

BUSINESS ADMINISTRATION

ENTREPRENEURSHIP SPECIALIZATION

SIUE

School of Business

Degrees Available at SIUE

- Bachelor of Science, Business Administration, Entrepreneurship Specialization



Why Business Administration - Entrepreneurship?

The entrepreneurship specialization focuses on the special details of new venture development and the management of small business enterprises. The specialization requires coursework in which students work with start-up ventures, small businesses or small business development groups to apply their knowledge to business problems. In the required entrepreneurship practicum, students develop their own business plan.

Business Administration at SIUE

The Business Administration degree with an entrepreneurship specialization will prepare you to be a business professional who understands the environment in which small businesses operate and the unique challenges they face in a complex global economy. You will learn about the functional areas of modern business, the ethical and global issues confronting businesses today and the economic, social, political and legal environments in which business decisions are made. Practice in making decisions using quantitative and analytical skills is complemented with leadership and team-building skills. The curriculum is delivered using a variety of methods including analysis of business cases and other experiential exercises as well as co-curricular activities.

Career Outlook

According to the Small Business Administration, small businesses have generated over 64 percent of net new jobs over the past 15 years and employ just over half of United States workers. Graduates of the program are qualified for careers in a variety of administrative and managerial positions in business firms, the non-profit sector and government agencies. Some SIUE graduates open small businesses after graduation while others pursue opportunities at a variety of companies, later opening their own business. Students are strongly encouraged to obtain professional experiences through co-operative education, internship and other co-curricular activities prior to graduation.

How to Apply

Admission to the School of Business is obtained through a selective, competitive application process. Students must first apply to SIUE and be admitted to the University, then complete a set of prerequisite courses before applying for admission to the School of Business. Additional information regarding admission to all undergraduate programs is available on the School of Business website and in the undergraduate catalog. Students are encouraged to work closely with their academic advisors as they make plans to apply for admission to the School of Business.

Admission Requirements

Our goal is to admit students who demonstrate the greatest likelihood of success. Decisions are based primarily on the student's performance in collegiate-level work and the required essay. Admission is competitive; not all applicants will be admitted.



Faculty

Timothy S. Schoenecker, Ph.D.

1993, Purdue University

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE

SCHOOL OF BUSINESS

Continued ...

Sample Four-Year Curriculum

	FALL	SPRING
YEAR 1	CMIS 108 Computer Concepts* (3) ECON 112 Microeconomics * (DSS) (3) ENG 101 English Composition I* (3) MATH 120 College Algebra* (DNSM) (3) SPC 105 Public Speaking* (3) Total 15	ECON 111 Macroeconomics* (ISS) (3) ENG 102 English Composition II* (3) MS 250 Mathematical Methods* (3) PHIL 106* or PHIL 207* or MATH 106* (3) Introductory Natural Sciences & Math+ (4) Total 16
YEAR 2	ACCT 200 Fundamentals of Financial Accounting* (3) HIST 111b Western Civilization II*# (ISS, II) (3) POLS 112 American National Government* (3) Elective (3) Elective (3) Total 15	MS 251 Statistical Analysis for Business Decisions* (4) Introductory Fine Arts & Humanities** (3) Distribution Fine Arts & Humanities** (3) Introductory Natural Sciences & Math+ or Introductory Fine Arts & Humanities** (3) Elective (3) Total 16
YEAR 3	ACCT 210 Managerial Accounting* (3) MGMT 330 Understanding the Business Environment (3) MKTG 300 Principles of Marketing (3) GBA 301 Business Transitions I: Planning for Success (1) Elective (3) Elective (2) Total 15	CMIS 342 Info Systems for Business (3) FIN 320 Financial Management (3) MGMT 331 Managing Group Projects (3) Elective (3) Electives (4) Total 16
YEAR 4	IS 401 Business & Society (3) PROD 315 Operations Management (3) MGMT 475 Entrepreneurship & Small Business Management (3) MGMT 430 Human Resource Management (3) Elective (3) Total 15	MGMT 441 Strategic Management* (3) Research Requirement* (3) Business Elective (300-400 level) (3) MGMT 476 Entrepreneurship Practicum (3) Management Elective (3) GBA 402 Business Transitions II: Commitment Beyond College (1) Total 16

* C or higher required. ** One literature course is required. + One science course must have a lab. # Additional approved choices: HIST 112b, 352b, 354b, 356b, 358, 360b, 413, 415, 416, or 460. If one of these HIST courses is substituted, students must take an additional Introductory Social Science to satisfy SIUE General Education requirements.

TRANSFER STUDENTS Maximize your transfer experience - complete the **bolded** courses/requirements pre-transfer **AND** satisfy the Illinois Articulation Initiative (IAI) General Ed Core or receive an AA, AS, or AAT (early childhood, special ed, or math) degree from an IAI community college. If 'Minor' requirements are shown, discuss careful course selection with the academic advising contact listed. Transfer Credit Equivalency Guides are located at siue.edu/transfer

Application Deadline

- March 1 Summer Term and Fall Semester
- October 1 Spring Semester

Graduation Requirements

- Cumulative University grade point average required: 2.25
- Business grade point average (in all required business courses taken at SIUE): 2.25
- C or higher in Management 441 (meets University Senior Assignment)
- C or higher in courses marked with * in Sample Four-Year Curriculum

Other Business Programs at SIUE

Undergraduate Programs

Accountancy, Business Administration, Economics, Finance, Human Resource Management, International Business, Management, Computer Management & Information Systems, Marketing, Business Economics & Finance

Graduate Programs

Accountancy, Business Administration, Economics & Finance, Computer Management & Information Systems, Marketing Research

Contact Information

Office of Business Student Services
 Founders Hall, Room 3301, Campus Box 1186, Edwardsville, Illinois 62026-1186
 Phone: 618.650.3840, Fax: 618.650.3979

