

BUSINESS ADMINISTRATION

INTERNATIONAL BUSINESS SPECIALIZATION

SIUE

School of Business

Degrees Available at SIUE

- Bachelor of Science, Business Administration, International Business Specialization



Why Business Administration – International Business?

The international business specialization is an interdepartmental specialization emphasizing the global dimensions of business. Students are required to complete foreign language courses and participate in an international study experience. The School of Business has agreements with several universities through which students can experience the international aspects of education while enhancing their foreign language capabilities.

Business Administration at SIUE

The Business Administration degree with an international business specialization will prepare you to be a business professional who understands the global business environment and the unique challenges of operating in a complex global economy. You will learn about the functional areas of modern business, the ethical and global issues confronting businesses today and the economic, social, political and legal environments in which business decisions are made. Practice in making decisions using quantitative and analytical skills is complemented with leadership and team-building skills. The curriculum is delivered using a variety of methods including analysis of business cases and other experiential exercises as well as co-curricular activities.

Career Outlook

In this extremely competitive economy, it is more important than ever to understand the impact of the global economy on companies, non-profit organizations and governments. This specialization is designed for students interested in positions in the areas of international trade and finance and industrial development as well as a variety of managerial careers in private and public sector organizations. SIUE graduates obtain positions at numerous firms including MasterCard, Enterprise, Bearing Point Consulting, Thompson Reuters and Regions Bank. Students are strongly encouraged to gain professional experience through co-operative education, internships and other co-curricular activities prior to graduation.

How to Apply

Admission to the School of Business is obtained through a selective, competitive application process. Students must first apply to SIUE and be admitted, then complete a set of prerequisite courses before applying for admission to the School of Business. Additional information regarding admission to all undergraduate programs is available on the School of Business website and in the undergraduate catalog. Students are encouraged to work closely with their academic advisors as they make plans to apply for admission to the School of Business.

Admission Requirements

Our goal is to admit students who demonstrate the greatest likelihood of success. Decisions are based primarily on the student's performance in collegiate-level work and the required essay. Admission is competitive; not all applicants will be admitted.



Faculty

Ayse Y. Evrensel, Ph.D.

1999, Clemson University

Janice R. W. Joplin, Ph.D.

1994, University of Texas - Arlington

John C. Navin, Ph.D.

1992, Michigan State University

Timucin Ozcan, Ph.D.

2008, University of Rhode Island

Clay K. Williams, Ph.D.

2007, University of Georgia

Laura A. Wolff, M.A.

1988, University of Missouri - Columbia

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE

SCHOOL OF BUSINESS

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Sample Four-Year Curriculum

	FALL	SPRING
YEAR 1	CMIS 108 Computer Concepts* (3) ECON 112 Microeconomics* (DSS) (3) ENG 101 English Composition I* (3) MATH 120 College Algebra* (DNSM) (3) Language 101 (4) Total 16	ECON 111 Macroeconomics* (ISS) (3) ENG 102 English Composition II* (3) MS 250 Mathematical Methods* (3) PHIL 106* or PHIL 207* or MATH 106* (3) Language 102 (4) Total 16
YEAR 2	ACCT 200 Fundamentals of Financial Accounting* (3) HIST 111b Western Civilization II*# (ISS, II) (3) POLS 112 American National Government* (3) SPC 105 Public Speaking* (3) Language 201 (4) Total 16	MS 251 Statistical Analysis for Business Decisions* (4) Foreign Language 111 (IFAH) (3) Distribution Fine Arts & Humanities** (3) Introductory Natural Sciences & Math+ or Introductory Fine Arts & Humanities** (3) Language 202 (4) Total 17
YEAR 3	ACCT 210 Managerial Accounting* (3) MGMT 330 Understanding the Business Environment (3) MKTG 300 Principles of Marketing (3) GBA 301 Business Transitions I: Planning for Success (1) Introductory Natural Sciences & Math+ (4) Language 301 or 302 (4) Total 18	CMIS 342 Info Systems for Business (3) FIN 320 Financial Management (3) MGMT 331 Managing Group Projects (3) Language Elective (3) Research Requirement* (3) Total 15
YEAR 4	IS 401 Business & Society (3) PROD 315 Operations Management (3) International Business Elective (3) International Business Elective (3) Language Elective (3) Total 15	MGMT 441 Strategic Management* (3) GBA 402 Business Transitions II: Commitment Beyond College (1) International Business Elective (3) Business Elective (300-400 level) (3) International Business Elective (3) Total 13

* C or higher required. ** One literature course is required. + One science course must have a lab. # Additional approved choices: HIST 112b, 352b, 354b, 356b, 358, 360b, 413, 415, 416, or 460. If one of these HIST courses is substituted, students must take an additional Introductory Social Science to satisfy SIUE General Education requirements.

TRANSFER STUDENTS Maximize your transfer experience - complete the **bolded** courses/requirements pre-transfer **AND** satisfy the Illinois Articulation Initiative (IAI) General Ed Core or receive an AA, AS, or AAT (early childhood, special ed, or math) degree from an IAI community college. If 'Minor' requirements are shown, discuss careful course selection with the academic advising contact listed. Transfer Credit Equivalency Guides are located at siue.edu/transfer

Application Deadline

- March 1 Summer Term and Fall Semester
- October 1 Spring Semester

Graduation Requirements

- Cumulative University grade point average required: 2.25
- Business grade point average (in all required business courses taken at SIUE): 2.25
- C or higher in Management 441 (meets University Senior Assignment)
- C or higher in courses marked with * in Sample Four-Year Curriculum
- International Study Experience

Other Business Programs at SIUE

Undergraduate Programs

Accountancy, Business Administration, Economics, Entrepreneurship, Finance, Human Resource Management, Management, Computer Management & Information Systems, Marketing, Business Economics & Finance

Graduate Programs

Accountancy, Business Administration, Economics & Finance, Computer Management & Information Systems, Marketing Research

Contact Information

Office of Business Student Services
 Founders Hall, Room 3301, Campus Box 1186, Edwardsville, Illinois 62026-1186
 Phone: 618.650.3840, Fax: 618.650.3979

