

INTERN HOSTS 2009

Steps in setting up your internship:

1. First, remember that internship course credit is reserved for senior Mass Communications majors only. If you wish to do an internship before you're a senior, you'll receive no credit, but it's still a great idea!
2. Use the flyers that promote newer internships (and some of our old standards) on the Internship bulletin board along with this list of internships previous interns have recommended to research and narrow down your prospects to around two. Then go to see your Mass Comm. Dept. advisor to get his/her advice about whether the prospects you've selected are right for you. Get your advisor's help in ranking your prospects. Don't skip this step! You'll be surprised how helpful your advisor will be to narrow down your short list to the very best for you.
3. See or e-mail Dr. Donald to see if he has any particular contact persons just now among your chosen prospects. Pick up or download a copy of the latest MC 481 syllabus so you know what's required. Check out FAQ, syllabi, resume writing help, etc., all found at the Internship Website <www.siu.edu/MASSCOMM/internship.html> Then you'll understand and can also share the information on the syllabus during your interviews with potential internship supervisors.
4. Contact your number one and two choices. Do NOT send out multiple query letters or call several internship venues. If there's one kind of prospective intern they all hate, it's the internship "shopper." They don't want to waste their time interviewing people who are not serious about working there.
5. Follow up with your first choice until you get an answer. If their answer is "yes," fill out the intern information form and see Dr. D. for the Banner work necessary for you to enroll in MC 481. Dr. D. will then write your internship supervisor his usual letter of confirmation. If the answer from your first choice is "no," contact your second choice, and so on.
6. Tip: START EARLY! The best internships – especially the few paid ones -- are hired quickly. Start working on a Spring internship as early as September, a Summer internship in January, and a Fall internship in late Spring/early Summer. Hint: There's more competition for Summer internships than Fall or Spring, and Fall internships have the least applicant competition. A few popular internship venues, like the one at Technisonic Studios for TV production, choose their interns as much as nine months ahead!

Advertising, Marketing, Public Relations, Corporate Communications

AAA Midwest Traveler & Southern Traveler Magazines

St. Louis

ouraaa.com/news/travel/index.html

A.G. Edwards, Inc.

St. Louis; media production

agedwards.com

Ameren/UE

St. Louis; P.R., Marketing

ameren.com/JOBS/

Anheuser-Busch

St. Louis; P.R., marketing

buschjobs.com/scripts/JobSearch.aspx

Cahokia Mounds State Historic Site

Collinsville, IL; P.R., marketing

cahokiamounds.com/cahokia.html

Cliffedge Marketing

St. Louis; marketing, production

<http://cliffedgemarketing.com/home.html>

Downtown St. Louis Partnership

Ad, marketing

downtownstl.org

Fleishman Hillard Inc.

St. Louis; P.R.

fleishman.com

Access Marketing

Belleville, IL; marketing services

www.getmoreaccess.com

Alton Regional Convention & Visitors Bureau

Alton, IL.; P.R., Marketing

<http://www.visitalton.com/index.cfm>

Anderson Hospital Dept. of Community Relations And Development; Maryville, IL; P.R.

andersonhospital.org

(Belleville) Memorial Hospital

Belleville, IL; P.R.

memhosp.com/

Collinsville Chamber of Commerce

P.R., marketing communications

discovercollinsville.com

Creative Producers Group

St. Louis; Advertising, P.R., Event Planning

getcreative.com

E. Smith & Associates

Granite City; promotional marketing

esaagency.com

Foppe Designs

Highland, IL; Advertising, many Multimedia services

Good to know Adobe Creative Suite Software.

foppedesigns.com

Gateway International Raceway
Granite City, IL; marketing, P.R.
gatewayraceway.com

The Hughes Group
St. Louis; Advertising, P.R., Marketing
hughes-stl.com/default.asp

Kupper Parker Communications
St. Louis; marketing communications
kupperparker.com

The Magic House/St. Louis Children's Museum
St. Louis; P.R., marketing
magichouse.org

Missouri Baptist Medical Center
St. Louis; P.R.
missouribaptistmedicalcenter.org

Opera Theatre of St. Louis
P.R., marketing
opera-stl.org/Default.aspx

Porter Novelli
Chicago; P.R.
porternovelli.com

Repertory Theatre of St. Louis
P.R., Marketing
repstl.org

G.M. Anderson & Associates
Springfield, IL; Ad, marketing
gmaaa.net

The Inland Group
Edwardsville, IL; design
inlandsolutions.com/spring_green.html

Laclede's Landing Merchants Association
St. Louis; P.R., marketing
lacledeslanding.org

Maring Weissman
St. Louis, Advertising
maringweissman.com

Nestle Purina Co.
St. Louis; P.R.
purina.com/company

Orca Partnership
St. Louis; Ad
orcastl.com/

Regional Arts Commission (RAC) of St. Louis
P.R., Marketing
art-stl.com

Rodgers Townsend Advertising
St. Louis; Advertising agency
rodgerstownsend.com/main.cfm

Southwestern Illinois College
Public Information (P.R.) and Marketing
www.swic.edu

St. Elizabeth's Hospital
Belleville, Il P.R., Marketing
steliz.org

St. Louis Blues
P.R., Marketing
Stlouisblues.nhl.com

St. Louis Science Center
P.R., Marketing
slsc.org

Troy-Maryville Chamber of Commerce
Troy, IL; P.R., Marketing
troycoc.com/

V.A. Employee Education System Marketing Dept.
St. Louis; general media writing, production
e-mail jeannie.riffe@va.gov

St. Anthony's Health Center
Alton; Community Relations
www.sahc.org

St. Mary's Health Center
St. Louis; P.R., Marketing
stmarys-stlouis.com/internet/home/stmaryhc.nsf

St. Louis Convention and Visitors Commission
P.R., Marketing
explorestlouis.com

The Spark Agency (formerly Busch Creative Services)
St. Louis; Event and mobile marketing event/ tour services
thesparkagency.com

United Way of St. Louis
P.R., Marketing
stl.unitedway.org

Rivet (formerly Zipatoni)
St. Louis; Marketing
zipatoni.com

Also see *Adclubstlouis.org* for a long list of St. Louis ad agencies we haven't worked with recently. The only one on that list that we know doesn't take interns is Kochan and Company.

Television Stations & Networks, Cable TV and others

Academy of Television Arts & Sciences Foundation
Hollywood, CA; Production and much more!
emmys.tv/foundation/internships.php

Charter Communications
St. Louis; Production
chartercom.com

City of Florissant, City Cable 10

City cable production

florissantmo.com/TV/index.shtml

Double Helix Community Media Center

St. Louis; Radio & TV production

dhtv.org/about.htm

HEC-TV

St. Louis; Educational TV Production

hectv.org

KETC-TV-9

St. Louis; Public TV Station Production

ketc.org

KPLR-TV-11

St. Louis; all departments

wb11tv.com

KTVI-FOX 2

St. Louis; all departments

fox2ktvi.com

WICS-TV-20

Springfield, IL; all departments, especially News

wics.com

City Cable 10

St. Louis; City cable production

http://stlouis.missouri.org/citygov/citytv10

Fox Sports Midwest

St. Louis; Sports production

foxcareers.com

KDHX-TV Community Media

St. Louis; TV, Radio, Web production

kdhxtv.org

KMOV-TV-4

St. Louis; all departments

kmov.com

KSDK-TV-5

St. Louis; all departments **except News**

ksdk.com (M.C. Dept does not allow students to intern in news because of the way interns in news are treated by the current intern supervisor. OK elsewhere at the station.)

Metro Networks/Westwood One

St. Louis; Syndicated news, traffic, weather reporting for affiliate stations

metronetworks.com

TV, Film Production Companies, Post Houses, Corporate Video

A. G. Edwards

St. Louis investment firm Hq.; Corporate video
agedwards.com

The Abacus Group

Maryville, IL; Film & Video production
agstl.com

Barlow Productions

St. Louis; Video production, photography, multimedia
barlowpro.com

Charter Communications

Maryville, IL; Cable TV production
chartercom.com

Jumby Bay Studios

St. Louis; Film, & Video production
jumbybaystudios.com

Studio Worx

St. Louis; Video Production
studioworxinc.com

Arbor Group

St. Louis; Film & Video production
arborgroup.com

Avatar Studios

St. Louis; Film & Video production
avatar-studios.com

Coolfire Media

St. Louis; Video production and more
www.coolfiremedia.com

DHD Entertainment

St. Louis; TV production
http://www.dhdentertainment.com/

Smith Lee Productions

St. Louis; Audio & Video production & post production
smithlee.com

Technisonic Studios

St. Louis; Film and Video Production, multimedia, etc.
technisonic.com

Multimedia and Graphics Companies

Barlow Productions

St. Louis; Multimedia, Video production, photography
barlowpro.com

Foppe Designs

Highland, IL; Advertising, many Multimedia services
Good to know Adobe Creative Suite Software.
foppedesigns.com

Swank Audio Visual

St. Louis; Many Multimedia services

swankav.com

Radio Stations and Audio Production**CBS Radio of St. Louis**

KEZK, Y98, KSD, FANS 590

kezk.com

Emmis Communications St. Louis

KFTK-FM, KIHT-FM, KPNT-FM & KSHE-FM

All departments. *emmis.com/links/index.aspx*

KMOX-1120

St. Louis; News-talk radio

kmox.com

Clear Channel Radio Stations

KSLZ-107.7 FM; KATZ-100.3 FM; KMJM-104.9;

KSD-93.7; KLOU-103.3; KATZ-1600 AM

clearchannel.com

WBGZ-1570

Alton, IL; Talk, News, Sports, Local programming

wbgzradio.com

WEAI/WLDS

Jacksonville, IL; Talk, News, Sports, Local programming

weai.com

Disney Radio St. Louis

Children's radio

radio.disney.go.com/music/yourstation/st.louis/index.html

KFNS-590 "The Fan"

AM Sports Radio

kfns.com

KTRS-550

Talk, news, sports

ktrs.com

Smith Lee Productions

St. Louis; Audio production & post production

smithlee.com

WCRC-FM

Effingham, IL; Cromwell Radio Group

C&W Format; *wcrc957.com*

WYMG

Springfield, IL; Music

wymg.com

WMAY-970, WNNS-99, and WQLZ-92.7
Springfield, IL; Classic hits, news / talk, and rock
wmay.com; wnns.com; wqlz.com

WXRT-93
Chicago; rock
93xrt.com

Regarding Bonneville-owned St. Louis stations WIL, WRTH, WSSM, AND WVRV: Do not contact this station group about an internship. Bonneville's lawyers require SIUE to sign a legal document regarding your internship that SIUE's lawyers will not allow us to sign. Therefore, sadly, we cannot authorize you to intern at any Bonneville-owned station.

Newspaper Reporting, Photojournalism and Magazine Writing

AAA Midwest Traveler Magazine
St. Louis
ouraaa.com/traveler

Alton Telegraph
General assignment reporting, copy desk
thetelegraph.com

Belleville News-Democrat (in either the Belleville or Collinsville offices)
General assignment reporting, layout, photojournalism
bnd.com

Chicago Tribune
General assignment reporting
chicagotribune.com

Detroit Free Press
General assignment reporting
freep.com

Edwardsville Intelligencer
General assignment reporting, ad layout / design
edwpub.com

Ladies Home Journal
New York, NY.; women's interest magazine
lhj.com

River Front Times
St. Louis; alternative news weekly
rftstl.com/

St. Louis Post-Dispatch (paid internships available!)
All departments
stltoday.com

The St. Louis Attractions Association lists a number of internships on their website. Most, but not all, are in P.R. and Marketing. See *stlattractions.org* for more information.

Also note that this list is constantly changing, as students find their own good intern opportunities, report their good experiences back to us and we add them to the list. If the website you're looking for has changed, Google it and find the new one. This will also serve to sharpen your job-hunting skills.