

Sorin Nastasia, Daniel Schmidt, Nikki Lamb, Orlando Phillips, Allison Levin

### **Thinking About Movement in Public Relations Practice**

This panel proposal results from the work done by graduate students in an SPC 550 Seminar in Public Relations course in Fall 2013. In this course, students had opportunities to reflect, collect and analyze data, and write original research papers related to the movement, changes, shifts that public relations practice has gone through in recent decades due on one had to globalization and on the other hand to new technologies. In this panel, four graduate students in Speech Communication (Daniel Schmidt, Nikki Lamb, Orlando Phillips, and Allison Levin) will discuss their research results pertaining to movement in public relations practice; Dr. Sorin Nastasia will moderate the panel and add his own research data to the discussion. Daniel Schmidt will address issues related to public relations and the military, Nikki Lamb will provide an overview of the public relations of the United Nations, Orlando Phillips will approach public relations in schools, and Allison Levin will address issues related to public relations and sports. Dr. Nastasia will contribute to the discussion by outlining ethical implications of public relations campaigns in the 21<sup>st</sup> century.