Matthew Paris

Roll On! The *Rivers of America* series and the Resurgence of Literary Regionalism

The *Rivers of America* series was one of the 20th century’s most successful ventures in publishing literary regionalism.  The series ran from 1937 to 1974 and profiled 65 rivers emphasizing regional history, natural history, and local folklore.  The *Rivers of America* series incorporated progressive ideals into an American literary tradition and created a national market for literary regional non-fiction.  My presentation will argue for the continued relevance of the series, outline the publishing history, and look at a few selected volumes.