

# SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

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## **Segue Features Tim Hall, SIUE'S New Athletic Director**

On this week's episode of Segue, Southern Illinois University Edwardsville's weekly radio program exploring the lives and work of the people on campus and beyond, Chancellor Randy Pembroke interviews Tim Hall, SIUE's new director of athletics.

This Segue episode airs at 9 a.m. on Sunday, Oct. 20. Listeners can tune in to WSIE 88.7 FM The Sound or [siue.edu/wsie](http://siue.edu/wsie).

Hall holds a bachelor's in sports administration from the University of Toledo in 1994 and a master's in sports administration from Kent State University in 1998. He began his career working in fundraising and athletic development throughout universities in the Midwest. Additionally, he has been the director of athletics at both the University of Missouri-Kansas City and the University of Maryland, Baltimore County.

Hall has an extensive history in intercollegiate athletics administration nationally, including appointments as the president of the Division I-AAA Athletic Director Association and chair of the NCAA Committee on Women's Athletics.

"Tim, welcome to SIUE and welcome to Segue," Pembroke says. "What originally interested you about sports administration?"

"I grew up in a family of educators," explains Hall. "My father was a public school superintendent, and my mom was a nurse educator. Education was always valued and promoted in our house, and sports administration was a way for me to balance two loves, education and intercollegiate athletics."

"That explains to me the education component to your love of athletics," Pembroke says. "You started your career in fundraising. How did you get into that?"

"At the University of Toledo, I received a scholarship to be a manager for the basketball team," Hall replies. "As an aside, people had told me that I was an extrovert and may excel being in a sales or fundraising environment."

“I asked to be moved into the external area of athletics, and during my last two years of my undergraduate degree, they let me sell ticket packages and corporate sponsorships. After graduation, they hired me. I graduated on Saturday and started a full-time job the following Monday.”

“It sounds like being a salesperson came naturally to you,” says Pembroke. “During your first couple of months at SIUE, what have been some of the selling points you’ve used when talking to potential donors?”

“Something that is important to note is the stability of the leadership here at the University,” Hall says. “Another selling point is the broad array of programs offered from the liberal arts to STEM to professional schools. There are options and support for all students.”

“As of fall 2019, we’ve had 25 consecutive semesters of our student-athletes obtaining a cumulative GPA of 3.0 or higher,” says Pembroke. “We’re proud of that accomplishment. How do we get to a point to where we see that kind of success consistently re-occurring?”

“SIUE does it better than the majority in the Division 1 level, and that was certainly another selling point to me about the University,” Hall responds. “Being a student-athlete at this level is a full-time job. They spend 20 hours in practice, games and travel, but also spend time studying and attending classes.

“We try to promote student-athletes being involved in other facets of campus, because we want them to be well-rounded. It is rigorous, but we want them to have a full college experience, while taking their business seriously on the fields and in the classroom.”

“Why do you think a strong Division I athletics program is important to the University as a whole?” inquires Pembroke.

“A successful athletics program provides a lens through which general populations can look into and see the success of the institution from an academic perspective,” Hall says. “As a whole, intercollegiate athletics provides a welcoming area and a rallying point for every facet of the campus community.”

“Every year, we host our annual Cougar Athletics events and our Athletics Hall of Fame,” says Pembroke. “How do you think events such as these are important to our alumni and keep our students, faculty and staff involved?”

“How you tell your institutional and athletic story is important,” answers Hall. “Events that recognize the achievements of those who have come before the current student-athletes is a great way to recognize alumni and have people gather in the name of SIUE.”

Donations to Cougar Athletics are essential to advancing student-athletes both on and off the field. The Cougar Excellence Fund allows donors a way to provide SIUE student-athletes to reach their full potential. To learn more about the Cougar Excellence Fund, visit [siuecougars.com/boosters/about](http://siuecougars.com/boosters/about).

Tune in at 9 a.m. on Sunday, Oct. 20, to WSIE 88.7 The Sound to hear the entire conversation.

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