

Denise A. Donley



30 Devon Ct. Edwardsville, IL 62025 • (217)440-9499 • ddonley2012@gmail.com • www.denisedonley.com

Areas of Expertise

Writing
Media Relations
Internal Communications
Press Releases
Speeches
Social Media
Editing
Oral Communication

Key Skills

Final Cut Pro
Avid Editing
Adobe Audition
AudioVault
Chyron Duet character generator
Cannon XL cameras
Hitachi digital studio cameras

References

Jim Dewey
WTAD Farm Director
Quincy, IL
(217)228-2844

Cory Byers
SIUE Global Village Producer
Edwardsville, IL
(618)713-6310

Riley Maynard
SIUE Professor
Edwardsville, IL
(618)791-1366

Scott Glantz
SIUE Associate Director of Housing
Edwardsville, IL
(618)650-3931

Portfolio and TV News resume videos available online at www.denisedonley.com

MULTIMEDIA JOURNALIST

Reporting the news you want to know!

Professional Experience

STL TV



Multimedia Journalist Intern

January 2012-Present
St. Louis, MO

- Write, tape, edit and produce news packages on deadlines
- Script and host an entertainment segment entitled "Taking It to the Streets"
- Travel and assist reporters on live shoots in the city of St. Louis
- Execute technical production positions for weekly broadcasts

SIUE Global Village



Reporter and Co-Ancor

August 2010- December 2011
Edwardsville, IL

- Reported, taped, edited and hosted entertainment packages on deadlines
- Interviewed and communicated with people in the community
- Produced show scripts and hosted segments
- Gathered information for packages and researched show's outreach

STARadio



Farm and News Broadcast Intern

May 2009-December 2011
Quincy, IL

- Developed, researched, wrote and voiced news stories
- Live morning talk show co-host
- Covered news events and interviewed public figures for the public
- Implemented, wrote and voiced the broadcast series "Farm to Fork"

SIUE Central Housing Office



Office Secretary and Student Worker Supervisor

August 2008- Present
Edwardsville, IL

- Cultivate positive relationships with prospective students and their families
- Explain students' options for high quality experiences with housing
- Integrated a scanning system for files to be viewed online
- Enter housing applications, answer multi-line phone systems, file paperwork

University Honors

Southern Illinois University Edwardsville

Department of Mass Communications

Bachelor of Science degree, May 2012 (GPA 3.6)

ACEJMC Accredited Program

Major: Mass Communications (GPA 3.8)

Will graduate with *cum laude* academic distinction

Minor: Speech Communications (GPA 3.4)

Awards :

National Association of Farm Broadcasting Scholarship Recipient

Two-time Kamil Winter Achievement Award Recipient

SIUE Honorary Phi Eta Sigma Vice President

National Dean's List

SIUE Dean's List

Illinois State Scholar

STELLAR Inductee

Bob Hardy Award Recipient

Jessica Uhl Award Recipient

Mayor's Award

University Activities

Advertising Club, Vice President

SIUE Global Village segment producer

Campus Activity Board member

Intramural Sports

University Media Courses

Electronic Media News

Media Performance

Writing for the Media

Adv. Video Production

Media Theory

Media Management

Media Ethics

Media Law