

Southern Illinois University Edwardsville
BACHELOR OF ARTS OR SCIENCE- MASS COMMUNICATIONS
Two Year (Transfer) Program

This guide provides only a suggested course of study and should be used in consultation with an advisor and the SIUE Undergraduate Catalog, available online at www.siu.edu/registrar/.

SPECIAL NOTE: The following program is appropriate only for community college transfer students with an AA or AS degree who have satisfied all General Education requirements with the exception of SIUE's IS requirement. Students who choose to complete a Bachelor of Arts degree are required to complete one year of a foreign language.

YEAR	FALL		SPRING	
3	MC 201 Mass Media in Society*	3	MC 204 Intro to TV & Audio Production*	3
	MC 202 Writing for the Media*	3	MC Professional Option*+	3
	Interdisciplinary Studies (IS)	3	MC Professional Option*+	3
	Minor	3	MC Professional Option*+	3
	Minor	3	Minor	3
			Minor	3
		15		18
4	MC 327 Designing & Writing for the Web*	3	MC 403 Media Critical Theory*	3
	MC 401 Media Law & Policy*	3	MC 481 Internship/Senior Assessment*	3
	MC Professional Option*+	3	MC ELECTIVE*	3
	MC Professional Option*+	3	Minor	3
	PHIL 481 Media Ethics	3	Minor/ELECTIVE	3
	Minor	3		
		18		15

* Course requires a C or higher.

+ The requirements of the available professional options are:

Television/Radio: MC 330, 402, and three courses from MC 301, 331, 333, 334, 423, 431, 433, 440, 441, 454 (MC 301 required for a radio production internship. MC 333 or 431 required to qualify for a TV production internship.)

Print & Electronic Journalism: MC 322, 324, and three courses from MC 321, 323, 330, 332, 341, 342, 424, 477

Media Advertising: MC 325, 389, and three courses from MC 323, 326, 334, 342, 421, 440, 449, 451

Corporate & Institutional Media: MC 402, 422, and three courses from MC 321, 323, 327, 330, 342, 431, 441, 451, 453

Note: A statistics course is required. Students must complete STAT 107, STAT 244 (or an equivalent course), MC 451, or SPC 329. MC 451 can count as an MC Elective or may count as an MC Professional Option course (see + above).

All Mass Communications majors must complete a minimum of 80 semester hours in courses outside the department of Mass Communications. Of these, no fewer than 65 hours must be completed in courses in the liberal arts and sciences. Liberal arts and sciences courses at SIUE include any course taught in the College of Arts and Sciences, the Department of Economics, and the Department of Psychology.

Declaring a Mass Communications Major: To declare a major in Mass Communication, it is necessary to have:

1. A minimum grade point average of 2.2 at SIUE; and
2. Completed MC 201 and 202 with grades of C or better.

For further information, contact the Mass Communications Department, DH 1041, 650-2230, or CAS Undergraduate Advising, PH 1315, 650-5525.