

# 2008-2009

Name \_\_\_\_\_ Minor \_\_\_\_\_  
WRITE MINOR COURSES ON REVERSE

## DEPARTMENT OF MASS COMMUNICATIONS TELEVISION/RADIO PROFESSIONAL OPTION Advising Check sheet

**NOTES:** (1) Students in the Mass Comm. major and minor must earn a "C " grade or better in all courses applied to major requirements. (2) Students must maintain at least a 2.2 overall GPA or be dropped from the program. (3) Students may not attempt (complete a course and receive a grade) any Mass Communications course more than twice.

### I. Introductory Core Requirements (9 semester hours)

<u>Course</u>	<u>semester</u>	<u>grade</u>
201 Mass Media in Society	_____	_____
202 Writing for the Media	_____	_____
204 Intro. to Television and Audio Production	_____	_____

### II. Advanced Core (9 hours)

<u>Course</u>	<u>semester</u>	<u>grade</u>
401 Media Law and Policy	_____	_____
403 Media Critical Theory	_____	_____
481 Internship/Senior Portfolio	_____	_____

### III. Television/Radio Professional Option (15 hours)

<u>Course</u>	<u>semester</u>	<u>grade</u>
330 Advanced Broadcast Writing	_____	_____
402 Media Management	_____	_____

#### **Plus three courses chosen in consultation with an M.C. Dept. Advisor**

301 Radio Production**	_____	_____
331 Electronic Media Performance	_____	_____
333 Advanced Video Writing and Production*	_____	_____
334 Electronic Media Advertising	_____	_____
423 Advanced Topics in Writing for the Media	_____	_____
431 Corporate and Non-broadcast video*	_____	_____
433 Advanced Video Directing and Producing	_____	_____
440 Visual Media Analysis	_____	_____
441 Multimedia Use in Mass Media	_____	_____
454 Documentary Media	_____	_____

\*Either MC 333 or 431 is required to qualify for a TV production internship

\*\* Required for a radio production internship

### IV Mass Communications Electives (6 hours)

<u>Course</u>	<u>semester</u>	<u>grade</u>
_____	_____	_____
_____	_____	_____

**Total hours required in major: 39**

\_\_\_ **80-65 rule**                      \_\_\_ **Foreign language / SPCH 105**                      \_\_\_ **124 credits**

\_\_\_ **Advisor's initials**                      \_\_\_ **Quantitative Course**                      \_\_\_ **PHIL 481**  
(SPC329, STAT107 or MC451)

I have been explained, and fully understand, the 80/65 Rule. \_\_\_\_\_  
Student's Signature                      Date