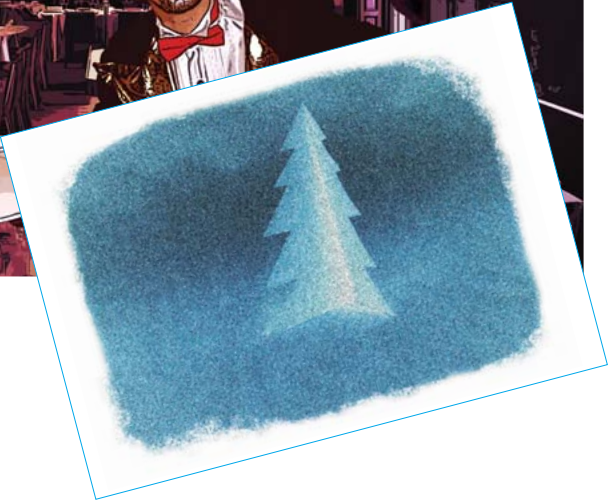
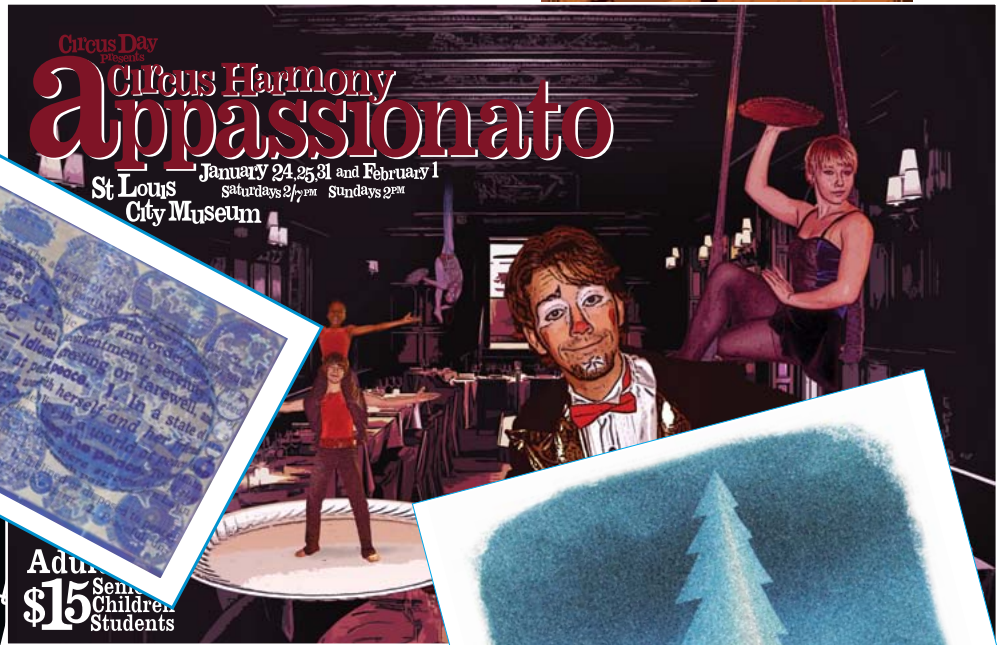


AIGA DESIGN Southern Illinois University Edwardsville

Design-a-thon 3rd

Need a poster
 (postcard, card, form, brochure etc)
for that annual charity bash?

We might be the helping hand you need.



Barbara Nwacha
 618.650.2813
 bnwacha@siue.edu



Attention

Non-Profits in Need of Quality Design

Date

November 19, 2010

Where

Southern Illinois University Edwardsville Art & Design Building

Who

The AIGA Graphic Design Student Group will hold its third Design-a-thon. Students will partner with design professionals on graphic design projects for non-profit organizations in the Metro-East and greater St. Louis area.

Proposal form due date

Monday, November 1, 2010 by 5PM

Forms can be downloaded, saved, filled out and sent by email (please give form unique name) (you can also fax it)

Projects can range from brochures, logos, posters or advertising pieces for newspapers or magazines.

Contact Information

Barbara Nwacha

618-650-2813

bnwacha@siue.edu

Mailing Address

Barbara Nwacha, Professor

SIUE, Dept. of Art & Design

Campus Box 1774

Edwardsville, IL 62025

Fax# 618.650.3096

Barbara Nwacha

618.650.2813

bnwacha@siue.edu



Organization Information

Organization Name _____

Organization/Web URL (if available) _____

Nonprofit Status/Tax ID _____

Organization Description _____

Contact Information

Contact Name _____

Title/Position _____

Contact Phone # _____

Contact Cell # _____

Contact E-mail _____

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Project Information

Project Name _____

Project Type (check one) **Logo** **Poster** **Brochure** **Newsletter**

Other _____

Needed Quantity _____

Purpose of Project _____

Key Message of Project (tag line) _____

Target Audience _____

What materials will the organization provide? (check all that apply)

Photos **Logos** **Body Copy** **Copyright Clearance**

Other _____

Are there any restrictions regarding the project? _____

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Budget Information

Is there money available to use for final production? (Printing, color laser copies, photo copies, web & hosting)

Will the project need to be mailed? (circle one)

Yes

No

Do you work with a local Printer?

Yes

No

If so who?

Printer name _____

Printer Phone # _____

Or, do you have a budget for these expenses?

Yes

No

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Contract Agreement

Applicants are required to meet with the committees at least two time before the design-a-thon event. The dates are pre-established to work with one of our upper level design classes.

- ***Wednesday November 10, 2010 1:00 PM–3:00 PM***

Informational meeting, discuss preliminary ideas, samples

- ***Wednesday November 17, 2010 1:00 PM–3:00 PM***

Design strategies, concept development & working samples.

Applicants Name Printed

Applicants Signature

Date _____

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