

Southern Illinois University Edwardsville School of Business
Business and Culture in Hong Kong
Travel Study in Hong Kong.
Dates: March 2nd – 11th, 2012

Faculty Leaders
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The Program

Participants will visit Hong Kong SAR (Special Administrative Region) over Spring break during the Spring 2012 semester. Activities will include tours of cultural venues, speakers from US and local organizations. Students will examine economic, social, and cultural issues within the “One Country, Two Systems” policy implemented by the People’s Republic of China (PRC). Hong Kong, as a former British colony, presents a rich learning experience within a predominantly Chinese cultural milieu.

Eligibility

The program is open to those meeting the following criteria:

- Minimum 3.00 GPA
- SIUE Graduate students in good standing

Credit

Participants will be enrolled in MBA 532 or MBA 595 for three credits. Required pre-trip classes will meet about 4 times prior to departure. There may be a required debriefing session after the return.

Course requirements

- Course is taught in seminar format.
 - Each participant is reviewed based on course assignments and the value they add to the course.
- Presentation
- Personal Journal
- Final Paper
- Professional, responsible behavior, 24/7, while traveling out of country
 - Conduct must represent and reflect favorably upon SIUE at all times, including free time.



Cost

The cost to SIUE students is approximately \$3200 plus tuition, fees, meals and incidentals. If you apply by October 25th, 2011, the price will be reduced to \$2900 and payments will be split accordingly.

- **First payment (half):** due between Nov. 13 and 15
- **Final payment (half):** due between January 10 and 13
- **Financial aid is available.** Please contact the SIUE Financial Aid Office for details.



Included in the cost are the following:

- Airfare
- Lodging
- Opening & closing dinners

Not included in the cost are the following:

- SIUE tuition and fees
- Spending money while traveling to cover:
 - Incidental expenses
 - Most meals
 - Ground transportation
 - Students who budget very carefully would need to bring at least \$400, but most students bring \$500 to \$700 to cover these expenses.

Application Instructions

Please turn in your application as soon as possible but **no later than Nov. 15, 2011**. Early applicants may receive priority. Applications need not include first payment; the **first payment is due between Nov. 13 and 15, regardless of when application is submitted.**

Apply now at http://www.siue.edu/business/international/Trav_Hong_Kong.shtml!