

**LINDA MARKOWITZ, Ph.D.**  
**Curriculum Vitae**

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Department of Sociology  
Southern Illinois University  
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**ACADEMIC AND SCHOLARLY EMPLOYMENT**

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| 2018-2019     | Interim Chair, Department of Social Work, Southern Illinois University<br>Edwardsville                |
| 2014- Current | Chair, Department of Sociology, Southern Illinois University<br>Edwardsville                          |
| 2007- Current | Professor, Tenured - Department of Sociology, Southern Illinois<br>University Edwardsville.           |
| 2009-2011     | Program Director, Women's Studies, Southern Illinois University<br>Edwardsville                       |
| 2000-2007     | Associate Professor, Tenured – Department of Sociology, Southern<br>Illinois University Edwardsville. |
| 1996-2000     | Assistant Professor, -Department of Sociology, Southern<br>Illinois University, Edwardsville.         |

**EDUCATION**

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| 1995 | Ph.D. in Sociology -- The University of Arizona, Sociology,<br><i>Dissertation:</i> "Participatory Democracy in Union Organizing: The<br>Influence of Authority Structures on Workers' Sentiments and<br>Actions." |
| 1990 | M.A. in Sociology -- The University of Arizona, Sociology,<br><i>Thesis:</i> "Gender and Satisfaction in Power Imbalanced Exchange<br>Relations."  |
| 1987 | B.A. in Sociology – The University of Texas at Austin, Sociology,<br><i>Senior Thesis:</i> "Alcoholism: A Theoretical Overview."   |

## **RESEARCH ORIENTATION**

- Gender, Race and Social Justice
- Education
- Organizations, Institutions and Industry

## **TEACHING ORIENTATION**

- Gender and Society
- Work and Organizations
- Internships
- Social Research Methods
- Principles of Sociology

## **PEER-REVIEWED PUBLICATIONS**

Puchner, L. and L. Markowitz. 2018. "Christmas in U.S. K012 Schools: Categorizing and Explaining Teacher Awareness of Christo-Normativity". Paper Accepted in *Discourse: Journal of Cultural Politics in Education*.

Markowitz, L. and L. Puchner. 2018. "Structure of Christian Ignorance." Paper accepted *International Journal of Qualitative Research*

L. Puchner & L. Markowitz. 2016. "Using an adult development model to help explain pre-service teacher resistance to learning about race" *Race Ethnicity and Education*, 19:5: 1043-1062

Markowitz, L. and L. Puchner. 2016. "Troubling the ontological bubble: middle school students challenging gender stereotypes." *Journal of Gender Studies*. 25: 3: 413-426.

Puchner, L. & Markowitz, L. (2015). "Do Black Families Value Education? White Teachers, Institutional Cultural Narratives, and Beliefs about African Americans." *Multicultural Education* 23 (1) 9-16.

Puchner, L., Markowitz, L., & Hedley, M. (2015). "Critical Media Literacy and Gender: Teaching Middle School Children about Gender Stereotypes and Occupations." *Journal of Media Literacy Education*, 7 (2), 21-32.

Markowitz, L. & Puchner, L. 2014. Racial Diversity in the Schools: A Necessary Evil? *Multicultural Perspectives*. 16: 2: 72-78.

Markowitz, Linda, P. Denise Cobb and Mark Hedley. 2012. "Framing Ambiguity: Insider/Outsider and the Successful Legitimation Project of the Socially Responsible Mutual Fund Industry." *Organization*. 19: 3-23.

- Klein, Nicole, Linda Markowitz, Laurel Puchner and Jill Anderson. 2011. "Undressing the Curriculum: Sexuality Education and Middle School Literature" in *The Sexuality Curriculum: Youth Culture, Popular Culture, and Democratic Sexuality Education*, edited by Dennis Carlson and Donyell Roseboro. Peter Lang Publishers
- Klein, Nicole and Linda Markowitz. 2009. "'Rewind and Replay:' Changing Teachers' Heterosexist Language to Create an Inclusive Environment." *The American Journal of Health Education*. 40 (6) 329-332
- Markowitz, Linda. 2008. "Can Strategic Investing Transform the Corporation?" *Critical Sociology*. 34 (5) 681-707.
- Markowitz, Linda. 2007. "Structural Innovators and Core Framing Tasks: How Socially-Responsible Mutual Fund Companies Sustain Resonant Frames." *Sociological Perspectives*. Vol 50: 1: 131-153.
- Markowitz, Linda and Cathy Santanello. 2006. "Eco-Tourism: Who Benefits?" (With Cathy Santanello). *Case Studies in Science*.  
<http://www.sciencecases.org/ecotourism/ecotourism.asp>.
- Markowitz, Linda. 2006. "Responsible Investing and Transforming the Corporation: Theoretical and Empirical Evidence" *IABS Proceedings*.
- Markowitz, Linda. 2005. "Unmasking Moral Dichotomies: Can Feminist Pedagogy Overcome Student Resistance to Issues of Oppression?" *Gender and Education*. March, Volume 17. Issue 1: 39-55.
- Markowitz, Linda. 2004. "Employment Relations, Internships and Teaching Diversity." *Sociological Insights*. Summer: 17-23.
- Markowitz, Linda. 2001. "Hostility in the Classroom: Teaching Analysis versus Morality." In *Managing Hostility in the Classroom: A Book of Resources for Teaching*. Edited by Rebecca Bach and Betsy Lucal Washington, DC: ASA Publication.
- Mark Hedley and Linda Markowitz. 2001. Avoiding Moral Dichotomies: Teaching Controversial Topics to Resistant Students. *Teaching Sociology*. Volume 29 (2): 195-208.
- Markowitz, Linda. 1998. "After the Organizing Ends: Workers: Self Efficacy and Activism." *Social Problems*. Volume 45 (3): 356-382.
- Markowitz, Linda. 1996. "Employee Participation at the Workplace: Capitalist Control or Worker Freedom?" *Critical Sociology*. Volume 22 (2): 89-103.
- Markowitz, Linda. 1995. "Union Presentation of Self and Worker Participation in

Organizing Campaigns.” *Sociological Perspectives*. Volume 38 (3): 437-454.

Paula England and Linda Markowitz, 1995. The Moral Dimension of Feminist Theories: Implications for Pay Equity. In *Macro-Socio Economics: From Theory to Activism* edited by David Sciulli. New York: M.E. Sharpe.

Neil Fligstein and Linda Markowitz, 1993. Financial Reorganization of American Corporations in the 1980s. Pp. 185-206 in *Sociology and the Public Agenda*, edited by William J. Wilson. Newbury Park, CA: Sage Publications.

### **MONOGRAPH**

Markowitz, Linda. 2000. *Worker Activism After Successful Union Organizing*. Armonk, NY: M.E. Sharpe.

### **BOOK REVIEWS**

Markowitz, L. *Can Workers Have a Voice? The Politics of Deindustrialization in Pittsburgh* by Dale Hathaway (University Park: Pennsylvania State University Press, 1993), and *Grand Designs: The Impact of Corporate Strategies on Workers, Unions, and Communities* edited by Charles Craypo and Bruce Nissen (Ithaca: ILR Press, 1993). Review essay in *Contemporary Sociology*, March, Vol 23, # 2, 1994. pp.186-187.

Markowitz, L. *Mutual Gains Enterprise. Forging a Winning Partnership among Labor, Management and Government*. by Thomas Kochan and Paul Osterman. (Cambridge, MA: Harvard Business School Press, 1994). Review in *Contemporary Sociology*, September, Vol 24. # 5, 1995. pp.667-668.

### **PRESENTATIONS**

Puchner, L. Markowitz, L. and D. Roseboro, “Whites Only Anti-Racist Groups: Perils and Promies.” Presented (by L. Puchner) at the Critical Questions in Education Conference, Portland, OR, March 2018

Markowitz, L. and L. Puchner, Structural Ignorance of Christian Privilege. Presented (by L. Puchner) at the Critical Questions in Education Conference, Portland, OR, March 2018

Markowitz, L., L. Puchner and M. Hedley. “Teaching Critical Media Literacy.” Presented at the 2014 Annual Meeting of the American Educational Research Association, Philadelphia, PA, April 4th 2014.

L. Puchner, and L. Markowitz. “Crossing the Gender Binary” Presented at the 2014 Annual Meeting of the American Educational Research Association, Philadelphia, PA, April 4th 2014.

Puchner, L. & Markowitz, L. "Mystery solved? Using an adult development model to explain preservice teacher resistance to learning about race." Presented at the 2013 Annual Meeting of the American Educational Research Association, San Francisco, CA, April 29, 2013.

Puchner, L. & Markowitz, L. "'Do they really care if they get an education?' Evolution of White preservice teacher beliefs about the value of education in African American families." Presented at the 2012 Annual Meeting of the American Educational Studies Association, Seattle, WA, Nov. 1, 2012.

Markowitz, L. & Puchner, L. "Racial diversity education: A necessary evil?" Presented at the Annual Meeting of American Educational Research Association, Vancouver, British Columbia, Canada, April 16, 2012.

Puchner, L. & Markowitz, L. "Teacher education for diversity, discourse, and change over time: A case study of two preservice teachers." Presented at the 2011 Annual Meeting of the American Educational Studies Association, St. Louis, MO, November 6, 2011.

Klein, L., Markowitz, L., Puchner, L. & Anderson, J. "Undressing the hidden curriculum: Sexuality education and middle school literature." Re-framing Sexuality Education: Second National Summit. Wilmington, NC, February 4-6, 2010.

Linda Markowitz, Celine Louche and Jean-Pascal Gond. "How Social Movements Generate New, Profit-Driven Organizational Forms: Explaining Socially Responsible Investment Changes Across Time and Space." IABS. Finland.

Linda Markowitz. Legitimizing the Intangible: How Socially Responsible Mutual Funds Grew. Paper presented at the International Association of Business and Society, 2007.

Linda Markowitz. Socially Responsible Investing and Transforming the Corporation: Theoretical and Empirical Evidence. Paper presented at International Association of Business and Society, 2006.

Linda Markowitz. "The 'Corporate Social Responsibility' Master Frame: How Socially Responsible Mutual Funds Attract Investors." Paper presented at the Midwest Sociological Society meetings, 2005. Minneapolis.

Linda Markowitz. "Can Socially Responsible Investing Transform the Empire?" Paper presented at SIUE Colloquium, Spring. 2004

Linda Markowitz. "Does Feminist Pedagogy Reduce Student Resistance to Issues of Oppression?" Paper presented at the MSS. 2003

Linda Markowitz. "Feminist Pedagogy and Student Resistance: An Empirical Study." Paper presented at the American Sociological Association Meetings. 2002.

Linda Markowitz. "Employment Relations Programs and Teaching Diversity." Paper presented at the Applied Sociological Association Meetings. 2001.

Linda Markowitz. "How to Teach to Resistant Students." Paper presented at the Midwestern Sociological Association Meetings. 2001

Linda Markowitz. Organizer for sessions on "Downsizing" and "Workplace Change" at the Midwestern Sociological Association Meetings, Chicago, 2000.

Linda Markowitz. "'Useful' Sociology as Professional Practice in the Global Economy" by Marvin Finkelstein and Linda Markowitz, presentation at the meetings for the Society for Applied Sociology, 1999.

Linda Markowitz. "Work and Workplace Change: Using Internships to Bridge Sociology and the Workplace" with Marvin Finkelstein, presentation at the Illinois Sociological Associations Meetings, 1998.

Linda Markowitz. "Union Frameworks, Efficacy and Activism among Newly Organized Workers" Paper presented at the American Sociological Association Meetings, 1998.

Linda Markowitz. "Dialectics of Gender: Isolating the Social Mother" Paper presented at the American Sociological Association Meetings, 1997.

## **GRANTS**

American Association of University Women Community Action Grant, August 2012-July 2013. With Laurel Puchner, \$5,596 grant received for a project titled: "Expanding Girls' Entrance into STEM Fields Through Critical Media Literacy Education"

SIUE Seed Grants for Transitional and Exploratory Projects (STEP), Fall 2010  
With Linda Markowitz, \$6,768 grant received for a project titled: Teacher candidates and diversity: A pilot study of changing knowledge, beliefs, and discourses.

EUE, Southern Illinois University Edwardsville, 2001, \$1500.00  
To study student resistance against social justice topics

Summer Research Grant, Southern Illinois University Edwardsville, 2001. \$3000.00  
To study student resistance against social justice topics

Summer Research Grant, Southern Illinois University Edwardsville, 1997. \$3000.00  
To interview workers for manuscript completion, After the Organizing Ends.

Dissertation Research Grant, University of Arizona, Summer, 1994. \$500.00

Dissertation Research Award, Sociology Department, University of Arizona, 1993. \$500.00

### **COURESES TAUGHT AT SIUE**

#### *Undergraduate:*

Meditation and Mindfulness: Body, Mind and Society (IS 399)

Critical Media Literacy (IS 444)

Employment and Workplace Change (Soc 431)

Gender, Ethnicity and Class in the Workplace (Soc 444)

Gender and Society (Soc 308)

Global Problems and Human Survival (IS 336)

Internship Class (Soc 433)

Introduction to Sociology (Soc 111)

Senior Seminar (Soc 495)

Social Research Methods (Soc 302)

Sociological Research Workshop (Soc 493)

Sociology at Work (Soc 338)

#### *Graduate:*

Graduate Research Methods (Soc 515)

Graduate Gender Seminar (Soc 542)

Alternatives (to) Capitalism(s) (Soc 540)

### **HIGHLIGHTS OF SERVICE**

#### *University*

2012-Current Teacher and Facilitator, ALSO –Teaching pre-service teachers how to teach about sexuality in K-12 schools.

2012-2016 Co-Chair, Learning Communities Group  
Helped create learning communities for faculty

2004-2008 Member, Safe Zone, 2004-Present  
Gave Workshops on creating an inclusive University and Classroom.

2005 Ad-hoc Committee Member of Gay and Lesbian Task Force, 2005.  
Helped write and submit papers providing economic equality to Gay and Lesbian faculty.

2002-2004 Member, Graduate College Grants and Awards Committee, 2002-2004.

2012-2014

2001-2004 Advisor, Making Waves,  
Helped establish student feminist organization.

1996-2001 Member, Faculty Senate, 1996-2001.  
Council Chair, Welfare Committee of Faculty Senate. 2000-2001.  
Introduced first Ombuds Program to SIUE.

### *College*

2014 College of Arts and Sciences Congress, Inaugural President  
Established web-page, newsletter and led the congress.

2013 Chair, Subcommittee on Policies  
Revised the operating papers of College of Arts and Sciences, and helped to  
establish Congress

2009-2011 Director, Women's Studies

1996-Present Member, Women's Studies Faculty

1997-98 Member, Programs Committee, Graduate College

1998 Member, Research and Projects Committee, College of Arts and  
Sciences.

### *Department*

2014-Current, Chair, Sociology.

2015-Current, Newsletter Creator, Writer and Developer

2006-Current Webmaster, designer of web-page and upkeep.

2005-2008 Graduate Studies Director -Developed new Brochures, Recruitment  
and Retention Strategies, Contacted Alumni.

1996- Current Internship Coordinator (with Marvin Finkelstein).

1997-Current Advisor, Employment Relations Program, Department of Sociology,

### *Community*



2013-Current           Trainer, Teach students in Metro East about sexuality

2014-2017             Trainer, Teach students in Metro East Critical Media Literacy

2001-2007             Board Member, Children Home and Aid Society of Illinois, 2001-2007.

Reviewer for: Social Problems, Teaching Sociology, Labor Studies Journal, Sociological Perspectives, Sociological Quarterly and Sociological Forum