The College of Arts and Sciences 2013 Colloquium

Monday- April 15, 2013 9:00am-10:00am (2 Events)

9:00am – 9:15am Location: Oak/Redbud

Participant: Stephen Kerber

Elliott M. Rudwick's <u>Race Riot at East St. Louis</u>, <u>July 2</u>, <u>1917</u>: SIUE Faculty scholarship in the first decade

1. SIUE faculty have produced books of significance in numerous disciplines. Although his relationship with SIUE is largely unknown today, famed sociologist Elliott Rudwick, a faculty member from 1960 until 1968, is one of these scholars. Rudwick joined SIUE faculty as an associate professor in the Social Studies Division. Rudwick taught primarily at the East St. Louis Residence Center before shifting to Edwardsville in the fall of 1965. His experience teaching at East St. Louis dovetailed with his interest in race relations, leading him produce the landmark *Race Riot at East St. Louis, July 2, 1917*, which was published in 1964.

9:00am - 9:50am

Location: Maple/DogwoodParticipant: Charlotte Johnson

Self-Publishing is the New "Traditional" Publishing Method

2. In 2008, for the first time in history, more books were self-published than those published traditionally. In 2009, 76% of all books released were self-published. This presentation will discuss what is involved in self-publishing and discuss how print-on-demand, online retailing and advances in e-readers and tablets have influenced this growth. It will also review the many self-publishing systems that are currently available.

Monday, April 15, 2013 10:00am-11:15am (2 Events)

10:00am-10:50am

Location: MUC Bookstore

Chair: Valerie Vogrin

Participants: Geoff Schmidt, Stacey Lynn Brown, Jeffrey Skoblow, Shane Signorino,

Nicola Schmidt, Jason Braun, Eileen Joy, John Savoie, Daniel Boyt

Creative Writers Think About the Book

3. English Department faculty and graduate student writers embrace the colloquium's broad vision by reading original poems, short fictions, and microessays that in some way represent the concept "thinking about the book." Works presented – many of which will be written specially for the occasion of the colloquium – will range widely in subject matter, dealing with real and imagined books, books as physical objects, books as ideas, authorship, publication, etc.

10:00am-10:45am

Location: Maple/Dogwood

Participants: Charlotte Johnson and William Harroff

The Evolution and Future of the Book

4. This session will present an overview of the book, from its earliest formats to the most recent e-books in interactive multimedia formats. It will focus on the evolution from print to visual, interactive and digital formats, including augmented/virtual reality book examples. The influence of children's books, popup books, artists' books, comics, video and interactive simulations, and mobile devices will be discussed. Presenters, Brother Bill and Sister Char, e-book evangelists since the 1970s and owners of the (r)Evolutionary (e)Books Press, will also present insights gained from their many presentations worldwide to project what the future holds for book content creators and users.

10:45am-11:15am

Location: Maple/Dogwood Participant: Chad Verbais *The Future of the Book*

5. The regime of the book lasted 1500 years; however, the proliferation of enhanced and electronic books is forcing practitioners to look closely at the type of writing authors produce. Traditionally, static documents were produced that could stand alone, but today there are opportunities for texts to include embedded multimedia and hyperlinks. This new form of textual book production begs the question of who controls the meaning of such a work – the writer or reader? It also questions if ekphrasis (the description of a visual scene with words) will survive and how alphabetic writing might disappear. Ultimately, how will representations of traditional books continue to be challenged? What forms will fall into disuse, and what new forms may take their place? Will collaborative writing and the tracking and storing of easily-updated versions end the codex as a "content container"? How might universities prepare student writers for this new world of self-expression?

The presenter of this program will join those from the previous program in an open discussion with the audience on the topics raised.

Monday, April 15, 2013 11:00am-1:00pm (4 Events)

11:00am-12:00pm

Location: MUC Goshen Lounge

Participant: Stacey Brown Banned Book Rescue

6. An opportunity to discover books that have been banned in different parts of the world. People will be encouraged to step up to the microphone, reach into a "burning barrel of books", and select and read a short excerpt.

11:00am-1:00pm

Location: Hickory/Hackberry

Participants: Flo Maätita and Jessica Harris

Influential Books

7. This panel will feature members of the SIUE community to share short passages from books that were influential to their professional and/or personal development.

11:15am-12:45pm

Location: Lovejoy Library, 1st Floor

Chair: John Pendergast

Participants: Stephen Kerber, Jessica DeSpain, Jason Braun *The Past, Present and Future of the Book in the Humanities*

8. This panel will reference and parallel our Lovejoy Library exhibit, "Book Making and the Making of the Book: Selections from Lovejoy Library's Special Collections." We will use this panel to discuss how the collection has been useful in the classroom, what the study of rare books means to the study of literature, particularly literature of the early modern period, and how it can inform modern communication. Specifically Steve Kerber will discuss the history of the special collections and what it means to the University, Jessica DeSpain will discuss her use of the materials in her literature courses, John Pendergast will discuss the implications of book history on our understanding of early modern literature, and Jason Braun will talk on the future of the book as it intersects with e-books, apps, etc.

11:30am-12:30pm

Location: MUC Bookstore

Chair: Sorin Nastasia

Participants: Joel Hardman, Catherine Seltzer, Carolina Rocha

Most Influential Books - Humanities

9. <u>Joel Hardman – Linguistics</u>

Ferdinand de Saussure, Cours de linguistique générale

Noam Chomsky, Syntactic Structures

Gumperz, J. & Hymes, D. (Eds.), Directions in Sociolinguistics: The

Ethnography of Communication

Edward Sapir, Language: An Introduction to the Study of Speech

John R. Searle, Speech Acts: An Essay in the Philosophy of Language

William Labov, Language in the Inner City: Studies in Black English

Vernacular

<u>Catherine Seltzer – American Literature</u>

Walt Whitman, Leaves of Grass
Kate Chopin, The Awakening
William Faulkner, The Sound and the Fury
Ralph Ellison, Invisible Man
Toni Morrision, Beloved

<u>Carolina Rocha – Latin American Literature</u>

Oswald de Andrade, Cannibal Manifesto
Jorge Luis Borges, The Garden of Forking Paths
Octavio Paz, The Labyrinth of Solitude
Julio Cortazar, Hopscotch
Gabriel Garcia Marquez, One Hundred –
Years of Solitude
Isabel Allende, The House of the Spirits

Monday, April 15, 2013 12:00pm-1:00pm (1 Event)

12:00pm-12:50pm Location: Oak/Redbud Chair: Jeff Manuel

Participants: Laura Fowler, Bryan Jack, Buddy Paulett, Katie Sjursen

From Textbooks and Lectures to Primary Sources and Historical Thinking: Discussing

the New Lab Curriculum in History

10. The Department of Historical Studies is currently implementing a new curriculum in several introductory courses that is focused on history labs. This roundtable discussion will explain the new lab curriculum in history, discuss its place within the broader discipline of history and history education, and invite suggestions for improving and/or expanding history labs. The roundtable will discuss the role of textbooks in the new curriculum (in line with the Colloquium's 2013 theme). We also plan to discuss ways in which other social science disciplines could develop lab courses.

Monday, April 15, 2013 1:00pm-3:00pm (3 Events)

1:00pm-1:30pm

Location: Oak/Redbud

Chair: Kurt Schulz

Participants: Rick Essner, Other Biological Sciences faculty

Aldo Leopold and Ecological Restoration as a Tool to Meld the Practical and Aesthetic

Aspects of Environmental Stewardship

11. Early 20th Century resource conservation efforts were frustrated by the dichotomous perspectives of Gifford Pinchot, who viewed natural resource conservation in active commodity-oriented terms, and preservationist John Muir who saw the destruction of the landscape as an aesthetic and moral catastrophe. During 1930-1947 Aldo Leopold introduced ecological restoration as a unifying path for economic and aesthetic sustainability. Leopold's masterworks *A Sand County Almanac* and *Round River* brought analytic rigor and evocative prose together to address the larger issue of mans' long-term relationship with land. Yet today modern scientists are still largely unable to restore ecosystems. We address whether Leopold truly understood the challenges restoration would hold, and where he might find solutions for our current predicament.

1:30pm-2:00pm

Location: Oak/RedbudParticipant: Matthew Paris

Roll On! The Rivers of America Series and the Resurgence of Literary Regionalism

12. The *Rivers of America* series was one of the 20th century's most successful ventures in publishing literary regionalism. The series ran from 1937 to 1974 and profiled 65 rivers emphasizing regional history, natural history, and local folklore. The *Rivers of America* series incorporated progressive ideals into an American literary tradition and created a national market for literary regional non-fiction. My presentation will argue for the continued relevance of the series, outline the publishing history, and look at a few selected volumes.

Monday, April 15, 2013 2:00pm-3:00pm (2 Events)

2:00pm-2:50pm

Location: Maple/Dogwood

Chair: Anne Flaherty

Participants: Carly Hayden Foster, Tim Kalinowski

Supreme Court Justice Autobiographies and Affirmative Action

13. The Supreme Court is poised to make a decision on affirmative action. As part of the "Thinking About the Book" Colloquium, the roundtable discussion considers the autobiographies of two current Supreme Court Justices: Sonia Sotomayor's "My Beloved World and Clarence Thomas' "My Grandfather's Son: A Memoir." In particular, we are interested in their views on and experiences with affirmative action. The discussion will relate to the expected decision in Fisher v. University of Texas as well as the broader effects that this decision may have on colleges and universities around the country.

2:00pm-2:50pm

Location: Oak/Redbud Chair: Steven Pryor

Participants: Mary Rose, Cecelia Eilering, Chis Bulock,

How Changes in Media and Technology Have Affected the Notion of the Book

14. Mary Rose discusses the salient characteristics of books and the relationship between books and technology from contemporary and historical perspectives. Cecelia Eilering presents a survey of readers' experiences with the written word, involving more than the sense of sight, and what the word 'book' means to today's readers. Chris Bulock explains how eBooks represent a substantial departure from the fixed nature of print books, and how they fit with traditional notions of physical books. Steven Pryor explores ways the publishing industry may continue to add value for authors and consumers as technology breaks down traditional barriers to publishing and distribution.

Monday, April 15, 2013 3:00pm-5:00pm (3 Events)

3:00pm-3:30pm

Location: Maple/Dogwood Participant: Andrew Neath

Your Intuition (and your statistics textbook) May Be Wrong

15. Our minds rely on heuristic thinking and intuition, often with much success. However, a major bias in our heuristic thinking stems from an inability to properly account for the role that randomness plays in the world. It should be expected that formal statistical training would provide a scientific approach free of such bias. I will show that statistics textbooks are, in fact, promoting methods based on the same illusions that corrupt our heuristic thinking. A consequence of this teaching is an issue currently faced in science where an unacceptably large proportion of "statistically" established findings fail upon attempts at replication.

3:00pm-3:50pm

Location: Oak/Redbud Chair: Tom Lavallee

Participants: Bin Zhou, students

A Portrait of Contemporary China: Student and Faculty Discussion of Tie Ning's: <u>The</u>

Bathing Women

16. In this roundtable discussion, two faculty and six students will present readings of this recently translated novel by the best-selling and award-winning author Tie Ning, current president of the Chinese Writer's Association in the PRC. Tie Ning's novel offers raw, sophisticated and complex character studies that allow for deep insights into a rapidly transforming society in China since the 1970's. With vivid portrayals of the lives of four women, their families, relationships and ambitions, this novel, originally written in the 1990's, presents an original and engaging portrait of contemporary China.

3:00pm-5:00pm

Location: Hickory/Hackberry

Chair: Allison Thomason

Participants: Myles Cameron, Greg Viessman, Carl Springer

Tablets, Scrolls, and Codices: The Origins and Early History of the Book

17. Perhaps the best way to explore the importance of the book is to study its origins in the ancient world. In this panel, we propose to outline and discuss the earliest forms of "books" and the contexts of their reading in the world. The "book" form that we have been accustomed to use, in which a folded pile of paper opens to two pages of text, was in fact known as the codex in its earliest iteration. However, the codex was one step in a long line of experiments with different media and formats to communicate the written word. The work in this panel arises out of a graduate readings course on papyrology, the textual medium of the ancient world, led by Dr. Thomason. Thus the panel emerges out of a collaborative faculty and student research and teaching project that embodies many CAS values and the idea of the teacher-scholar model.

"Clay 'Books': Reading and Writing Tablets in the Cuneiform World" Allison Thomason, Historical Studies

"Unwinged Words: Orality, Literacy and the Book in Ancient Greece" Carl Springer, English Language and Literature

"Papyrus Scrolls: What did Early Books Look Like and How Were They Read?" Myles Cameron, graduate student, Historical Studies

"Christianity and the Coming of the Codex" Greg Viessman, graduate student, Historical Studies

Monday, April 15, 2013 All Day Exhibit in Lovejoy Library

Location: Lovejoy Library 1st Floor

Chair: John Pendergast

Participants: Jessica DeSpain, Steve Kerber

18. This exhibit, scheduled to run from April 8 through April 26, 2013 in the Lovejoy Library, will gather together books drawn from our library's impressive collection of early printed texts. The exhibit will also include educational materials such as posters, page reprints and possibly video to educate viewers on the process and art of early printing. We will focus our exhibit on some of the earliest printed books from the 15th and 16th centuries and highlight topics such as typeface, binding methods, and book format. Part of our work, beyond selecting the books for display, will also include tracing the history of the books and researching the literary or cultural background for them. We hope to not only inform the SIUE community and colloquium participants but additionally to reach out to the larger community by providing a rare opportunity to view these remarkable (and extremely rare) treasures.

Tuesday, April 16, 2013 9:30am-12:45pm (3 Events)

9:30-12:45pm

Location: Flagpole in Hairpin

Chair: Andrew Theising

East St. Louis History and Culture Bus Tour

9:30am-10:45am

Location: Maple/DogwoodParticipant: Denise DeGarmo

When There Are No Books – How Universities in Palestine Teach in the Absence of

Textbooks

19. Textbooks are a mainstay of university education around the world. However, not all universities have the luxury of ordering their textbooks directly. In the occupied state of Palestine, the Israeli Ministry of Education must first approve all textbooks that are requested by universities. Textbooks, according to the Ministry, may not be directly mailed to locations within the occupied state. Since the Ministry may disqualify textbooks containing "perceived prejudices and stereotypes," universities across the West Bank and Gaza Strip find themselves with no textbooks, journals, databases or unfettered access to wi-fi to use in their classrooms. This paper explores the ways in which university professors have developed ways to meet the curricular need of their students in the forced absence of books.

Participant: Debbie Mann

The Waterman Saga: Jacques Poulin's Books about Books

20. Jacques Poulin has been described as the most North American of the contemporary francophone writers from Québec. In his 1984 classic *Volkswagen Blues* and three more recent works all featuring novelist Jack Waterman, *La Traduction est une histoire d'amour* (2006), *L'Anglais n'est pas une langue magique* (2009) and *L'Homme de la Saskatchewan* (2011), protagonists adopt and collaborate in a multitude of roles in relation to books. Whether ghost writer, reader, listener or translator, all of Poulin's main characters gravitate around Waterman and join him in his pursuit of the novelist's craft and his exploration of the survival of the French presence in North America.

Beginning with a consideration of the mise-en-abyme of the birth of a book within the novel *L'Homme de la Saskatchewan*, this presentation will trace Poulin's continuing reflection on the act of writing. Centered around the intersection of the themes of quest, writing and healing, this paper will examine the way the characters' relationships to the text (as writer, translator, reader or

listener) and to each other (as parent/child surrogate, brother or friend) evolve and converge to bring about healing of the other and the self.

9:30am-11:15am

Location: Mississippi/Illinois Chair: Christopher Pearson

Participants: Rick Essner, Aldemaro Romero, Jennifer Rehg

Charles Darwin's On the Origin of Species: Interdisciplinary Perspectives

21. Discussing a number of examples, in addition to that of finches, where Darwin was inspired by birds during his voyage on the H.M.S. Beagle and later as he wrote The Origin of Species.

Rick Essner

Talking about how Darwin modified some of his views about Lamarckism throughout the different editions of *The Origin* responding, in part, to pressure from his colleagues and in part because the lack of understanding of heredity at that time. I will also explain how that ambivalence was used by others to actually, reaffirm Lamarckism as a valid theory.

Aldemaro Romero

Highlighting aspects of Charles Darwin's research on human evolution, and consider his work through the lens of modern natural sciences, particularly anthropology.

Jennifer Rehg

Outlining some interpretative issues presented by the Origin. Specifically, I will discuss interpretative issues that arise regarding (1) the character of Darwin's argument for the evolution of species through natural selection and (2) key concepts Darwin relies on in the course of his writing about evolution. Christopher Pearson

Tuesday, April 16, 2013 11:00am-1:00pm (3 Events)

11:00am-12:00pm

Location: Goshen LoungeParticipant: Zachary Schaefer *Banned Book Rescue*

22. An opportunity to discover books that have been banned in different parts of the world. People will be encouraged to step up to the microphone, reach into a "burning barrel of books", and select and read a short excerpt.

11:00am-1:00pm

Location: MUC Bookstore

Participants: Flo Maätita, Jessica Harris

Influential Books

23. This panel will feature members of the SIUE community to share short passages from books that were influential to their professional and/or personal development.

11:00am-1:00pm

Location: Oak/RedbudChair: Connie Frey Spurlock

Participants: Session A: Sustainability Writers and Their Books
Jamie Conklin, Kevin Adkins, Sorin Nastasia

Session B: Non-Conventional Publishing Paradigms and Digitization Valerie Vogrin, Jessica DeSpain, Heather Asbeck

24. Both sessions of this panel will discuss the book through the lense of sustainability.

SESSION A, Sustainability Writers and Their Books Will feature a discussion of books authored by David Orr, Rachel Carson, Arran Stibbe, and Anders Hansen.

SESSION B, Non-Conventional Publishing Paradigms and Digitization Will feature a discussion of digitization and the cultural record, open access, and other non-print, non-conventional publishing paradigms.

Tuesday, April 16, 2013 12:30pm-1:45pm (2 Events)

12:30pm-1:30pm

Location: Maple/Dogwood

Chair: Sorin Nastasia

Participants: Chad Huddleston, Denise DeGarmo, Sorin Nastasia, Connie Frey-Spurlock

Most Influential Books – Social Sciences

25. Chad Huddleston – Anthropology

Charles Darwin, The Descent of Man

Franz Boas, *The Mind of Primitive Man*

Sapir, Edward. Language: An Introduction to the Study of Speech Sally Binford and Lewis Binford, New Perspectives in Archaeology

Clifford Geertz, The Interpretation of Cultures

Denise DeGarmo – International Relations

J. David Singer, The Wages of War

A.F.K. Organski, The War Ledger

Robert Jervis, Perception and Misperception in International Politics

John Mearsheimer, The Tragedy of Great Power Politics

Kenneth Waltz, Man, the State and War

Sorin Nastasia – Communication Studies

Edwards Bernays, Propaganda

E.T. Hall, The Silent Language

Marshall McLuhan, The Guttenberg Galaxy: The Making of Typographic Man

Habermas, The Theory of Communicative Action

James Carey, Communication as Culture

Robert McChesney, Rich Media, Poor Democracy: Communication Politics in

Dubious Times

Connie Frey-Spurlock – Sociology

Karl Marx – Capital. A Critique of Political Economy

George Herbert Mead, Mind, Self and Society

C. Wright Mills, The Sociological Imagination

Pierre Bourdieu, Distinction

Eduardo Bonilla Silva, Racism without Racists

Patricia Hill Collins, Black Feminist Thought

12:30pm-1:45pm

Location: Mississippi/Illinois

Chair: Cory Willmott

Participants: Cory Willmott, Rowena McClinton, Greg Fields, Allison Adele Hedge Coke Legend, Language and Literacy: Native North American Encounters with "The Book"

26. Native North American nations had cultural traditions and social institutions based on oral traditions and highly developed systems of inscription. Their historical encounters with alphabetic systems include pressures to convert to Christianity and treaty documents in which they signed away their land. Most written sources of Native American history embody the biases of the colonizing nations. From early colonial encounters, however, Native Americans understood the power of colonial systems and adopted writing strategies to appropriate them. This panel explores creative struggles and achievements for Native American voices and self-representation in both indigenous and colonial languages.

Tuesday, April 16, 2013 1:00pm-1:30pm (1 Event)

1:00pm-1:30pm

Location: Oak/RedbudParticipant: Dean Romero

From Aristotle to Linnaeus: The Books that Transformed Whales into Mammals

27. The recognition of cetaceans (whales and dolphins) as mammals by the scientific community took a long time. It was not until the 10th edition of Linnaeus's *Systema Naturae* that they were recognized as a natural group and totally separate from fishes. This is puzzling given that for about 2,000 years before Linnaeus's work many naturalists had identified a number of characteristics of these animals that clearly placed them closer to land mammals (or "viviparous quadrupeds") than to fish. In this presentation I survey pre-Linnean literature with descriptions and classifications of cetaceans and explore several explanations for this case of intellectual inertia. Since Linnaeus was not an evolutionist we cannot support the idea that lack of evolutionary thinking prevented the understanding of the proper place of cetaceans in animal classification. I believe that a combination of environmental classification and scholasticism led to their misclassification for centuries. Linnaeus great contribution (although heavily influenced in this case by others) was to clearly differentiate between analogy and homology.

Tuesday, April 16, 2013 2:00pm-3:45pm (3 Events)

2:00pm-3:00pm

Location: Mississippi/Illinois Chairs: Flo Maätita, Carolina Rocha

28. CAS Faculty – Authors to share experiences with writing and publication

Isaac Abeku Blankson "Winning and Dining with Publishers: The Nuances of Authoring your First Publication"

Erin Heil "Sex Slaves and Serfs: The dynamics of Human Trafficking in a Small Florida Town"

Robet Paulett "An Empire of Small Places: Mapping the Southeastern Anglo-Indian Trade, 1732-1795"

Georgiann Davis "The Dubious Diagnosis: How Intersex Became a Disorder of Sex Development"

2:00pm-2:50pm

Location: Goshen Lounge Chair: Marc Schapman

Participants: Student Performers

"Too Many Sopranos" by Edwin Penhorwood

29. An opera is the artistic combination of music and words. The Italian word "libretto" is the diminutive of the word "libro", or book. An opera libretto contains all of the words and stage directions, which the composer sets to music.

SIUE Opera Theatre performed *Too Many Sopranos* by Edwin Penhorwood on March 22nd and 23rd. We are offering a portion of this opera for the Colloquium to discuss the relationships between words and music.

2:15-3:30pm

Location: Maple/DogwoodChair: Katherine Poole

Participants: Ivy Cooper, Erin Vigneau Dimick, Laura Strand

The Art of the Book

30. In "Medici Power and Spectacle: The Festival Book as Propaganda in Early Modern Florence," Katherine Poole will discuss the tradition of Renaissance festival books, an art form utilized by early modern rulers to record and publicize the elaborate spectacles they staged to celebrate important occasions such as births, marriages, and funerals. Ivy Cooper will examine conceptual artist Ed Ruscha and the books he produced in the 1960s and 1970s, which simultaneously transgressed the conventions of fine art and book making in "Trespassing: The Books of Ed Ruscha." From one dimension to the fourth dimension, letters anchor the work of artist Erin Vigneau Dimick as she explores the book from a finely crafted artifact to a multi-dimensional narrative in "Words Made Visible: The Book as Art Form." Laura Strand will present on how the introduction of handmade books provides a method for students to bring their intellectual and making skills to an expressive, time based venue in "Artist's Books Promote Multi-Disciplinary Learning."

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Participants: Jessica DeSpain, Steve Kerber

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the process and art of early printing. We will focus our exhibit on some of the earliest printed books from the 15th and 16th centuries and highlight topics such as typeface, binding methods, and book format. Part of our work, beyond selecting the books for display, will also include tracing the history of the books and researching the literary or cultural background for them. We hope to not only inform the SIUE community and colloquium participants but additionally to reach out to the larger community by providing a rare opportunity to view these remarkable (and extremely rare) treasures.

32.

Key Note Speaker – David Sedaris – In the Meridian Ballroom in the MUC – 7:30pm

Sedaris is one of America's pre-eminent humor writers; he has a total of seven million copies of his books in print which have been translated into 25 languages, and has been nominated for three Grammy Awards for Best Spoken Word and Best Comedy album.

This event is sponsored by the SIUE Graduate School and the Madison County Regional Office of Education For tickets, please contact Art and Issues