

BUSINESS ADMINISTRATION

ECONOMICS SPECIALIZATION

SIUE

School of Business

Degrees Available at SIUE

- Bachelor of Science, Business Administration, Economics Specialization



Why Business Administration - Economics?

The economics specialization provides students with the knowledge of analytical methods for solving basic problems affecting profit and growth of a business organization. In addition, economics offers courses that are fundamental to forecasting, planning and budgeting.

Business Administration at SIUE

The Business Administration degree with an economics specialization will prepare you to be a business professional who understands the environment in which businesses operate and analyzes how economic principles impact business operations. You will learn about the functional areas of modern business, the ethical and global issues confronting businesses today and the economic, social, political and legal environments in which business decisions are made. Practice in making decisions using quantitative and analytical skills is complemented with leadership and team-building skills. The curriculum is delivered using a variety of methods including analysis of business cases and other experiential exercises as well as co-curricular activities.

Career Outlook

Graduates of this program are qualified for careers in administration and management of business firms, banking and insurance companies, and federal, state and local government agencies. In this extremely competitive economy, it is more important than ever to strategically analyze the economy to understand the environment in which businesses operate. SIUE graduates have been successful in obtaining positions in a variety of financial services companies including Edward Jones, State Farm Insurance and Northwestern Mutual, in addition to local, regional and national banks including TheBANK of Edwardsville, US Bank and Regions Bank. Graduates have also accepted positions in government agencies. Students are strongly encouraged to obtain professional experience through co-operative education, internships and other co-curricular activities prior to graduation.

How to Apply

Admission to the School of Business is obtained through a selective, competitive application process. Students must first apply to SIUE and be admitted, then complete a set of prerequisite courses before applying for admission to the School of Business. Additional information regarding admission to all undergraduate programs is available on the School of Business website and in the undergraduate catalog. Students are encouraged to work closely with their academic advisor as they make plans to apply for admission to the School of Business.

Admission Requirements

Our goal is to admit students who demonstrate the greatest likelihood of success. Decisions are based primarily on the student's performance in collegiate-level work and the required essay. Admission is competitive; not all applicants will be admitted.



Faculty

Ari Belasen, Ph.D.

2007, State University of New York - Binghamton

Ayse Y. Evrensel, Ph.D.

1999, Clemson University

Rik W. Hafer, Ph.D.

1979, Virginia Polytechnic Institute and State University

Ali M. Kutan, Ph.D.

1990, Arizona State University

John B. Meisel, Ph.D.

1978, Boston College

John C. Navin (Chair), Ph.D.

1992, Michigan State University

Mary Anne Pettit, M.A.

1977, University of Tennessee

Warren D. Richards, M.S.

1995, Southern Illinois University Edwardsville

Tim S. Sullivan, Ph.D.

1995, University of Maryland

Laura A. Wolff, M.A.

1988, University of Missouri - Columbia

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE

SCHOOL OF BUSINESS

Continued ...

Sample Four-Year Curriculum

	FALL	SPRING
YEAR 1	CMIS 108 Computer Concepts* (3) ECON 112 Microeconomics* (DSS) (3) ENG 101 English Composition I* (3) MATH 120 College Algebra* (DNSM) (3) SPC 105 Public Speaking* (3) Total 15	ECON 111 Macroeconomics* (ISS) (3) ENG 102 English Composition II* (3) MS 250 Mathematical Methods* (3) PHIL 106* or PHIL 207* or MATH 106* (3) Introductory Natural Sciences & Math+ (4) Total 16
YEAR 2	ACCT 200 Fundamentals of Financial Accounting* (3) HIST 111b Western Civilization II*# (ISS, II) (3) POLS 112 American National Government* (3) Elective (3) Elective (3) Total 15	MS 251 Statistical Analysis for Business Decisions* (4) Introductory Fine Arts & Humanities** (3) Distribution Fine Arts & Humanities** (3) Introductory Natural Sciences & Math+ or Introductory Fine Arts & Humanities** (3) Elective (3) Total 16
YEAR 3	ACCT 210 Managerial Accounting* (3) MGMT 330 Understanding the Business Environment (3) MKTG 300 Principles of Marketing (3) ECON 301 Intermediate Microeconomic Theory (3) GBA 301 Business Transitions I: Planning for Success (1) Elective (2) Total 15	CMIS 342 Info Systems for Business (3) FIN 320 Financial Management (3) MGMT 331 Managing Group Projects (3) ECON 302 Intermediate Macroeconomic Theory (3) Electives (5) Total 17
YEAR 4	IS 401 Business & Society (3) PROD 315 Operations Management (3) Economics Elective (3) Economics Elective (3) Elective (3) Total 15	MGMT 441 Strategic Management* (3) GBA 402 Business Transitions II: Commitment Beyond College (1) Research Requirement* (3) Business Elective (300-400 level) (3) Economics Elective (3) Elective (2) Total 15

* C or higher required. ** One literature course is required. + One science course must have a lab. # Additional approved choices: HIST 112b, 352b, 354b, 356b, 358, 360b, 413, 415, 416, or 460. If one of these HIST courses is substituted, students must take an additional Introductory Social Science to satisfy SIUE General Education requirements.

TRANSFER STUDENTS Maximize your transfer experience - complete the **bolded** courses/requirements pre-transfer **AND** satisfy the Illinois Articulation Initiative (IAI) General Ed Core or receive an AA, AS, or AAT (early childhood, special ed, or math) degree from an IAI community college. If 'Minor' requirements are shown, discuss careful course selection with the academic advising contact listed. Transfer Credit Equivalency Guides are located at siue.edu/transfer

Application Deadline

- March 1 Summer Term and Fall Semester
- October 1 Spring Semester

Graduation Requirements

- Cumulative University grade point average required: 2.25
- Business grade point average (in all required business courses taken at SIUE): 2.25
- Economics grade point average (in all required economics courses taken at SIUE): 2.25
- C or higher in Management 441 (meets University Senior Assignment)
- C or higher in courses marked with * in Sample Four-Year Curriculum

Other Business Programs at SIUE

Undergraduate Programs

Accountancy, Business Administration, Entrepreneurship, Finance, Human Resource Management, International Business, Management, Computer Management & Information Systems, Marketing, Business Economics & Finance

Graduate Programs

Accountancy, Business Administration, Economics & Finance, Computer Management & Information Systems, Marketing Research

Contact Information

Office of Business Student Services
 Founders Hall, Room 3301, Campus Box 1186, Edwardsville, Illinois 62026-1186
 Phone: 618.650.3840, Fax: 618.650.3979

