

# MUSIC

## Music Business

College of Arts and Sciences • Department of Music

### Degrees Available at SIUE

- Bachelor of Music - Music Business

### Why Music Business?

Given the radical changes in how music is made and how it is shared with the public, a degree in music business is vital for keeping musicians, studios and record labels profitable. A degree in music business is recommended for musicians who plan to manage their own careers or someone else's; or for those who want to have a hand in shaping the industry through advertising, marketing, branding and distributing. Students who study music business explore social networks, digital stores and labels and the impact of new technology on artists and the industry. They are prepared to work in boardrooms and behind mixing boards.

### Music Business at SIUE

The Music Business degree program is geared toward two types of students: performing artists who want to make it in the industry and those who love music and want to be on the business side of the industry. The program offers core music and business classes and courses specific to the complex music industry. It prepares students for management, marketing, touring, copyright, licensing and music publishing. The program culminates in a semester-long internship during which students pull together the skills they've learned and work for a company in the music industry. It also includes a networking trip to Nashville so that students can experience one of country's major music recording capitals. SIUE's music program is fully accredited by the National Association of Schools of Music.

### Career Outlook

Competition in the music business is keen and the U.S. Bureau of Labor Statistics predicts employment of musicians and related workers to grow approximately eight percent over the next eight years. Due to the growth of the Internet and other new forms of media, demand will be highest for those who can navigate these alternative methods for distributing music and have the business skills to make it profitable.

### Admission Requirements

Students seeking admission to any degree program in music must perform an acceptable audition prior to admission. Students are not permitted to register for private lessons until they complete the audition requirement. To schedule an audition, please write or call the Music Department office at (618) 650-3900. **Transfer students must take a placement test in music theory (written and aural) and class piano.** Students interested in pursuing any academic program in music are advised to declare their major upon entry to the University through the Office of Academic Counseling and Advising.

### Exit Requirements

- Complete all specific program requirements.
- Complete all University requirements including:
  - all general education requirements
  - a minimum of 124 credit hours
    - at least 30 of which must be completed at SIUE
    - at least 60 of which must be completed at a regionally accredited 4-year institution
  - A minimum cumulative grade point average of 2.0
  - Bachelor of Arts only: one year of the same foreign language
- File an Application for Graduation by the first day of the term in which you plan to graduate.

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### Faculty

#### Professors

##### John R. Bell, Ed.D.

1986, University of Illinois at Urbana-Champaign

##### Ricky Haydon, M.M.

1987, Southern Illinois University Edwardsville

##### James M. Hinson, D.M.

1995, Florida State University

##### Allan Benedict Ho, Ph.D.

1985, University of Kentucky

##### Joel D. Knapp, D.M.A.

1991, University of Missouri at Kansas City

##### John Korak III, D.M.A.

1999, University of North Texas

##### Michael Mishra, D.M.A.

1997, University of Northern Colorado

##### Linda W. Perry, D.M.A.

1994, University of Illinois at Urbana-Champaign

##### David Brett Stamps, M.M.

1975, University of Miami

##### Audrey M. Tallant (Chair), M.F.A.

1977, California Institute of the Arts

##### Reginald Thomas, M.M.

1992, Southern Illinois University Edwardsville

#### Associate Professors

##### Lenora-Marya Anop; D.M.A.

1993, University of Michigan-Ann Arbor

##### Huei Li Chin, Ph.D.

2002, The Ohio State University

##### Darryl. Coan, Ed.D.

1992, University of Illinois at Urbana-Champaign

##### Deborah A. Smith, Ph.D.

1986, University of Michigan

##### Prince A. Wells III, M.M.

1986, New England Conservatory of Music

#### Assistant Professors

##### Kimberly K. Archer, D.M.A.

2003, University of Texas at Austin.

##### Marc T. Schapman, D.M.

2007, Indiana University

##### Marta D. Simidchieva, D.M.A.

2005, Florida State University

##### Emily Truckenbrod, D.M.A.

1998, The University of Iowa at Iowa City

#### Instructors

##### Jason Swagler, M.M.

2000, Southern Illinois University Edwardsville

##### Dan Smithiger, M.M.

2001, University of Arizona

## Sample Four-Year Curriculum

	FALL	SPRING
YEAR 1	<b>MUS 121A</b> Class Piano (or Proficiency) (1) <b>MUS 125A</b> Theory (4) <b>MUS 139A</b> Diction (Voice Major Only) (2) <b>MUS 140</b> Applied Lessons (2) <b>MUS Major Ensemble</b> (1) ENG 101 Composition (3) Introductory Fine Arts and Humanities (3) MUS 100 (0) Total 16	<b>MUS 121B</b> Class Piano (or Proficiency) (1) <b>MUS 125B</b> Theory (4) <b>MUS 139B</b> Diction (Voice Major Only) (2) <b>MUS 140</b> Applied Lessons (2) <b>MUS Major Ensemble</b> (1) <b>ECON 111</b> Macroeconomics (ISS) (3) ENG 102 Composition (3) MUS 100** (0) Total 16
YEAR 2	<b>MUS 221A</b> Class Piano (1) <b>MUS 225A</b> Theory (4) <b>MUS 240</b> Applied Lessons (2) <b>MUS Major Ensemble</b> (1) <b>ECON 112</b> Microeconomics (DSS) (3) PHIL 106, MATH 106, CMIS 108, or STAT 107 (3) Introductory Natural Sciences and Mathematics (3) MUS 100 (0) Total 17	<b>MUS 221B</b> Class Piano (1) <b>MUS 225B</b> Theory (4) <b>MUS 240</b> Applied Lessons (2) <b>MUS Major Ensemble</b> (1) <b>ACCT 200</b> Financial Accounting (3) Introductory General Education (3) Introductory General Education (3) MUS 100 (0) Total 17
YEAR 3	MUS 357A History of Western Music (3) MUS 395A Music Business (3) Business Elective 3) <b>Foreign Language 101</b> (4) Interdisciplinary Studies (IS) (3) MUS 100 (0) Total 16	MUS 357B History of Western Music (3) MUS 395B Music Business (3) <b>Foreign Language 102</b> (IC) (4) Business Elective (3) Distribution Fine Arts and Humanities (3) MUS 100 (0) Total 17
YEAR 4	Music Elective (5) Business Elective (3) Business Elective (3) Distribution Natural Sciences and Mathematics (3) Intergroup Relations (IGR) (3) MUS 100 (0) Total 17	MUS 400 Senior Assignment (0) MUS 495 Internship (12) Total 12

**TRANSFER STUDENTS** Maximize your transfer experience - complete the **bolded** courses/requirements pre-transfer **AND** satisfy the Illinois Articulation Initiative (IAI) General Ed Core or receive an AA, AS, or AAT (early childhood, special ed, or math) degree from an IAI community college. If 'Minor' requirements are shown, discuss careful course selection with the academic advising contact listed. Transfer Credit Equivalency Guides are located at [siue.edu/transfer/](http://siue.edu/transfer/)

BA degree requires two semesters of same foreign language.

### Application Deadline

Please refer to SIUE's undergraduate application deadlines.

### Academic Advising Information

Brian Hinterscher  
 College of Arts and Sciences Undergraduate Advising  
 Campus Box 1609  
 SIUE  
 Edwardsville, IL 62026-1609  
 618.650.5525

### Contact Info

Department of Music  
 Campus Box 1771  
 SIUE  
 Edwardsville, IL 62026-1771  
 618.650.2250

