



Southwestern Illinois Entrepreneurship Center

Located on the campus of Southern Illinois University Edwardsville, the Southwestern Illinois Entrepreneurship Center is part of a statewide effort to build a more vibrant economy and to create new job opportunities in Illinois. The Entrepreneurship Center serves as a regional hub for coordinating entrepreneurship development activity.

The Entrepreneurship Center serves as an umbrella organization to facilitate the interactions between entrepreneurs and existing resources. We will assist you in connecting resources, funds, patents, products, and markets to your business. We also provide customized marketing strategies that drive product growth.




Southwestern Illinois Entrepreneurship Center

Online -
www.siu.schoolofbusiness.com/ec

Phone - (618) 650- 2166

Phone: 618-650-2166
Fax: 618-650-2647
E-mail: kjarden@siue.edu



Southwestern Illinois
Entrepreneurship Center



Entrepreneur Seminar Series



2009



SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE
SCHOOL OF BUSINESS



Fall 2009 Events

SEARCH ENGINE MARKETING

DATE: WEDNESDAY, OCTOBER 28, 2009
 TIME: 9:00AM - 11:00AM
 WHERE: BOARD ROOM
 MORRIS UNIVERSITY CENTER,
 SIU EDWARDSVILLE CAMPUS
 PRESENTER: **Tenby Technologies**
Dick and Lynn Slackman
*Tenby Technologies is an Internet
 Solutions Company for Small
 Businesses and Organizations*
 COST: \$40
 TOPIC: Learn how to increase traffic on your
 website by learning how consumers
 search the internet, targeting the right
 customers, and improving your search
 engine rankings. Also, learn about the
 power of social networking sites.



INTELLECTUAL PROPERTY SEMINAR

DATE: THURSDAY, OCTOBER 8, 2009
 TIME: 12:00PM - 2:00PM
 WHERE: MISSOURI ROOM
 MORRIS UNIVERSITY CENTER
 SIU EDWARDSVILLE CAMPUS
 PRESENTER: **Matthew J. Smith, Attorney**
Polsinelli & Shughart
 COST: \$25 - Includes Lunch
 TOPIC: Introduction to Intellectual Property and
 Basics of Learning how to License Your
 Products / Services

BASICS OF PATENTING SEMINAR

DATE: FRIDAY, OCTOBER 30, 2009
 TIME: 12:00PM - 2:00PM
 WHERE: BOARD ROOM
 MORRIS UNIVERSITY CENTER
 SIU EDWARDSVILLE CAMPUS
 PRESENTER: **Bill Zychlewicz, Attorney**
Armstrong, Teasdale LLP
 COST: \$25 - Includes Lunch
 TOPIC: Covering the Essentials of Filing Patents

“STATE OF SOUTHWESTERN ILLINOIS” 5th ANNUAL ENTREPRENEURSHIP SUMMIT

DATE: TUESDAY, NOVEMBER 17, 2009
 TIME: 7:30AM - 10:00AM
 WHERE: REGENCY CONFERENCE CENTER
 O'FALLON, IL
www.regencyconferencecenter.com
 COST: \$25 - Includes Breakfast
 TOPIC: Learn from local leaders the current
 climate of entrepreneurship in South-
 western Illinois. Several new innovate
 ideas will be showcased. Also, gain a
 better understanding of Vision 20/20.

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE
 SCHOOL OF BUSINESS

4-PART FINANCIAL MANAGEMENT SEMINAR

(ATTEND ONE OR ATTEND ALL FOUR!!!)

DATE / TOPIC: FRIDAY, SEPTEMBER 11, 2009
 - **Buying and Selling a Business**
 FRIDAY, SEPTEMBER 25, 2009
 - **Valuation**
 FRIDAY, OCTOBER 9, 2009
 - **Understanding Your Financial
 Statements**
 FRIDAY, OCTOBER 23, 2009
 - **Maximizing Tax Deductions**
 TIME: ALL EVENTS ARE 12:00PM - 1:30PM
 WHERE: RIVER'S EDGE ENTERPRISE CENTER
 1635 WEST FIRST STREET
 GRANITE CITY, IL 62040
 PRESENTER: **Susan Young**
People in Business, Inc
 COST: \$25 Each Session
 Includes Lunch
 (Co-sponsored with the Illinois Small Business
 Development Center at SIUE)

**PLEASE RSVP FOR
EVENTS BY:**

Online -
www.siuerschoolofbusiness.com/ec
 Phone - (618) 650- 2166
 Email - kjarden@siue.edu

HOPE TO SEE YOU THERE!!!