

# INTERN HOSTS 2009

## Steps in setting up your internship:

1. First, remember that internship course credit is reserved for senior Mass Communications majors only. If you wish to do an internship before you're a senior, you'll receive no credit, but it's still a great idea!
2. Use the flyers that promote newer internships (and some of our old standards) on the Internship bulletin board along with this list of internships previous interns have recommended to research and narrow down your prospects to around two. Then go to see your Mass Comm. Dept. advisor to get his/her advice about whether the prospects you've selected are right for you. Get your advisor's help in ranking your prospects. Don't skip this step! You'll be surprised how helpful your advisor will be to narrow down your short list to the very best for you.
3. See or e-mail Dr. Donald to see if he has any particular contact persons just now among your chosen prospects. Pick up or download a copy of the latest MC 481 syllabus so you know what's required. Check out FAQ, syllabi, resume writing help, etc., all found at the Internship Website <[www.siu.edu/MASSCOMM/internship.html](http://www.siu.edu/MASSCOMM/internship.html)> Then you'll understand and can also share the information on the syllabus during your interviews with potential internship supervisors.
4. Contact your number one and two choices. Do NOT send out multiple query letters or call several internship venues. If there's one kind of prospective intern they all hate, it's the internship "shopper." They don't want to waste their time interviewing people who are not serious about working there.
5. Follow up with your first choice until you get an answer. If their answer is "yes," fill out the intern information form and see Dr. D. for the Banner work necessary for you to enroll in MC 481. Dr. D. will then write your internship supervisor his usual letter of confirmation. If the answer from your first choice is "no," contact your second choice, and so on.
6. Tip: START EARLY! The best internships – especially the few paid ones -- are hired quickly. Start working on a Spring internship as early as September, a Summer internship in January, and a Fall internship in late Spring/early Summer. Hint: There's more competition for Summer internships than Fall or Spring, and Fall internships have the least applicant competition. A few popular internship venues, like the one at Technisonic Studios for TV production, choose their interns as much as nine months ahead!

## **Advertising, Marketing, Public Relations, Corporate Communications**

### **AAA Midwest Traveler & Southern Traveler Magazines**

St. Louis

[ouraaa.com/news/travel/index.html](http://ouraaa.com/news/travel/index.html)

### **A.G. Edwards, Inc.**

St. Louis; media production

[agedwards.com](http://agedwards.com)

### **Ameren/UE**

St. Louis; P.R., Marketing

[ameren.com/JOBS/](http://ameren.com/JOBS/)

### **Anheuser-Busch**

St. Louis; P.R., marketing

[buschjobs.com/scripts/JobSearch.aspx](http://buschjobs.com/scripts/JobSearch.aspx)

### **Cahokia Mounds State Historic Site**

Collinsville, IL; P.R., marketing

[cahokiamounds.com/cahokia.html](http://cahokiamounds.com/cahokia.html)

### **Cliffedge Marketing**

St. Louis; marketing, production

<http://cliffedgemarketing.com/home.html>

### **Downtown St. Louis Partnership**

Ad, marketing

[downtownstl.org](http://downtownstl.org)

### **Fleishman Hillard Inc.**

St. Louis; P.R.

[fleishman.com](http://fleishman.com)

### **Access Marketing**

Belleville, IL; marketing services

[www.getmoreaccess.com](http://www.getmoreaccess.com)

### **Alton Regional Convention & Visitors Bureau**

Alton, IL.; P.R., Marketing

<http://www.visitalton.com/index.cfm>

### **Anderson Hospital Dept. of Community Relations And Development; Maryville, IL; P.R.**

[andersonhospital.org](http://andersonhospital.org)

### **(Belleville) Memorial Hospital**

Belleville, IL; P.R.

[memhosp.com/](http://memhosp.com/)

### **Collinsville Chamber of Commerce**

P.R., marketing communications

[discovercollinsville.com](http://discovercollinsville.com)

### **Creative Producers Group**

St. Louis; Advertising, P.R., Event Planning, Interactive,  
Video production, Web Design

[getcreative.com](http://getcreative.com)

### **E. Smith & Associates**

Granite City; promotional marketing

[esaagency.com](http://esaagency.com)

### **Foppe Designs**

Highland, IL; Advertising, many Multimedia services

Good to know Adobe Creative Suite Software.

[foppedesigns.com](http://foppedesigns.com)

**Gateway International Raceway**  
Granite City, IL; marketing, P.R.  
*gatewayraceway.com*

**The Hughes Group**  
St. Louis; Advertising, P.R., Marketing  
*hughes-stl.com/default.asp*

**Kupper Parker Communications**  
St. Louis; marketing communications  
*kupperparker.com*

**The Magic House/St. Louis Children's Museum**  
St. Louis; P.R., marketing  
*magichouse.org*

**Missouri Baptist Medical Center**  
St. Louis; P.R.  
*missouribaptistmedicalcenter.org*

**Opera Theatre of St. Louis**  
P.R., marketing  
*opera-stl.org/Default.aspx*

**Porter Novelli**  
Chicago; P.R.  
*porternovelli.com*

**Repertory Theatre of St. Louis**  
P.R., Marketing  
*repstl.org*

**G.M. Anderson & Associates**  
Springfield, IL; Ad, marketing  
*gmaaa.net*

**The Inland Group**  
Edwardsville, IL; design  
*inlandsolutions.com/spring\_green.html*

**Laclede's Landing Merchants Association**  
St. Louis; P.R., marketing  
*lacledeslanding.org*

**Maring Weissman**  
St. Louis, Advertising  
*maringweissman.com*

**Nestle Purina Co.**  
St. Louis; P.R.  
*purina.com/company*

**Orca Partnership**  
St. Louis; Ad  
*orcastl.com/*

**Regional Arts Commission (RAC) of St. Louis**  
P.R., Marketing  
*art-stl.com*

**Rodgers Townsend Advertising**  
St. Louis; Advertising agency  
*rodgerstownsend.com/main.cfm*

**Southwestern Illinois College**  
Public Information (P.R.) and Marketing  
*www.swic.edu*

**St. Elizabeth's Hospital**  
Belleville, Il P.R., Marketing  
*steliz.org*

**St. Louis Blues**  
P.R., Marketing  
*Stlouisblues.nhl.com*

**St. Louis Science Center**  
P.R., Marketing  
*slsc.org*

**Troy-Maryville Chamber of Commerce**  
Troy, IL; P.R., Marketing  
*troycoc.com/*

**V.A. Employee Education System Marketing Dept.**  
St. Louis; general media writing, production  
*e-mail jeannie.riffe@va.gov*

**St. Anthony's Health Center**  
Alton; Community Relations  
*www.sahc.org*

**St. Mary's Health Center**  
St. Louis; P.R., Marketing  
*stmarys-stlouis.com/internet/home/stmaryhc.nsf*

**St. Louis Convention and Visitors Commission**  
P.R., Marketing  
*explorestlouis.com*

**The Spark Agency (formerly Busch Creative Services)**  
St. Louis; Event and mobile marketing event / tour services  
*thesparkagency.com*

**United Way of St. Louis**  
P.R., Marketing  
*stl.unitedway.org*

**Rivet (formerly Zipatoni)**  
St. Louis; Marketing  
*zipatoni.com*

*Also see [Adclubstlouis.org](http://Adclubstlouis.org) for a long list of St. Louis ad agencies we haven't worked with recently. The only one on that list that we know doesn't take interns is Kochan and Company.*

## **Television Stations & Networks, Cable TV and others**

**Academy of Television Arts & Sciences Foundation**  
Hollywood, CA; Production and much more!  
*emmys.tv/foundation/internships.php*

**Charter Communications**  
St. Louis; Production  
*chartercom.com*

**City of Florissant, City Cable 10**

City cable production

*florissantmo.com/TV/index.shtml*

**Double Helix Community Media Center**

St. Louis; Radio & TV production

*dhtv.org/about.htm*

**HEC-TV**

St. Louis; Educational TV Production

*hectv.org*

**KETC-TV-9**

St. Louis; Public TV Station Production

*ketc.org*

**KPLR-TV-11**

St. Louis; all departments

*wb11tv.com*

**KTVI-FOX 2**

St. Louis; all departments

*fox2ktvi.com*

**WICS-TV-20**

Springfield, IL; all departments, especially News

*wics.com*

**City Cable 10**

St. Louis; City cable production

*http://stlouis.missouri.org/citygov/citytv10*

**Fox Sports Midwest**

St. Louis; Sports production

*foxcareers.com*

**KDHX-TV Community Media**

St. Louis; TV, Radio, Web production

*kdhxtv.org*

**KMOV-TV-4**

St. Louis; all departments

*kmov.com*

**KSDK-TV-5**

St. Louis; all departments **except News**

*ksdk.com (M.C. Dept does not allow students to intern in news because of the way interns in news are treated by the current intern supervisor. OK elsewhere at the station.)*

**Metro Networks/Westwood One**

St. Louis; Syndicated news, traffic, weather reporting for affiliate stations

*metronetworks.com*

## **TV, Film Production Companies, Post Houses, Corporate Video**

### **A. G. Edwards**

St. Louis investment firm Hq.; Corporate video  
*agedwards.com*

### **The Abacus Group**

Maryville, IL; Film & Video production  
*agstl.com*

### **Barlow Productions**

St. Louis; Video production, photography, multimedia  
*barlowpro.com*

### **Charter Communications**

Maryville, IL; Cable TV production  
*chartercom.com*

### **Jumby Bay Studios**

St. Louis; Film, & Video production  
*jumbybaystudios.com*

### **Studio Worx**

St. Louis; Video Production  
*studioworxinc.com*

### **Arbor Group**

St. Louis; Film & Video production  
*arborgroup.com*

### **Avatar Studios**

St. Louis; Film & Video production  
*avatar-studios.com*

### **Coolfire Media**

St. Louis; Video production and more  
*www.coolfiremedia.com*

### **DHD Entertainment**

St. Louis; TV production  
*http://www.dhdentertainment.com/*

### **Smith Lee Productions**

St. Louis; Audio & Video production & post production  
*smithlee.com*

### **Technisonic Studios**

St. Louis; Film and Video Production, multimedia, etc.  
*technisonic.com*

## **Multimedia and Graphics Companies**

### **Barlow Productions**

St. Louis; Multimedia, Video production, photography  
*barlowpro.com*

### **Foppe Designs**

Highland, IL; Advertising, many Multimedia services  
Good to know Adobe Creative Suite Software.  
*foppedesigns.com*

**Swank Audio Visual**

St. Louis; Many Multimedia services

*swankav.com*

**Radio Stations and Audio Production****CBS Radio of St. Louis**

KEZK, Y98, KSD, FANS 590

*kezk.com*

**Emmis Communications St. Louis**

KFTK-FM, KIHT-FM, KPNT-FM & KSHE-FM

All departments. *emmis.com/links/index.aspx*

**KMOX-1120**

St. Louis; News-talk radio

*kmox.com*

**Clear Channel Radio Stations**

KSLZ-107.7 FM; KATZ-100.3 FM; KMJM-104.9;

KSD-93.7; KLOU-103.3; KATZ-1600 AM

*clearchannel.com*

**WBGZ-1570**

Alton, IL; Talk, News, Sports, Local programming

*wbgzradio.com*

**WEAI/WLDS**

Jacksonville, IL; Talk, News, Sports, Local programming

*weai.com*

**Disney Radio St. Louis**

Children's radio

*radio.disney.go.com/music/yourstation/st.louis/index.html*

**KFNS-590 "The Fan"**

AM Sports Radio

*kfns.com*

**KTRS-550**

Talk, news, sports

*ktrs.com*

**Smith Lee Productions**

St. Louis; Audio production & post production

*smithlee.com*

**WCRC-FM**

Effingham, IL; Cromwell Radio Group

C&W Format; *wcrc957.com*

**WYMG**

Springfield, IL; Music

*wymg.com*

**WMAY-970, WNNS-99, and WQLZ-92.7**  
Springfield, IL; Classic hits, news / talk, and rock  
*wmay.com; wnns.com; wqlz.com*

**WXRT-93**  
Chicago; rock  
*93xrt.com*

**Regarding Bonneville-owned St. Louis stations WIL, WRTH, WSSM, AND WVRV: Do not contact this station group about an internship. Bonneville's lawyers require SIUE to sign a legal document regarding your internship that SIUE's lawyers will not allow us to sign. Therefore, sadly, we cannot authorize you to intern at any Bonneville-owned station.**

## **Newspaper Reporting, Photojournalism and Magazine Writing**

**AAA Midwest Traveler Magazine**  
St. Louis  
*ouraaa.com/traveler*

**Alton Telegraph**  
General assignment reporting, copy desk  
*thetelegraph.com*

**Belleville News-Democrat (in either the Belleville or Collinsville offices)**  
General assignment reporting, layout, photojournalism  
*bnd.com*

**Chicago Tribune**  
General assignment reporting  
*chicagotribune.com*

**Detroit Free Press**  
General assignment reporting  
*freep.com*

**Edwardsville Intelligencer**  
General assignment reporting, ad layout / design  
*edwpub.com*

**Ladies Home Journal**  
New York, NY.; women's interest magazine  
*lhj.com*

**River Front Times**  
St. Louis; alternative news weekly  
*rftstl.com/*

**St. Louis Post-Dispatch (paid internships available!)**  
All departments  
*stltoday.com*

The St. Louis Attractions Association lists a number of internships on their website. Most, but not all, are in P.R. and Marketing. See *stlattractions.org* for more information.

Also note that this list is constantly changing, as students find their own good intern opportunities, report their good experiences back to us and we add them to the list. If the website you're looking for has changed, Google it and find the new one. This will also serve to sharpen your job-hunting skills.