



Southwestern Illinois Entrepreneurship Center

Located on the campus of Southern Illinois University Edwardsville, the Southwestern Illinois Entrepreneurship Center is part of a statewide effort to build a more vibrant economy and to create new job opportunities in Illinois. The Entrepreneurship Center serves as a regional hub for coordinating entrepreneurship development activity.

The Entrepreneurship Center serves as an umbrella organization to facilitate the interactions between entrepreneurs and existing resources. We will assist you in connecting resources, funds, patents, products, and markets to your business. We also provide customized marketing strategies that drive product growth.




Southwestern Illinois Entrepreneurship Center

Online -
www.siu-school-of-business.com/ec

Phone - (618) 650-2166

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Southwestern Illinois
Entrepreneurship Center



Entrepreneur Seminar Series



2009



SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE
SCHOOL OF BUSINESS

Fall 2009 Events

SEARCH ENGINE MARKETING

DATE: WEDNESDAY, OCTOBER 28, 2009
TIME: 9:00AM - 11:00AM
WHERE: BOARD ROOM
MORRIS UNIVERSITY CENTER,
SIU EDWARDSVILLE CAMPUS
PRESENTER: **Tenby Technologies**
Dick and Lynn Slackman
*Tenby Technologies is an Internet
Solutions Company for Small
Businesses and Organizations*
COST: \$40
TOPIC: Learn how to increase traffic on your
website by learning how consumers
search the internet, targeting the right
customers, and improving your search
engine rankings. Also, learn about the
power of social networking sites.



INTELLECTUAL PROPERTY SEMINAR

DATE: THURSDAY, OCTOBER 8, 2009
TIME: 12:00PM - 2:00PM
WHERE: MISSOURI ROOM
MORRIS UNIVERSITY CENTER
SIU EDWARDSVILLE CAMPUS
PRESENTER: **Matthew J. Smith, Attorney**
Polsinelli & Shughart
COST: \$25 - Includes Lunch
TOPIC: Introduction to Intellectual Property and
Basics of Learning how to License Your
Products / Services

BASICS OF PATENTING SEMINAR

DATE: FRIDAY, OCTOBER 30, 2009
TIME: 12:00PM - 2:00PM
WHERE: BOARD ROOM
MORRIS UNIVERSITY CENTER
SIU EDWARDSVILLE CAMPUS
PRESENTER: **Bill Zychlewicz, Attorney**
Armstrong, Teasdale LLP
COST: \$25 - Includes Lunch
TOPIC: Covering the Essentials of Filing Patents

“STATE OF SOUTHWESTERN ILLINOIS” 5th ANNUAL ENTREPRENEURSHIP SUMMIT

DATE: TUESDAY, NOVEMBER 17, 2009
TIME: 7:30AM - 10:00AM
WHERE: REGENCY CONFERENCE CENTER
O'FALLON, IL
www.regencyconferencecenter.com
COST: \$25 - Includes Breakfast
TOPIC: Learn from local leaders the current
climate of entrepreneurship in South-
western Illinois. Several new innovate
ideas will be showcased. Also, gain a
better understanding of Vision 20/20.

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE
SCHOOL OF BUSINESS

4-PART FINANCIAL MANAGEMENT SEMINAR

(ATTEND ONE OR ATTEND ALL FOUR!!!)

DATE / TOPIC: FRIDAY, SEPTEMBER 11, 2009
- **Buying and Selling a Business**
FRIDAY, SEPTEMBER 25, 2009
- **Valuation**
FRIDAY, OCTOBER 9, 2009
- **Understanding Your Financial
Statements**
FRIDAY, OCTOBER 23, 2009
- **Maximizing Tax Deductions**
TIME: ALL EVENTS ARE 12:00PM - 1:30PM
WHERE: RIVER'S EDGE ENTERPRISE CENTER
1635 WEST FIRST STREET
GRANITE CITY, IL 62040
PRESENTER: **Susan Young**
People in Business, Inc
COST: \$25 Each Session
Includes Lunch
(Co-sponsored with the Illinois Small Business
Development Center at SIUE)

**PLEASE RSVP FOR
EVENTS BY:**

Online -
www.siuerschoolofbusiness.com/ec
Phone - (618) 650- 2166
Email - kjarden@siue.edu

HOPE TO SEE YOU THERE!!!