Mary Rose

How Changes in Media and Technology Have Affected the Notion of the Book

Mary Rose discusses the salient characteristics of books and the relationship between books and technology from contemporary and historical perspectives. Cecelia Eilering presents a survey of readers’ experiences with the written word, involving more than the sense of sight, and what the word ‘book’ means to today’s readers. Chris Bulock explains how eBooks represent a substantial departure from the fixed nature of print books, and how they fit with traditional notions of physical books. Steven Pryor explores ways the publishing industry may continue to add value for authors and consumers as technology breaks down traditional barriers to publishing and distribution.