

Career Corner




Education is Great Desire is Better !



**At the moment of
commitment, the
Universe conspires
to assist you!**

Goethe

A close-up photograph of a woman with dark hair, her eyes closed, blowing into a pink bubble wand. Several iridescent bubbles are floating in the air above her. The background is dark and out of focus, showing some green foliage. The overall mood is contemplative and focused.

An average person
concentrates on
why something
can't be
accomplished.

A successful person
is **obsessed** with
accomplishing the
impossible.

MAY 25, 2009



Failed State:
The Sources of
Pakistan's Chaos

The Unseen
Struggle of
Autistic Adults



Summer Arts Preview:
From Harry Potter
To Thomas Pynchon

TIME

The Future Of Work



Throw away the briefcase: you're not going to the **office**. You can kiss your **benefits** goodbye too. And your **new boss** won't look much like your old one. There's no longer a ladder, and you may **never get to retire**, but there's a world of **opportunity** if you figure out a new path. **Ten lessons** for succeeding in the **new American workplace**.

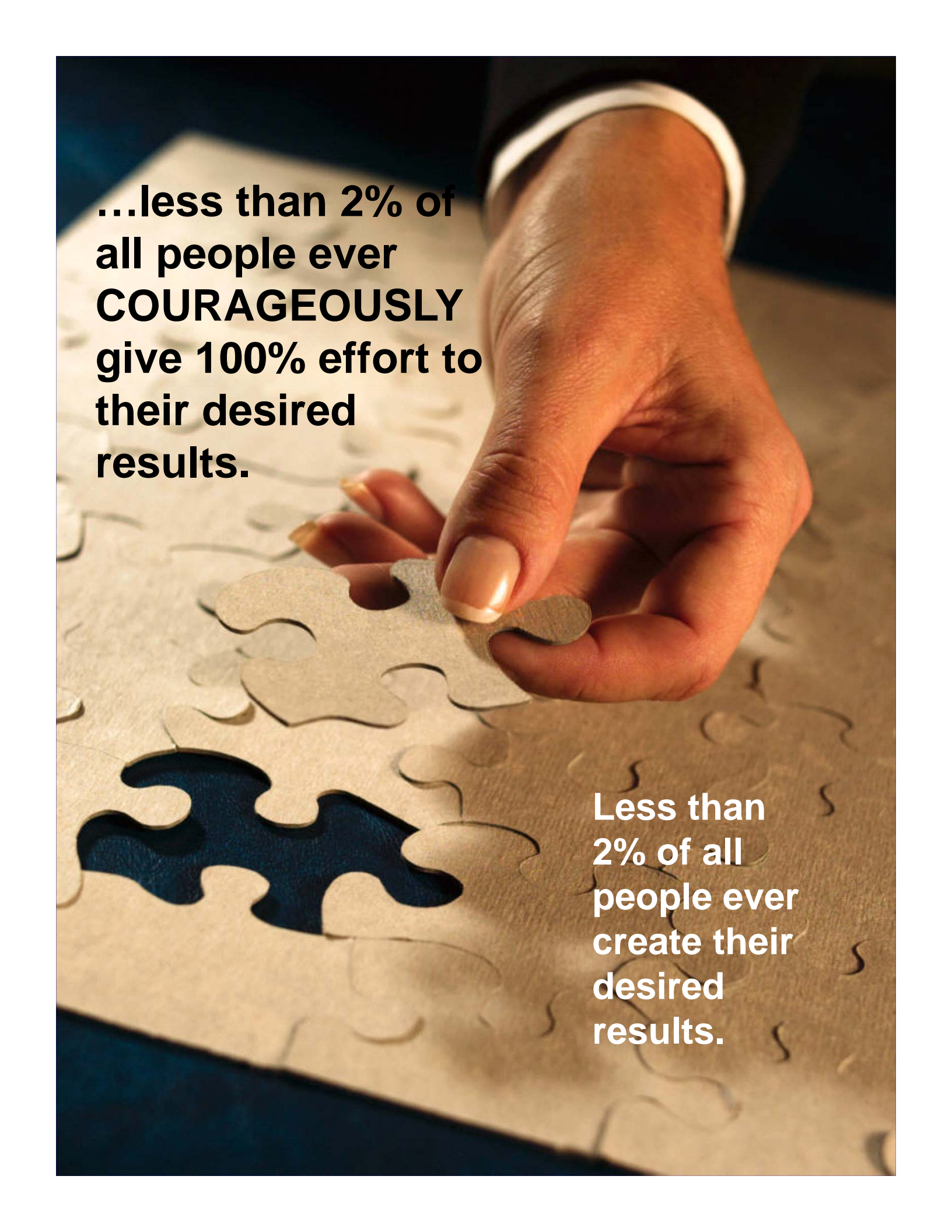
\$4.95US \$5.95CAN



0 70989 10090 9

21>

www.time.com

A close-up photograph of a person's hand, wearing a white shirt cuff, placing a small, light-colored puzzle piece into a larger puzzle. The puzzle is made of light-colored pieces, and a dark blue puzzle piece is visible in the lower-left corner. The background is dark and out of focus.

**...less than 2% of
all people ever
COURAGEOUSLY
give 100% effort to
their desired
results.**

**Less than
2% of all
people ever
create their
desired
results.**

THINK!

In thirty (30) words or less, tell me why you would be the best choice for the position advertised and the “added value” you would bring to my company. In other words

Why should I hire you?

Employee Resource Groups

Affinity Groups



A Business Imperative!

Employee Network Groups



Skills and Relevant Strengths

COMMUNICATION

Listening
Oral Communications
Written Communications
Technical Writing

MANAGEMENT

Planning and Organizing
Administrative
Delegation
Project Mgmt.
Influencing Others

INTERPERSONAL

Leadership
Rapport Building
Sensitivity
Tenacity
Negotiation/Compromise
Team Player

KNOWLEDGE SKILLS

Professional Proficiency
Technical Knowledge
Machine Operations
Safety

PERSONAL

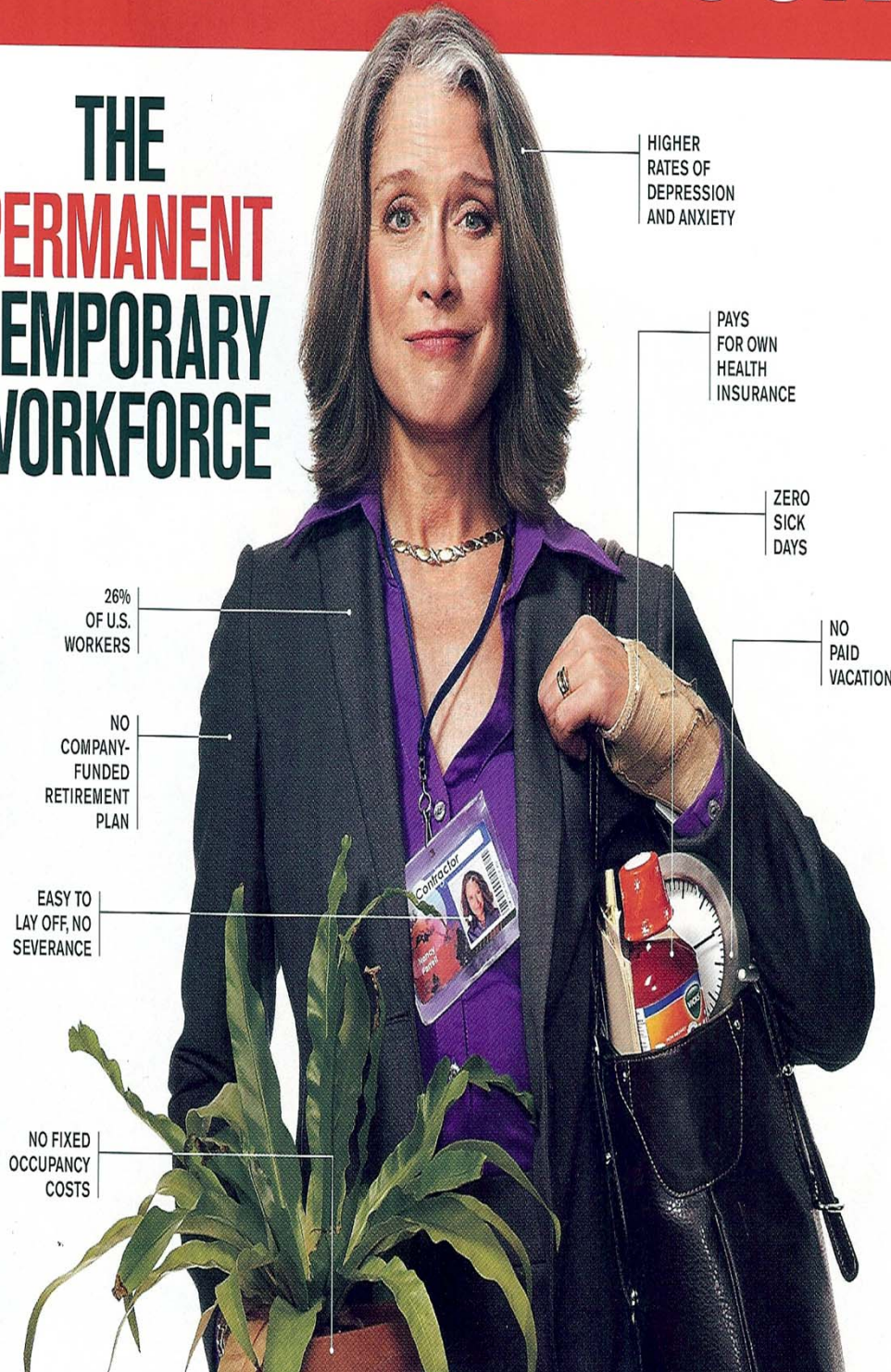
Job Motivation
Initiative
Tolerance for Stress
Energy
Attention to Detail

DECISION MAKING

Analysis
Political Awareness
Creativity
Financial Analysis
Risk Taker

Bloomberg BusinessWeek

THE PERMANENT TEMPORARY WORKFORCE



HIGHER
RATES OF
DEPRESSION
AND ANXIETY

PAYS
FOR OWN
HEALTH
INSURANCE

ZERO
SICK
DAYS

NO
PAID
VACATION

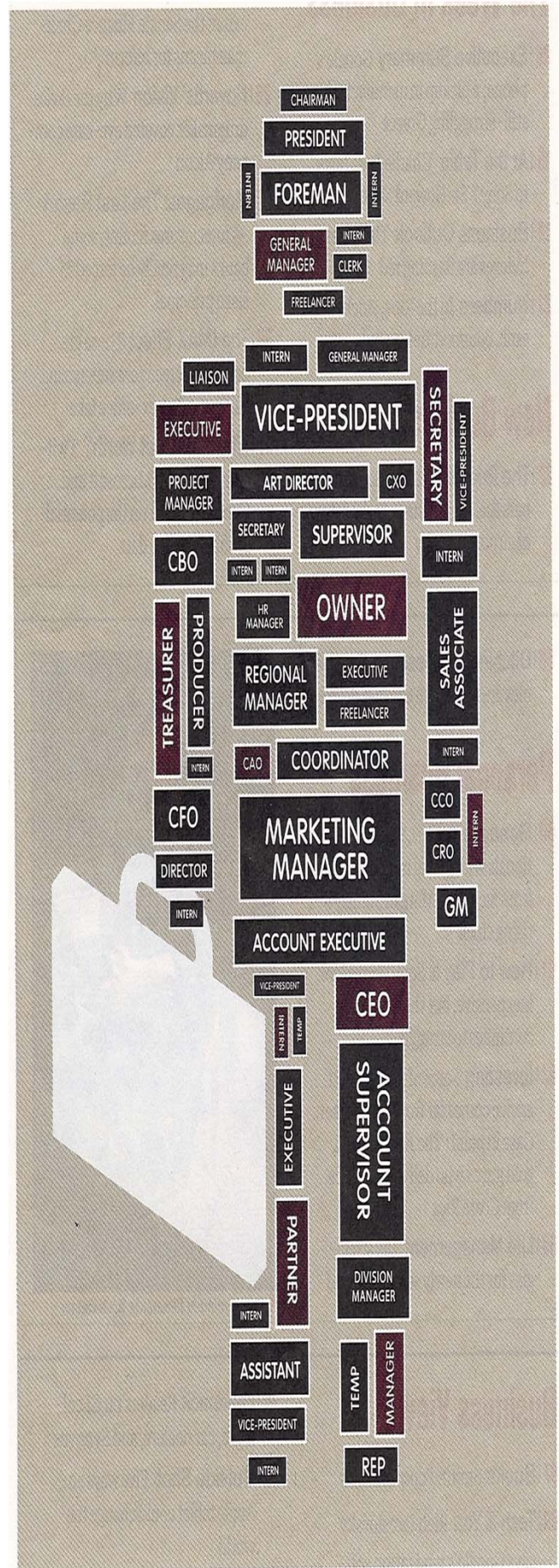
26%
OF U.S.
WORKERS

NO
COMPANY-
FUNDED
RETIREMENT
PLAN

EASY TO
LAY OFF, NO
SEVERANCE

NO FIXED
OCCUPANCY
COSTS

**No segment
of the
workforce
has escaped
the temp
revolution.**



Tactics for Building YOUR “Brand Equity”



- Job Fairs and related Tradeshows
- Research desired Industry of choice thoroughly
- Pre-Interview sessions with perspective employers
- Mentorship Programs
- Know and Understand your dimensions of *Behavior*
- *Review/Read Business periodicals/books*
- *Know your “Added Value” beyond the Degree*
- *Understand the Strategic Application of Diversity*

Five Biggest Job Applicant Mistakes

- Not *researching* the company
- Inability to *articulate* needs and desires
- Being *unprofessional* in the Interview
- *Poor communication skills*
- Not keeping the “*personal*” to yourself

5 Tough Job-Interview Questions

How do you define success?

Why do you want to work for us?

What's your greatest weakness?

What salary are you looking for?

Where are you from?

In This New Competitive Workplace

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Be prepared to specialize, to market yourself, and to have work, if not a job. The most critical knowledge may turn out to be self-knowledge.

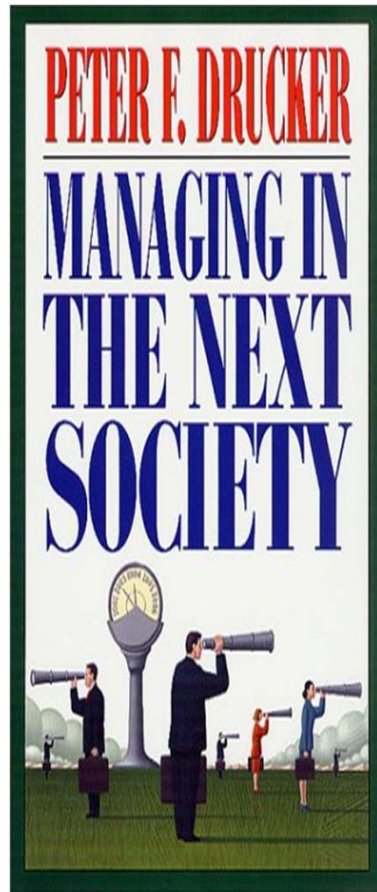
Walter Kiechel III



A must read !

Precarious

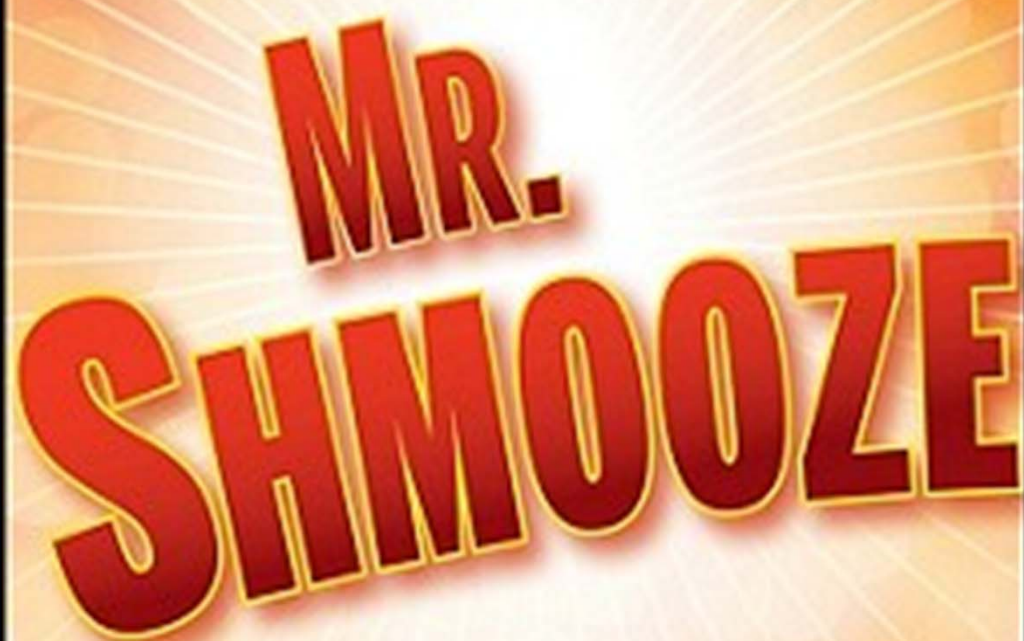
Shrinking younger population



Borderless

Upwardly mobile

- Knowledge workers will be the dominant group in the workplace.
- The “Corporation” as we know it may vanish.
- Older people will become the dominant force.
- The impact of the “Information Revolution”.
- The Internet and E-commerce promise profound transformations.
- Knowledge will become the most valued asset.



MR. SHMOOZE

The Art and Science of
Selling Through Relationships

RICHARD ABRAHAM

SUN TZU

THE
ART
OF
WAR



The definitive interpretation of
Sun Tzu's classic book of strategy

STEPHEN F. KAUFMAN, Hanshi 10th Dan

UPDATED AND EXPANDED



The World Is Flat

A BRIEF HISTORY OF
THE TWENTY-FIRST CENTURY

Thomas L. Friedman



The World Is Flat
A BRIEF HISTORY OF
THE TWENTY-FIRST CENTURY

Thomas L. Friedman

Successful People write down their Goals!

1953 Graduate Class of Yale University

87% No Goals

10% Incomplete Goals

3% Comprehensive written Goals

**20 years later – 3% accomplished more, had 10 times more income
than the 97% combined.**

They visualized...

believed in...

**wrote down their goals so that they would become
reality.**

“you’ll see it when you believe it..

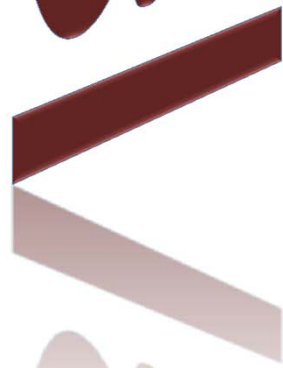
you’ll believe it when you write it..

when you write it it’s yours!!!!”

Lou DeCaprio



GET YOUR GIG ON !





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