

## Degrees Available at SIUE

- Bachelor of Science in Business Administration

## Specializations

- Computer Information Systems
- Economics
- Entrepreneurship
- Finance
- Human Resource Management
- International Business
- Management
- Marketing



Students not choosing one of the above specializations will take four (4) additional business electives which are complementary to their interests and career aspirations.

## Business Administration at SIUE

At SIUE, the business administration program provides a broad education in the functional areas of modern business, the behavior of organizations and decision-making processes, as well as analytical methods for solving basic problems affecting commerce and business practices. Our students find that the combination of knowledge acquisition and skill development is appealing and rewarding. Students in the School of Business will also learn about the ethical and global issues facing today's businesses, while refining their communication skills and abilities. They will also learn to make leadership decisions based on quantitative data using analytical tools.

## Career Opportunities

Graduates of the business administration program are well prepared to become business professionals who understand the environment in which business operates, and can analyze how business operations are impacted by economic, social, political and legal environments. Graduates of the program are prepared for careers in administration or management of business firms, in banking and insurance, and in federal, state, and local government agencies, as well as a variety of other settings where knowledge of business functions and practices is required. According to the Bureau of Labor Statistics, the career outlook for graduates with a degree in business administration is positive and growth is projected to be 12 percent or higher, depending on the chosen career.

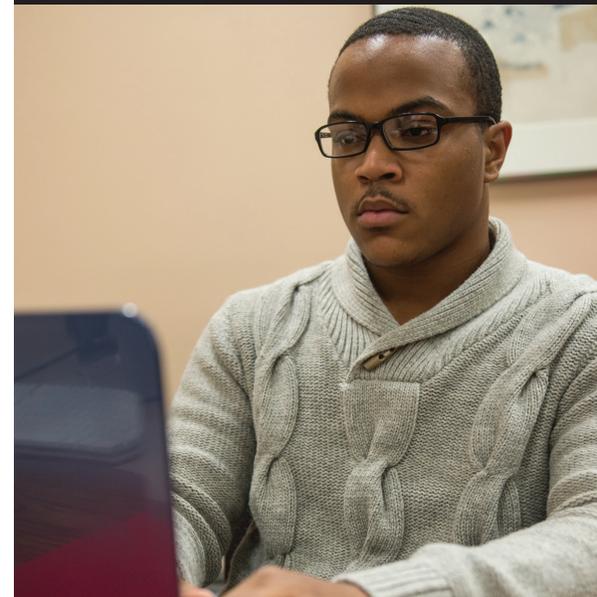
## Global Experience

Transcultural skills are a vital key to success in the business world, and the School of Business is committed to providing a variety of international study opportunities for our students. At SIUE, business students have the opportunity to participate in semester abroad, summer abroad or short-travel study experiences. We have partnered with schools in China, England, France, Germany, Hungary and Italy to provide multiple options for study abroad experiences. Students also have the opportunity to participate in 10- to 14-day, credit-bearing travel study courses, which are led by faculty in the School of Business, to destinations in France, Germany, Hong Kong, Hungary, Italy, mainland China and London.

## Hands-On Learning

The business administration curriculum is delivered using a variety of experiential learning methods in the classroom, including analysis of business cases, lectures and discussions. At SIUE, students are also presented with a variety of options to supplement their classroom learning with participation in co-curricular activities in local and international venues. Our students are encouraged to obtain professional experience through co-operative education, internships and other co-curricular activities prior to graduation.

Lifelong community citizenship and involvement is stressed through our business transitions courses, a required part of the curriculum for every undergraduate business major. Students who want to make the most of their undergraduate education have ample opportunities to do so by participating in experiences such as student organizations, study abroad, or Undergraduate Research and Creative Activities (URCA).



## Faculty

Faculty members in the School of Business are committed to providing students with the best knowledge and skills to prepare them for career challenges and achievements. Our faculty members serve as exemplars of the teacher-scholar model by actively producing innovative and internationally recognized research in their areas of expertise and by engaging students in interactive learning based on real-world business experiences.

Over 50 full-time faculty and instructors, along with a number of lecturers from the accounting, computer management and information systems, economics and finance, and management and marketing departments come from practitioner and academic backgrounds. School of Business faculty members and instructors hold doctoral and master's degrees from prestigious universities such as Indiana University, Arizona State University, University of Wisconsin-Madison, University of Kansas, Georgia State University, The University of North Carolina at Greensboro, Purdue University, Peking University and Washington University in St. Louis.

To learn more about our faculty and instructional staff, please visit [siue.edu/business](http://siue.edu/business).

SOUTHERN ILLINOIS UNIVERSITY  
**EDWARDSVILLE**

SCHOOL OF BUSINESS

# Sample Four-Year Curriculum

## Fall Semester

## Spring Semester

	Fall Semester	Spring Semester
<b>Year 1</b>	<b>CMIS 108 or CS 108</b> Computer Concepts (BICS)* 3 <b>ECON 112</b> Microeconomics* 3 <b>ENG 101</b> English Composition I* 3 MATH 120 College Algebra*^ (BPS) 3 <b>ACS 101</b> Public Speaking* 3 Total Credits 15	<b>ECON 111</b> Macroeconomics* (BSS) 3 <b>ENG 102</b> English Composition II* 3 <b>MS 250</b> Mathematical Methods*^ 3 RA 101 or PHIL 212 3 Breadth Life Science (BLS) 3 Total Credits 15
<b>Year 2</b>	<b>ACCT 200</b> Fundamentals of Financial Accounting* 3 Breadth Humanities (BHUM) 3 Elective 3 Quantitative Reasoning 101, MATH 150 or Higher 3 Experience U.S. Cultures Course (EUSC) 3 Total Credits 15	<b>MS 251</b> Statistical Analysis for Business Decisions* (EL) 4 Elective 3 Breadth Fine & Performing Arts (BFPA) 3 Life (LS), Physical (PS) or Social Science (SS) 3 Health Experience (EH) 3 Total Credits 16
<b>Year 3</b>	<b>ACCT 210</b> Managerial Accounting* 3 MGMT 330 Understanding the Business Environment 3 MKTG 300 Principles of Marketing 3 Life (LS), Physical (PS) or Social Science (SS) (EL) 3 GBA 301 Business Transitions I 1 MGMT 331 Managing Group Projects 3 Total Credits 16	CMIS 342 Info Systems for Business 3 FIN 320 Financial Management 3 Elective 3 Specialization Course 3 Total Credits 12
<b>Year 4</b>	IS 401 Business & Society (EGC) 3 PROD 315 Operations Management 3 Specialization Course 3 Specialization Course 3 Elective 3 Total Credits 15	MGMT 441 Strategic Management* 3 Research Requirement* 3 Business Elective (300-400 level) 3 Specialization Course 3 Specialization Course (or Elective) 3 GBA 402 Business Transitions II 1 Total Credits 16

**NOTES** – Admission to the School of Business is required to enroll in 300- or 400-level business courses.

\*C or higher required – ^Students may substitute MATH 150 (with a grade of C or better) for MATH 120 and MS 250

**Transfer Students** Transfer students may contact the School of Business Student Services office with questions regarding transferability and equivalency of business course work completed at other institutions. The School of Business accepts lower-division courses taken at other institutions only as lower-division (100- and 200-level) courses. Transfer Credit Equivalency Guides are located at [siue.edu/transfer](http://siue.edu/transfer).

### Admission Requirements

Before applying to the program, students are encouraged to consult with an advisor in the School of Business Student Services office to discuss the application process and plan a program of study.

To be admitted to the Bachelor of Science in Business Administration program, students must:

- Complete all Academic Development courses required by the University;
- Complete any courses required to address high school deficiencies;
- Apply for admission and be accepted into the School of Business. Students who are not accepted into a program will not be allowed to enroll in 300- or 400-level business courses and will not be eligible to declare a major in Business Administration.

### Application Deadline

Summer Term and Fall Semester - March 1

Spring Semester - October 1

### Graduation Requirements

- Cumulative SIUE grade point average (GPA) required: 2.25
- Business GPA required (in all required business courses taken at SIUE): 2.25
- A grade of C or higher in Management 441 (University Senior Assignment)
- A grade of C or higher in courses marked with \* in Degree Requirements section.
- Other Specialization GPA requirements apply as listed in the Degree Requirements section.

### Contact Information

School of Business Student Services Office

Phone: 618-650-3840