

SIUE School of Business

Business and Culture in Brazil

May 9 – 20, 2012

Cost: \$3,000

Faculty Leaders

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The Program

This travel study enables SIUE students to actively explore business and culture in one of the world's largest cities, São Paulo, Brazil. Known as the "Brazilian locomotive," the engine of the nation's economy, São Paulo is considered the capital of Brazilian business, as most major Brazilian and international companies are based there. More cosmopolitan than Rio, São Paulo has a host of vibrant ethnic communities, including Italian, Japanese, and Arab neighborhoods. Students will be able to discover this exhilarating city through corporate visits, guest speakers, cultural activities, and conversations with Brazilian business students.

Eligibility

Completed applications from those meeting the following criteria will be considered:

- Upper-level Undergraduates and Graduate Students
- Minimum 2.25 GPA for undergraduate students and 3.00 GPA for graduate students
- In good standing at SIUE

Credit

- Upon acceptance, participants will be enrolled in GBA 489 or MBA 532 or MBA 595 for three credits in Summer Semester 2012.
- Students will also attend required pre-trip classes, where they will learn about Brazil's economy, business and cultural climates.
- Assignments will include a personal journal, a photo essay and two travel papers.



Cost

The cost to SIUE students will be \$3,000.

Non-Included costs are meals, tuition & fees and incidentals.

First payment of \$1,500 due: Feb. 2 and Feb 6

Final payment of \$1,500 due: March 28 and March 30

Financial aid is available. Loans are available through the Financial Aid Office to support participation in this program. Applicants for financial aid are required to have a current FAFSA on file

Included in the cost:

- Airfare/most ground transportation
- Housing
- Opening/Closing events

Not included in the cost:

- SIUE tuition and fees for 3 credits
- Most lunches and dinners
- Incidentals
- Most students bring \$500 to \$1000 to cover these daily expenses.

Application

Available at:

http://www.siue.edu/business/international/trav_brazil.shtml

Please turn in your application as soon as possible.

Early applications may receive priority treatment. Students who turn in their applications early should still submit payment Feb. 2nd through Feb. 6th.

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