

INTERN HOSTS 2007 (revised June, 2007)

Steps in setting up your internship:

1. First, remember that the internship course is for senior Mass Comm. majors only. If you wish to do an internship before you're a senior, you'll receive no credit.
2. Use this list and the web sites noted below to research and narrow down your prospects to around three. Then go to see your MassComm Dept. advisor to get his/her advice about whether the prospects you've selected are right for you. Get your advisor's help in ranking your prospects.
3. See Dr. Donald to see if he has any particular contact persons just now among your chosen prospects. Ask for a copy of the MC 481 syllabus so you know what's required. Then you can also share the information on the syllabus during interviews with potential internship supervisors.
4. Contact your number one choice. Do NOT send out multiple query letters or call several internship venues. If there's one kind of prospective intern they all hate, it's the internship "shopper." They don't want to waste their time interviewing people who are not serious about working there.
5. Follow up with your first choice until you get an answer. If the answer is "yes," see Dr. D. for the MC 481 paperwork, to get registered for MC 481 and so Dr. D. will write your internship supervisor the usual letter of confirmation. If the answer from your first choice is "no," contact your second choice, and so on.
6. Tip: START EARLY! The best internships – especially the few paid ones -- are taken quickly. Start working on a Spring internship as early as mid-September, a Summer internship in January, and a Fall internship in late Spring/early Summer.

Advertising, Marketing, Public Relations, Corporate Communications

AAA Midwest Magazine and Southern Travel Magazine

St. Louis

ouraaa.com/news/travel/index.html

A.G. Edwards, Inc.

St. Louis; media production

agedwards.com

Anheuser-Busch

St. Louis; P.R., marketing

buschjobs.com/scripts/JobSearch.aspx

Catholic Charities of Southern Illinois

Belleville, IL; P.R.

ccsil.org

Creative Producers Group

St. Louis; Ad, P.R. Event Planning

getcreative.com

Drone & Mueller and Associates

St. Louis, Ad

drone.com

Fleishman Hillard Inc.

St. Louis; P.R.

fleishman.com

Gateway Regional Medical Center

Granite City, IL; P.R., marketing, newsletter

gatewayregional.net

Bernstein-Rein Advertising

Kansas City

Bernstein-rein.com

Bluff City Bombers (baseball club)

Bethalto, IL; P.R., marketing

leaguelineup.com/welcome.asp?url=bluffcitybombers

Cahokia Mounds State Historic Site

Collinsville, IL; P.R., marketing

cahokiamounds.com/cahokia.html

Collinsville Convention and Visitors Bureau

P.R., marketing

discovercollinsville.com

Downtown St. Louis Partnership

Ad, marketing

downtownstl.org

E. Smith & Associates

Granite City; promotional marketing

esaagency.com

Gateway International Raceway

Granite City, IL; marketing, P.R.

gatewayraceway.com

Geile-Leon Marketing Communications

St. Louis; Ad, marketing

Geileon.com

G.M. Anderson & Associates
Springfield, IL; Ad, marketing
gmaaa.net

The Inland Group
Edwardsville, IL; design
inlandsolutions.com/spring_green.html

Laclede's Landing Merchants Association
St. Louis; P.R., marketing
lacledeslanding.org

The Magic House/St. Louis Children's Museum
St. Louis; P.R., marketing
magichouse.org

Maring Weissman
St. Louis, Ad
maringweissman.com

Missouri Baptist Medical Center
St. Louis; P.R.
missouribaptistmedicalcenter.org

Oasis
St. Louis; service agency for mature adults; P.R.
oasisnet.org/stlouis/

Orca Partnership
St. Louis; Ad
orcastl.com/

Riverbend Head Start and Family Services
Alton, IL; P.R.
www.riverbendfamilies.org

The Hughes Group
St. Louis; Ad, marketing
hughes-stl.com/default.asp

Kupper Parker Communications
St. Louis, MO; marketing communications
kupperparker.com

Lambert St. Louis International Airport
P.R., marketing
lambert-stlouis.com/index/about.html

Mallinckrodt, Inc.
St. Louis; a health care corporation; P.R., marketing
mallinckrodt.com/index.aspx

MSCPA
St. Louis; CPA trade group P.R.
mocpa.org/Content/Home.aspx

Nestle Purina Co.
P.R.
purina.com/company

Opera Theatre of St. Louis
P.R., marketing
opera-stl.org/Default.aspx

Porter Novelli
Chicago; P.R.
porternovelli.com

Regional Arts Commission (RAC) of St. Louis
P.R., Marketing
art-stl.com

Repertory Theatre of St. Louis
P.R., Marketing
repstl.org

St. Elizabeth's Hospital
Belleville, Il P.R., Marketing
steliz.org

St. Louis Blues
P.R., Marketing
Stlouisblues.nhl.com

St. Louis Science Center
P.R., Marketing
slsc.org

Sheldon Concert Hall
St. Louis; P.R., Marketing
sheldonconcerthall.org

United Way of St. Louis
P.R., Marketing
stl.unitedway.org

Zipatoni
St. Louis; Marketing
zipatoni.com

Rodgers Townsend Advertising
St. Louis; Ad
rodgerstownsend.com

St. Mary's Health Center
St. Louis; P.R., Marketing
stmarys-stlouis.com/internet/home/stmaryhc.nsf

St. Louis Convention and Visitors Commission
P.R., Marketing
explorestlouis.com

St. Louis Union Station
P.R., Marketing
stlouisunionstation.com

The Spark Agency (formerly Busch Creative Services)
St. Louis; Event and mobile marketing event/ tour services
thesparkagency.com

V.A. Medical Center
St. Louis; P.R.
visn15.med.va.gov/st-louis/index.asp

Also see Adclubstlouis.org for a long list of St. Louis ad agencies we haven't yet worked with. The only one on that list that we know doesn't take interns is Kochan and Company.

Television Stations & Nets, Cable TV

Academy of Television Arts & Sciences Foundation
Hollywood, CA; Production and much more!
emmys.tv/foundation/internships.php

City of Florissant
City cable production
florissantmo.com/tv/index.htm

Double Helix Community Media Center
St. Louis; Radio & TV production
dhtv.org/about.htm

Fox Sports Midwest
St. Louis; Sports production
foxcareers.com

KETC-TV-9
St. Louis; Production
ketc.org

KMOV-TV-4
St. Louis; all departments
kmov.com

KSDK-TV-5
St. Louis; all departments **except News**
ksdk.com (M.C. Dept does not allow students to intern in news because of the way interns in news are treated. OK elsewhere)

Charter Communications
St. Louis; Production
chartercom.com

City Cable 10
St. Louis; City cable production
<http://stlouis.missouri.org/citygov/citytv10>

ESPN
Bristol, CT; Sports production & much more
joinourteam.espn.com/joinourteam/college_relations.html

HEC-TV
St. Louis; Production
hectv.org

KDNL-TV-30
St. Louis; all departments
abcstlouis.com

KPLR-TV-11
St. Louis; all departments
wb11tv.com

KTVI-FOX 2
St. Louis; all departments
fox2ktvi.com

Metro Networks/Westwood One

St. Louis; Syndicated news, traffic, weather reporting for affiliate stations

metronetworks.com

WEIU-TV

Charleston, IL; **PAID WITH HOUSING!** TV News

weiu.net

NCN-TV

Blackjack, MO; Cable TV Production

cityofblackjack.com/default.asp?sectionID=42&pageID=10061

WICS-TV-20

Springfield, IL; all departments

wics.com

TV, Film Production Companies, Post Houses, Corporate Video

A. G. Edwards

St. Louis investment firm Hq.; Corporate video

agedwards.com

The Abacus Group

Maryville, IL; Film & Video production

agstl.com

Barlow Productions

St. Louis; Video production, photography, multimedia

barlowpro.com

Charter Communications

Maryville, IL; Cable TV production

chartercom.com

Jumby Bay Studios

St. Louis; Film, & Video production

jumbybaystudios.com

Reel Impact Productions

St. Louis; TV, Video and Event production

reelimpact.com

Arbor Group

St. Louis; Film & Video production

arborgroup.com

Avatar Studios

St. Louis; Film & Video production

avatar-studios.com

Boeing Corporation

St. Louis; Corporate video

boeing.com/employment/college/index.html

Edward Jones, Inc.

St. Louis investment firm Hq.; Corporate video

edwardjones.com

Post Effects (Now called Answers Media)

Chicago; TV/Film Production & Post Production

answersmediainc.com

Smith Lee Productions

St. Louis; Audio & Video production & post production

smithlee.com

Studio Worx

St. Louis; Video Production
studioworxinc.com

Multimedia and Graphics Companies**Barlow Productions**

St. Louis; Multimedia, Video production, photography
barlowpro.com

Swank Audio Visual

St. Louis; Many Multimedia services
swankav.com

Radio Stations and Audio Production**CBS Radio of St. Louis**

KEZK, Y98, KSD, FANS 590
kezk.com

Emmis Communications St. Louis

KFTK-FM, KIHT-FM, KPNT-FM & KSHE-FM
All departments. *emmis.com/links/index.aspx*

KMOX-1120

News-talk radio
kmox.com

Synapse Film and Video

Chicago; Film and Video Production
synapsefilmandvideo.com

Foppe Designs

Highland, IL; Many Multimedia services
foppedesigns.com

Disney Radio St. Louis

Children's radio
http://radio.disney.go.com/music/yourstation/st.louis/index.html

KFNS-590

AM Sports Radio
kfns.com

KTRS-550

Talk, news, sports
ktrs.com

Smith Lee Productions

St. Louis; Audio & Video production & post production
smithlee.com

WEAI/WLDS

Jacksonville, IL; Talk, News, Sports, Local programming
weai.com

WMAY-970, WNNS-99, and WQLZ-92.7

Springfield, IL; Classic hits, news/talk, and rock
wmay.com; wnns.com; wqlz.com

Z-107 FM

St. Louis; Rock
z1077.com

WBGZ-1570

Alton, IL; Talk, News, Sports, Local programming
wbgzradio.com

WYMG

Springfield, IL; Music
wymg.com

WXRT-93

Chicago; rock
93xrt.com

Regarding Bonneville-owned St. Louis stations WIL, WRTH, WSSM, AND WVRV: Do not contact this station group about an internship. Bonneville's lawyers require SIUE to sign a legal document regarding your internship that SIUE's lawyers will not allow us to sign. Therefore, sadly, we cannot authorize you to intern at any Bonneville-owned station.

Newspaper Reporting, Photojournalism and Magazine Writing**AAA Midwest Traveler Magazine**

St. Louis
ouraaa.com/traveler

Alton Telegraph

General assignment reporting, copy desk
thetelegraph.com

Alive Magazine

St. Louis; magazine writing, design & layout
alivemag.com/home.php

Belleville News-Democrat (in either the Belleville or Collinsville offices)

General assignment reporting, layout, photojournalism
bnd.com

Chicago Tribune
General assignment reporting
chicagotribune.com

Edwardsville Intelligencer
General assignment reporting, ad layout/design
edwpub.com

Detroit Free Press
General assignment reporting
freep.com

St. Louis Post-Dispatch (*paid internships available!*)
All departments
stltoday.com

The St. Louis Attractions Association lists a number of internships on their website. Most, but not all, are in P.R. and Marketing. See *stlattractiions.org* for more information.

Also note that this list is constantly changing, as students find their own good intern opportunities and we add them to the list. If the website you're looking for has changed, Google it and find the new one. This will also serve to sharpen your job-hunting skills.