was the recipient of a scholarship from TheBANK of Edwardsville given to students who exhibit leadership skills and who show an interest in business/finance and banking.

*Christa J. Davidson* (BS '10) works in supply chain management at DRS Sustainment Systems in St. Louis.

*Stephanie R. Deimeke* (BS '10) is an office clerk at Scott Air Force Base.

*Robert D. Doody* (BS '10) resides in Jerseyville, Ill., and works at Jersey State Bank in business development.

*Jonathan W. Frederick* (BSA '10) is a staff accountant with Scheffel & Company and resides in Belleville, Ill.

*Michelle L. Goldman* (BS '10) is a teller at Legence Bank and resides in Eldorado, Ill.

*Suzanne L. Hazelwonder* (BSA '10) is an accountant at Madison Mutual Insurance Company in Edwardsville, Ill.

*Jessica E. Henderson* (BSA '10) lives in Jerseyville, Ill., and is employed by Amoco BP.

*David R. Holyfield* (BS '10) is an intern at Young Dental Mfg. in Earth City, Mo.

*Tobias M. Huenefeld* (BS '10) currently resides in Peoria, Ill. where he is in the Management Training Program for Sherwin Williams Company.

*Adam L. Huskamp* (BS '10) married Angelika L. Linsky (BFA '09) in October 2010.

*Cory N. Kniepp* (BS '10) is a district sales manager with Emerson in St. Louis.

*Derek R. Kuhnline* (BSA'10) is a nutritional aide with St. Anthony's Hospital in Alton, Ill.

*Kimberly "Kim" M. Luitjohan* (BS '10) is with Poettker Construction in Breese, Ill.

*Shelby A. McCain* (BSA '10) is a teller with Midland States Bank in Effingham, Ill.

*Kristen N. Michels* (BS '10) is working at Botsch & Associates in Carmi, Ill.

## George Vogel inducted into SIUE Athletics Hall of Fame



George J. Vogel

*George J. Vogel* (BS '85) of Atlanta, Ga., was inducted into the most recent class of the SIUE Athletics Hall of Fame. Vogel played baseball for four seasons as a Cougar from 1980 to 1983. Some of Vogel's achievements as an athlete include being the first person in SIUE history to have 200 career hits and setting a homerun record with 27. The 1982 and 1983 teams on which he played advanced to the NCAA Tournament. The team also recorded a fourth-place finish at the 1983 College World Series.

*Jacqueline D. Nagel* (MBA '10) is an assistant manager-HRIS at Forest Pharm in St. Louis.

*Nels P. Ostrom* (BS '10) is an applications manager at Confluence Solar in Hazelwood, Mo.

*Trishia A. Owen* (BSA '10) currently resides in Bunker Hill, Ill., and is employed by Kohl's.

*Laura N. Peters* (BS '10) is a quality assurance associate with Sigma Aldrich in St. Louis.

*Kseniya S. Petrova* (BS '10) is a credit analyst with Bunge North America in St. Louis.

*Theodore W. Pierce* (BS '10) is a realtor with Coldwell Banker in Edwardsville, Ill.

*Lisa A. Rogers* (BS '10) is a programmer analyst with Edwards Jones in Maryland Heights, Mo.

*David J. Sencl* (BS '10) is a quality assurance analyst with Express Scripts in St. Louis.

*Danielle R. Sprout* (BSA '10) is a staff accountant with Scheffel & Co. in Edwardsville, Ill.

*Heather M. Whitten* (MBA '10) is a coordinator in human resources with The St. Louis Blues.

## Faculty/Staff News



### Meisel Elected to Great Lakes Valley Conference Hall of Fame

Dr. John B. Meisel served the Great Lakes Valley Conference (GLVC) in a leadership role for 13 years while fulfilling his duties as NCAA Faculty Athletics Representative at SIUE. Meisel, a professor of economics since 1977, has been the SIUE Faculty Athletics Representative (FAR) since 1979, a position required at all NCAA Division I and II institutions overseeing academics for student athletes. He was instrumental in SIUE's efforts to join the GLVC in 1994. Meisel served as the GLVC President from 2005-07, GLVC Treasurer from 2000-05 and was a member of the GLVC Executive Committee during the seven-year span. He was engaged in GLVC Championship events and represented the GLVC on the NCAA Division II Management Council from 2005-07. In addition to serving on key GLVC investigative committees, Meisel played a key role in the conference expansion efforts in 2004 and the evolution of the conference office staff. Meisel, who earned a Ph.D. in Economics from Boston College in 1978, graduated from St. Lawrence University with a degree in Economics in 1973. Meisel played baseball for four years and football for two years while at the NCAA Division III institution. He continues to serve as the SIUE FAR and was heavily involved in helping SIUE in its transition to NCAA Division I.

## IN MEMORIAM

**Robert Freeman** (BS '69) died April 16, 2010, following a lengthy illness. He spent more than 40 years working to preserve the environment and to educate the public in the area of conservation. Prior to his involvement with local environmental groups, Freeman served with the U.S. Army in the 82nd Airborne Division.

**David M. Enritto** (BS '77) died January 20, 2010, in Clovis, Calif., from cancer.

**Major James C. O'Connor** (MBA '84) died October 25, 2009. He retired as an experimental test pilot in 1987 and worked for Honeywell Avionics as a licensing manager.

### Faculty Member Joins IPI's Academic Advisory Board

Rik W. Hafer, Distinguished Research Professor of Economics and Finance, and a member of the business faculty since 1989, was selected to join the Illinois Policy Institute's (IPI) Academic Advisory Board. The Institute, with offices in Chicago and Springfield, is considered the leading free-market, public policy organization in the state and is comprised of noted academics and researchers from multiple disciplines across the country. Members of the advisory board work with the IPI through peer review of Institute research, writing original research and commentary pieces and conducting outreach programs through their university communities. Hafer is past chairman of the School's Department of Economics and Finance, and is a Research Fellow with the Show-Me Institute of St. Louis.

### Schweizers Celebrate 69th Wedding Anniversary

Col. Charles B. Schweizer and his wife, Eleanor, celebrated their 69th wedding anniversary this year. Schweizer is also the first president of the General George Rogers Clark Chapter of the Sons of the American Revolution (SAR) and is still active with the organization. Schweizer is a World War II veteran and after retiring from the army worked for the University, forming the SIU Edwardsville Foundation and retiring as executive director of that organization in 1977. In his free time, he and his wife enjoy traveling as well as spending time with their three children; nine grandchildren, and 13 great grandchildren.



**Joseph R. Silverio** (MBA '86) died February, 20, 2010. He was a senior marketing manager with the ACF Foundation Inc. He lived in St. Peters, Mo.

**Richard Dodd** (MBA '93) of Kirkwood, Mo., died May 3, 2010.

**Robert L. Barringer** professor emeritus of operations management in the SIUE School of Business, died Saturday, Dec. 18, 2010, at his home in Midway, Ill. He joined SIUE's Business Division in 1972, first with the off-campus business administration program and then as associate professor of management science. He retired from the University in 1993.

**2011**  
**Alumni Hall of Fame**  
**Nomination Form**

Nominee's Full Name \_\_\_\_\_ Maiden \_\_\_\_\_

Years attended SIUE \_\_\_\_\_ Degree \_\_\_\_\_ Major \_\_\_\_\_

Home Address \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Email \_\_\_\_\_

Degrees earned other than SIUE \_\_\_\_\_

Professional Position \_\_\_\_\_

Professional Activities \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Special Contributions and/or achievements \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Nominated by \_\_\_\_\_ Date \_\_\_\_\_

Nominator's Address \_\_\_\_\_

Nominator's Phone \_\_\_\_\_ Email \_\_\_\_\_

Please attach a narrative of up to two (2) pages stating why this nominee is deserving of being inducted into the School of Business Alumni Hall of Fame, along with a current resume of the nominee and two (2) letters of support.

**NOMINATIONS MUST BE POSTMARKED BY MAY 31, 2011**

Send materials to: SIUE School of Business Alumni Hall of Fame  
3307 Founders Hall, Box 1051  
Edwardsville, IL 62026-1051

For more information, contact Judy Woodruff at [jwoodru@siue.edu](mailto:jwoodru@siue.edu) or visit [www.siue.edu/business/](http://www.siue.edu/business/)

**SOUTHERN ILLINOIS UNIVERSITY  
EDWARDSVILLE**

SCHOOL OF BUSINESS

Office of the Dean  
Edwardsville, IL 62026-1051

Change Service Requested

Non-Profit  
Organization  
US Postage  
**PAID**  
Permit 4678  
St Louis MO



**SOUTHERN ILLINOIS UNIVERSITY  
EDWARDSVILLE**

SCHOOL OF BUSINESS

**SIUE MBA. Pursue excellence.**



**Nationally recognized  
program designed for  
working professionals.**



**Pursue excellence.  
Contact us today.**

(618) 650-3822  
[mba@siue.edu](mailto:mba@siue.edu)  
[www.siue.edu/business/mba](http://www.siue.edu/business/mba)

The best business schools in the world,  
The best accounting programs in the world.

#### **Quality**

Full-time, dedicated faculty combine academic research expertise with cutting-edge industry experience

#### **Reputation**

Ranked one of the best MBA programs by *The Princeton Review*

#### **Accessibility**

SIUE campus is just 25 minutes from St. Louis

#### **Convenience**

Flexible evening and weekend schedules

#### **Focus**

Build your program to fit your career objectives

#### **International Experience**

Study abroad and gain a global perspective