

SPEECH COMMUNICATION

Corporate and Organizational Communication

College of Arts and Sciences • Department of Speech Communication

Degrees Available at SIUE

- Bachelor of Arts, Speech Communication - Corporate and Organizational Communication
- Bachelor of Science, Speech Communication - Corporate and Organizational Communication

Why Corporate and Organizational Communication?

Within every organization, there is a vital need to communicate to all audiences as well as enhance the basic relationships between employees, departments, divisions, and management. Corporate and organizational communication draws students interested in improving human relationships within the context of business and organization. It is ideal for those wanting to develop skills in critical thinking, problem-solving and relationship-building, and become more effective and successful in their work lives.

Corporate and Organizational Communication at SIUE

The faculty in the Department of Speech Communication strongly emphasizes practical skills development in all courses. Students can also complete an internship with a local organization. This knowledge is especially important now that the “world of work” is undergoing such rapid change. In addition to learning, understanding, and applying organizational theories and research, students will develop important organizational skills such as conflict management, decision making, goal setting and team building. All faculty have both comprehensive education backgrounds as well as practical experience in their specialties.

Career Outlook

Students completing the Corporate and Organizational Communication track are prepared for rewarding careers in management, human resources, sales, training as well as for graduate studies.

Admission Requirements

- Complete SPC 103, Interpersonal Communication Skills (or equivalent) with a grade of C or better
- Complete SPC 105, Public Speaking Skills (or equivalent) with a grade of C or better
- Attain a cumulative grade point average of at least 2.0 (on a 4.0 scale).

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Faculty

Associate Professors

Alicia Alexander, Ph.D.

2004, University of Texas at Austin

Isaac Blankson, (Chair); Ph.D.

2000, Ohio University

Duff Wrobbel, Ph.D.

1994, University of Texas at Austin

Sonia Zamanou-Erickson, Ph.D.

1988, University of Oregon

Assistant Professors

Jocelyn DeGroot Brown, Ph.D.

2009, Ohio University

Joanne Cattafesta, Ph.D.

2007, Rutgers University

Wai Hsien Cheah, Ph.D.

2004, University of Kentucky

Min Liu, Ph.D.

2006, North Dakota State University

Sorin Nastasia, Ph.D.

2010, University of North Dakota

Sarah Van Slette, Ph. D.

2006, Purdue University

Instructors

Komie Bumpers, M.A.

2000, Southern Illinois University Edwardsville

Renee Fussell, M.A.

1991, Southern Illinois University Edwardsville

Diane Hayes, M.A.

2006, Southern Illinois University Edwardsville

Stacey Howard, M.A.

2009, Southern Illinois University Edwardsville

Alan Shiller, M.A.

1975, Purdue University

Tara Thornton, M.A.

2000, Southern Illinois University Edwardsville



SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE

COLLEGE OF ARTS & SCIENCES

Sample Four-Year Curriculum - BS

	FALL	SPRING
YEAR 1	SPC 103 Interpersonal Communication (IGR) (3) ENG 101 Composition (3) PHIL 106 or MATH 106 (3) Introductory Fine Arts & Humanities (IFAH) (3) Introductory Social Sciences (ISS) (3) Total 15	SPC 105 Public Speaking (3) ENG 102 Composition (3) STAT 107 or CMIS 108 (3) Introductory General Education (3) Introductory General Education (3) Total 15
YEAR 2	SPC 200 Advanced Public Speaking (3) SPC Track Requirement (or recommended SPC elective) (3) International Issues/International Culture (II/IC) (3) Distribution Fine Arts & Humanities (DFAH) (3) Introductory Natural Sciences & Mathematics (INSM) (3) Total 15	SPC 330 Theories of Communication (3) SPC Track Requirement (or recommended SPC elective) (3) Distribution Social Sciences (DSS) (3) Distribution Natural Sciences & Mathematics (DNSM) (3) Elective (3) Total 15
YEAR 3	SPC 329 Communication Research Methods (3) SPC Track Requirement (or recommended SPC elective) (3) SPC Track Requirement (or recommended SPC elective) (3) Interdisciplinary Studies (IS) (3) Minor (3) Total 15	SPC Track Requirement (or recommended SPC elective) (3) SPC Track Requirement (or recommended SPC elective) (3) SPC Track Requirement (or recommended SPC elective) (3) Minor (3) Minor (3) Total 15
YEAR 4	SPC Track Requirement (or recommended SPC elective) (3) Elective (3) Elective (3) Elective (3) Minor (3) Minor (3) Total 18	SPC 409 Senior Project or SPC 414/415 Public Relations Campaigns: Programming & Implementation (3-6) Elective (3) Elective (4) Elective/Minor (3) Minor (3) Total 16-19
Corporate and Organizational Communication Track and Speech Recommended Electives to total 24 hours: Requirements: SPC 201, 203, 300, 403, 409, Recommended Electives: SPC 210, 213, 311, 323, 331, 430, 434, and 491.		

TRANSFER STUDENTS Maximize your transfer experience - complete the **bolded** courses/requirements pre-transfer **AND** satisfy the Illinois Articulation Initiative (IAI) General Ed Core or receive an AA, AS, or AAT (early childhood, special ed, or math) degree from an IAI community college. If 'Minor' requirements are shown, discuss careful course selection with the academic advising contact listed. Transfer Credit Equivalency Guides are located at siue.edu/transfer/

BA degree requires two semesters of same foreign language.

Exit Requirements

- Complete all general education and specific program/track requirements.
- Complete all requirements for an academic minor.
- Receive a C or higher in SPC 329 and SPC 330.
- Have a GPA of 2.0 or above for course work completed at SIUE.
- File an Application for Graduation by the first day of the term in which you plan to graduate

Application Deadline

Please refer to SIUE's undergraduate application deadlines.

Academic Advising Information

Brian Hinterscher
 College of Arts and Sciences Undergraduate Advising
 Campus Box 1609
 SIUE
 Edwardsville, IL 62026-1609
 618.650.5525

Contact Info

Department of Speech Communication
 Campus Box 1772
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 618.650.3090

