



Venture into New International Markets

WEDNESDAY, JANUARY 23, 2013



DETAILS:

WHEN:

Wednesday, January 23, 2013
10:30 am – Noon: Presentation
Noon – 1:00 pm: Lunch (provided)

WHERE:

SCT Training Facility
100 N. Locust Street
Centralia IL 62801

REGISTER:

No later than January 18, 2013

Illinois SBDC
International Trade Center
618-453-3805
sbdc@siu.edu
www.siusbdc.com

COST:

There is no cost to attend.
Pre-registration is required.

The Illinois Small Business Development Center/International Trade Center is funded in part through a cooperative agreement with the U.S. Small Business Administration and the Illinois Department of Commerce and Economic Opportunity and hosted by Southern Illinois University Carbondale, Southern Illinois University Edwardsville, and Kaskaskia College.

Would you like to double your exports by 2015 and move your business into new export markets? If so, this seminar is a critical step in making that happen. Please join our sponsors, The Illinois Office of Trade and Investment and the Illinois Small Business Development Centers/International Trade Centers at Southern Illinois University Carbondale, Southern Illinois University Edwardsville, and Kaskaskia College, for this informative and practical training session featuring **Zhigang Ren**, Senior International Trade Specialist, Illinois Office of Trade & Investment. U.S. Department of Commerce, International Trade Specialists will also be on hand to answer your questions regarding export.

DCEO's Office of Trade and Investment (OTI) has won STEP grants in each of the first two years of the pilot program. Illinois' STEP funding provides assistance to Illinois Small/Medium Enterprises in order to raise the dollar value of export sales from the state. Illinois' STEP program for year two (October 2012-September 2013) will continue to focus on providing SMEs with financial and technical assistance, including the opportunity to participate in group Trade Missions or Individual Foreign Market Sales Missions. In addition, assistance is also available for Illinois' SMEs to achieve product compliance certifications.

Who should consider attending?

Entrepreneurs who are currently exporting or who want to start exporting, CEOs, international division employees, shipping/receiving managers, seasoned exporters, key international staff, and export compliance staff.



Illinois
Department of Commerce
& Economic Opportunity
OFFICE OF TRADE AND INVESTMENT