

SIUE Alumni Association  
Board of Directors Meeting  
Minutes for Thursday, June 4, 2009  
5:30pm  
Birger Hall

- I. Attendance – Ajay Kansal, Bev George, Larry Lexow, Bill Graebe, Barry DeLassus, Rita Adkins, Kevin Doyle, Brandon Rahn, Christine Williams, Chris Slusser, Barry DeLassus, Veronica Armouti, Rhonda Green, Karen Kelley, Janet Sprehe, Melissa Glauber, Paul Baeske, Mike Stewart, SJ Morrison, Kelley Brooks, Steve Jankowski, Katie Bennett and special guests Vice Chancellor Patrick Hundley, Terri Andrews and Maggie Rodeffer.
- II. Approval of Minutes – The meeting was called to order at 5:36pm. The minutes from the March 5, 2009 meeting were reviewed. SJ made a motion to approve the minutes. The motion was seconded by Christine. Motion passed.
- III. Presentation from School of Pharmacy – Terri Andrews, Director of Development for the School of Pharmacy, and Maggie Rodeffer, 2009 graduate, presented information to the board. The School of Pharmacy graduated 80 students in May 2009. The Pharmacy Alumni Association will require membership in the Alumni Association and collect the following joint-membership dues: \$30 New Grad Membership (\$15 AA, \$15 SOP); \$50 Annual Single (\$25 AA, \$25 SOP); \$60 Annual Joint (\$30 AA, \$30 SOP); \$500 Lifetime Single (\$300 AA, \$200 SOP); \$600 Lifetime Joint (\$350 AA, \$250 SOP). Pharmacy would create bylaws to mirror the School of Dental Medicine Alumni Association’s bylaws and a representative would serve on the Alumni Board of Directors. Terri is in the process of finalizing the bylaws. Steve and Katie will meet with Terri and members of the Pharmacy alumni council to discuss the bylaws. The executive committee will review the bylaws and make a recommendation to the full board via e-mail. If the Pharmacy Alumni Association is approved, a representative from their alumni board will be confirmed at the September 3, 2009 board meeting.
- IV. President’s Report – Ajay reported that he is pleased with the transformation that has taken place over the past few years with the Alumni Association and the board of directors. He is excited about the number of alumni who are attending the recent alumni events which demonstrates that more people are getting involved with the association. As of May 30, 2009, the Alumni Association has 4,782 current members which is an increase of 176 members from May 2008 (3.8%).
- V. Committee Reports
  - a. Awards Committee – Rita Adkins – Rita reported on the Alumni Association Legacy Scholarship, Stahlschmidt Family Legacy Scholarship and the 2009 Great Teacher Award. The committee reviewed a record number of scholarship applications – 32 for the Legacy scholarship and 40 for the Stahlschmidt Family scholarship. Rita thanked the committee for their time and effort in reviewing all of the applications. The scholarship recipients were:
    - Emily Beyer – full-tuition Legacy Scholarship – current SIUE student
    - Scott Berkel – full-tuition Legacy Scholarship – incoming Freshment from Edwardsville High School
    - Tiffany Frisbie - \$1,500 Stahlschmidt Family Scholarship

- Cameron Dennis - \$1,500 Stahlschmidt Family Scholarship
- Brandon Dane - \$100 Legacy Scholarship
- Megan Allen - \$100 Legacy Scholarship
- Alexander Wolff - \$100 Legacy Scholarship
- Robyn Umbaugh - \$100 Legacy Scholarship
- Tobi Drilling - \$100 Legacy Scholarship

This was the first year that the Awards committee stipulated that the scholarships would be awarded to alternates if the recipients receive a full-tuition scholarship to SIUE or another university. Steve attended the area high school awards ceremony and presented the scholarships on behalf of the association. The committee also reviewed nominations for the 2009 Great Teacher Award. We received 15 applications for the award and selected Dr. Laura Pawlow from the School of Psychology. Dr. Pawlow will receive a \$1,000 cash prize and a plaque. She will speak at the August commencement ceremony and will be honored as an awards lunch.

- b. Membership & Marketing – Bev George – Bev urged all of the board members to contribute to the growing success of the association by bringing peers, coworkers and friends to the alumni events and inviting them to participate in the organization. The committee reviewed a proposed change to the current lifetime installment plan. The current plan allows graduates to purchase a single lifetime plan in \$50 installments for six years (\$300.) The joint lifetime plan can be purchased in \$50 installments for seven years (\$350.) The Black Alumni Association lifetime installment plans will be purchased over 5 years (\$20 per year for single, \$30 per year for joint.) The committee recommended that the installment plan match the BAA installment plan. A motion was made by Christine to accept the committee’s recommendation and change the current lifetime installment plan to match the BAA installment plan. The motion was seconded by Kevin. Motion passed. The new Alumni Association logo was e-mailed to the full board for a vote prior to the meeting. A majority voted in favor of the new logo (13 in favor, 8 opposed).
- c. Programming Committee – Katie Bennett – A list of upcoming alumni events was distributed full board prior to the meeting. The programming committee is currently finalizing details on the Alumni Trivia Night on November 14<sup>th</sup> and the association’s involvement in the Edwardsville Halloween Parade on October 31<sup>st</sup>. Tom is encouraging all board members to sponsor a table at the Trivia Night and bring friends, family and coworkers to the event.
- d. STAT – Brandon Rahn – Brandon reported that STAT finished its first year as an organization with 56 members which was 6 people over the goal of 50 members. STAT members participated in different alumni events including the SIUE Alumni Day at the Fox Theater and SIUE Speednetworking. Brandon is currently drafting a new mission for STAT which will focus the goals of the organization. He hopes to create mutually beneficial partnerships with other students organizations on campus. He will present the new mission and goals during the September 3, 2009 board meeting.
- e. MRF Commemoration Committee – Larry Lexow – Larry reported on the MRF Commemoration Committee which is a joint committee of the Alumni Association and the SIUE Foundation. The committee has obtained an agreement from the Illinois State Historical Society to place the MRF site on the Illinois State Historical Site list. A historical marker will be placed on the site during the MRF Commemorative Picnic on

Saturday, June 13<sup>th</sup>. The event agenda includes lunch at 11am, the plaque dedication at 1pm and tours of the former MRF site. Larry Medline, the designer of the MRF tent, will attend the event. The committee is using the picnic participation to judge support of the committee's mission and three year plan.

- f. Finance Committee – Chris Slusser – Chris reported on the proposed FY10 budget. The finance committee reviewed the proposed budget which predicts \$213,600 in revenue and \$213,500 in total expenditures. With the transition the new database system, the Association has cancelled the annual contracts with Affinity Circles (Cougar Tracks) and OnLetter (eDition e-mail newsletters) which saved \$5,000 from the budget. The new data system's online community and e-mail service ongoing maintenance cost will be \$4,000 per year. The Alumni Association sponsored events discretionary line item was increased to cover the cost of additional alumni events including Homecoming. The Other Sponsorships line item has been reduced to \$4,000. The Association will limit the annual donation to the School of Dental Medicine alumni gathering to \$1,000 and will encourage the other College/Schools to utilize the dues sharing revenue for alumni events. The Awards line items has been reduced to \$2,000 due to the fact that we no longer award the Distinguished Alumnus Award. The Postage line item has been reduced because the Association is communicating more through e-mail. However, the Association will send at least one mailing per year to all alumni. The Scholarships line item has been increased to cover the cost of tuition and fees for an incoming freshman. The Travel & Training line item has been reduced because Steve and Katie have decided not to attend any CASE conferences in FY10. The finance committee recommended accepting the proposed budget. A motion was made by Chris to accept the committees recommendation. The motion was seconded by Kevin. Motion passed. Patrick reported that he is interested in sending the Fall edition of the eConnection to all alumni. He is looking into the possibility of the additional funding the Foundation to cover the \$45-46,000 cost.

## VI. Director's Report – Steve Jankowski

- a. Strategic Planning – The Strategic Plan was completed and e-mailed to the full board for review prior to the meeting. A motion was made by Rhonda to accept the Strategic Plan. The motion was seconded by Christine. Motion passed.
- b. Database Conversion – The migration to the new data system continues with alumni modules on target for completion in July. The alumni modules include the online community, e-mail system and events module.
- c. SIUE Alumni Hall of Fame – Steve encouraged the board members to visit the locations of the SIUE Alumni Hall of Fame plaques at the individual colleges. We are currently collecting nominations for the 2010 class.
- d. Commencement – The university graduates over 1,300 students during four Commencement ceremonies May 8<sup>th</sup>-9<sup>th</sup>. Steve distributed all of the "Life After Graduation" books during the ceremonies. The Membership & Marketing committee will meet soon to select a new graduation gift.
- e. Marcia Wickenhauser – Steve reported that Marcia's husband is experiencing health issues and she has requested that she be allowed to resign her position at Vice President.

Marcia will submit a letter of resignation to Steve and the board will selected a new Vice President during the September 3, 2009 board meeting.

- f. Janet Sprehe – Steve recognized Janet Sprehe who was able to attend her first board meeting in person. We were thrilled to meet her!

V. New Business

- a. Confirmation of Black Alumni Association Representative – Kelley Brooks – A motion was made by Karen to accept Kelley as the Black Alumni Association representative for the board. The motion was seconded by Rhonda. Motion passed. Kelley will make her first committee report during the September 3, 2009 board meeting.
- b. Non-Voting Alumni Committee Members – Katie Bennett – Katie reported on proposal to invite current Alumni Association members to serve as non-voting members of the Membership & Marketing and Programming committees. The committee involvement could be a great opportunity to get more alumni involved in the Association and provide a training ground for future board members. Katie had presented a proposal to the executive committee which was approved by the committee. The proposal was accepted by the committee chairs, Bev George and Tom McRae. And, the proposals were accepted by the members of the Membership & Marketing and Programming committees via e-mail. A motion was made by Larry to invite current Alumni Association members to serve as non-voting members of the Membership & Marketing and Programming committees. The motion was seconded by Christine. Motion passed.

VI. Old Business – No old business at this time.

- VII. Adjournment – The next Board of Directors meeting will be held on Thursday, September 3, 2009. A motion was made by SJ to adjourn the meeting. The motion was seconded by Christine. Motion passed. The meeting was adjourned at 6:50pm.