

# MASS COMMUNICATIONS

## Print and Electronic Journalism



College of Arts and Sciences • Department of Mass Communications

### Degrees Available at SIUE

- Bachelor of Arts, Mass Communications
- Bachelor of Science, Mass Communications

### Why Print and Electronic Journalism?

Passion for research, writing, and the sharing of accurate information are the hallmarks of graduates who pursue a mass communications emphasis in journalism. The emphasis encompasses interests both within the broadcast or print media fields as well as the burgeoning field of electronic journalism.

### Print and Electronic Journalism at SIUE

Advanced technology and state-of-the-art equipment set SIUE's Department of Mass Communications apart. The department is accredited by the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC), the gold standard of accreditation. Aspiring journalists can join the university's newspaper or radio outlets or participate in highly engaging television/video writing and production courses. To create a well-rounded journalist, students are required to take core courses in media influence as well as multiple writing courses. Those with a creative mindset also have a variety of elective options, including practical, hands-on classes in photojournalism, sports journalism, video editing, and publication design. A fully equipped digital television studio enables students to have regular opportunities for broadcast journalism development. In addition, a multimedia computer lab and four digital audio production/editing labs are available for use. The department continually updates its electronic and digital equipment and currently has more than 20 portable ENG cameras, multiple digital SLR cameras and advanced video and editing software on a full suite of Macintosh computers that are regularly replaced every 3 to 4 years and undergo annual software upgrades.

All Mass Communications majors must complete a minimum of 80 semester hours in courses outside the Department of Mass Communications. Of these, no fewer than 65 semester hours must be completed in courses in the basic liberal arts and sciences. Liberal arts and sciences courses at SIUE include any course taught in the College of Arts and Sciences, the Department of Economics, and the Department of Psychology.

### Career Outlook

Graduates who specialize in print/electronic journalism enjoy career opportunities in television, radio, print, and internet-based communications outlets. In addition, many graduates also find opportunities to work within the public relations and/or advertising industries because of their knowledge and understanding of "the other side" of the mass communications message.

### Admission Requirements

Except for incoming freshmen, students wishing to apply for a major in mass communications are required to:

- complete all Academic Development courses required by the University;
- complete any required courses to address high school deficiencies;
- achieve a minimum cumulative grade point average of 2.2 at SIUE;
- complete MC 201 and 202 with a grade of C or better.

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### Faculty

#### Professors

**Ralph R. Donald, Ph.D.**

1987, University of Massachusetts

**Riley H. Maynard, Ph.D.**

1995, St. Louis University

#### Associate Professors

**Gary R. Hicks (Chair), Ph.D.**

1998, University of Texas at Austin

**Elza N. Ibroscheva, Ph.D.**

2005, Southern Illinois University Carbondale

#### Assistant Professors

**Donna K. Hale, Ph.D.**

2005, Bowling Green State University

**Musonda Kapatamoyo, Ph.D.**

2007, Ohio University

**Suman Mishra, Ph.D.**

2009, Temple University

**Jason Yu, Ph.D.**

2008, The University of North Carolina at Chapel Hill

#### Instructors

**Cory Byers, M.A.**

2005, Southern Illinois University Carbondale

**Tammy Merrett-Murry, M.A.**

1998, Webster University



SOUTHERN ILLINOIS UNIVERSITY  
**EDWARDSVILLE**

COLLEGE OF ARTS & SCIENCES

## Sample Four-Year Curriculum - BS

	FALL	SPRING
YEAR 1	<b>MC 201</b> Mass Media in Society (3) ENG 101 English Composition I (3) <b>SPC 105</b> Public Speaking (required) (3) STAT 107 Concepts of Statistics or CMIS 108 Computer Concepts and Applications (3) Introductory Fine Arts and Humanities (3) Total 15	<b>MC 202</b> Writing for the Media (3) ENG 102 English Composition II (3) PHIL 106 Critical Thinking or MATH 106 Deductive Reasoning (3) Introductory Natural Sciences and Mathematics (3) Introductory Social Sciences (3) Total 15
YEAR 2	<b>MC 204</b> Introduction to Television and Audio Production (3) Introductory General Education (3) Introductory General Education (3) Minor (3) Minor (3) Total 15	MC Professional Option (3) MC Professional Option (3) Distribution Natural Sciences and Mathematics (3) Minor (3) <b>MC 203</b> (3) Total 15
YEAR 3	MC Professional Option (3) Intergroup Relations (IGR) (3) Minor (3) Minor (3) Elective (3) Total 15	MC Professional Option (3) MC Elective (3) Interdisciplinary Studies (IS) (3) Distribution Social Sciences (3) Minor (3) Total 15
YEAR 4	MC 401 Media Law & Policy (3) PHIL 481 Media Ethics (DFAH) (3) International Issues/International Culture (II/IC) (3) Minor/Elective (3) Elective (3) Elective (3) Total 18	MC 403 Media Critical Theory (3) MC 481 Internship/Senior Portfolio (3) MC Elective (3) Elective (3) Elective (4) Total 16

**TRANSFER STUDENTS** Maximize your transfer experience - complete the **bolded** courses/requirements pre-transfer **AND** satisfy the Illinois Articulation Initiative (IAI) General Ed Core or receive an AA, AS, or AAT (early childhood, special ed, or math) degree from an IAI community college. If 'Minor' requirements are shown, discuss careful course selection with the academic advising contact listed. Transfer Credit Equivalency Guides are located at [siue.edu/transfer/](http://siue.edu/transfer/)

BA degree requires two semesters of same foreign language.

### Exit Requirements

- Complete all specific program requirements.
- Complete all University requirements including:
  - All general education requirements
  - A minimum of 124 credit hours
    - At least 30 of which must be completed at SIUE
    - At least 60 of which must be completed at a regionally accredited 4-year institution
  - A minimum cumulative grade point average of 2.2
  - Bachelor of Arts only: one year of the same foreign language
- File an Application for Graduation by the first day of the term in which you plan to graduate.

### Application Deadline

Please refer to SIUE's undergraduate application deadlines.

### Academic Advising Information

Brian Hinterscher  
 College of Arts and Sciences Undergraduate Advising  
 Campus Box 1609  
 SIUE  
 Edwardsville, IL 62026-1609  
 618.650.5525

### Contact Info

Department of Mass Communications  
 Campus Box 1775  
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 Edwardsville, IL 62026-1775  
 618.650.2230

