

TROY FIRE
8:00 AM NEWS
Rip Reed
11/11/06 [RUNS :46]

NAT SND: SIRENS, FIRE CREW AT SCENE. [UP 4 SEC, THEN UNDER.

RUNS:46]

REED: This four-alarm fire lit up the sky over Troy this morning. A security guard called the fire department at 4:30, and when firefighters arrived just six minutes later, the fire had escalated. Chief Jed Krystowiak [Chris-TOE-wee-ack] said his men battled the flames for five hours before they brought it under control: [:24]

KRYSTOWIAK...RUNS :10 OUT: BEFORE WE EVER GOT HERE.

REED: The fire's cause is unknown, but they haven't ruled out arson. Fortunately, no one was injured. Police and fire officials expect to have a full report by tomorrow night.

In Troy, I'm Rip Reed, Newsradio 93.6. [:08]

Style notes to students:

ABBREVIATIONS: NAT SND=*Natural Sound*, OUT=*Outcue*

BASIC RULES: Use Courier font, 12 point. Double-space your copy for easier editing and reading. Offer phonetic assistance in all-caps for difficult to pronounce names or words. Put all audio and technical cues in caps to avoid accidental on-air reading. Provide running times for actualities and natural sound. Be aware that natural sound usually overlaps with voice when timing out. Give total time for the entire segment at TOP of the page by totaling up each segment with consideration for natural sound overlap. If a double-outcue exists, provide an all-caps warning in brackets under the actuality outcue. Also note: Students should be aware that each news operation may offer variations on the standard provided here. A station's news director is typically the individual responsible for determining the precise standards for news copy. It is the newswriter's responsibility to adapt to the style and production differences of a particular station.